Request for Qualifications No. SOQ #06

## SOUTHEAST FLORIDA REGIONAL VISION AND BLUEPRINT FOR ECONOMIC PROSPERITY



Proposal Submitted to the Southeast Florida Regional Planning Council: July 22, 2011



IBI Group, Inc. Planning Interaction

in association with: Tunnell-Spangler-Walsh & Associates Jones & Jones Fishkind and Associates PLACE Alliance Miller Legg Gateway Planning Group Economic Stewardship



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July 22, 2011 South Florida Regional Planning Council 3440 Hollywood Boulevard, Suite 140 Hollywood, Florida 33021

Re: Statement of Qualifications: RVB Consultant (SOQ#06)

To the Selection Committee:

We'd like to introduce the Communities Vision Collaborative - a consortium of national practitioners and Florida professionals that will work with our client partners in conjunction with the region's communities, stakeholders, institutions and businesses to create the Southeast Florida Regional Vision and Blueprint for Economic Prosperity.

Our approach is to secure a sustainable economy for the region by listening to regional voices and articulating alternative choices, leading not to a static plan, but to a dynamic strategy. The heritage of Southeast Florida suggests that a livability blueprint be driven by shared objectives, by incentives, and by guidelines. Costs and benefits must be demonstrated through vision, research, and example, and options described in terms of impacts identified with mitigations and adaptations applied, so that choices can be made and actions taken - not only through the political process but through individual and group initiatives. The test will be whether this strategy will be used when the consultants go away. Hence our approach will be to:

- Emphasize capacity building that will give the participants in our process the tools and background necessary to carry on the work with new skill sets;
- Collaborate with the committees and task forces empowered to help prepare the strategy, providing a structure that will ensure for the region a permanent institutional and organizational capacity to act; and
- Facilitate agreement on processes for continuing planning the regular updating of data and indicators on which to build conclusions and their interpretation through use of inclusive, interactive meeting, resulting in agreed criteria by which progress can be measured and enhanced.

The Request for Statement of Qualifications (SOQ) presents a challenging array of expectations for this initiative. The Southeast Florida region has made extraordinary transformations over the last several decades, but given economic and political changes, must now find new approaches for the next and possibly most profound transformation of all - a challenge to forge a regional community that lives, works and plans together.

Success will mean a vital economy created and shared by the whole region that will perform to the highest level for the upcoming century. With a repositioned market and new jobs, its regional, national and global presence will be recognized. Our charge is to bring the skills, tools and commitment to actions needed to create a regional partnership to accomplish this new transition.

As a firm with strong regional contacts, the IBI Group has experienced over a dozen similar past regional initiatives spanning three decades that must be acknowledged in a historical context. These include Project Horizons and Vision Broward. This interactive experience continues right now with participation in the Six Pillar Community and Florida Eight regional initiatives. Here is an opportunity to culminate these past endeavors, mixing in fresh approaches while thinking in a grand scope at a time of great need.



Ecology, economy, and equity are the three essential components of a sustainable future that define the complex interrelations of natural systems, built places, and social systems. While we have a team with experience in similar regions, we will first and foremost listen to what the people of Southeast Florida want and are willing to work on together. Based on this, we will help you create a future shaped by shared goals-- harnessing your diverse energy into a clearly defined vision and facilitating the chosen direction with organization, technology and communication. We will then translate this buy-in into a plan to leverage real and sustainable investment.

We recognize that the best team also must be rooted with a knowledge and understanding of local issues, constraints and opportunities. Our intent is to assemble the right individual team for the challenge at hand and back them up with technical and intellectual support as necessary. The selected members of our team is the perfect combination of local professionals who are also nationally recognized experts, each known for their ability to deliver superior services in their field of specialization. Key team members are very familiar with the Southeast Florida region—IBI Group has six offices in Florida including two offices in the Southeast Florida region and the firm has been involved in over 100 planning studies and development projects in the State of Florida. Other professional local firms on our team include: Fishkind and Associates as the economic development experts; PLACE Alliance as the new urbanists; and Miller Legg as the local environmental experts

Our Communities Vision Collaborative (CVC) team incorporates the talents of two lead firms: the **IBI Group** - a full-service multi-disciplinary consulting firm led by S. Rhon Ernest-Jones, PE, AICP and Roy Rogers, acting as prime contractor and providing a broad range of professional services focused on the physical development of cities and regions - **and Planning Interaction (PI)** - the extensive vision-development and regional planning experience of Ron Thomas and Ernie Hutton. Ron Thomas AICP, who will serve as Project Director, is former Executive Director of the Chicago-area regional planning commission, for which he received two national APA awards, and is editor of the national APA quarterly, *Regional and Intergovernmental Planning*. Ernie Hutton FAICP Assoc AIA is a specialist in outreach related planning and design for healthy, active and livable communities.

This lead team is joined by the placemaking and community development expertise of **Tunnell-Spangler-Walsh & Associates (TSW)** - Caleb Racicot, Bill Tunnell and their colleagues. Bill Tunnell has extensive community development experience in the Southeast Florida region, and Caleb Racicot, a member of the national board of the Congress for the New Urbanism, has established a broad reputation for creative, contextual community development. The team also boasts the economic development planning skills of **Gateway Planning Group, Fishkind Associates**, and **Economic Stewardship** who have prepared successful economic and tourism development strategies for regional communities . We also include the national and international environmental and sustainability expertise of **Jones & Jones** and **Miller-Legg**. The IBI Group, in conjunction with PI Associates' Jeffrey Raven AIA LEED AP BC+D, and Susan Crow, will provide energy, transportation and other infrastructure input with an emphasis on green and sustainable energy, built environment and climate resiliency solutions.

The essential set of concerns must be for a sustainable future related to work, productivity and economic stability. Here we propose to organize and address issues that are intrinsically connected, but all too often treated as separate and competing interests - for instance:

- The fanned heat of competition, one place against another to attract development opportunity;
- The common disconnect of efforts between economic development on the one hand, and workforce development activities on the other, with both often unrelated to adopted infrastructure plans;
- The too frequent separation by distance and focus between workplace and homeplace, with increasing time and cost to travel between them; and isolated decisions about local infrastructure spending.

Our commitment is to seek communication, collaboration, cooperation and connection among disparate interests to unify the region as a whole. A sustainable future of livable communities can only be accomplished through stewardship of the whole system of land-based natural and built resources, inclusive of the heritage and cultural values embraced by the communities they support. We will build on this foundation by defining choices that integrate placemaking, livability, community development, housing, transportation and infrastructure.

Our team is fully supportive of the objectives of incorporating women and minority-owned businesses. Of our team members, Jones & Jones is a minority-owned firm, and Economic Stewardship is a woman-owned firm.

We appreciate the creative work that has gone into the drafting of this thoughtful challenge, and we look forward to the opportunity of discussing our qualifications and approach with you, and of working with you and the citizens of Southeast Florida in the invention of a sustainable and livable future.

Sincerely,

Richard. C. Wohlfarth, P.E. IBI Group, Inc. Chief Operating Officer

S. Rhon Ernest-Jones, P.E. AICP IBI Group, Inc. Principal-in-Charge

Ron Thomas, AICP Planning Interaction Project Director





## QUALIFICATIONS



Richard. C. Wohlfarth, PE 2200 Park Central Blvd North Suite 100 Pompano Beach, FL 33064 Tel: (954) 974-2200 Fax: (954) 973-2686 Email: rwohlfarth@ibigroup.com

#### Form of Organization:

Corporation

Number of Years in business: 37

Number of Employees: 2,400+

#### **Office Locations:**

32 offices in the U.S. (65 total in North America, Middle East, and Asia) Florida: Pompano Beach, Coral Springs, Maitland, Tampa, Sarasota

#### Names of Principals, Officers and Directors:

Please Refer Appendix A

### **TEAM PROFILE**

Our strategically assembled team members have worked on a range of projects that are directly related to the work requirements identified in the SOQ for Southeast Florida's Regional Vision and Blueprint For Economic Prosperity The Communities Vision Collaborative is made up of planners, urban designers, community visioning experts, economists, transportation planners, LEED certified architects, environmental landscape architects, and engineers, that will provide the client project management with a comprehensive and integrated team that can accomplish each of the tasks identified in the SOQ.

#### **IBI Group (Prime Consultant)**

#### Richard C. Wohlfarth, PE, Chief Operating Officer

IBI Group, Inc. (IBI) is a leading international multi-disciplinary consulting firm providing a broad range of professional services focused on the physical development of cities. Founded in 1974, IBI Group provides services to public and private sector clients from offices located throughout the United States, Canada, Europe and the Middle East including **five Florida offices**. Our services are concentrated in the following four key areas of practice:

Urban Land: areas of practice include Comprehensive and Redevelopment Planning, Urban Design, Economic Development Planning, Land Development Planning, Environmental Planning, Engineering, Surveying and Mapping, Geographic Information Systems (GIS) and Community Visioning.

Facilities: areas of practice include Architecture, Landscape Architecture, Parks Planning, Public Facilities Design and Programming, Streetscape Design, Sustainable Development and Green Buildings.

Transportation: areas of practice include Urban and Regional Transportation Planning, Multimodal Transportation Planning, Marine Transportation, Air Transportation, Transit Oriented Development, Traffic Engineering, Traffic Operations and Parking.

Systems: areas of practice include leading edge systems consulting and software development from the design of information technology, security and smart building systems through to the development of large-scale revenue collection, traffic control and wired/wireless telecommunication systems.

Our strength lies not in the answers that we know but the questions that we ask about the future of this discipline and the world that we live in. How sustainable should the urban environment be in the next 50 years? How do we want to contribute to, and be a part of, this transforming ecosystem? How sustainable are we? What are tomorrow's challenges and how can we as professionals, best address them? We, at IBI Group, feel responsible to find the answers to questions that need to be asked. These answers will shape the future of our generations to come.

Ernest Watson Hutton Jr. FAICP, Assoc. AIA Principal Planning Interaction/ Hutton Associates Inc. One Union Square West New York NY 10003 Tel: 212 206 0460 Email: ehutton@

huttonassociates.com

Form of Organization: Corporation

Number of Years in business: 18

#### Number of Employees: 4

**Office Locations:** New York, NY Athens, GA

#### Names of Principals,

Officers and Directors: Ron Thomas, AICP Ernie Hutton FAICP Jeffrey Raven, AIA, LEED, AP BD+C

#### **Contact Information:**

Caleb P. Racicot, AICP, LEED AP, Principal-in-Charge 1389 Peachtree Street, NE, Suite 200 Atlanta, Georgia 30309 404-873-6730, Ext. 112 Fax: 404-874-6471 cracicot@tunspan.com

#### Form of Organization:

Corporation Number of Years in business:21 Years Number of Employees: 20 Office Locations: Atlanta and Denver Names of Principals, Officers and Directors: William T. Tunnell Jerry W. Spangler Thomas H. Walsh Caleb P. Racicot

#### **Planning Interaction**

#### Ron Thomas AICP, Project Director Ernest Watson Hutton Ir FAICP Assoc

**Ernest Watson Hutton Jr. FAICP, Assoc. AIA, Principal** Planning Interaction is a collaborative venture that brings together a network of senior experts tailored to a specific place and project—a model of 21st century virtual organization. Founding principals Ernie Hutton FAICP Assoc AIA and Ron Thomas AICP have exceptional experience with organizing and managing projects ranging from award-winning neighborhood and comprehensive planning to regional and mega-regional efforts that have demonstrated long-term commitment going beyond a specific project and supporting implementation and renewal leading to sustained results. They share a wide range of experience with arts, cultural and educational projects for national, state, regional, city and community organizations representing wide cultural/ethnic diversity.

Their national capacity-building work includes program development contributing to the fields of sustainable development, collaborative planning and technology innovations for the White House, HUD, DOT, EPA, and related national organizations.

PI's regional planning and implementation expertise is highlighted by Ron Thomas' 8 years as director of NIPC (the Chicago area regional planning council), and projects such as the Charleston SC region BCDCOG 3-county plan, the NW Indiana 2040 Future Vision Regional Plan, the 8-county Northern NJ Tourism Strategy, and the statewide WV Tourism Strategy and CT Corridor Management Study. Hubert Morgan of PI worked closely with Ron on outreach for the NIPC work.

Our sustainability expertise includes Jeffrey Raven AIA LEED AP BD+C, formerly Director of Sustainability and Urban Design for the Louis Berger Group, an international AE firm, and Susan Crow, Public Service Professor at the University of Georgia.

#### **Tunnell-Spangler-Walsh & Associates**

**Caleb P. Racicot, AICP, LEED AP, Principal-in-Charge** Tunnell-Spangler-Walsh (TSW) is an award-winning, full-service planning, architecture, and landscape architecture firm with approximately 20 full-time employees, which allows our principals to be hands-on in every aspect of a project. TSW works throughout the Southeast on projects ranging from mixed-use developments, park designs, and streetscape improvements to planning efforts for downtowns, small towns, rural communities, and neighborhoods. Our staff includes 2 registered architects, 4 registered landscape architects, 5 planners (all AICP accredited), and 13 LEED Accredited Professionals.

We are committed to developing sustainable places for future generations by linking tradition and context with today's cultural and environmental demands. Central to this process is an approach grounded in the principles of New Urbanism. Our focus is on implementation and results.

Mario Campos, AIA, ASLA, Partner 105 South Main Street Suite 300 Seattle, WA 98104 206-624-5702 mmcampos@jonesandjones. com

#### Form of organization:

Private Corporation Number of years in business: 42 Number of Employees: 25 Office Locations: Seattle, Washington Names of Principals, officers and directors Ilze Jones, AIA, FASLA, Partner; Johnpaul Jones, FAIA, Partner; Mario Campos, AIA, ASLA, Partner; Grant Jones, FASLA, Emeritus Partner

#### **Contact Information:**

Henry R. Fishkind, PhD Principal 12051 Corporate Boulevard Orlando, FL 32817 407-382-3256 Fax 407-382-3254 hankf@fishkind.com stang@fishkind.com

Form of Organization: Corporation Number of Years in business: 24 Years Number of Employees: 37 Office Locations: Orlando, Naples and Port St. Lucie, Names of Principals, Officers and Directors: Henry Fishkind Stan Gerberer

#### **Jones & Jones**

#### Mario Campos, AIA, ASLA, Partner

Jones & Jones is an internationally renowned design and planning firm founded in 1969 to bring an integrated approach to the planning and design of built environments and the conservation of natural and cultural resources.

Throughout 40 years of practice, the firm has built a reputation for award-winning excellence in a number of specialties including parks, trails, greenways, nature and visitor centers, Native American museums and cultural centers, natural resource planning, cultural resource preservation, and river and highway corridor planning and design.

Jones & Jones specializes in public projects involving complex issues and the diverse interests of multiple stakeholders, including work for various municipalities, county, state, federal agencies, and tribal governments. Jones & Jones has a consistent record of completing projects on time and budget, to which many repeat clients will attest.

#### **Fishkind and Associates**

#### Henry Fishkind, PhD, Principal

Fishkind & Associates, Inc. is a thirty-seven member economic consulting firm located in Orlando, Naples and Port St. Lucie, Florida. The company was formed in 1987, and has grown steadily since its inception.

In addition to our forecast work, Fishkind & Associates, Inc. is involved in key financial advisory roles to special districts, local governments, redevelopment agencies and real estate developments. In this capacity the firm formulates workable financing plans, provides economic advice and direction, and evaluates financing alternatives. The firm has participated in structuring over \$2 billion in infrastructure and municipal financings.

Fishkind & Associates, Inc., under Dr. Fishkind's direction, has worked extensively in large and complex economic cost benefit analyses. These include the 1991 and 1993 Military Base Closure process in the United States, the Cross Florida Barge Canal and the Florida Everglades Environmental Restoration Project.

Mauricio Castro, Principal 4625 Halder Lane Baldwin Park, Florida 32814 407-494-1299 408-317-9527 mnewman@ placealliance.com

Form of Organization:

Florida Based LLC

Number of Years in business: 2

#### Number of Employees:

6 Boutique Studios (approximately 15 professionals)

#### Names of Principals, Officers and Directors:

Marc Newman, Principal Mauricio Castro, Principal Rodolfo Engmann, Managing Director

#### **Contact Information:**

Michael D. Kroll, RLA, Vice President 5747 North Andrews Way Fort Lauderdale, FL 33309 Cell: 954-980-0160 Form of Organization: Corporation Number of Years in business: 46 Number of Employees: 80 **Office Locations:** Ft. Lauderdale, Miami, West Palm Beach, Port St. Lucie, Winter Park and North Port. Names of Principals, **Officers and Directors:** Michael D. Kroll, RLA David L. John, PE, CEP Jon Walls, RLA Dylan Larson, PWS

#### PLACE Alliance

#### Mauricio Castro, Principal

PLACE Alliance is a multi-firm, urban design consortium based in Florida that specializes in the design and visioning of New Urban communities and mixed-use urban redevelopment projects. PLACE Alliance, and its members, have had significant professional experience working in Florida both as master planners of numerous residential and mixed-use developments and as consultants providing urban design and charrette expertise in community visioning projects throughout Florida and the Southeast. PLACE Alliance also has extensive experience internationally and throughout the United States working across a broad range of project types within a diverse spectrum of market segments and across various methods of design methodologies and project visioning formats. PLACE Alliance projects have included traditional neighborhood design and residential planning, transit-oriented developments, urban infill and suburban retrofit projects, large-scale urban expansion and community re-development projects, resort and entertainment projects, sustainable communities, legacy projects, mixed-use developments, and community visioning projects with significant public participation.

#### **Miller Legg**

#### Michael D. Kroll, RLA, Vice President

Miller Legg is a statewide award-winning consulting firm that brings together the elements of environmental consulting, engineering, planning, landscape architecture, surveying, and geographic information systems services. This offers our clients a firm of seasoned professionals who are leaders in the Florida consulting industry.

The firm's environmental consulting services include: habitat assessment and restoration planning, wetlands investigations and delineations, management plans, grant writing, jurisdictional determinations, threatened and endangered species assessments and permitting, environmental due diligence, National Pollution Discharge Elimination System (NPDES) compliance, stream restoration, water quality monitoring and compliance, wildlife surveys, seagrass and coral reef surveys, mitigation feasibility studies, mitigation design, planning and construction observation, mitigation banking, value ecological engineering, cost evaluation and scheduling, environmental permit processing, mitigation monitoring and compliance, protected upland and tree permitting, ecosystem analysis, grant writing and floodplain analysis and re-evaluation.

As a leader in Florida's environmental consulting industry, Miller Legg designed and permitted the state's first mitigation bank, performed consulting services for over 15,000 acres of habitat restoration and has taken leadership roles for regional environmental and climate-related initiatives.

#### **Gateway Planning Group, Inc.** Scott Polikov, AICP, CNU

Gateway Planning Group is an integrated economic development, town planning and transportation consulting firm. Gateway Planning combines the disciplines of town planning, urban design, public-private finance and community facilitation, focusing first and foremost on implementation. By focusing on implementation, Gateway Planning is known for its results, especially in terms of value capture. Gateway Planning specializes in marrying place-making, regulation and the economics of infrastructure.

Gateway Planning's core practice of harnessing growth and redevelopment into mixed-use pedestrianfriendly neighborhoods and complementing its plans with form-based codes has enabled it also to provide services to Regions, Chamber Organizations and MPOs to translate isolated infrastructure policies into coordinated regional investment strategies through value capture.

#### **Economic Stewardship**

#### **Elaine Carmichael**

Economic Stewardship, Inc. (ESI) helps public, private, and non-profit organizations: identify fruitful market opportunities; pursue feasible, strategic ventures; and increase their competitiveness as places to live, work, and visit. As instigators of change, our clients require creative thinking backstopped by credible analysis that can withstand rigorous scrutiny. ESI excels at disentangling knotty economic and strategic issues: isolating how market forces, consumer behavior, development economics, operating characteristics and organizational capacity interact. Clients often ask that economic and/or fiscal impact analyses be conducted for existing projects, proposed attractions or policies under consideration, including tourism and economic development strategies. Recent projects include:

- Economic Impact Analysis Tool– National Scenic Byways System
- Economic Impact Analysis National Aviation Heritage Area in Dayton, Ohio
- Economic and Fiscal Impact Analysis Alternative Future Development Pattern in Temple, TX
- Economic Impact Analysis Alternative Future Development Patterns, Bucks County, PA
- Impact Review: Mountain Creek Resort Vernon, New Jersey

#### **PROJECT UNDERSTANDING**

What does a sustainable future mean? By its very name:

It is **sustainable**—its benefits justify its costs, and it operates as a self-supporting and self-correcting mechanism, monitored and maintained by continued public engagement and feedback, especially the economy.

It is **future-oriented**—defining both short-term and long-term strategic decisions, to achieve both immediate needs and extended returns.

It is **comprehensive and balanced**—it considers equally all the elements of a successful region and community.

It is **innovative**—it seeks to transcend conventional practices and transform the status quo into a challenging vision.

It is **community-based**—it considers, includes and supports distinct and diverse partners within the region.

It is **responsive**—it takes its policy lead and defines its project priorities through a continuing dialogue with these regional constituents.

The approach of **Communities Vision Collaborative** (**CVC**) is therefore based on five cornerstones:

#### **ECONOMIC REINVENTION, GROWTH & SUSTAINABILITY**

Crucial to the ability to choose between alternative scenarios is an awareness of the financial implications of those short and long-term choices—the affordability of housing and transportation, the potential for individual jobs and family income, how mitigation of fiscal impacts translates into stability of local and county governments, and how education and workforce development can ensure an equitable share of future benefits and costs among all citizens.

#### **COMMUNITY BUILDING, SERVICES & SUPPORT**

Our Plan is about people. Community is a function of relations, interactions, and activities that are beyond what facilities and physical plans normally address, including education, health, social services and sustained civic engagement—creating equitable access to housing, jobs and services.

#### **ENGAGEMENT**

The focus throughout the process is on involving regional citizens, stakeholders and leadership in an ongoing participatory process, combining interactive listening (what are issues and opportunities, what are key priorities, who can help and how?), education (what do we need to know to make informed choices?), participation (how can the regional community make its voice heard now and into the future?) and collaboration (how do we work together as an integrated regional team, with stakeholders, business partners, civic groups, and local elected and appointed officials?).

#### **ENVIRONMENT**

The foundation on which everyone can reach initial consensus is the primacy of the natural environment. When asked what one loves about the region, the answer will inevitably embrace the mountains, the lakes, the river and the valleys. These are what give the Southeast Florida Region its unique sense of place and why the approach must ensure the conservation and enhancement of the essential natural resources critical to the health of the region, its ecosystems, its people and even its economy.

#### SUSTAINABLE PRESERVATION AND GROWTH: DEVELOPMENT PATTERNS

Through a participatory process and building on an environmental framework, the team will define policies and projects that integrate multiple agendas to link interrelated and integrated Blueprint components including:

- Placemaking, Housing & Livability—where new development is most beneficial and least costly, and what patterns and land use mixes should be encouraged, region-wide and locally, along the rural-urban transect;
- Transportation & Infrastructure—a framework for integrated access (auto, transit, alternative transportation) and the role of strategic public investment in energy, broadband technology, and sustainable water supply, as well as stormwater and waste management); and
- Health, Heritage & Culture—how regional development can build on choices that both respect the past and challenge the future, in a context of active, healthy and livable development- walkable, bikable communities that encourage active lifestyles that combat obesity and epidemic chronic diseases such as diabetes.

#### **Project Approach: Steps to Success**

The following approach is a template for our proposed client-consultant collaboration. Although the actual scope and work plan may evolve and change, our process embodies a core principle—that with enthusiasm and commitment, a broad group of partners, stakeholders, consultants and leadership can work together across the large and diverse Southeast Florida region to arrive at a shared vision and agreed course of action, to shape a more sustainable and livable future for all.

Our unique approach integrates outreach and technical expertise. The process focuses on first listening, then choosing, then acting. Rather than a predetermined scope of looking at every element in an established framework, we will take our direction from a collaborative approach, seamlessly working among the region's leadership, stakeholders, client group and our team. We will use events and activities, surveys and interviews to relate to various economic, ethnic or cultural interest groups, in rural, hamlet, suburban and urban areas, Representing a varied menu of resources, our team will then go to work to respond to these various constituent priorities from all segments of the community.

Our workplan will be crafted and finalized with the project leadership but there are several principles we bring to the process.

- Successful places in the global market place will also make successful regions. Where people live related to their work and interests, the amenities and services for healthy communities, sustainable natural resources, and a critical mass of markets all work together to create a successful region that goes beyond the borders of even the largest city. Southeast Florida can become a regional community. Our team brings the institution building, management expertise, and organizational development skills that have guided long term change in major regions.
- A regional community requires unprecedented communication, inclusion, and engagement that builds trust and cooperative action. Our team has pioneered large-scale engagement processes with leading edge communication and digital technology.
- The goal and purpose is a sustainable economy that will support the livability and improved quality of life across the region for all its citizens. Here the whole system of team skills comes into play to integrate development patterns with infrastructure goals that support healthy communities and provide sustainable services, education, commerce and recreation. This quality environment includes not only conventional foundation systems such as transportation and water but also newer value-added attributes such as health, heritage and culture—all of which will competitively determine the most successful places. And the Southeast Florida area also looks ahead to expansion of its nationally renowned tourism attractions and programs.
- This will all be possible with creative and active, but above all economically sustainable, regional development. Such development must build on a practical financial model—a value capture strategy and civic business plan to position the region as its own unique brand, clearly identifiable beyond its own area relative to the megaregion and the national/global markets.
- With our proven outreach-based approach, our team can help the region cooperatively envision, mobilize and move towards a dynamic preferred future. In these exceptionally challenging times, the Southeast Florida region's history of reinvention and systemic change position it to be a successful 21st century winner.

#### STATEMENT OF QUALIFICATIONS

The following statement of qualifications describes our assembled team's experience and qualifications relevant to the Southeast Florida Regional Vision and Blueprint for Economic Prosperity.

We see our most important role to not only be an idea and expertise resource for the region, but more important to be communicators, facilitators and capacity builders. When this project is completed we want initiatives to be moving forward, not sitting as ideas in a publication. We intend to work closely with the region's leadership, stakeholders and communities in a direct, around-the-table interaction to forge implementable ideas, believable visions, and firm commitments.

Many planners focus on "scenarios." Our process is to ground such a focus with a parallel informed engagement, leveraging local capacity-building into a regional partnership for sustained economic investment that involves every sector of the region. To define the targeted scope of the project, engagement is crucial—our tested process of communication and outreach will elicit stakeholder and public priorities as to which issues are most important and deserve the most focus in the overall regional strategy.

#### **Public Participation and Communications Program**

Participation and communication are the basis for our regional visioning and blueprint development process, just as they have been in all Planning Interaction/ CVC endeavors. We consider our outreach efforts to be a two-way street—we provide information to participants which they may not have, in order to get critical feedback as to the implications of that information. This becomes a learning process for all involved.

This two-way education process is therefore the critical tool that allows stakeholders to make educated decisions about the future and potential tradeoffs between alternatives. Community building, education, and capacity building will be an important role of all team members as we work collaboratively to expand knowledge, relationships, and abilities in all communities within the region to promote implementation of the vision.

The cornerstone of IBI's and our entire team's planning services is its extensive experience in assisting communities with the revitalization of their urban environments at varying scales – from economically declining urban regions and downtown cores to aging commercial corridors, neighborhood centers and underutilized waterfronts. We have vast amount of experience in conducting visioning, public participation and urban design charrettes. An effective public involvement process is key to the success of many projects.

The best way to gain support for any project is to be able to show the alternative effects of different planning and code scenarios. This allows the citizens and stakeholders to determine how they will benefit from the ramifications of the proposals. We have extensive experience in public consultation and outreach, particularly in the fields of transportation and regional planning. We have developed numerous programs over the years using a broad range of tools, such as stakeholder workshops and charettes, surveys, stakeholder 'walk-abouts' and 'bike-abouts,' newsletters, project websites, 3D animation videos and conventional open houses. **Ron Thomas** initiated the **"Electronic Town Meeting,"** using edutation, technology, and organization to expand the potential of face-to-face communication - this will be a major part of our integrated Southeast Florida outreach effort, complemented by small group and individual meetings.

#### **Capacity Building for Regional Collaboration**

Each step of the process will be organized with training and educational components to build knowledge, relationships and skills for collaborative work. First, our CVC team has been built as a strong collaboration between local and national organizations, and many of our national team members have local experience in Southeast Florida. This itself will build a constituency for local skill-enabling. Next, the collaborative emphasis with partners, stakeholders, and leadership groups will all be conducted as participatory, facilitated interactions. Best practices of facilitated team building will be provided by CVC and constantly demonstrated through all phases of its work with the Livability Blueprint. In addition, the media communication program will be designed as two-way interactive communications to demonstrate and foster the new culture of a regional community. Opportunities will be included as learning events with university and other civic partners including lectures, workshops, contests and other special events. As we set the stage for eventual 'demonstration projects' we will identify and engage individuals and organizations that have the capability to help achieve project objectives.

One such value-added resource CVC could bring to the Southeast Florida Blueprint process is a 'think tank' resource group facilitated by a renowned Futurist such as Glen Hiemstra, who has worked with public, private and nonprofit organizations to help them delve into the possibilities of the future that goes into more depth than normally possible. Engaged with Glen will be a group of resource experts who will work collaboratively with the Southeast Florida Partnership Group to generate probing future opportunities to advance into consideration in the Blueprint vision and later Scenario development, as well as provide speaking and other public communication opportunities.

#### **Community Development and Placemaking**

A successful regional blueprint nurtures and celebrates a separate, recognizable identity for every community in the region. It also recognizes that the formula for "economic prosperity" may be different for each of those communities. Achieving success requires a methodology for defining those identities, coupled with a thorough understanding of both the public and private sides of the development process, as well as the interface between the two. **TSW**, who will lead the Community Development and Placemaking track of our planning process, has demonstrated expertise in these areas with built projects, firmly rooted in the principals of New Urbanism, across the transect and throughout the southeast. They will partner with the principals of **PLACE Alliance**, who have a similar track record throughout Florida, to illustrate the regional vision and how it applies at the scale of the town, the neighborhood, the block and the street. Under the direction of Caleb Racicot of TSW, who has distilled the art and science of community visioning to an extremely refined level, all other disciplines of the CVC team will be choreographed to produce a seamless and complete vision that is based on the region's aspirations, grounded in reality, and focused on implementation.

TSW's extensive experience with the Atlanta Regional Commission's model LCI (Livable Centers Initiative) program provides an ideal template for modeling multiple 'demonstration' scenarios that can showcase the rich diversity of community choices that will emerge from the regional visioning process.

#### **Scenario Modeling Tools**

There is a range of modeling tools potentially useful to the project. These tools may be used individually or in a set to inform and guide the planning process as well as its implementation. Scenario planning has emerged in the last several years as a dynamic, locally responsive approach to large-scale, long-range, multi-government strategic planning. Planning Interaction members Ron Thomas, Susan Crow, and Hubert Morgan, as well as various IBI and Jones & Jones team members, have expertise with various of these tools.

Examples of this team's decision support scenario modeling include:

#### 21st Century Town Hall Digital Forum

Pioneered by Ron Thomas as executive director of AmericaSpeaks, this large-scale forum, supported by a range of groupware and decision-support tools, was derived from global organizations. Beginning in 1979 in Roanoke, VA, later in Savannah, GA and Houston TX, this team has advanced this method through the Chicago regional plan and currently in Charleston and Indiana regional plans, as its effectiveness has increased through supporting technology. *CommunityViz* 

CommunityViz is a scenario Modeling tool developed by the Orton Family Foundation. CommunityViz planning software is an extension for ArcGIS Desktop. Planners, resource managers, local and regional governments, and many others use CommunityViz to help them make decisions about development, land use, transportation, conservation and more. Planning Interaction members are currently using CommunityViz with regional planning agency partners with the BCDCOG in Charleston, SC, and NIRPC in the northern Indiana region. CommunityViz is a very flexible, cost-effective scenario-modeling tool.

#### ILARIS

To address the quantitative and qualitative intrinsic values of the natural and cultural resources of place and regions, Jones and Jones has developed ILARIS Intrinsic Landscape Aesthetics Resource Information System, a model constructed on ESRI's ModelBuilder GIS platform, a resource available to most regional agencies. Its format evaluates a wide range of relational data sets with a micro-watershed (HUC) construct to illustrate the impact and consequences of very complex planning choices.

#### Transportation Travel Demand Modeling

Under federal law, metropolitan planning organizations (MPOs) are charged with developing transportation plans and programs to accommodate mobility needs for persons and goods within their regions. To this end, the MPOs estimate future travel demand and analyze the impacts of alternative transportation investment scenarios using computerized travel demand forecasting models. The integration of such transportation modeling with our scenario decision support modeling will be a critical outcome of this Team's approach.

#### **Economic Development**

The goal and purpose of this project is a sustainable economy that will support the livability and improved quality of life across the region for all its citizens. Here the whole system of team skills comes into play to integrate development patterns with infrastructure goals that support healthy communities that provide sustainable services, education, commerce and entertainment. This quality environment includes not only conventional foundation systems such as transportation and water but also value-added attributes such as health, heritage and culture all of which will competitively determine the most successful places. And the Southeast Florida region also looks ahead to the expansion of its nationally renowned tourism attractions and programs.

This will all be possible not only with creative and active, but above all economically sustainable, regional development. Such development must build on a practical financial model - a value capture strategy and civic business plan to position the region as its own unique brand, clearly identifiable beyond its own area relative to the megaregion and the national/global markets.

#### **Energy, Environment and Climate Resiliency**

Energy, environmental, and climate sustainability is the foundation of our approach to project visioning, green buildings, public space design and master planning. Each capitalizes on integrated systems to enhance desired outcomes across multiple scales while shrinking the ecological footprint of our buildings and urban districts. Our leadership in this evolving field - represented by PI members Jeffrey Raven and Susan Crow, IBI personnel including Tom Emodi, and Miller-Legg Associates' Dylan Larson and Chris Keller - is drawn from practical project experience and contribution to shaping policy on sustainable planning and design.

Defining and applying metrics to sustainability on a consistent basis both throughout the region and in comparison to other regions is an important aspect of sustainable design. The STAR Community Index<sup>TM</sup> is a pioneering, strategic planning and performance management system that will offer local governments a road map for improving community sustainability and helps communities address their interconnected concerns - economic, environmental and social. STAR will be launched in late 2012, and is currently being developed through a partnership between ICLEI, the U.S. Green Building Council, the National League of Cities and the Center for American Progress. As much as LEED<sup>TM</sup> transformed the building industry, STAR will transform the way local governments set priorities and implement policies and practices to improve their sustainability performance. It will become the definitive means by which regions can measure and "certify" their achievements in environmental, economic, and social sustainability.

With the help of PI associate Jeffrey Raven (who has been STAR Community Index<sup>TM</sup> Technical Advisor since 2008) we will develop sustainable goals, indicators and metrics as a framework for both planning and for gauging the success of plan implementation.

#### **Project Management & Quality Assurance**

The Community Visioning Collaboration (CVC) team consists of highly qualified and knowledgeable professionals who have worked together on numerous projects and have been assembled to meet the needs of this project.

IBI Group has ISO 9000 Quality Assurance certification and its standards and procedures will be followed to achieve the project objectives. Quality management procedures are applied at all steps of study development from preparation of the proposal, through to execution of the contract, conduct of professional activities, public and stakeholder consultation, records management and documentation of results. The most important element of our Quality Assurance Plan is the involvement of senior reviewers who are experienced in the applicable field, but not responsible for the day-to-day study execution.

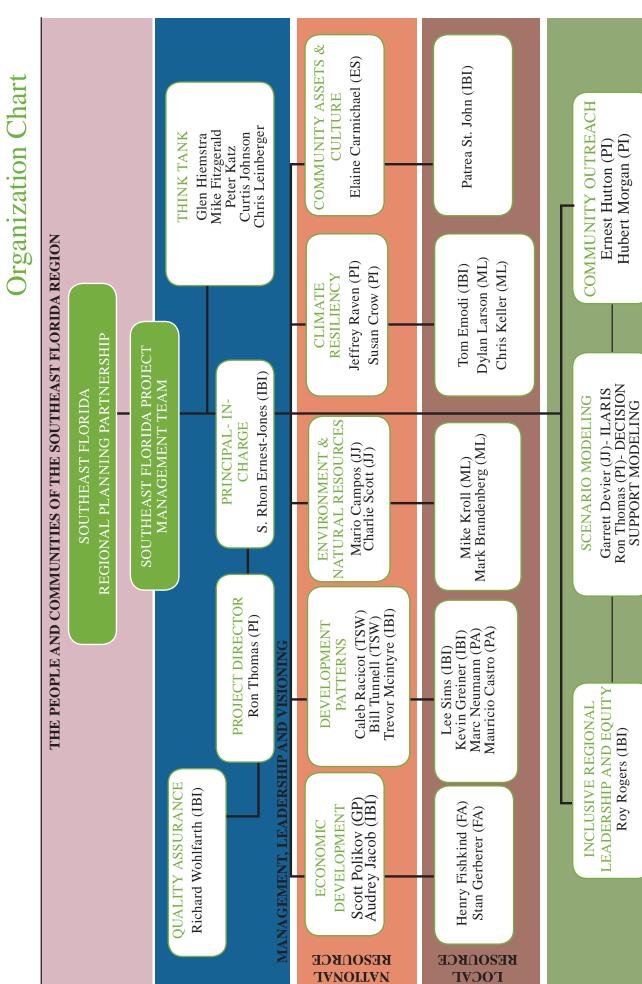
Key elements of the Quality Assurance Plan for this project are summarized as follows: All deliverables will be prepared by senior team members with extensive experience and expert credentials in the topic area. These qualifications include not only an extensive amount of experience in other jurisdictions around the nation, but also specific knowledge of the transportation, land use, environmental, economic, and socio-political challenges facing the Southeast Florida region;

All deliverables, submissions, and correspondence, etc. to the RVB Project Management Team, outside agencies and stakeholders will be undertaken and/or tracked by Mr. S. Rhon Ernest-Jones with IBI Group. Mr. Ernest-Jones will be the single point of contact for this contract and is personally committed to leading his team, meeting the needs identified in the RFP, and completing the project successfully. All comments and questions received will be documented and the project manager will ensure that each has been appropriately addressed.





## PROJECT ORGANIZATION & IDENTIFICATION OF KEY MEMBERS



IBI- IBI Group; PI- Planning Interaction; TSW- Tunnell-Spangler-Walsh & Associates; ML- Miller Legg; FA- Fishkind & Associates; GP- Gateway Planning; ES- Economic Stewardship

#### **ROLES AND RESPONSIBILITIES**

Our Communities Vision Collaborative (CVC) team incorporates the talents of two lead firms: the **IBI Group** - a full-service multi-disciplinary consulting firm led by S. Rhon Ernest-Jones, PE, AICP and Roy Rogers, providing a broad range of professional services focused on the physical development of cities and regions - **and Planning Interaction (PI)** - the extensive vision-development and regional planning experience of Ron Thomas and Ernie Hutton. Ron Thomas AICP, who will serve as Project Director, is former Executive Director of the Chicago-area regional planning commission, for which he received two national APA awards, and is editor of the national APA quarterly, *Regional and Intergovernmental Planning*. Ernie Hutton FAICP Assoc AIA is a specialist in outreach related planning and design for healthy, active and livable communities. He is on the advisory board of the Active Design Center and helped develop the award-winning Active Design Guidelines for the CDC and Robert Wood Johnson Foundation.

We have defined one person - Ron Thomas, principal of Planning Interaction - who will be the project director, and a series of individuals, from Roy Rogers of IBI to S. Rhon Ernest-Jones of IBI, to be counterpart local liaisons and coordinators. The team organization chart shown on the previous page also illustrates a further advisory group as part of the consultant team - our Advisory Think Tank, defined further in the qualifications - as well as potential options illustrated at the bottom of the chart for modeling and scenarios, for outreach and interaction, and for leadership and equity development.

The Team Organizational Chart also demonstrates our understanding that the proposed scope is extensive and broad - so we have assembled a team of the best professional advisors to deal with the priorities that will emerge from our intensive outreach process. We feel strongly that we need both national expertise gained from working on similar projects throughout the country, as well as regional experience that is the result of day-to-day engagement with Southeast Florida issues and people. We have therefore defined lead firms for each of the project elements (primarily national, with group manager identified) and support firms (primarily regional). Our strategy is to ensure, through careful project management, that skills and assignments are complementary and not duplicative.

We are a committed team-based management group, encouraging all to make their best and maximum contributions to the project. We have managed large and complex organizations and projects and know how to provide clear direction and structure for the most efficient use of resources.

#### IBI Group and Planning Interaction (Lead Consultants)

IBI Group and Planning Interaction will jointly provide project direction and on-site coordination, bringing our experience integrating community and stakeholder involvement with ongoing technical planning, feasibility analysis, and project definition and implementation. We have been innovators, crafting communication and digital technology as interactive planning tools. The Planning Interaction approach seamlessly integrates grass roots concerns by ensuring clear, visualized choices for public decision-making.

This choice based approach will provide public, private and civic leaders with a demonstrated range of planning, policy, management, communication and development experience delivered by senior, hands-on experts - to gain results that are both transforming and sustainable in today's open, networked world. In addition to recent important regional planning experience, IBI Group's and Planning Interaction's senior principals bring management capability - in guiding large-scale processes and coordinating complex professional teams - to manage and facilitate the process at every step.

Planning Interaction will take the lead in the program management, public outreach, communication and engagement of the project. IBI Group will take the lead in managing the consultant team and directing and also acting as the prime administrative/contracting entity.

IBI Group and Planning Interaction will take on the role of coordinating key leadership around community design, placemaking, livability and sustainable planning responsibilities with the whole team. We will help structure the process in conjunction with project director Ron Thomas and team members and will have a strong presence during the entire plan. Our extensive experience in Southern and Florida communities of all sizes means that we have the know-how to engage residents, landowners, decision makers, and other stakeholders in cities, small towns, and rural areas. We are familiar with the unique challenges with regard to public engagement that exist in communities such as those in Southeast Florida and will apply our experience to achieve consensus during the process. We will also focus on sustainable decisions that balance human impacts on the land with desires for growth to maintain a high quality of life.

IBI, in conjunction with national consultants and PI associates Jeffrey Raven AIA LEED AP and Susan Crow, will provide energy, transportation and other infrastructure input with an emphasis on green and sustainable energy, built environment and climate resiliency solutions.

#### Sub-Consultants: Roles and Responsibilities

## **Tunnell-Spangler-Walsh & Associates (TSW) - Development Patterns (Community Development and Placemaking)**

This lead team is joined by the placemaking and community development expertise of TSW -Bill Tunnell, Caleb Racicot and their colleagues. Bill Tunnell has extensive community development experience in the Southeast Florida region, and Caleb Racicot, a member of the national board of the Congress for the New Urbanism, has established a broad reputation for creative, contextual community development.TSW's extensive community outreach experience stems from our belief that the best plans are grounded in community members' desires and local precedents. The firm believes in truly listening to a community's needs and providing customized tools to help formulate their vision. Engagement tools range from one-on-one surveys to multiday charrettes that encourage stakeholders to take a sense of ownership that ensures a plan's long-term success. a community's needs and providing customized tools to help formulate their vision. Engagement tools range from one-on-one surveys to multiday charrettes that encourage from one-on-one surveys to multiday charrettes that encourage stakeholders to take a sense of ownership that ensures a plan's long-term success. a community's needs and providing customized tools to help formulate their vision. Engagement tools range from one-on-one surveys to multi-day charrettes that encourage stakeholders to take a sense of ownership that ensures a plan's long-term success.

#### Jones & Jones - Environmental Planning and Natural Resources/ Scenario Modeling

Mario Campos and his colleagues at Jones & Jones will help establish a regional framework for the plan, focused on natural systems, cultural heritage and environmental planning. The firm will approach the project from a regional and watershed scale to understand the intrinsic qualities of the larger landscape, including its hydrology, geology, vegetation, wildlife, climate and culture. With stakeholder input, we will synthesize this intrinsic landscape information into the regional framework. Scenic and visual resources will also be addressed to create a plan that aligns with community values. We will use our ILARIS\* software and methodology to evaluate the aesthetic resources of the region as a basis for informing the planning and decision making process. (\*Intrinsic Landscape Aesthetic Resource Information System.)

**Gateway Planning Group, Inc. - Economic Development-** A nationally recognized town planning firm known for harnessing the benefits of placemaking for economic development, Gateway Planning Group will bring its full range of technical skill as described above. Gateway President, Scott Polikov, will act as group director economic competitiveness and workplace stability to ensure constant and complete engagement with the project's leadership on a day to day basis. Technically, Gateway Planning will focus on providing the experience and expertise in coalescing place-making, regulatory framework and the economics of infrastructure with a special focus on implementation.

#### **Economic Stewardship - Community Assets and Culture**

Often collaborating with large teams like Communities Vision Collaborative, Economic Stewardship provides the economic and real estate analysis essential for creating achievable community development plans. Many communities persevere in their recovery from urban renewal and the suburbanization of office and retail land uses. Revitalization entails finding ways to increase the relevance of traditional downtowns to market area residents and employers, often by clustering regional cultural resources and invigorating esplanades and other public spaces.

#### **PLACE Alliance - Development Patterns (Community Development and Placemaking)**

PLACE Alliance will assist in the orchestration and management of the public process and the intensive design workshops and community meetings that will comprise that effort. PLACE Alliance will also provide additional design support by drawing upon their considerable knowledge of appropriate, locally-tested building types to help develop alternative development scenarios that will vary based upon use, character, form, scale, and dimension. These studies will utilize real-world models and recently built projects, incorporating a practical consideration of market segments and construction methodology, which will further ensure the subsequent feasibility of the various proposed options.

#### Miller Legg - Environment and Natural Resources

The firm's environmental consulting services include: habitat assessment and restoration planning, wetlands investigations and delineations, management plans, grant writing, jurisdictional determinations, threatened and endangered species assessments and permitting, environmental due diligence, National Pollution Discharge Elimination System (NPDES) compliance, stream restoration, water quality monitoring and compliance, wildlife surveys, seagrass and coral reef surveys, mitigation feasibility studies, mitigation design, planning and construction observation, mitigation banking, value ecological engineering, cost evaluation and scheduling, environmental permit processing, mitigation monitoring and compliance, protected upland and tree permitting, ecosystem analysis, grant writing and floodplain analysis and re-evaluation.

#### Fishkind & Associates - Economic Development

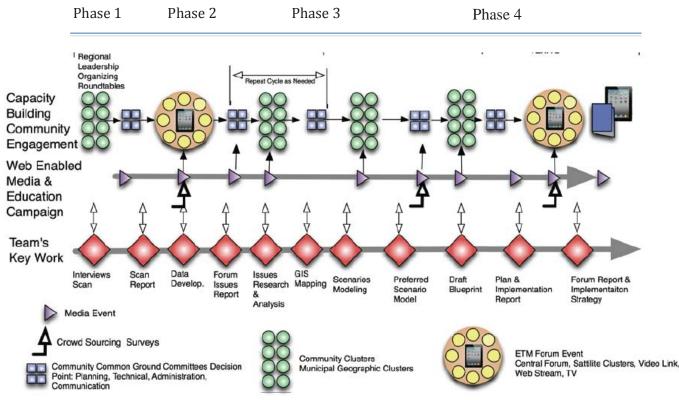
As one of Florida's premier economic consultants, Fishkind & Associates, Inc. has extensive experience in economic and fiscal impact analysis, forecasting and finance throughout Florida and the United States. Recently, Fishkind & Associates has conducted three impact fee studies. Police and parks impact fee studies were conducted for the City of North Miami Beach.

#### Futurist Think Tank

Thinking, planning and acting with knowledge of long range futures has been the key to the success for many of the global market place leaders. Change does take time, but the drivers are being developed well in advance of public and marketplace presence. Innovations, in health care, digital communication, nanotechnology, robotics, energy, food production, transportation, basic sciences are all areas that will shape the future of our communities, the market place and the whole world with continued and increasing affects in the coming decades. The Futurist Think Tank will help put these futures into perspective for advanced yet practical thinking and planning now. Think Tank's members will also be available to take on task assignments with the Vision Team.

Name of Key Personnel	Titles	Degrees	Overall Experience	Period of Service	Office Location
IBI Group					
Richard Wohlfarth	C00	BS Civil Eng	36 years	31 years	Maitland, FL
S. Rhon Ernest-Jones	Associate	B.Sc. (Civil Engineering), AICP	37 years	19 years	Coral Springs, FL
Roy Rogers	Special Consultant		45 years	11 years	Pompano Beach, FL
Patrea St. John	VP	RLA, LEED-AP	29 years	6 years	Pompano Beach, FL
Kevin Greiner	Senior Planner-Affiliate	BA , MA , JD	20+ years	1 year	Pompano Beach, FL
Planning Interaction					
Ernest Hutton	Principal	FAICP, Assoc AIA	31 years	15 years	New York, NY
Ron Thomas	Project Director	BA Architecture, MA Management	30 years	12 years	Athens, GA
Jeffrey Raven	Principal	<b>BA</b> Architecture, LEED AP	20 years	8 years	New York, NY
Susan Crow	Associate	MLA	18 years	8 years	Athens, GA
MSL					
William T. Tunnell	Founding Principal	BA Architecture, LEED AP	30 years	21 years	Atlanta, GA
Caleb. P. Racicot	Principal	AICP, LEED-AP	20 years	15 years	Atlanta, GA
Jones & Jones Architects+LA+Planners	+LA+Planners			-	
Mario Campos	Senior Partner	MA Urban Design, B Arch	27 years	27 years	Seattle, WA
Charlie Scott	Associate	BLA, BS Environmental Design			
<b>Fishkind and Associates</b>					
Hank Fishkind	President	<b>BA Economics, PhD Economics</b>	30 years	23 years	Orlando, FL
Stanley P. Gerberer	Associate	<b>BA</b> Economics, Sociology	25 years	23 years	Orlando, FL
<b>PLACE Alliance</b>					
Marc Newman	Principal	BA, MES, MPhil, MArch	15 Years	2 Years	Baldwin Park, FL
Miller Legg					
Mike Kroll	VP	BLA	25 years	23 years	Ft. Lauderdale
Dylan Larson	Env. Specialist	BS, MBA	18 years	17 years	Ft. Lauderdale
Christopher Keller	Director	BS, AICP	28 years	7 years	Winter Park, FL
Mark Brandenburg	Senior Biologist	BS, MS	15 years	11 years	West Palm Beach, FL
<b>Gateway Planning Group</b>					
Scott Polikov	President	AICP, CNU	30 years	15 years	Dallas,TX

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#### LOGIC MODEL: WORKING RELATIONSHIPS & PHASED PROCESS

#### PHASE 1: REGIONAL PROFILE, IDENTITY AND DIRECTION

*Tasks 1-2: Build Collaborative Partnerships/ Establish Resource Library and Scorecard* Phase 1 will actively engage partners, stake¬holders and communities in an evolving process of communication, engagement and collaboration, it should also be a scoping, scanning and exploratory phase.

#### PHASE 2: IDENTIFY TRENDS, CONDITIONS AND ISSUES THROUGH OUTREACH AND INTERACTION

*Task 3-4: Conduct Initial Public Engagement/ Enhance Leadership & Technical Capacity* As a bridge from the listening and learning in Year 1 to the choice-making in Year 2, we will use as an organizaing tool the 21st Century Southeast Florida Electronic Town Meeting.

#### PHASE 3: OUR CHOICES - VISION, GOALS & SCENARIOS

Task 5: Develop Regional Vision

Phase 3 will use a vision development set of workshops to craft the collected information into a Vision and supporting set of action-oriented goals. We will use scenario tools to elicit choices for the future based on impacts and benefits.

#### PHASE 4: LIVABILITY BLUEPRINT

*Tasks 6-8 Develop Regional Blueprint/ Conduct Peer Review/ Begin Implementation* The Blueprint will be structured around a set of action strategies for each of the short, medium and long-range outcomes. The focus will be on implementation strategies with partner and identified leadership champions for each.





## QUALIFICATIONS & REFERENCE

PLANNING INTERACTION

#### COMMON GROUND BLUEPRINT OF REGIONAL ACTION FOR THE NE ILLINOIS 2040 REGIONAL FRAMEWORK PLAN

## CHICAGO AND COOK, KANE, LAKE, MCHENRY AND WILL COUNTIES WITH THEIR 272 MUNICIPALITIES

#### NORTHEASTERN ILLINOIS PLANNING COMMISSION RON THOMAS, AICP, EXECUTIVE DIRECTOR



As executive director, Ron Thomas launched and guided a new regional plan. The five-year, community-based plan received the APA plan of the year award, establishing new standards for engagement and participation throughout the region.

#### "With northeastern Illinois expected to grow by 1.9 million people in 25 years, a new vision one that will accommodate the growth in an efficient, coordinated and sustainable manner—is guiding decision-making in region. This vision is the 2040 Regional Framework Plan.

"The innovative use of technology and broad community outreach ensure that this plan will be a guiding light for those making land use and public policy decisions in the region. This framework not only recognizes the importance of local planning, but the role that local residents and elected officials play in carrying out the vision.

"The Plan describes 17 action strategies with close partnership at the regional and local levels. They include a balance between jobs and housing, alternative modes of travel such as walking and biking, sustaining water supply, preserving farmland and actively engaging the region's communities during implementation, building on Common Ground's publicinvolvement successes." – from APA Award, 2006

The 2040 Plan integrates a vision of centers, corridors and green infrastructure for the region. The plan was recognized by FHWA as an early adopter of scenario planning using a wide array of visualization tools that created the foundation for a communitybased sustainable future for this major metropolitan region.



#### Key Personnel

Ron Thomas, Executive Director, HNTB, Criterion, University of Illinois-Chicago, Northwestern University, Kettering Foundation, Chicago Area Transportation Study, Metropolitan Mayors Caucus, partner organizations

#### Progress of Implementation

Foundation for 2010 CMAP GO to 2040 Plan and new \$4M Livability Grant to assist region's local communities in implementation

#### Budget

Approx. total \$5,000,000

#### Reference

John Swanson Executive Director, NW Indiana Regional Planning Commission 219.763.6060, jswanson@nirpc. org



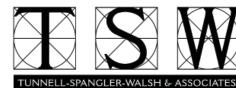
#### **GROWTH MANAGEMENT STUDY** GREATER TORONTO REGION



Key Personnel Trevor McIntyre Audrey Jacob Lee Sims

#### Reference

Elizabeth McLaren; Assistant Deputy Minister Office for the Greater Toronto Area Office of the Greater Toronto Area 416 585-6427 Fax: 416 585-6445 Prepared for Greater Toronto Coordinating Committee, Office for the Greater Toronto Area, by IBI Group et al. This study developed and compared three generic urban structure concepts for the Greater Toronto Area (GTA) over the period 1990-2021. The three concepts were: Spread – a trendline concept, including low density suburban population growth and a concentration of office development downtown; Central – a concept with substantial population and employment growth/intensification within the central, built-up parts of the GTA; and Nodal – an intermediate concept in which growth occurs primarily in and around existing communities in compact mixed use form. A wide variety of impacts, both quantitative and qualitative, were estimated including infrastructure capital costs, transportation performance and operating costs, transportation emissions, economic prosperity, community livability and related quality-of-life indicators. In dealing with human services infrastructure and service levels, primary emphasis was placed on health care services, education, welfare and family assistance services, police/protection services and recreational services. The study team provided demographic projections for each of the three urban structure concepts and, working with an advisory committee of health, education and social service professionals with responsibilities in the GTA, developed estimates of infrastructure requirements within each of the five regions making up the GTA (e.g. hospitals, schools and universities, and social/protection/recreational service facilities) taking into account factors such as the ability to make more efficient use of existing facilities (currently under-utilized) and the ability to provide human services of various types jointly in one location/facility, noting differences among the three concepts. It was noted, for example, that efficiencies of this type would be more likely to be achieved under the Central or Nodal concepts than under the Spread concept, owing to the more compact nature of the former, the larger future population in builtup areas with existing human services facilities, and the greater ease of access with public transport to such existing and joint human services facilities under those concepts.



#### LIVABLE CENTERS INITIATIVE PLANNING STUDIES ATLANTA, GEORGIA REGION ATLANTA REGIONAL COMMISSION



Key Personnel Caleb Racicot, Principal-in-Charge TSW Support Staff

#### Progress of Implementation

Millions in transportation investments and private development to date

#### Budget

Varies per study Approx. total \$750,000

#### Reference

Robert LeBeau Senior Principal Planner Atlanta Regional Commission 404.463.3308, <u>RLeBeau@</u> <u>atlantaregional.com</u>



The Livable Centers Initiative, recipient of national APA and EPA awards, distributes grants to Atlanta-region communities to create integrated land use and transportation plans that form the basis for community-based, responsible public investments.

Tunnell-Spangler-Walsh & Associates (TSW) has been involved in dozens of LCI communities since the inception of the program and has come to be known as the leader in the region as a go-to consultant for the Livable Centers Initiative.

Our experience has led us from urban centers to small downtowns and rural areas, allowing us to perfect a public involvement and visioning process that is effective at all levels of the regional urbanrural transect. The result of this process is a comprehensive plan for the area that combines policy recommendations in land use, transportation improvements, economic development, historic preservation, environmental protection, and more. These policy recommendations, crafted based on public input and the expertise of our consultant team, which varies based on the community, are given teeth through implementation dollars for transportation improvements.

TSW has also assisted a number of LCI communities with implementation, from streetscape and private development design to zoning codes and design guidelines. Our experience means we are familiar with the breadth of issues important to communities across the region and the tools available to make them more livable places.



# ADDITIONAL INFORMATION



## Key Personnel Resumes

#### RICHARD C. WOHLFARTH, P.E. Associate Director/ Chief Operating Officer

Mr. Wohlfarth's position is Associate Director with responsibility for the firm's infrastructure, and land development projects. These responsibilities begin with the initial client contact, and include identification of utilities infrastructure requirements, water resources, storm water handling and facilities, and sewage collection/treatment and disposal. Additional project management responsibilities include detailed entitlement processing and all aspects of project administration to final acceptance of the project by the owner. Mr. Wohlfarth has been involved with land development work since 1975 and has extensive experience in working closely with regulatory agencies at all levels. He was the Principal-in-Charge with CCL Consultants, Inc., Engineer of Record for Weston - a 10,500 acre DRI/PUD.

#### **Representative Experience – Land Development - US**

- Oak Ridge, Sisson Road Titusville, Florida Managing Principal
- Riverwalk Estates (aka: Old New York Avenue) Volusia County, Florida – Managing Principal
- Multi-Family Developments Orange City, Daytona Beach and Palm Coast, Florida – Managing Principal
- Tuscany Woods Daytona Beach, Florida Managing Principal •
- Weston Western Broward County, Florida Managing Principal •
- Heathbrook Marion County, Florida Managing Principal • **Representative Experience - Infrastructure**

**EXPERIENCE** 

Tunis Bay Financial Harbour – Tunisia – Managing Principal

- Umm Ramool Redevelopment - Dubai, United Arab Emirates - Managing Principal
- Weston Infrastructure and Stormwater Management Weston, Florida • - Managing Principal

#### **Representative Experience – Transportation**

- S.R. 200, Heathbrook Marion County, Ocala, Florida Nob Hill Road – Broward County, Florida
- Highway Design in Conjunction with The Waterways Project, N.E. • 207th Street and Ext. - Miami, Florida
- Sample Road/ S.R. 7 to Turnpike Bridge – Broward County, Florida
- S.R. 27, West of I 75 Broward County, Florida
- Weston Roads, Broward County, Florida: Arvida Parkway, Sector 7; I-75 Interchange, Weston Road, Sector 5; Griffin Road - Flamingo -Bonaventure Blvd.
- N.W. 74th Street & Hillsboro Blvd. - Coconut Creek, Broward County, Florida
- I-75 Westerly to S.W. 184th Avenue Broward County, Florida •

2007 - to date IBI Group, Inc., Maitland,

Florida, Associate Director

#### 2005 - 2007

IBI Group, Inc., Pompano Beach, Florida, Associate

#### 2004 - 2005

CCL/ IBI Consultants Inc. (A Division of IBI Group), Pompano Beach, Florida, **General Managing Principal** and Chief Operating Officer

#### 1980 - 2004

CCL Consultants Inc., Pompano Beach, Florida, President



#### **EXPERIENCE**

#### 2009 - to date

Rhon Ernest-Jones/ IBI (A Division of IBI Group), Coral Springs, FL, Associate

#### 2008 - 2009

Rhon Ernest-Jones/ IBI (A

Division of IBI Group), Coral

Springs, FL, Managing Principal

#### 1992 - 2008

**Rhon Ernest-Jones Consulting** 

Engineers, Inc., Coral Springs, FL. President

#### S. RHON ERNEST-JONES, P.E., AICP, C.ENG. (E.U.) Associate/ Principal-in-Charge

Mr. Ernest-Jones has over 37 years of experience in the field of project management, business management, civil engineering, land planning, transportation planning and eminent domain support services. He is a licensed professional engineer, certified land planner, and a licensed general contractor and is qualified in the County Circuit Courts as an expert witness.

He is responsible for overall management of the Rhon Ernest-Jones / IBI Division and all professional civil engineering, land planning, transportation engineering and project management services for public and private projects, FDOT/County eminent domain appraisal contracts, expert witness services, and due diligence reports.

His career has included over 500 Land Development, Public Infrastructure and Transportation projects. Mr. Ernest-Jones served as Mayor of the City of Coral Springs from 2004 to 2006, and as Chair/ Member of the Planning and Zoning Board for many years prior to that. He served on the Broward County MPO while in office. During this period, and continuing to the present day, Mr. Ernest-Jones was closely involved with the Downtown Coral Springs re-development project and with the formation and operations of the CRA. Of additional relevance is his participation on the Broward County Management and Efficiency Study Committee and on the Coral Springs Construction Review Committee which oversees Capital Projects for the City. Mr. Ernest-Jones chaired the Advisory Committee for the Broward County Transit Development Plan (2009-2018), and currently serves on the MPOCIR and the League of Cities Growth Management Committee.

#### **Representative Planning Experience:**

- FDOT District 4 Broward County Land Planning Services in • conjunction with Right-of-Way issues
- Dania Beach CRA Master Plan Update
- Broken Woods Golf Course Master Plan and LUPA
- - Alexan, Plantation Land Use Plan and Text Amendment Broward County School Board - Principal-in-Charge under Planning/Civil Engineering Continuing Services Agreement
  - Port 95 Commerce Park - Principal-in-Charge of DRI, design, Planning, Permitting and construction phase – 275 acre commercial/Industrial Park
  - FPL Corporate Headquarters – Land Planning
  - Highlands County Land Use Plan Amendment (LUPA)
  - Grigsby Properties Land Use Plan Amendment (LUPA)



#### ROY ROGERS

#### Special Consultant to IBI Group, Inc.

Roy Rogers is the C.E.O. of Roy Rogers Associates and a Special Consultant for IBI Group, Inc., a full-service consulting services company with offices world-wide based in Broward County, Florida.

As the Arvida Senior Vice President of Planning, he was a member of the team that developed the community of Weston, a 10,500 acre DRI/ PUD. Weston is a Contract City enjoying sustained property values.

Roy has been a Broward County resident since1966 serving on numerous professional and civic organizations at the State, County and local levels. He has been appointed to 4 statewide boards by 3 previous Florida Governors: The Governor's Commission for a Sustainable South Florida Communities Trust, Environmental Regulation Committee and is currently Chair on the Commission of Ethics for the State of Florida. Roy Rogers is Chair Emeritus of The Nature Conservancy and serves on the Council.

Roy's experience and contribution to the SE Florida community spans three decades. He has been a catalyst for many government sponsored and private initiatives focused on creating sustainable communities using the resources available. For example:

- Roy is credited as the author of "Eastward Ho! Revitalizing Southeast Florida's Urban Core", a joint effort of the South Florida and Treasure Coast Regional Planning Councils. This area study included input from hundreds of participants including local governments and private sector partners under the guidance and funding of the Governor's Commission for a Sustainable South Florida and the Florida Department of Community Affairs.
- Roy was a valued team member on the "Southeast Florida 2060, a Vision and Action Plan that addresses the challenges that face SE Florida and provides a plan of action and policies to move the region toward a sustainable and smarter future for the region. He is currently a member of The Regional Business Alliance, The Oversight Council for Broward Schools, and the Rural Lands Study Commission and SEASOP a component of the Everglades CERP.

Past responsibilities include Chair of World Class Schools, participant in 5 American assemblies, participant in 4 Corners, a foundation funded with focus on watershed issues of the nation, and member of the South Dade Water Basin study. Roy was honored with the Timer Powers award for Conflict Resolution.

#### EXPERIENCE

#### 2000 - Present

IBI Group, Inc., Pompano Beach, FL, Special Consultant

#### 2000 - Present

Roy Rogers and Associates, Lighthouse Point, FL, President and CEO

#### 1985 - 2000

Arvida, developing Weston, FL, Senior Vice President Planning

#### 1979 - 1985

Minto, Vice President Planning developing The Township a DRI in Coconut Creek

#### 1966 - 1978

Design and construction of Golf Courses locally, nationally and worldwide as part of the Robert Trent Jones Sr. team.

#### U.S. Navy - 1966

Navigation Officer nuclear submarine. Multiple Arctic patrols of 2 <sup>1</sup>/<sub>2</sub> months submerged



#### TREVOR J. MCINTYRE Director, IBI Group/ IBI Group Architects

Mr. McIntyre is an Urban Design Planner and a registered Landscape Architect with over 20 years of design experience on a range of complex mixed-use projects. He currently leads the urban design practice in the areas of community planning and design, master planning, landscape architecture and Transit Oriented Development (TOD) planning. His strong physical design skills and site planning expertise allow him to effectively assess the development opportunities that transit offers to creating successful, sustainable and urban communities. He has participated or led many projects that have received planning awards and is a founding member of the OPPI Urban Design Working Group.

#### **Representative Experience - Transit-Based Master Planning**

#### Urban Density Study, Greater Toronto, Ontario

• Completed for Office of the Greater Toronto Area in an effort to examine the relationship between density and built form in established communities throughout the Greater Toronto Area. Issues such as walking distances and neighborhhood transit were a primary focus of the study.

#### **Transit-Supportive Land Use Planning Guidelines**

IBI Group has applied its multi-disciplinary skills for many years to help public and private sector clients achieve transitsupportive urban development.

#### York Rapid Transit – Station Area and Land Use Planning

- Master planning, strategic planning, site planning for the York rapid Transit System, a BRT-based system extending across the northern region of the City of Toronto.
- Includes design of designated bus route within a central median, station areas and intermodal stations.
- Public consultation and education has been an integral part of the effort over the past 2-3 years.

#### Grand Canyon – South Rim Transportation Master Plan

• Review and strategic planning for all vehicles, buses, charters, and their circulation, parking and access to shuttles within the whole park system.

#### **RTD Fastracks West Corridor Final Design, Denver, Colorado**

• 12.1 mile light transit project for the Regional Transportation District

#### **Toronto Central Waterfront Transportation Corridor Study**

• Participated in this study for the Royal Commission on the future of Toronto's Waterfront; in particular, in the areas of landscape architecture and urban design and planning.

EXPERIENCE 2000 - to date

IBI Group/ IBI Group Architects, Director

#### 1998 - 2000

IBI Group/ IBI Group Architects, Associate Director

#### 1992 - 1998

IBI Group/ IBI Group Architects, Senior Associate

#### 1987 - 1992

IBI Group/ IBI Group Architects, Landscape Architect



#### EXPERIENCE

#### 2008 - to date

Young + Wright/ IBI Group Architects, Toronto, ON, Architect

#### 2003 - 2008

Young + Wright Architects,

Toronto, ON, Director of

- Sustainable Design and Research
  - (Architect)

#### 1985 - 2008

Robbie/Young + Wright

Architects, Toronto, ON, Director of Sustainable Design and Research (Architect)

#### 1997 - 2003

Dean, Faculty of Architecture and Planning, Dalhousie University

#### 1994 - 2003

Professor in Architecture – Technical University of Nova Scotia

Thomas Emodi: Architect, Halifax, NS

Emodi and MacKay-Lyons, Halifax, NS, Partner

#### 1973 - 1983

Thomas Emodi Architect, Melbourne, Australia

## THOMAS EMODI, B.ARCH, M.E.S., NSAA, FRAIC, LEED® AP

#### Architect, IBI Group

Mr. Emodi has practiced, researched and taught architecture since 1973 in Australia, Canada and Africa. Mr. Emodi's urban and architectural projects are characterized by increasing interest, emphasis and expertise on environmentally responsible, integrated, planning and design, focusing on maximum sustainable systems integration.

#### **E** Representative Experience

#### **Research Sustainable & Design Guidelines**

- Al Ain Wildlife Park and Resort Director, Sustainability Consultant Team
- Dalhousie University Campus Master Plan Leader for Sustainability Integration
- Bell Canada Sustainable Design Advisor
- City of Pickering Sustainable Design Advisor
- Regent Park Sustainable Design Guidelines
- Markham Centre Sustainable Design Policies and Guidelines
- Canada Mortgage and Housing Corporation
- Environmental Modelling and Measurement Project Education & Research
- Library Atlantic School of Theology
- Killam Library Information Commons Vision 2020 Laboratory for Retina Research

#### **Campus Planning & Design**

- Nova Scotia Home for Colored Children Campus and Property Development Plan
- Campus Plan for the Atlantic School of Theology
- Campus Plan for the Technical University of Nova Scotia

#### **Community Planning & Design**

• Smart Rural Community Development Plan – Tatamagouche Nova Scotia

#### Residential

- Edgemere Senior Citizens' Residential and Community Centre
- CMHC Healthy Housing Design Competition
- Robie Street Redevelopment



#### EXPERIENCE

#### Aug. 2006 - to date

IBI Group, Inc., Pompano Beach, FL, Associate, Vice President

#### 2005 - to Aug. 2006

IBI Group, Inc., Pompano Beach, FL, Vice President, Registered Landscape Architect

#### 1997 - 2004

Patrea St. John, Owner, Fort Lauderdale, FL, Landscape Architect

#### 1997 - 2002

Broward Cultural Affairs Division, Fort Lauderdale, FL, Public Art & Design Consultant/ Senior Project Manager

#### PATREA ST. JOHN, RLA, LEED-AP, CLARB CERTIFIED

#### Associate, Vice President

Ms. St. John is a registered Landscape Architect with over 29 years of experience in the private and public sector with projects ranging from large scale master planning to detailed design for parks, resorts, educational facilities and residential communities. Patrea's holistic project approach combines sustainable strategies with innovative design solutions.

#### **Professional Experience**

**Northwest Gardens Affordable Housing Development** – Prepared strategic master plan for neighborhood located in the City's NW CRA. Coordinated with the Housing Authority of the City of Fort Lauder-dale to present a plan for developer Carlisle Group. The goal was to identify development opportunities, offer alternatives, and present a variety of housing products to the client. Scope included site invento-ry, redevelopment goals, sustainable pilot projects, master plan drawing and report, and phasing plan.

**Abu Dhabi Public Realm Design Manual** – Assisted in the writing, preparation and presentation of urban design documents for regional planning effort led by the UAE government. The Manual provides guiding statements for all public realm development and illustrates concepts for community-wide public realm systems.

**Young Circle Arts Park** – IBI Group, working with Glavovic Studio, redeveloped a 10 acre park located in the center of a the historic downtown of Hollywood, FL. The program for this award winning public space includes a Visual Arts Pavilion, urban garden with zones of natural and artificial landscapes, central plaza, fountains, an interactive children's play area, bamboo garden, historic walkways and an outdoor grass amphitheatre.

Master Planning and Landscape Architecture Continuing Services for School Board of Broward County – IBI Group has provided environmental assessments for over 30 schools campuses and developed recommendations and design documents for the development of native landscape habitats, outdoor classroom and learning labs, rain water harvesting and best management practices. Consultation with principals and teachers ensured coordination with the environmental science curricula.

IBI Group provided a credit by credit comparison of the School Board's specifications and design criteria with the LEED for Schools system. Recommendations and revisions were incorporated to provide a baseline for all future projects to incorporate green building policies and practices.

**Delray Beach Gateway** –**Atlantic Avenue** – Landscape Architect for this gateway with an overarching design element is an outdoor exhibition pedestrian bridge that links and joins the community while celebrating the colourful vibrant life of Delray. It speaks to the technology, culture and the future and is developed as a series of vertical and horizontal floating gardens becoming the icon, the threshold, the gateway to the city.



## AUDREY H. JACOB

Ms. Jacob, in collaboration with her colleagues, has assisted in developing the firm's Real Estate Research and Planning practice. She specializes in growth management/ land needs, market analysis, development/ financial feasibility, economic impact, and municipal financial impact analysis. She also has extensive hands-on knowledge in strategic planning, policy and land use planning studies and projects.

#### **Representative Experience – Market/Economics**

#### **Growth Management**

- Northeast Pickering On behalf of a consortium of landowners participated in the regional growth management exercise to ascertain future areas of urban land to accommodate anticipated population and employment growth anticipated by the Provincial Places to Grow Growth Plan.
- Ottawa OP Review On behalf of Mattamy Homes, participated in the review of the City's growth management approach to ascertaining the need for additional urban land to accommodate growth.

#### Market Study

Hermosa Beach Market, Los Angeles – Study examined retail, service, office and hotel opportunities ties with demographic analysis of local population and profile of visitors. Results of market study were used as input into an urban design and financial analysis.

#### **Institutional and Public Sector**

- Peel Region Project Manager for study of public perception of the Region's responsibilities-included 3 municipalities. Focus groups were carried out to determine public perception of Peel Region's responsibilities.
- Economic Development Strategy City of Toronto Identified economic development opportunities to generate economic growth, developed broad based work program that included a review of economic trends locally, nationally and internationally to understand the context of economic change.

#### **Municipal Finance**

#### EXPERIENCE

#### 2007 - to date

IBI Group, Director

#### 1986 - 2006

IBI Group, Senior Associate, Senior Planner/ Economist Development Charge and Education Development Charge Studies – reviewed and analyzed the development charge by-laws of municipalities, regions and school boards (Canada)

Municipal Fiscal Impact Studies – Analyses for private sector clients that evaluated the impact of proposed land development on the capital service requirement of the municipality and the operating implications for regional and local governments as well as school boards. The analyses also estimated the possible impact of the proposed development on the municipality's debt position and property tax rates.



## May 2010 – Date

IBI Group, Inc., Pompano Beach, FL, Senior Planner/Affiliate

#### 2000 - Date

UrbanCentric Consulting

(Formerly Kevin Greiner & Associates) Buffalo NY &

Miami, FL

Founder and Principal

#### 2004 - 2006

Ciminelli Development Corporation

Inc., Williamsville, NY

Senior Development Project Manager

## 1998 – 2000

Buffalo Economic Renaissance Corporation, Buffalo, New York, Executive Vice President for Development

### KEVIN T. GREINER Senior Planner

Kevin Greiner is a planner and real estate analyst with experience in the private and public sectors. He has led a variety of comprehensive redevelopment and planning projects as a consultant and principal, and has personally raised over \$300 Million for a variety of development projects and community initiatives. His practice focuses on comprehensive community development, economic development, strategic planning, and real estate development advisory services. His expertise includes master planning, land planning, real estate investment economics and feasibility, smart growth development planning, economic repositioning, small business creation policy, real estate acquisition and disposition, market intelligence and SWOT analyses, and development finance, with an emphasis on structuring public-private-partnership project financing.

## **Representative Experience**

## **Real Estate Development and Development Advisory Services**

- Boynton Beach Historic High School Redevelopment Project Master Planning, development services and project financing services for the redevelopment of city-owned, vacant, Historic Register eligible school building and campus grounds. Partnership with REG Architects, Inc. to complete development plan, business plan, project financing, and possible leasing of the Historic High School located in downtown Boynton Beach, FL.
- Bonaventure Square Development planning, entitlements and investor relations for \$52 Million mixed-use lifestyle center. Located in the heart of the Enchanted Mountains ski and tourist region on 17 acres adjacent to St. Bonaventure University in the Town of Allegany, Bonaventure Square is being developed as a compact lifestyle community with a pedestrian friendly streetscape, attractive architecture, and a wide variety of amenities.

#### **Development Planning And Community Development**

Spring Lake (NC) Comprehensive Town Development Plan, Phase 1 — Development and public outreach services for development of long-range development and infrastructure plan. The Town of Spring Lake (pop. 8,000) engaged IBI Planing & Transportation planners to develop a master plan to increase employment and development opportuntites, and rationalize transportation system for the Town, capitalizing on the expansion of the Fort Bragg military complex.

PLANNING INTERACTION

### EXPERIENCE

NE Illinois 2040 Regional Framework Plan, Chicago, Illinois

Our Region/Our Plan Regional Vision Plan, Charleston, South Carolina

Northwestern Indiana Future Vision Gary, Indiana

Creating the Flint Hills Regional Council, Manhattan, Kansas

## EXPERIENCE

Roanoke Neighborhood Partnership Roanoke Vision Plans (3) Roanoke, Virginia Knoxville Downtown Strategy Riverfront/Misc. Dev't Studies Knoxville, Tennessee Riverfront Recapture Plans (2) Hartford , Connecticut

## EXPERIENCE

Bridging the Divide Initiative -Packard Fellow AgrowKnowledge - The National Center for Agriscience and Technology Education

Creating Resilient Communities – PlaceMatters

# RON THOMAS, AICP

## Project Director, Planning Interaction

Ron Thomas has over three decades of leadership and innovation in planning and sustainability from the neighborhood to regional levels. He has also developed a number of national programs contributing to the field. The foundation of his work is vision-driven planning, organizing, facilitating and managing inclusive engagement of all sectors of society, supported by leading-edge technology and media. His co-authored book *Taking Charge: How Communities Are Planning Their Futures* identified and defined the emergence of vision-based planning. He is the former executive director of the NE Illinois Planning Commission in the Chicago region, where he launched and guided the 2040 regional plan, winning two APA national planning awards. Recent regional consulting includes Northwestern Indiana, Central Kansas, Charleston, SC, Long Island, NY and Shreveport, LA. He served as executive director of AmericaSpeaks to develop their 21st Century Digital Town Hall large-scale engagement process. He holds a degree in architecture from the University of Oklahoma and a master's degree in management from Antioch University, Seattle.

### ERNIE HUTTON, FAICP, Assoc AIA Principal, Planning Interaction

A specialty of Planning Interaction is the use of public and stakeholder involvement as a central organizing tool for 'smart growth' planning/ urban design/transportation/development strategies. These techniques have been used by Ernie for the last 15 years with his firm Hutton Associates Inc. and were central to his work as a founding principal of Buckhurst Fish Hutton Katz from 1980-93. Trained as an architect and planner at Princeton and the University of Pennsylvania, his awardwinning projects include the Roanoke Neighborhood Partnership, and three Roanoke Vision plans, the Pittsburgh Cultural District, and for six years advisor to Providence City Council. He led Knoxville's downtown development strategy team in 1989 and was a consultant on its riverfront plan and other development initiatives. He is co-chair of New York New Visions and the AIANY Planning & Urban Design Committee, and a 5-year AIANY Board Member. He received the national AIA 2011 Associate Award for his professional/civic activities.

## SUSAN CROW

## Associate, Modeling and Scenario Building

Since 1993, Susan has been employed in Public Service at The University of Georgia (UGA). Geospatial technologies. She has used these technologies in projects ranging from local conservation site selection to regional watershed analysis. Susan also is expert at applying geospatial technologies to support community engagement and participatory design and decision-making. In addition, she has training and experience using other social science and communication tools, such as keypad polling to enhance stakeholder engagement and promote informed community decision-making. Susan obtained a Master of Landscape Architecture from The University of Georgia. Planning JULY 22, 2011

#### PLANNING INTERACTION

# EXPERIENCE

St. Louis County Energy Efficiency and Conservation Strategy, Missouri

Kolkata (Calcutta) green satellite cities urban design project, India

Masdar Carbon-Neutral City, Abu Dhabi, UAE



## EXPERIENCE

Livable Centers Initiative Studies Atlanta, Georgia region Decatur Strategic Plan Decatur, Georgia Argenta District Master Plan North Little Rock, Arkansas

BeltLine Planning Atlanta, Georgia

#### EXPERIENCE

Master plan for 500-acre mixeduse residential community as initial phase of an overall 7,000 acre development, Canopy (Tallahassee, FL)

Master plan for 4,000-acre development, including town center, residential districts, regional and community parks, and multi-use trail network, RiverTown (Jacksonville, FL)

1,100-acre mixed-use communit-WaterSound (Walton County, FL)

#### JEFFREY RAVEN AIA LEED AP BD+C Associate, Sustainable Planning and Design

Formerly Director of Sustainabile Framming and Design Formerly Director of Sustainability and Urban Design for the Louis Berger Group, an international AE firm, Jeffrey Raven is a national expert on energy and resilience, currently advising on creation of the STAR Community Index, a new LEEDinspired rating and guideline system for US cities as well as work on the Global Sustainable Urbanization Development Indicators for US HUD.

## CALEB P. RACICOT, AICP, LEED AP Principal-in-Charge, TSW

Caleb's upbringing in a small New England town taught him the value of compact places where woodlands, homes, businesses, and gathering places form one of America's most memorable landscapes. Now a Senior Principal with TSW, Caleb has become in high demand throughout North Georgia and the Southeast for his knowledgeable and down-to-earth approach to planning issues, and has led numerous community planning efforts from visioning through completion. His areas of expertise include urban design, smart growth codes, community involvement, and the use of corridor studies as catalysts for community building.

As Principal-in-Charge for TSW with this effort, Caleb will play an integral part of the management team and be involved in structuring the planning and public engagement process. He will also serve as a facilitator in public forums, drawing on his years of experience in visioning sessions in communities of all sizes. His creative insight and focus on implementation will allow him to bring a visionary, yet feasible, approach to the process.

## WILLIAM T. TUNNELL Founding Principal, TSW

Bill Tunnell is a partner in the design firm of Tunnell-Spangler-Walsh & Associates. He has over 30 years of experience in planning and architecture. As principal-in-charge of TSW's Planning Studio, Bill directs projects ranging from the planning of new towns and resorts to the detailed architectural design of individual residential and community buildings. An avowed urbanist and intermittent musician, Bill lives with his wife/artist Karen in Midtown Atlanta.

Bill began his land planning career in 1980. With partner Jerry Spangler, he founded Tunnell-Spangler & Associates in 1990. Prior to 1980, Bill practiced architecture and planning with three notable Atlanta firms, and his background in design/build and architectural design also adds a significant dimension to his planning expertise. His primary focus is the promotion of New Urbanism and Smart Growth practices in the firm's work and in the Southeast. As a planner, Bill has designed mixed-use, resort, residential, commercial, and golf community projects in sixteen states, and in Europe, Latin America, and the Caribbean.

2009- Present Principal PLACE Alliance 2005-2009 Senior Associate Looney Ricks Kiss Architects 2003-2005 Principal Canin & Associates 2001-2003 Hellmuth Obata & Kassabaum 1994-2001 Duany Plater-Zyberk

**EXPERIENCE** 

2009- Present Principal PLACE Alliance

2006-2009 Urban Designer Looney Ricks Kiss Architects 2001-2002 Assistant Project Manager The Haskell Company 1997-1998 Collaborator Balmori & Associates

## MAURICIO CASTRO Principal, PLACE Alliance

Mauricio Castro is an architect/urban designer whose particular expertise encompasses traditional town planning and urban design for infill redevelopment and greenfield sites of all sizes, mixes of uses and price points; architectural prototype design and implementation; the formulation of architectural design guidelines and land development codes; and leadership roles in visioning and design charrettes with significant public participation. Originally trained as an architect in Colombia, Mauricio combines his significant experience with an uncanny ability to build consensus between development interests and public aspirations. Mauricio's strength as a designer springs from his strong commitment to the collaborative process, and his superior technical capability allows him to serve as a critical liaison between the necessary, larger-scale planning decisions and the finergrained architectural detail required for project implementation. His approach to design is hands-on, preferring to work closely with all stakeholders throughout the design process to diffuse conflicts between various competing interests and to help engender a sense of joint ownership and collective investment among participants. His skill in navigating the public process while simultaneously engaging with creative experts from across different design disciplines and steering their collective efforts toward practical, yet beautiful, design solutions has made Mauricio one of the most highly regarded architects/urban designers in the country.

#### MARC NEWMAN

#### Principal, PLACE Alliance

Marc Newman is an architect/urban designer who has combined over 15 years of professional and academic training in both architecture and the environmental sciences toward continuing the craft of place-making. Through his work on a variety of national and international projects, ranging from traditional town planning to urban infill and redevelopment projects to sustainable communities and mixed-use resorts, Marc brings a necessary skill set, critical perspective and range of experience to any community visioning and that enables him to remain integrally involved in all phases of a project from initial conceptual planning and detailed master planning through the development of architectural guidelines and entitlements through conceptual architectural design for vertical construction. Through his understanding of the underlying scientific principles and the more progressive site development practices, Marc has become an expert in sustainable community planning and Low Impact Development (LID) techniques. As an architect, Marc brings an understanding of traditional building practices and vernacular design as a basis for creating alternative and progressive buildings to meet ever-changing aesthetic demands. Marc's passion is finding ways for appropriate architecture, good urban planning, and sound environmental practice to complement one another in the design of new projects as well as in the remaking of our existing cities and towns. As part of the design team, Marc is instrumental in assessing and conceptualizing the experiential aspects of any given project, seamlessly integrating these concepts into the overall development program.

The Chicago Public Schools and The Chicago Board of Election Commissioners

Associate, AmericaSpeaks

Manchester Planning Development Committee (MPDC), Jamaica

2040 Regional Framework Plan, Chicago/ Northeast Illinois region

## EXPERIENCE

Partnership for Livable Communities North Central Texas Council of Government

Our Region Our Plan Regional Plan Berkeley, Charleston, Dorchester Countries, South Carolina

> McKinney Regional Employment Center McKinney, Texas

## EXPERIENCE

Heritage Tourism Development Strategies Redwood Coast, California Upper Housatonic Valley

Heritage Tourism & Marketing Strategy Breckenridge, Colorado State of Colorado State of Pennsylvania Asheville Downtown Master Plan Asheville, North Carolina

# HUBERT MORGAN

#### Planning Interaction

Hubert Morgan has 33 years of experience in regional and longrange planning. As a Jamaican-American, concentrating on civic democracy, his passion is public participation. Mr. Morgan specializes in reaching out to all demographics, especially those that have been historically underrepresented or disenfranchised in traditional planning processes. He is recognized throughout the Chicago region for his work on the foundational outreach of Common Ground and the resulting 2040 Regional Framework Plan. Mr. Morgan's primary objective is to ensure that everyone affected is involved throughout the planning process. To this end, he designs strategies that help communities develop their positions and articulate their concerns in the planning process.

## SCOTT POLIKOV, AICP, CNU

#### President, Gateway Planning Group

Scott Polikov is a national leader advancing the New Economics of Place. President of the Gateway Planning Group, Scott is a town planner who started his professional life practicing law in Washington, D.C. with Patton Boggs. Returning to Texas, he served on the Board of Directors respectively of his transit authority, Capital Metro, and the metropolitan planning organization (MPO) for the region. Seeing the need for transportation planing to consider development patterns and land use in a meaningful way, Scott established a national town planning practice focusing on the marriage of urbanism and the economics of transportation. Scott's town planning work includes leading the design and implementation of TOD's, reinvented aging commercial corridors and New Urban communities, as well as downtown redevelopment based on the core transportation assets of the region.

#### ELAINE CARMICHAEL Economic Stewardship

Elaine Van S. Carmichael founded Economic Stewardship, Inc. in 1999. She has prepared a number of projects in conjunction with Planning Interaction partners. She provides consulting services to public sector entities in need of tourism development strategies, market demand and feasibility analysis, economic action plans, and community revitalization. Stakeholder and leadership participation, often in facilitated sessions, is always a key component of her work. Many regions that retain Ms. Carmichael wrestle with competing objectives: preserving community character and ambiance while attracting economic development. Her tourism development strategies, such as recent successful work for downtown Asheville, focus on helping regions celebrate their cultural heritage and physical assets, optimizing the preservation and interpretation of indigenous resources to benefit residents and to attract an appropriate volume of appreciative visitors. to spur economic activity and stimulate sensitive private sector investments that enhance the experience for future residents and travelers. bolstering organizational capacity.

2008- Present **FSAFE** Chairman 1994-2007 Managing Partner Woodbridge Vintage Chips 1988-Present President Fishkind & Associates, Inc. President 1984-1987 M.G. Lewis Econometrics, Inc. Associate Director For Programs Bureau of Economic and **Business Research** University of Florida 1980-1983 Economist/Associate Professor University of Florida 1975-1983

## HENRY H. FISHKIND, PHD President, Fishkind & Associates

STANLEY P. GEBERER

With over 30 years of experience in economic analysis and forecasting, Dr. Henry Fishkind is widely regarded as one of Florida's premier economists and financial advisors. Dr. Fishkind's career began in the public sector where he worked as an economist and Associate Professor at the University of Florida. In 1980 Dr. Fishkind became the Associate Director for Programs, University of Florida's Bureau of Economic and Business Research. During his tenure at the University, Dr. Fishkind served for three years (1979-1981) on the Governor's Economic Advisory Board. Dr. Fishkind began his career as a private sector consultant when he became president of M.G. Lewis Econometrics in Winter Park, Florida. In 1988 Dr. Fishkind formed Fishkind & Associates, Inc. as a full service economic and financial consulting firm. From 2001-2003 Dr. Fishkind was a member of Governor Bush's Council of Economic Advisors. Dr. Fishkind served on the Board of Directors of Engle Homes and Summit Properties until the companies were sold

## EXPERIENCE

1988-Present Associate Fishkind & Associates, Inc. 1987-1988 Senior Market Analyst Goodkin Research 1983-1987 Market Analyst News Sun Sentinel Research 1981-1983 Research Manager Broward Economic Development Board

Associate, Fishkind & Associates With twenty-five years of business experience in Florida, Mr. Geberer possesses expert understanding of market conditions, demographic trends, and commercial and residential real-estate development, across local Florida markets. Mr. Geberer is Financial Advisor to a number of Community Development Districts (CDDs) throughout the State. As an Associate, with Fishkind & Associates, Inc., he has helped develop innovative and successful financing approaches for Florida CDDs. Mr. Geberer works extensively with public and private interests in local communities. on special projects such as comprehensive land use plan analysis, community redevelopment, defense base closure analysis, and strategic planning for businesses and economic development agencies. He is a featured speaker at Urban Land Institute professional development seminars, the International Council of Shopping Center Developers, The Florida Retail Federation, community Leadership programs throughout Florida, and The Association for University Business and Economic Research.

Mountains to Sound Greenway Plan, Washington The Nisqually Basin Interpretation and Environmental **Education Enhancement** Feasibility Study Nisqually River Basin, Washington Sitka Waterfront Master Plan, The City and Borough of Sitka, Alaska Gorge Park Master Plan, Spokane, Washington Balboa Park Land Use, Circulation, and Parking Study, San Diego, California Tepotzotlán Ecological Rescue Plan Tepotzotlán, Mexico

#### MARIO CAMPOS, AIA, ASLA Partner, Jones & Jones Architects + Landscape Architects + Planners

A Senior Partner Architect and Urban Designer, Mario is a primary design force with Jones & Jones and has directed the design of large multi-disciplinary projects. He brings a real, practical and robust expression to the practice, embedded in a landscape, culture and place-based design philosophy. His approach to planning and design emerges from strong regional, cultural and traditional sources, closely rooted to the land, the environment and the economy. This approach leads to successful resolution of complex issues through a comprehensive and consensus-reaching approach. Mario's skills include sound management and the ability to communicate with diverse groups and organizations, bringing heightened sensitivity to diverse groups and organizations. Mario believes that design solutions should evolve from place and respect and represent the voices of those they serve.

#### EXPERIENCE

Mountains to Sound Greenway Plan, Washington U.S. Highway 93 Reconstruction through the Flathead Reservation, Evaro to Polson, Montana Paris-Lexington Road Reconstruction, Lexington, Kentucky Vancouver Land Bridge, Vancouver, Washington Mercer Slough Nature Park and Trail, Bellevue, Washington Skokomish Highway 101 Corridor Master Plan, Skokomish, Washington Jefferson Memorial Forest Masterp Plan, Louisville, Kentucky

#### CHARLIE SCOTT, ASLA Architect, Jones & Jones Architects + Landscape Architects + Planners

Charlie Scott is a registered landscape architect with more than 25 years of experience in complex planning and design projects, including parks, trails, greenways, recreational facilities, botanical gardens, transportation facilities, corporate and university campuses, and learning centers and museums. He has been involved in all phases of project development from master planning through construction administration. He has managed a wide array of multi-faceted projects requiring the involvement of various public agencies and community-based organizations and the coordination of diversified teams of consultants and environmental specialists. Charlie specializes in the planning and design of transportation facilities that require careful integration into sensitive landscapes and community settings.

Mountains To Sound Greenway, Seattle, Washington

Jefferson County Viewshed Analysis and Scenic Area Prioritization, Jefferson County, West Virginia

Nisqually River Watershed **ILARIS Plan, Nisqually River** Basin, Washington

Puget Sound Partnership Action Agenda, Puget Sound, Washington

**Baseline Assessment of Priority** Invasive Species in the Puget Sound, Olympia, Washington

#### GARRETT DEVIER GIS Analyst, Jones & Jones Architects + Landscape Architects + Planners

Garrett's work for Jones & Jones makes great use of his GIS cartography and modeling skills. He began as a GIS analyst for the Rivers, Trails, Conservation and Assistance Program for the National Park Service and recently worked on GIS database development for the Washington Invasive Species Council baseline analysis in Puget Sound. His GIS capabilities were also utilized in identifying signature intrinsic and aesthetic landscapes as a basis for a conservation strategy for Swauk Prairie in Central Washington as well as for the High Lonesome Ranch Conservation Development Plan in Colorado. Garrett has also developed GIS models to catalog and quantify aesthetic and intrinsic landscape features within the Nisqually River Watershed in Western Washington and to identify potential trail routes for the Okanogan Land Trust, Paths Between Neighbors project.. His approach is to use design as pedagogy for making connections between people and their natural and cultural landscape. His master thesis at the University of Washington focused on interpretive trail design beyond the use of signage for Fort Clatsop at Lewis and Clark National Historic Park in Oregon.

West Lake Park II -**Environmental Services** 

Florida Department of Transportation (FDOT) District 4 Dewatering Permit with SFWMD

School Board of Broward County Green Schools Initiative

#### EXPERIENCE DYLAN LARSON, PWS, CEP Environmental Specialist, Miller Legg

Mr. Larson has significant experience in environmental consulting in Florida and is responsible for overseeing and performing studies and investigations on biological and ecological impacts affecting the firm's projects. This includes field evaluations, assessments, recommendations and report writing.

Dylan has established himself as a valuable leader and team member on a variety of the firm's projects that have involved environmental issues. Specific responsibilities include: wetland jurisdictional determination, dredge and fill permitting, wetland mitigation design, mitigation monitoring, recommendations for maintenance procedures, coordination and oversight of environmental GIS applications, and assistance with plan preparations and mitigation. In addition, Dylan is a Principal and member of the firm's Leadership Council.

#### JULY 22, 2011

# EXPERIENCE MICHAEL KROLL, RLA

West Lake Park II -Environmental Services

Indian Trace Community Development District Increment II Habitat Restoration

Indian Trace Community Development District Increment III Habitat Restoration

Biscayne Bay Coastal Wetlands GIS Vice President, Miller Legg During his extensive career, Mr. Kroll, Vice President of Landscape Architecture, Planning and Environmental Services, has been actively involved in projects ranging from large scale habitat restoration to international urban redevelopment projects. Mr. Kroll's diverse professional experience has led to projects that successfully integrate environmental, planning and landscape architectural services. Under his leadership, Miller Legg develops project solutions that respond to the natural environment, respect the social fabric and create sustainable aesthetic spaces.

## EXPERIENCE

SFWMD Miscellaneous Environmental Engineering Support Services to Comprehensive Everglades Restoration Project (CERP) Contract

Palm Beach County Biotechnology Research Park

Florida Department of Transportation (FDOT) District 4 SR 710 Big John Monahan Bridge PD&E Study

E MARK BRANDENBURG, MS, CE, PWS Senior Biologist, Miller Legg

Mr. Brandenburg is responsible for managing and performing investigations on biological and ecological impacts affecting the firm's public and private projects. This includes field evaluations, assessments, recommendations, and report writing. Specific responsibilities include: wetland determination and delineation, wetland mitigation design and monitoring, environmental permitting, threatened and endangered species surveys and assessments, benthic surveys, coral, seagrass, and mangrove surveys and monitoring. He has served as an expert consultant for the United States Department of Justice in two cases involving coral reef injuries. Also, he has provided expert witness testimony for administrative hearings and the comprehensive plan challenges.

## EXPERIENCE

City of Fort Pierce Continuing Services Cocoa Beach CRA Stormwater Master Plan

Planning Services for the City of Cape Canaveral

#### CHRISTOPHER KELLER, RLA, AICP Director of Landscape Architecture, Miller Legg Mr. Keller is a Registered Landscape Architect and nationally Certified Planner. His experience includes private sector land develop-

fied Planner. His experience includes private sector land development consultation and design, public sector consultation and design, and public sector employment.

As Director of Landscape Architecture and Planning, Mr. Keller is responsible for firm-wide management and operation of these services. He ensures that projects are adequately staffed and the appropriate project management controls are implemented to ensure total client satisfaction. He is also an Associate of the firm.

His professional experience includes project management and design experience in the areas of landscape architecture, land use planning, master planning, and site planning for both private and public sector clients. He has extensive experience with the Florida Department of Transportation in providing planning analysis and expert testimony for eminent domain land acquisition.

# Futurist Think Tank

## Glen Hiemstra, Futurist

Glen Hiemstra, founder and owner of Futurist.com, is an internationally respected expert on trends, long-range planning and creating the preferred future. Co-author of Strategic Leadership: Achieving Your Preferred Future, he has advised regional planning organizations such as ARC in Atlanta, major NGOs and leading business sectors. Glen will facilitate key Think Tank sessions

## Mike Fitzgerald, World Business Strategist

Mike began his career in guiding a new governor to reposition the State of Montana so successfully he has recruited by the Washington State governor to create an economic development position for it in advance of the explosion of the new technology and Pacific Rim economy. He then served as the State's Director of Community and Economic Development before moving on to head public/private marketing venture frost for Florida and then Hawaii.

#### **Peter Katz**

Author and consultant Peter Katz used to help developers market suburban sprawl. Now he's one of its fiercest critics. Katz is a leading proponent of New Urbanism, an urban design and planning movement that The New York Times called "the most important phenomenon to emerge in American architecture in the post-Cold War era." New Urbanists combine traditional planning and modern technology to create compelling places that break the suburban mold of mega-malls, cookie-cutter subdivisions and endless highways. Instead, they strive for environmental balance, social equity and a true sense of community.

## **Curtis Johnson**

Curtis Johnson's career plays on a split-screen – half devoted to being a leader in the public sector and the other half as analyst and commentator. His public service culminated with four years in the mid-1990s as chairman of the Metropolitan Council, which coordinates growth management and operates the transit and wastewater systems for the Minneapolis-St. Paul region of Minnesota.Following ten years as a college president in the 1970s, Johnson for eleven years led the Citizens League, a well known public affairs research organization in the Twin Cities; and then three years as policy adviser to then-Minnesota Governor Arne Carlson, including a period as chief of staff.

## **Chris Leinberger**

Christopher B. Leinberger, a land use strategist, teacher, developer, researcher and author, balances business realities with social and environmental issues. Mr. Leinberger has four institutional connections: Professor and founding Director at the Graduate Real Estate Development Program at the University of Michigan. The Program is a joint venture of the Ross Business School, law school and the Taubman College of Architecture & Urban Planning, where it is housed. Please refer to www.tcaup. umich.edu/realestate. Visiting Fellow at the Brookings Institution in Washington, DC. He focuses on research, strategy and management of "walkable urban" places. Please refer to www.brookings.edu/ walkableurbanism. Founding partner of Arcadia Land Company, a New Urbanism/transit-oriented development and consulting firm dedicated to land stewardship and building a sense of community.

## IBI Group, Inc.- Names of Principals, Officers and Directors

### **Managing Directors**

Philip Beinhaker Peter Moore Scott Stewart David Thom

#### **Directors**

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