



MARCELA T. CAMBLOR - CUTSHAIMANIS  
207 SW 5th Street - Stuart, FL 34994 - phone/fax: (772) 919-7888 - marcela@marcelacambolor.com

May 5, 2011

Michael Busha, AICP  
Executive Director, Treasure Coast Regional Planning Council  
421 Camden Ave  
Stuart, FL 34994

RECEIVED

MAY - 5 2011

TREASURE COAST  
REGIONAL PLANNING COUNCIL

**Subject: Letter of Interest - Program Manager for the Southeast Florida Sustainable Communities Initiative (SCI) Regional Vision and Blueprint for Economic Prosperity Project (RVB).**

Dear Mr. Busha:

My degree in Architecture and Masters in Town Planning, my exceptional design ability, strong record of leadership, and extensive experience both with the public and private sectors, align wholly with your needs for a highly qualified professional to fill the position of Program Manager for the Southeast Florida Sustainable Communities Initiative (SCI) Regional Vision and Blueprint for Economic Prosperity Project (RVB).

I offer over 20 years of experience in designing, crafting, and implementing projects of diverse scale, from the Building to the Region throughout the US and Latin America. My widespread work for the public sector in the State of Florida (Treasure Coast Regional Planning Council -TCRPC) has furnished me with a vast understanding of the State's Statutes, Regulations, Agencies, and public and private institutions. Working for TCRPC I led numerous award winning regional projects and their corresponding regulatory framework. These were accomplished mainly through my ability to work in a team environment, to capably and persuasively engage residents, the public sector and the development community to consistently achieve consensus. I have experience working with State and Federal Agencies, meeting their reporting requirements and deadlines; applying for, issuing and implementing grants; problem-solving of design and regulatory mandates, crafting regulations for the built environment, and effectively communicating in oral, written, and graphic forms.

Having lived in Florida for 16 years (2 in Miami, 14 in Stuart), I am inspired by the interesting challenges and opportunities this landmark project and multi-agency (HUD, US EPA, US DOT, SFRPC, TCRPC) partnership present, and look forward to working with a strong team in the realization of an exemplary Regional Vision.

I have enclosed my resume which will provide a good overview of my qualifications. I have also listed some of your requirements for the position as they relate to my specific competence:

#### Required

1. A university degree in a related field.
2. 5-year experience in a senior planning and management position.
3. Demonstrated ability to establish & maintain effective relationships and partnerships with key stakeholders. SE Florida experience in this regard would be an asset.

#### Offered

1. Masters degree in Town Planning and Urban Design.
2. 11 years working for the TCRPC, 9 in senior management position ( Urban Design Director).
3. Led or assisted over 100 neighborhood, city and regional charrettes, (over 70 in SE Florida).

## Required Cont'd.

**4, 5, & 6.** Demonstrated experience in completing complex projects that are strategic in nature and regional in scope. Experience in consensus-building within a large committee and/or Partnership structure. Excellent organizational skills with demonstrated ability to execute projects on time and on budget.

**7, 8.** Strong interpersonal, writing communication, facilitation and presentation skills (e.g., tact, diplomacy, etc.). Strong analytical and problem solving skills.

**9.** Ability to work independently with minimal supervision in a small team setting.

**10.** Good computer skills and familiarity with scenario planning is a plus. Proficient with MS office application.

**11.** Ability to communicate effectively in both English and additional languages such as Spanish and Creole is an asset.

**12.** Experience with the federal government funding process is an asset.

**13.** Ability to illustrate planning and urban design concepts a plus. Advanced degree and professional certification(s) strongly preferred.

## Offered Cont'd.

**4, 5 & 6.** Led, among other, the award-winning Towns, Villages and Cities (TVC) Comprehensive Plan Amendment for St. Lucie County; the SR7 16-local government corridor plan for Broward County, and three Florida's Eastward Ho initiative charrettes. All done on time and within budget.

**7, 8.** Impeccable integrity, sound and consistent judgment, and strong analytical, presentation and communication skills evident in the hundreds of successful projects I led and implemented. Experienced communicating with the press both in oral and written forms. Correspondent for a national radio in Argentina for 8 years.

**9.** Principal of sole-proprietorship, minority owned business for three years conducting projects for both private and public sector clients.

**10.** Excellent computer skills and knowledge of computer-related technology. Proficient in all MS applications, as well as AutoCAD, Photoshop, Quark, Sketchup, Corel Draw, and many others.

**11.** Proficient in 5 languages (English, Spanish, French, Italian and Portuguese), which allow me to effectively communicate with over 95% of Florida's population (source US 2000 Census).

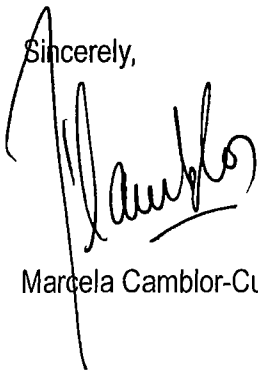
**12.** Assisted the Martin County Council on Aging in securing a 5,000,000.00 federal grant, and have participated in numerous federally funded projects.

**13.** Proficient in computer generated and hand rendered plans, perspectives and graphics in general. Examples available upon request.

Architecture License (Latin and Central America and Great Britain only). Masters degree in Town Planning, AICP certified.

Attached please find my complete resume. Do not hesitate to contact me if you need additional information. Thank you for your time and consideration.

Sincerely,



Marcela Cambolor-Cutsaimanis, AICP



MARCELA T. CAMBLOR - CUTSAIMANIS  
207 SW 5<sup>th</sup> Street – Stuart FL 34994 – (772)708-1108

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*"Offering over 20 years of experience in designing, crafting, and implementing projects of diverse scale, from the Building to the Region. Widespread work in the State of Florida. Strengths include ably and persuasively engaging residents, the public sector and the development community to consistently achieve consensus; exemplary design abilities; problem solving of design and regulatory mandates, policy creation, and effectively communicating in oral, written and graphic forms."*

#### **DEGREES, CERTIFICATIONS & AFFILIATIONS**

- UNIVERSITY OF MIAMI  
Master of Architecture, Suburb and Town Design
- UNIVERSIDAD DE BELGRANO (Argentina)  
Architect, *(licensed in Latin America & Great Britain since 1991)*
- COLEGIO DE ARQUITECTOS  
Buenos aires, Argentina
- AMERICAN PLANNING ASSOCIATION (APA)  
AICP certified
- FLORIDA CHAPTER OF THE APA
- CONGRESS FOR THE NEW URBANISM (CNU)
- FLORIDA CHAPTER OF THE CNU  
Board member, past chair.

#### **PROFESSIONAL BACKGROUND:**

- **01/2008 to date** - MARCELA CAMBLOR & ASSOCIATES – *Principal, Town /planning/ Consulting firm.*
- **01/1999 through 12/2007** - TREASURE COAST REGIONAL PLANNING COUNCIL-  
*Urban Design Director*

- **03/1997 through 01/1999** - TREASURE COAST REGIONAL PLANNING COUNCIL -  
*Senior Urban Designer*
- **03/1993 through 02/1997** - MARCELA CAMBLOR & ASOCIADOS - *Principal,*  
*Architecture & Town Planning firm.*

**URBAN DESIGN/TOWN PLANNING PROJECTS LED OR ASSISTED:**

1. Led the Treasure Coast Regional Planning Council's Urban Design Department for over 11 years. During that time conducted over 70 design charrettes and participated as expert consultant in a number of others that resulted in downtown redevelopment master plans for towns, cities, villages, and counties throughout Florida. In addition, led over 30 design charrettes for public and private sector clients throughout the United States, Europe, and South America. (List of charrettes available upon request).
2. While working at the TCRPC assisted 56 local governments in the Treasure Coast Region with the creation, implementation and review of land development regulations, transfer of development rights ordinances, architectural design guidelines, as well as comprehensive plan amendments and evaluations of annual reports for consistency with Florida's Growth Management Act and Florida Statutes.
3. Project Manager for St. Lucie County's award winning Town's, Villages and the Countryside (TVC) master plan, comprehensive plan amendments and other regulatory framework.
4. Developed and or participated in the development of form based zoning codes, comprehensive plans, geographic information systems, and/or architectural design guidelines for towns, cities, villages and counties in the United States and Latin America. (List of projects available upon request).
5. Project Manager for 3 of 5 charrettes conducted under the Florida Department of Community Affairs's *Eastward Ho!* Initiative.
6. Mainly responsible for establishing Miami-Dade County's Urban Design Department. Responsibilities included interviewing and training all professionals, and conducting 5 charrettes for unincorporated areas of the County over a two-year period.
7. Project Manager for Broward County's SR7 Collaborative's corridor plan. A master plan for a corridor that spanned 16 local governments. Project was completed over a 2 ½ year period.
8. Responsible for the creation of the "Basic Planning Principles: 10 Minute Educational Series" a 10-part, ten minute series of presentations dedicated to educate elected officials and the general public on basic planning principles.
9. Assisted in the creation of Abacoa's (New Town in Jupiter, Florida) Architectural Patternbook.

10. Assisted in the creation of the Town of Jensen Beach's downtown code and responsible for its Architectural Design Guidelines.
11. Responsible for the creation of the community of Rio's downtown code and its Architectural Design Guidelines.
12. Responsible for the creation of the community of Hobe Sound's Architectural Regulations.
13. Responsible for the development of a model form base code for the Florida Department of Transportation (Becker Road).
14. Assisted in the creation of Palm Beach County's Urban Redevelopment Area code.
15. Developed a grant program that provided distressed communities with town planning services (a charrette).
16. Responsible for reviewing and, when necessary, redesigning master plan for 16 Developments of Regional Impact throughout a four-county area.
17. Consultant to private sector clients and numerous local governments throughout the United States and Latin America on issues of sustainable development. (List of clients and built projects available upon request).
18. Designed and supervised construction of 22 single-family homes and a 20,000sf mixed-use building.
19. Co-author of Blueprints for a Better Future: Building Plans and Urban Design Principles for Towns, Cities and Villages in South Florida.
20. Co-author of "The Florida Guidebook" (2006) – A guide to towns and projects in Florida developed in accordance to sustainable, traditional planning principles.
21. Guest Author of the "Charrette Handbook": The Essential Guide for Accelerated, Collaborative Community Planning – National Charrette Institute, 2006.
22. Recipient (w/TCRPC) of the first ever Nolen Planning Medal for contributions to planning in the State of Florida.
23. Recipient (w/TCRPC) of the first Driehaus Award for Form Based Codes.
24. Past President of the Florida Chapter of the Congress for the New Urbanism (2008-2010). Currently board member.
25. News correspondent for an Argentine national radio station for 8 years. Reporting on architecture and town planning issues.
26. Developed the "Design Booth" concept, and idea now used by many professional associations that provides Urban Design critique of specific projects to local

- First Ever Dreihaus Form Based- Codes Award – St. Lucie County Land Development Regulations for the TVC.
- Florida Chapter of the American Planning Association Award of Excellence 2002 – Downtown Delray Beach Master Plan.
- Florida Redevelopment Association – Roy Kenzie Award for Planning Studies – 2002 - Downtown Delray Beach Master Plan.
- Florida Planning and Zoning Association – Outstanding Public Report/Study Award – 2002 - Downtown Delray Beach Master Plan.
- Florida Chapter of the American Planning Association Award of Excellence – Downtown Bartow Master Plan.

**PUBLIC SERVICE:**

*2008 to 2010* Chair – Congress for the New Urbanism Florida Chapter

*2006 – 2008* Vice Chair - Congress for the New Urbanism Florida Chapter

*2004- 2006* Secretary Treasurer - Congress for the New Urbanism Florida Chapter

*2000 to date* – Board Member, Martin County Council on Aging (COA)

*2006* Pro bono Designer of the Martin County Council on Aging Charlie and Ray Kane Senior center, for which the center received a \$5,000,000.00 state grant

*2000* - Leadership Martin County

**OTHER SKILLS:**

Fluent in English, Spanish, French, Italian and Portuguese; dependable, loyal and dedicated employee, and an avid sportswoman.