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present

## **Smart Growth is Smart Economic Development**

How Smart Growth Enhances Revenue and Achieves Livability

## Wednesday, February 29, 2012

8:00 am - 12:00 noon

Atrium and Knight Auditorium

Carl De Santis Building

## **Nova Southeastern University**

3301 College Avenue, Fort Lauderdale-Davie, FL

ADMISSION: (Breakfast Included)

\$25 Pre-Registered

\$35 At the Door (Cash or Check Only)

**RSVP** - Space is limited. To reserve seating, complete the following

form or visit:

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Inquiries to: Gloria Katz at gfkatz@prodigy.net

or call 954-614-5666

"AICP" credits applied for

### \* GUEST SPEAKERS:

#### **Edward McMahon**

ULI Senior Resident Fellow of Sustainable Development based in Washington, DC

#### Steven A. Tindale, P.E., AICP

President, Tindale-Oliver & Associates, a planning and finance firm based in Tampa, Florida, with offices in Ft. Lauderdale, Orlando, and Bartow, Florida.

Michael Maxwell, NSU Real Estate Program Director WILL BE MODERATING A PANEL OF 4 CITIES:

MIRAMAR, DANIA BEACH, LAUDERHILL, WILTON MANORS

\* See Page Two for Bios of Speakers

## Sponsors

Southeast Florida Regional Partnership

Indian River - St. Lucie - Martin Palm Beach - Broward - Miami-Dade - Monroe













## **Community Partners**









#### **REGISTRATION FORM:**

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**SMART GROWTH PARTNERSHIP** 

c/o Bob Caine 1948 E Sunrise Blvd. #1 Fort Lauderdale, FL 33304

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www.smartgrowthpartnership.org

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#### **GUEST SPEAKERS:**

### **Edward McMahon**



Edward T McMahon, Keynote Speaker, is the ULI (Urban Land Institute)/Charles Fraser Senior Resident Fellow for Sustainable Development . ULI, based in Washington, D.C., is a nonprofit education and research institute supported by its members.

As the Senior Resident Fellow for Sustainable Development, McMahon's responsibilities include leading ULI's efforts to conduct research and educational activities related to green and sustainable development practices.

McMahon, a nationally renowned authority on sustainable development, land conservation and urban design, was formerly the vice president and director of land use programs at The Conservation Fund.

McMahon is an attorney, community planner, lecturer, author and expert on the topics of sustainable development, land conservation, urban design and historic preservation. At the Conservation Fund, he worked to improve both land conservation and land development practices through programs that balance economic and environmental goals.

He has organized successful efforts to acquire and protect urban parkland, wilderness areas and other conservation properties, and he has made numerous presentations on the topics of tourism, conservation, land use planning and historic preservation. McMahon is also the co-founder and former president of Scenic America, a national non-profit organization devoted to protecting America's scenic landscapes.

McMahon has an M.A. in Urban Studies from the University of Alabama and a J.D. from Georgetown University Law School, where he taught law and public policy from 1976-1985.

Steven A. Tindale, P.E., AICP

Michael Maxwell

NSU Program Director, will be moderating a panel of 4 Cities



Steven A. Tindale, P.E., AICP:

With nearly 40 years of professional experience, Mr. Tindale's primary work activities over the last 20 years have involved public finance studies and their implementation. He also has written papers on public funding methodologies and introduced new concepts. With his background as the Public Works Director for the City of Tampa, he has an in-depth understanding of operating budgets and capital infrastructure programs. He offers extensive experience in public facilities planning and financing, capital budgeting, local government planning, and perhaps most important, project implementation.

A panel discussion led by NSU Real Estate Program Director Michael Maxwell will showcase panelists from four cities discussing how they succeeded in incorporating Smart Growth policies into their cities thereby achieving additional revenue.

#### Who Should Attend?

This seminar is specially designed to add immediate value from practical proven ideas that help counties, cities and agencies enhance existing revenues by capturing and adding value to development at all levels. In today's constrained budgetary environment, knowing how to raise additional funding, reduce costs and enhance productivity is more important than ever. Elected county and city council members, planning and zoning board members, planning and zoning staff, CRA and DDA staff, City Managers should attend.

Sponsors will also share their educational resources.

The South Florida Smart Growth Partnership is a 501(c)(3) whose mission is to educate, lead and advocate for livable, sustainable and green communities.

**The American Planning Association, Florida Chapter, Broward Section** provides statewide leadership in the development of sustainable communities by advocating excellence in planning, providing professional development for its members, and working to protect and enhance the natural and built environments.

**Nova Southeastern University H. Wayne Huizenga School of Business Real Estate Development Program** is a national education leader dedicated to educating governments and developers in the best practices of real estate development to build vital economically sustainable communities development. Michael Maxwell, Program Director and professor is a nationally sought speaker and consultant in urban economic development, place making and value capture.

USGBC is a volunteer-driven organization dedicated to educating and promoting the benefits of sustainable, energy efficient buildings.