# SOUTHEAST FLORIDA REGIONAL VISION AND BLUEPRINT FOR ECONOMIC PROSPERITY

# ACTION PLAN #2 TASKS 3, 4, SUBTASKS 5.1-5.3, AND 5.9

THIS ACTION PLAN #2 dated this \_\_\_\_\_ day of \_\_\_\_\_\_, 2012, supplements and is considered by all parties to be part of the approach for the creation of the Southeast Florida Regional Vision and Blueprint for Economic Prosperity. This document identifies and describes the specific tasks outlined in the Consultant Agreement in greater detail, identifies the roles of different members and the deliverables from each task, and the financial budgets for each task. Some tasks will be performed by paid consultants and some tasks will be provided through 'in-kind" services provided by Partnership members.

Participants in this action plan include, but are not limited to: The "Client" that consists of:

# The South Florida Regional Planning Council,

3440 Hollywood Boulevard, Suite 140, Hollywood, Florida 33021, and

# The Treasure Coast Regional Planning Council,

421 SW Camden Avenue, Stuart, FL 34994

The "Consultant" or "Consultant Team" or "the Dover, Kohl & Partners team" that consists of:

#### Dover, Kohl & Partners,

1571 Sunset Drive, Coral Gables, FL 33143

#### Duany, Plater-Zyberk & Company

1023 S.W. 25th Avenue, Miami, FL 33135

# **Criterion Planners**

725 NW Flanders St. Suite 303, Portland, OR 97209-3539

#### **Cardno ENTRIX**

3460 Fairlane Farms Road, Suite 8, Wellington, FL 33414

#### HDR. Inc.

2202 N Westshore Drive, Suite 250, Tampa, FL 33607-5711

# **Rutgers Center for Urban Policy Research (CUPR)**

33 Livingston Ave., Suite 400, New Brunswick, NJ 08901

#### **Strategic Economics**

2991 Shattuck Avenue, #203, Berkeley, CA 94705

#### **Emerge Consulting Corporation, Clarence Anthony**

1665 Palm Beach Lakes Blvd Suite 520, West Palm Beach, Florida 33401

# Spikowski Planning Associates

1617 Hendry St., Suite 416, Ft. Myers, FL 33901

#### Gorman & Company, Inc.

200 N. Main Street, Oregon, WI 53575

# PHASE 1B: PUBLIC ENGAGEMENT

#### TASK 3: CONDUCTING PUBLIC ENGAGEMENT

# **Scope of Work:**

This activity consists of the public engagement and outreach process which will reach a diverse audience throughout the region. The process will involve key stakeholders and residents, and specifically include traditionally under-represented residents. The intent is not only to inform, but to directly engage residents in the education and decision-making process to both enhance 'ownership' of the vision as it emerges and greatly enhance its successful implementation. Involvement of Consortium Members in Task 3 is assumed and the specifics of involvement including resources to be allocated in addition to in-kind contributions will be detailed with the completion of Tasks 3.1, and 3.2.

The Task 3 items are listed below, and are further described in detail in the pages that follow:

- Task 3.1 Create Outreach and Engagement Strategy
- Task 3.2 Refine and Implement Phased Outreach Strategy
- Task 3.3 Web Site and Template Materials (including Regional Scorecard)
- Task 3.4 Regional Values Polling
- Task 3.5 Regional Scenario Workshops and Summits
- Task 3.6 Develop a Speakers Bureau

# **Summary of Resources for Task 3:**

In addition to in-kind contributions from Consortium Members, the following funds are available from the grant from HUD:

\$ 23,000.00	Client
\$ 510,000.00	Consultant Team
\$ 533,000.00	Total for this task

Each sub-task described further below shows the funds allocated to it.

A percentage of the total funds allocated for this Action Plan is earmarked for work to be performed by Consortium Members and/or other Experts. Funds will be used to pay for specific task, or as leverage (matching funds) to complete specific tasks.

From the **Consultant Team's** budget, up to a maximum of \$60,000 from the HUD grant will be allocated towards possible participation from additional Consortium Members that may be required to complete the tasks. Additional funding may become available from the RPC's budgeted funds.

# Task 3.1 Create Outreach and Engagement Strategy

The Consultant team will lead the creation of a detailed public engagement plan in direct consultation with the Client and Consortium Members as appropriate, that describes the specific activities to be taken throughout the project and the public process. A diverse array of media will be employed to engage as many residents and local governments in the region as possible.

Outreach to communities of traditionally underrepresented populations will be made by various methods including social assets mapping; identification and engagement of non-traditional community leaders; and working with CDCs, public housing agencies, and human services non-profits to increase capacity to engage and participate in a meaningful way. Public outreach and engagement will be continuous throughout the process. The public engagement plan will continually be reviewed and updated as needed throughout the process to ensure the authentic participation of all groups. Work Groups created as part of Task 1 will continue to be involved in the project with regular meetings.

# **Project Website**

One of the key methods for public outreach and keeping the region informed about the process of the plan will be the use of an interactive website. The Consultant will create an informational website for the project, including background on the project study areas, the consultant team, the process, and key dates for project events. The Consultant will create and maintain the website to span Tasks 1 through Task 6, or up to three years. The Consultant will perform an average of up to two update sessions per month to accomplish website updates. It is understood that certain weeks will have more website activity and updates than others. The website will provide information on the process; access to documents, data, and information. The Client is responsible for the hosting of the website, providing support and uploading day-to-day documents and information as needed.. Recognizing that not all segments of our communities have the same access to technology, additional tools may be developed such as through traditional media.

# **PRESENTATIONS / MEETINGS:**

A representative from the Dover, Kohl & Partners team will present the Outreach and Engagement Strategy to the Client and the Partnership. This presentation may occur in conjunction with presentations and meetings regarding other tasks.

#### **DELIVERABLE:**

The Dover, Kohl & Partners team will deliver the Outreach and Engagement Strategy and the informational, interactive project website.

#### **RESOURCES:**

Consultant Team for this task will include:

- Dover, Kohl & Partners (Task Leader, Project Leader)
- Civic Plus (Supporting Role)
- Media Consultant (TBD)
- Emerge Consulting (Supporting Role)
- Duany, Plater-Zyberk & Company (Supporting Role)
- Criterion (Supporting Role)
- Spikowski Planning Associates (Supporting Role)
- Cardno ENTRIX (Contributing Role)

# Task 3.2 Refine and Implement Phased Outreach Strategy

Once the Outreach and Engagement Strategy has been created and approved by the Client, the Consultant team will work together with Consortium Members to fulfill the implementation of the outreach strategy. As the process unfolds, methods of outreach can evolve to ensure the best engagement methods utilized and enhanced. The Client/Consultant Team shall establish a Local Planners Working Group (LCWP) to provide insight to the Consortium throughout the process. The LCWP shall be assembled with representatives from the entire region (all seven counties) as well as its parts: Keys (Monroe), Everglades,

Gold Coast (Miami-Dade, Broward), and Treasure Coast (Palm Beach, Martin, St. Lucie, and Indian River). As the Vision will be implemented by local governments it is crucial that local planners in the region participate in an active and ongoing discussion about how local plans integrate into the regional vision.

The meetings with local leaders and the Local Planners Working Group (LPWG) shall serve to inform decision-makers in the region about the regional plan. The results of Task 2 shall be presented at the meetings with local leaders and LPWG including the in-progress results of the National Research, Survey of Regional Values, Demographic Forecasts, Regional Housing Assessment and especially the future trends modeling project. In addition, Work Groups created as part of Task 1 will continue to be involved in the project with regular meetings.

The meetings will also be interactive and designed to solicit ideas and information on a broad variety of topics including land use, urban design, transportation, public facilities, housing, economic development, public health, and regional sustainability. The first meetings with local leaders and the LPWG will also involve Regional Values Polling as described in Task 3.4. The input gathered will be used to create the scenarios described in Task 5 and inform the Regional Vision and Economic Blueprint.

# **PRESENTATIONS / MEETINGS:**

Ten total meetings are assumed as part of the outreach strategy which will be lead by Consultant Team and Consortium Members. These meetings will involve elected and appointed officials from partnership municipalities; state, federal and public agencies; non-government agencies; and local stakeholder groups throughout the region.

Meetings with the LPWG shall occur throughout the duration of the project which shall be staffed by the Client/Consultant Team on a semi-monthly basis for the duration of the project. Ten workshop-meetings with the LCWP are assumed. Members of the Consultant Team will present at the meetings. Regional or national experts in the fields of planning, urban design, economic development of transportation may be commissioned as lecturers for LCWP meetings. All meetings may be attended online with WebEx or an equivalent program.

#### **DELIVERABLE:**

The Dover, Kohl & Partners team will create interactive presentation and workshop materials including PowerPoint presentations, keypad polling, short and long surveys, and mapping exercises that will be used in the 10 to 15 total meetings. The materials will present the on-going results of the Regional Vision and Economic Blueprint process and keep local leaders and the LCWP involved and contributing to the ongoing project.

#### **RESOURCES:**

\$ 0.00 Client

\$ 149,812.50 Consultant Team

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\$ 149,812.50 Total for this task

- Dover, Kohl & Partners (Task Leader, Project Leader)
- Emerge Consulting, Clarence Anthony (Supporting Role)
- Duany, Plater-Zyberk & Company (Supporting Role)
- Criterion (Supporting Role)
- HDR, Inc (Contributing Role)
- Hall, Planning and Engineering (Contributing Role)
- Paul Vrooman (Contributing Role)
- Spikowski Planning Associates (Contributing Role)
- Cardno ENTRIX (Contributing Role)

*Outside Experts may include, but not be limited to:* 

- Outside experts as guest lecturers (Supporting Role)
- Housing Leadership Council of Palm Beach County (Supporting Role)
- Mark Buchbinder (Supporting Role)
- Transportation Partnership Members (Supporting Role with Volunteer Services)

# Task 3.3 Regional Scorecard

The Client shall assist in supplying materials and content to the website including input on the Regional Scorecard.

# **PRESENTATIONS / MEETINGS:**

No formal meetings are envisioned, however, coordinating communications between the Client and Consultant are assumed.

#### **DELIVERABLE:**

Client input shall be incorporated into the Web Site, Template Materials, and Regional Scorecard.

#### **RESOURCES:**

\$	0.00 0.00	Client Consultant Team
 	\$0.00	Total for this task

Consultant Team for this task will include:

Dover, Kohl & Partners (Coordination)

# Task 3.3 Regional Values Polling

A Regional Values Survey will be undertaken early in the process by the Client/ Consultant Team. A web-based survey will be developed using the results of Task 2.2, the Values Survey, and the Regional Indicators. This survey will establish the deeply held beliefs of the residents in the region and will help guide development of some of the key indicators to be monitored over time. A Virtual Town Hall for discussion of the Values Survey shall also be developed for free-form online discussion which shall be monitored by the Consultant. The results of the Regional Values Survey will be integrated into the kick-off Regional Summit.

### **PRESENTATIONS / MEETINGS:**

A representative from the Dover, Kohl & Partners team will present the findings of the Regional Values Survey to the Client and Partnership at the Regional Summit. This presentation may occur in conjunction with presentations and meetings regarding other tasks.

#### **DELIVERABLE:**

Results from the Regional Values Survey and Virtual Town Hall shall be summarized in a report and as a summary PowerPoint before the Regional Summit.

#### **RESOURCES:**

\$	0.00	Client
\$ 89,	250.00	Consultant Team
\$ 89,	250.00	Total for this task

- Dover, Kohl & Partners (Task Leader, Project Leader)
- Media Consultant (TBD)
- Mind Mixer (Supporting Role)
- Emerge Consulting, Clarence Anthony (Supporting Role)
- Duany, Plater-Zyberk & Company (Supporting Role)
- Criterion (Supporting Role)

# Task 3.4 Regional Scenario Work Group Meetings, Workshops and Summits

Regional Summits will be held at major junctures in the process hosted by the Client/ Consultant Team. The summits will bring together the full membership of the Southeast Florida Regional Partnership along with other interested stakeholders. The Executive Committee and Work Group leadership will be heavily engaged in planning for each summit, so that the summit will provide an opportunity for broad input into the work of each committee and group. It is anticipated that each summit might include an opportunity for each Work Group to meet and draw in members of the Partnership who do not normally participate in that Work Group's meetings.

- Summit 1 The value of regional collaboration will be the focus of the initial kick-off summit. This summit will highlight, at a minimum, successful regional visions and plans from around the country, other regional planning efforts in Florida, and initiatives within the Southeast Florida Region. The overall visioning process will be presented as well as results of the regional values survey. Summit 1 is tentatively scheduled for Wednesday, June 27, 2012.
- Summit 2 The Virtual Present and Trend Future will highlight broadly stated existing conditions and the future currently adopted policy will produce. This forum will also provide the kick-off for developing the alternative scenarios.
- Summit 3 More detailed Virtual Present and Trend Future will be presented and Alternative Futures will be presented with the evaluation results of the scenarios and the identification the strengths and weaknesses of key components. The most robust elements of each will be presented as possible components of the emerging regional vision.
- Summit 4 The final summit will present the Regional Vision, Blueprint, and implementation steps. The Summit will formalize the Partnership's approval of the vision and announce demonstration projects selected throughout the region. The Summit will also highlight the proposed ongoing role of the Partnership.

# PRESENTATIONS / MEETINGS:

The Dover, Kohl & Partners team will organize and lead (in partnership with the Client) the four Regional Summits.

#### **DELIVERABLE:**

Regional Scenario Workshop and Summit Report shall be completed by the Consultant and integrated into the Project Website.

#### **RESOURCES:**

\$ 5,000.00 Client \$ 181,687.50 Consultant Team ------\$ 186,687.50 Total for this task

- Dover, Kohl & Partners (Task Leader, Project Leader)
- Media Consultant (TBD)

- Strategic Economics (Supporting Role)
- Emerge Consulting, Clarence Anthony (Supporting Role)
- Duany, Plater-Zyberk & Company (Supporting Role)
- Criterion (Supporting Role)
   HDR, Inc (Supporting Role)
- Hall, Planning and Engineering (Supporting Role)
- Paul Vrooman (Supporting Role)
- Spikowski Planning Associates (Supporting Role)
- Cardno ENTRIX (Contributing Role)

#### *Outside Experts may include, but not be limited to:*

- Outside experts as guest lecturers (Supporting Role)
- Housing Leadership Council of Palm Beach County (Supporting Role)
- Mark Buchbinder (Contributing Role)
- Jim Carras, Carras Community Investment (Contributing Role)
- Transportation Partnership Members (Contributing Role with Volunteer Services)

# Task 3.6 Develop a Speakers Bureau

Champions and leaders from representing segments of the population will be recruited throughout the public process for a Speakers' Bureau to disseminate information during various phases of the project especially the Local Leaders and LPWG meetings. The Speakers Bureau's will be recruited by the Project Director working in conjunction with the two RPC's, the Consortium and Partnership Members.

#### PRESENTATIONS / MEETINGS:

Speakers conforming the Bureau will be asked to present during the LPWG, workgroup meetings and Summits. Speakers' participation will be coordinated between the Client and Consultant are assumed.

#### **DELIVERABLE:**

Client input shall be incorporated into the Local Leaders and LPWG meetings.

#### **RESOURCES:**

Consultant Team for this task will include:

• Dover, Kohl & Partners (Coordination)

*Outside Experts may include, but not be limited to:* 

• Any identified by the Client

# TASK 4: ENHANCE REGIONAL LEADERSHIP & TECHNICAL CAPACITY

NOTE: Task #4 presents an opportunity to further engage Consortium Members and other experts working to fulfill this Task either independently, or in conjunction with RPC staff. Task description needs further refinement which will be brought to the Committee at a future date (either brought back to the Executive Committee or approved under the proposed process).

# Scope of Work:

The goal of this task is to expand the capacity of Southeast Florida's regional leaders and institutions to think and act regionally. Regional leaders and champions will be identified and their capabilities and effectiveness will be built and supported. Leadership capacity will be developed on all levels, with particular emphasis on traditionally underrepresented populations and emerging leaders. In addition, inter-agency networks will be developed and work cooperatively to develop and share innovative policy and technical capabilities. The majority of the work to be completed as a part of Task 4 will be the responsibility of the Client. The Consultant will work in coordination with the Client and review and add to the Consortium materials as necessary. Involvement of Consortium Members in Task 4 is assumed and the specifics of involvement including resources to be allocated in addition to in-kind contributions will be detailed with the completion of Tasks 4.1, and 4.2.

The Task 4 items are listed below, and are further described in detail in the pages that follow:

- Task 4.1 Develop Capacity-Building Strategy
- Task 4.2 Asset Mapping
- Task 4.3 Develop Regional Leadership Program
- Task 4.4 Best Practices

# **Summary of Resources for Task 4:**

In addition to in-kind contributions from Consortium Members, the following funds are available from the grant from HUD:

\$ 85,000.00	Client
\$ 14,875.00	Consultant Team
\$ 99.875.00	Total for this task

Each sub-task described further below shows the funds allocated to it.

From the **Client's** budget, up to a maximum of \$80,000 from the HUD grant will be allocated towards possible participation from additional Consortium Members that may be required to complete the tasks.

#### Task 4.1 Develop Capacity-Building Strategy

Assess the existing technical capacity of local governments and regional organizations to address the region's key challenges and opportunities and the development of an overall capacity building strategy that identifies strategies for building leadership and technical capacity in the regions will be completed by the Client.

#### **PRESENTATIONS / MEETINGS:**

No formal meetings are envisioned, however, coordinating communications between the Client and Consultant are assumed.

#### **DELIVERABLE:**

Client input shall be incorporated into the Regional Vision and Blueprint for Economic Prosperity.

#### **RESOURCES:**

\$	25000	Client
\$	0.00	Consultant Team
\$ 25	,000.00	Total for this task

Consultant Team for this task will include:

Dover, Kohl & Partners (Coordination)

Outside Experts may include, but not be limited to:

Any identified by the Client

# **Task 4.2 Asset Mapping**

Document the region's formal and informal leadership networks through social assets mapping and related techniques. Create a database of organized local and regional leadership structures (e.g., leadership programs, leagues of cities, community associations, younger professionals programs), and assess the informal leadership networks which often guide specific community and socioeconomic groups. Conduct a social capital survey to establish a baseline of regional leadership capacity today. Asset mapping is the primary responsibility of the Client with assistance from the Consultant.

#### **PRESENTATIONS / MEETINGS:**

No formal meetings are envisioned, however, coordinating communications between the Client and Consultant are assumed.

#### **DELIVERABLE:**

Client input shall be incorporated into the Regional Vision and Blueprint for Economic Prosperity.

#### **RESOURCES:**

Consultant Team for this task will include:

• Dover, Kohl & Partners (Client Assistance)

Outside Experts may include, but not be limited to:

• Any identified by the Client

#### Task 4.3 Develop Regional Leadership Program

The Consultant team shall assist the Client in the development and conducting of on-going education and training programs to enhance regional leadership and networking capabilities. These may cover region-wide issues (such as a regional leadership academy) or be targeted to specific issue areas. Options include the development of training courses, workshops, mentoring programs, and web-based curricula. Programs will be developed during the process and will build from the outcomes and responses of the Regional Vision and Blueprint for Economic Prosperity as it develops.

#### **PRESENTATIONS / MEETINGS:**

The Consultant will conduct up to five meetings, some of which may be virtual or on-line, in order to train public and elected officials regarding the meaning, proper use of, and policy implications of the Regional Vision and Blueprint.

#### **DELIVERABLE:**

The Dover, Kohl & Partners team will create interactive presentation and workshop materials that will be used in the five total meetings.

#### **RESOURCES:**

\$ 25,000 Client \$ 7,437.00 Consultant Team Consultant Team for this task will include:

- Dover, Kohl & Partners (Task Leader, Project Leader)
- Emerge Consulting, Clarence Anthony (Supporting Role)
- Duany, Plater-Zyberk & Company (Supporting Role)

#### **Task 4.4 Best Practices**

The Client will identify best practices and long-term structures for continuing to develop and retain regional leaders and enhance collaboration among these leaders, such as a Congress of Regional Leaders. In addition, the Client shall develop targeted strategies for collaboration among elected officials on regional issues, including removing impediments to collaborative regional action. A Best Practices Report shall summarize findings.

# PRESENTATIONS / MEETINGS:

No formal meetings are envisioned, however, coordinating communications between the Client and Consultant are assumed.

#### **DELIVERABLE:**

Client input shall be incorporated into the Regional Vision and Blueprint for Economic Prosperity.

#### **RESOURCES:**

\$ 20,000.00 Client \$ 0.00 Consultant Team ------\$ 20,000.00 Total for this task

Consultant Team for this task will include:

• Dover, Kohl & Partners (Client Assistance)

Outside Experts may include, but not be limited to:

• Any identified by the Client

# PHASE 1C: PLAN DEVELOPMENT (Partial)

# Parts of TASK 5: ENHANCE REGIONAL LEADERSHIP & TECHNICAL CAPACITY

#### Scope of Work:

Parts of Task 5 not included below will be included in Action Plan #3. Task 5 includes the development of a unified Regional Vision with economic prosperity as the unifying goal. A broad-based understanding of the consequences of continuing on the same trend path as a region will be developed along with the development of alternative futures and the policy changes that would be required to achieve such futures. Technically supported analysis of the consequences of future decisions will be illustrated.

The Task 5 items are listed below are included in this Action Plan, and are further described in detail in the pages that follow:

- Task 5.1 Develop Workshop Framework and Content
- Task 5.2 Workshop Training with Partners
- Task 5.3 Regional Workshops

- Task 5.4 Compile and Analyze Workshops Results
- Task 5.9 Develop Vision and Economic Blueprint Framework

## **Summary of Resources for Task 5:**

In addition to in-kind contributions from Consortium Members, the following funds are available from the grant from HUD for these Task 5 sub-tasks:

\$ 16,500.00 \$ 312,375.00	Client Consultant Team
\$ 328.875.00	Total for this task
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Each sub-task described further below shows the funds allocated to it.

From the **Consultant Team's** budget, up to a maximum of \$60,000 from the HUD grant will be allocated towards possible participation from additional Consortium Members that may be required to complete the tasks.

# Task 5.1 Develop Workshop Framework and Content

The Consultant will work with the Client and Work Groups to establish the overall framework for the Public Workshops along with the best locations to hold the workshops in order to reach the broadest spectrum of the regional community.

# **PRESENTATIONS / MEETINGS:**

No formal presentations are envisioned however Dover, Kohl & Partners will coordinate with the Client and Work Groups as needed.

#### **RESOURCES:**

\$ 2,500.00	Client
\$ 47,812.50	Consultant Team
\$ 50,312.50	Total for this task

# Consultant Team for this task will include:

- Dover, Kohl & Partners (Task Leader, Project Leader)
- Emerge Consulting, Clarence Anthony (Supporting Role)
- Duany, Plater-Zyberk & Company (Supporting Role)
- Criterion (Supporting Role)
   HDR, Inc (Supporting Role)
- Hall, Planning and Engineering (Supporting Role)
- Spikowski Planning Associates (Supporting Role)

#### Task 5.2 Workshop Training with Partners

Once the framework and content of the workshops has been decided, a Training Workshop will be completed with Consortium members and partners to ensure all material being presented in a clear, concise, understandable manner.

#### **PRESENTATIONS / MEETINGS:**

A representative from the Dover, Kohl & Partners team will present the team's findings on this task to the Partnership.

#### **RESOURCES:**

\$ 2,500.00	Client
\$ 27,093.75	Consultant Team
\$ 29,593.75	Total for this task

Consultant Team for this task will include:

- Dover, Kohl & Partners (Task Leader, Project Leader)
- Duany, Plater-Zyberk & Company (Supporting Role)
- Criterion (Contributing Role)

# Task 5.3 Regional Workshops

The Client/Consultant Team shall conduct a series of seven regional workshops that explore how the future of the region can change assuming changes to the major drivers in each of the major issue areas. The public workshops are intended to be interactive with both physical maps and access to digital input and criteria. The Virtual Present and trend scenarios will be presented to the public along with options for other future alternatives. Workshop attendees will be able to assess possible alternative futures by interactively changing the priorities of drivers within a digital model and assess how the futures alter based on which major drivers are given more priority.

Sample areas throughout the region will be selected and used to illustrate the differences in alternative futures. Small area plan sites will be selected based on their prototypical and versatile nature to other areas throughout the region and will represent the diversity of settlement (or preservation) found throughout the region. Following the Workshops, the results from the Workshops will be posted and additional feedback from the community will be gathered online through the use of the interactive website.

# PRESENTATIONS / MEETINGS:

Seven regional workshops are envisioned within the seven region partnership area. The Dover, Kohl & Partners team will create interactive presentation and workshop materials including powerpoint presentations, keypad polling, short and long surveys, and mapping exercises that will be used.

#### **DELIVERABLE:**

The results of the regional workshops shall become a significant portion of the Regional Vision and Economic Blueprint.

#### **RESOURCES:**

- Dover, Kohl & Partners (Task Leader, Project Leader)
- Emerge Consulting, Clarence Anthony (Supporting Role)
- Duany, Plater-Zyberk & Company (Supporting Role)
- Criterion (Supporting Role)HDR, Inc (Supporting Role)
- Hall, Planning and Engineering (Supporting Role)
- Paul Vrooman (Supporting Role)
- Spikowski Planning Associates (Supporting Role)
- Cardno ENTRIX (Contributing Role)

*Outside Experts may include, but not be limited to:* 

- Outside experts as guest lecturers (Supporting Role)
- Transportation Partnership Members (Supporting Role with Volunteer Services)

# Task 5.4 Compile and Analyze Workshops Results

Following the public workshops, the Client/Consultant Team will compile and analyze workshop results in preparation for development of alternative future scenarios. Additional information will be gathered from the interactive website. The compiled workshop results will be presented in a booklet available through the project website.

#### **PRESENTATIONS / MEETINGS:**

A representative from the Dover, Kohl & Partners team will present the team's findings on this task to the Partnership. This presentation may occur in conjunction with presentations and meetings regarding other tasks.

#### **DELIVERABLE:**

The results of the Workshop shall be added to the project website and compiled in a summary booklet.

# **RESOURCES:**

\$ 1,500.00	Client
\$ 41,437.50	Consultant Team
\$ 0.00	Consortium Members and Additional Experts
\$ 42,937.50	Total for this task

Consultant Team for this task will include:

- Dover, Kohl & Partners (Task Leader, Project Leader)
- Duany, Plater-Zyberk & Company (Reviewer)
- Criterion (Supporting Role)
- Spikowski Planning Associates (Supporting Role)

#### Task 5.9 Develop Vision and Economic Blueprint Framework

The Client/Consultant team shall create a Regional Vision and Economic Blueprint Framework, including a composite vision statement and map and specific visions for each issue area from the Preferred Scenario that will be the focus for the policy development and adoption. The document shall include a planning and policy framework to support and guide the Regional Vision through its implementation. The approved regional vision will be converted into specific goals, objectives, and implementation strategies and will provide enough specificity in the framework to enable partners to work tangibly and in unison towards the making the regional vision a reality. The Regional Vision and Economic Blueprint Framework will integrate regional strategies, policies, and projects into federal, state, regional, and local plans. Also as part of the Framework, the Consultant shall create an implementation matrix that clearly defines what is to be done in the short, medium, and long terms time lines.

#### **PRESENTATIONS / MEETINGS:**

A representative from the Dover, Kohl & Partners team will present the team's findings on this task to the Partnership. This presentation may occur in conjunction with presentations and meetings regarding other tasks. Each task will be addressed at a minimum by the Executive Committee, at least one Work Group, and at a Partnership Meeting.

#### **DELIVERABLE:**

This task will become part of the Task 5.10 deliverables.

#### **RESOURCES:**

\$ 5,000.00 Client

\$ 62,156.25 Consultant Team

\$ 67,156.25 Total for this task

# Consultant Team for this task will include:

• Dover, Kohl & Partners (Task Leader, Project Leader)

• Emerge Consulting, Clarence Anthony (Supporting Role)

• Duany, Plater-Zyberk & Company (Supporting Role)

Criterion (Supporting Role)
 HDR, Inc (Supporting Role)

• Hall, Planning and Engineering (Supporting Role)

• Spikowski Planning Associates (Supporting Role)