

**Southeast Florida
Regional Partnership**

Indian River - St. Lucie - Martin
Palm Beach - Broward - Miami-Dade - Monroe

PARTNERSHIP MEMBER GENERAL INFORMATION

Partnership Member (Name of Organization)	1000 Friends of Florida
Membership Status (Please indicate whether the organization is a General Partner or Consortium Member)	Consortium Member
Address	P.O.Box 5948 Tallahassee, FL 32314-5948
Main Contact Name	Charles Pattison, FAICP
Telephone	(850) 222-6277 x 103
Email/Website	cpattison@1000fof.org www.1000fof.org
Name of Chief Executive Officer or Director	Charles Pattison
Number of Years in Business	25
Task/s (as defined in the Comprehensive Work Plan) Please list in bulleted form those task areas in which your organization is interested in performing paid work. Greater detail can be provided in the accompanying document.	<ul style="list-style-type: none"> *conduct public engagement *build collaborative partnerships *enhance regional leadership and technical capacity

Overview and Form of Organization

1000 Friends of Florida promotes healthy urban and natural places by wise management of growth and change. We educate, advocate, negotiate and, when necessary, litigate to protect our high quality of life. We help citizens have the technical knowledge and access needed to ensure that public and private decisions lead to livable communities. Our planners, attorneys and community activists work to protect natural areas, fight urban sprawl, promote sensible development patterns, and provide affordable housing. Above all, we strive to give citizens the tools to keep Florida's communities livable. Founded in 1986, 1000 Friends of Florida is a 501(c)(3) nonprofit membership organization.

Statement of Qualifications and Project Understanding

1000 Friends of Florida has more than 25 years of experience in addressing comprehensive planning, smart growth and sustainability issues associated with the 1985 Growth Management Act (GMA). In fact, the passage of this act was the impetus for launching this organization, with a focus on promoting the kind of development that is environmentally friendly, economically sustainable, and compatible with a high quality of life. We are engaged at the local, regional and state levels of government, and actively participate in and interact with decision makers affecting growth and development issues.

1000 Friends was an early participant in the development of the Southeast Florida Regional Partnership project. Our organization has fully embraced sustainability and smart growth planning principles which are embedded in this partnership.

General Description of the Proposed Project

In order to successfully develop a regional vision, public engagement is crucial during the entire project period. 1000 Friends believes a regular series of town hall meetings organized by multi-county areas must begin as soon as possible to ensure the broadest possible interest in and support for the project on a regional basis as follows:

Indian River, St. Lucie	\$30,000/year plus \$15,000/year match;
Martin, Palm Beach	\$30,000/year plus \$15,000/year match;
Broward, Miami-Dade, Monroe	\$33,333/year plus \$16,667/year match;
Overall Project Manager	\$23,333/year plus \$11,667/year match.
Project Totals	\$350,000 grant funds/\$175,000 match

This work would include public briefings for every incorporated area within the region at regularly scheduled meetings of the elected bodies, and consist of an initial brief (10

minutes) presentation, followed by quarterly updates. Those briefings will allow each jurisdiction to identify key stakeholders, neighborhoods and community groups that should receive similar briefings. As appropriate, presentations and information from general to specific about the project would be archived on a project website for public dissemination. We believe hard copies of such material should be located in all public libraries throughout the region.

In order to check the pulse of the public at large, we believe a series of annual focus group sessions within each county will also be helpful. Frequent meetings with local reporters and editorial boards will also be a necessary and important outreach activity, as well as regular and frequent use of a dedicated web site and social media including Facebook and Twitter.

We would expect Community Planner Joanne Davis, located in Lake Worth, will be the primary staff person involved with this effort for 1000 Friends of Florida for the Palm Beach/Martin County multi-county area. However, to the extent that some work can be done remotely, Executive Director Charles Pattison will be involved, and will also be available on a more limited basis to attend and participate in meetings within the region.

1000 Friends of Florida believes this extensive public engagement effort will require multiple consortium partners. Our organization would be willing to play a support role but could not assume overall project responsibility.

Partners

Not known as this time. This would require an overall project team leader/organization either with in-house capability to organize and conduct meetings, produce informational materials, create or manage a web site, and engage social media through Facebook and Twitter. It would also require two additional regional coordinators.

Tools/Resources

For a three year effort, we believe a reasonable budget for this work would be \$350,000 in grant funds plus \$175,000 in matching funds for a total project cost of \$525,000.

1000 Friends of Florida seeks a limited role amounting to \$30,000/year and is willing to provide matching funds in the amount of \$15,000/year. In summary, 1000 Friends requests \$90,000 in reimbursable costs (salaries) and would provide \$45,000 in matching funds (in kind membership donations) over the project timeline.

Portfolio

1000 Friends has been involved in several activities that highlight our public outreach and engagement work. The most recent project, Energize Lake Worth!, involved Community Planner Joanne Davis, who assisted in a multi-partner outreach effort to

help this community to create more awareness about energy conservation and development of a climate action plan. During the past legislative session, Executive Director Charles Pattison convened the state's leading conservation organizations to develop and present a series of recommendations for improving growth management based on natural resource protection. And finally, 1000 Friends produced and distributed statewide through outreach sessions and print media the acclaimed Florida 2060 report which served as a wakeup call regarding business as usual development practices.

Resumes of Key Team Members

Charles Pattison, FAICP, President - As president, Charles is responsible to the Board for the day-to-day administration of the 1000 Friends' office which includes working with Florida's citizens and communities. He also works with the state's executive and legislative branches on land use and long range planning issues. Prior to coming to 1000 Friends, he was the Director for the Division of Resource Planning and Management at the Department of Community Affairs from 1992 to 1998. From 1989 to 1992, he worked as a Field Representative for The Nature Conservancy's Virginia Coast Reserve. Between 1983 and 1989, he opened the DCA Florida Keys Field Office in Key West, served as the Monroe County Planning, Building and Zoning Director, and was the first executive director of the Monroe County Land Authority. Charles also has also served as a planning director in coastal North Carolina and spent five years with the North Carolina Office of Coastal Management in beach access and coastal permitting work. A North Carolina native and an Eagle Scout, he received an undergraduate degree from N.C. State in Raleigh and a Masters in Urban and Regional Planning from the University of North Carolina. He spent six years working on coastal development issues in North Carolina before moving back to Florida. A Fellow of the American Institute of Certified Planners (April 2008), he serves on the Florida Conflict Resolution Consortium Advisory Council, Betton Hills Neighborhood Association, External Advisory Council to the University of Florida's School of Natural Resources and the Environment, and Apalachee Land Conservancy. He is a graduate of Leadership Florida, Class 18. In 2005, Charles was appointed by Senate President Tom Lee to a four year term on the Century Commission for a Sustainable Florida. He was also appointed (2007) to the Florida Energy Commission's Climate Change Subcommittee and the Governor's Climate Action Team which developed a state climate action plan.

Joanne Davis, Community Planner - As community planner for Palm Beach County's Green Initiative, Joanne works with policymakers, agencies, community groups, other nonprofit organizations and citizens to provide assistance and information regarding projects occurring with the region. Issues such as land acquisition and preservation, smart growth, government relations, and transportation are addressed as part of the overall comprehensive plan strategy. Davis was instrumental in securing public funding for the purchase of environmentally sensitive and agricultural lands and chaired the advisory committee responsible for the implementation of the Palm Beach County program. Before coming to 1000 Friends, Joanne was an environmental consultant to a large land planning and landscape architecture firm. She

continues to design and install native Florida landscapes for her own firm. Her education background is in botanical science, field studies and evaluation, and communication.