PLANNING AND DESIGN CONSIDERATIONS FOR T.O.D.

LESSONS FROM THE FIELD

Blake Drury, AICP AECOM





TOD FACILITATION PROGRAM

Three activities involved:

TECHNICAL OUTREACH + EDUCATION:

To proactively connect and work with landowners, developers, potential lenders, city staff, county staff, and others as identified to advance approval and construction of transit-oriented development

TRANSIT-ORIENTED DEVELOPMENT METRICS:

To support the community involvement team with quantifiable data as to the extent of TOD activity within vicinity of each SunRail station

IMPLEMENTATION + ACTION PLANS:

To initialize work on developing concepts for potential improvements to support TOD within the immediate station area outside of the station parcel

	МРО	City/ County	Transit Agency	State DOT	Private Developer
Implementation Requirements					
Coordinated Vision					
Comp plan consistency					
Transit master planning					
Transportation master planning					
TOD development guidelines					
Transit Delivery					
Primary program elements					
Secondary program elements					
Joint development strategy					
Timetable/phasing commitment					
Makility July Area Dianaing and Desulations					
Mobility Hub Area Planning and Regulations					
Creating area development concepts					
Developing area plans					
Adopting area plans					
Revising land development codes					
Building TOD					
Areawide Infrastructure					
Pedestrian improvements					
New streets					
Intersection design					
Parks and public space infrastructure					
Transit facilities design					
Internal Consistency					
Develop internal departmental consistency					



B2 | Central Florida Business | Orlando Sentinel Monday, October 1, 2012

Real estate Reinsurer relocates for commuter rail

By MARY SHANKLIN | Staff Writer

Insurance company **Hannover Life Re** will take one of downtown Orlando's largest office spaces when it relocates to 40,000 square feet in SunTrust Center by the start of next year.

The company, with about 270 employees in Orlando and elsewhere, will take two floors in the area's tallest office tower for 120 workers who will move from existing offices in One Orlando Centre, the building on Magnolia Avenue at Park Lake Street in downtown's Uptown section.

"The SunTrust building offers us an opportunity to be on the Sunrail system," said Steven Najjar, general counsel for the firm. "We view that as a big benefit. There's going to be a stop right there, and it will better benefit employees to be near shopping, dining and entertainment opportunities."

One factor in the relocation was that the **Brookdale Group** of Atlanta, which purchased SunTrust Center in May, provided the 18th and 19th floors, keeping the work group together, Najjar said. Hannover Life Re is a backup-insurance provider for other insurance companies, particularly those that specialize in life and health coverage.

With help from Winter Park real estate lawyer Bill Bird, Hannover represented itself in the lease. **CBRE Group** Senior Vice President John Gilbert represented Brookdale.

Sales

Cohen & Company Inc. Real Estate of New York announced the \$16 million sale of Regency Village, an 83,167-square-foot shopping center in Orlando Vice President Michael Clearer

Leases

Robert Kellogg, vice president of office properties for **Lincoln Property Co.**, represented the landlord, **TR North Lake LLC**, in four leases totaling 20,000

TOD and Business Economics

The SunTrust building offers us an opportunity to be on the SunRail system. We view that as a big benefit. There's going to be a stop right there, and it will better benefit employees to be near shopping, dining and entertainment opportunities.

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By SANDRA P

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Steven Najjar, Hannover Life Re General Counsel





D What's Under Construction?

Population

- 18,000 in 2010
- 19,900 in 2014
- 26,900 with announced/ proposed projects

Employment

- 85,000 in 2010 | 86,600 in 2014
- 93,400 with announced/proposed projects



\$700 Million

CONSTRUCTION VALUE OF THE 13 PROJECTS CURRENTLY UNDER CONSTRUCTION WITHIN A 10-MINUTE WALK OF PHASE I SUNRAIL STATIONS

D What's Announced or Pending?

Population

 18,000 in 2010
 19,900 in 2014
 26,900 with announced/ proposed projects

Employment

■ 85,000 in 2010 | ■ 86,600 in 2014

93,400 with announced/proposed projects







Maximizing Connections to Transit



Orlando Health – Orlando Amtrak Today

Maximizing Connections to Transit



Orlando Health – Orlando Amtrak Potential TOD





Final Concept







Adjacency to Transit is a Marketing Advantage



D Development by the Numbers



17 SunRail stations in Phase I and II

Percentage of people said the best long-term solution to reduce congestion was to *build walkable communities and improve transit* ^

6,000

72

Acres of land within a half-mile of SunRail stations

2,500

Number of parcels within a 5-minute walk of SunRail stations









Development Follows Public Investment



Public Investment in Station



Public Investment in Infrastructure

DRIVES



Private Development Nearby



Local Example: First Street in Sanford

Development Follows Public Investment

RESTAURANT

Tce Crean

Local Example: Plant Street in Winter Garden

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Development Follows Public Investment

Local Example: Hannibal Square in Winter Park

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The reality is that people get almost too focused on transit. There's a symbiotic relationship between it and walkable destinations. You can't have good transit if you can't walk when you arrive. So pedestrian-oriented development is really at the heart and soul of great cities. Every city that you love is a city that you want to walk in. We travel the globe in order to walk in great cities.

- Peter Calthorpe



FOCUS AREA: Area within one-half mile of each SunRail station

CATEGORIES

CONNECTIVITY

PEDESTRIAN ACCESSIBILITY + WALKABLE STREETS

NEIGHBORHOOD DEVELOPMENT



Places that are more accessible to their surroundings are more attractive development sites



METRIC: Intersections per square mile

PEDESTRIAN ACCESSIBILITY:

The mobility benefits of developing next to transit are improved if the surrounding area is more accessible to pedestrians.



PEDESTRIAN ACCESSIBILITY:

The mobility benefits of developing next to transit are improved if the surrounding area is more accessible to pedestrians.



METRIC: Number of acres reached within 10-minute walk

WALKABILITY:

The quality of the pedestrian environment is affected by four factors:

- Slow speeds on adjacent streets (<35mph)
- Sidewalks
- Shade
- Buildings rather than parking fronting the sidewalk





METRIC: Linear feet of high-quality pedestrian environment

The intent of TOD is to create well-designed, livable communities where people can get from home to such places as the office, grocery store, day care center, restaurant, dry cleaner, library, or park without using a car and to get more people, both employees and residents, within easy access of transit.





METRIC: Number of residential units within actual 10-minute walk of station

The intent of TOD is to create well-designed, livable communities where people can get from home to such places as the office, grocery store, day care center, restaurant, dry cleaner, library, or park without using a car and to get more people, both employees and residents, within easy access of transit.



METRIC: Area within 500 feet of a park

The intent of TOD is to create well-designed, livable communities where people can get from home to such places as the office, grocery store, day care center, restaurant, dry cleaner, library, or park without using a car and to get more people, both employees and residents, within easy access of transit.





METRIC: Square feet of employment uses within actual 10-minute walk of station

The intent of TOD is to create well-designed, livable communities where people can get from home to such places as the office, grocery store, day care center, restaurant, dry cleaner, library, or park without using a car and to get more people, both employees and residents, within easy access of transit.

Food Retail

- Supermarket
 Community-Serving Retail
- Convenience stores
- Hardware
- Pharmacy
- Clothing
- Other retail

Services

- Banks
- Gyms
- Laundry
- Restaurants

Civic/Community Facilities

- Day care
- Post office
- Library



METRIC: Number of destinations within actual 10-minute walk of station

SAMPLE ANALYSIS: Places with many destinations that are less walkable











New Intersection (Developer)

1

New Intersection (DOT)

New Station (DOT)

Development Site

har har fin

New Street (City)



Maximizing Connections to Transit



Longwood Station Today

Maximizing Connections to Transit



Longwood Station Potential TOD

Are You Ready for Joint Development?



Small Development Scenario | Plan A

Plan A represents a relatively low-intensity redevelopment comprised of 14,000 gross square feet of office space, 10,000 gross square feet of retail space, and 256 surface parking spaces, of which 184 are dedicated to SunRail users. The development, excluding SunRail parking, is estimated to cover 2.3 acres. Costs for vertical development and parking are estimated at \$1.7 million. Retail is located in a single-story building at the intersection of East Church Avenue and Longwood Street, near the station and planned Orange Crown residential development: retail space is projected to be absorbed over two years. The proposed office building, located at Myrtle Street and East Bay Street, is assumed to reach full occupancy in two years.

27.3%	Leveraged IRR
\$310,749	Residual Land Value per Acre
\$3.7 million	Market Value of Properties in 2021



Small Development Scenario | Plan B2

Plan B2 also represents a relatively low-intensity development, with 12,800 gross square feet of office space, 10,500 gross square feet of retail space, 20 townhomes along Myrtle Street, and 254 surface parking spaces, of which 184 are dedicated to SunRail users. Since parking is built into the townhomes, this scheme is able to fit on the same 2.3 acres of land. Costs for vertical development and parking are estimated at \$3.5 million. Retail and office spaces are estimated to achieve full occupancy over two years while townhomes are projected to sell out over three years. Plan B2 offers the same advantageous location for office and retail spaces while the addition of townhomes may establish greater identity for the station area.

Leveraged IRR Residual Land Value per Acre-\$6.7 million Market Value of Properties in 2021

30.4%

\$449,269



Plan C represents a moderate-density development scenario, with 14,000 gross square feet of office space, 8,400 gross square feet of retail, 44 townhomes, and 251 surface parking spaces, of which 184 are dedicated to SunRail users. The development, excluding SunRail parking, is estimated to cover 2.9 acres which includes the parcel currently occupied by the water tower and well. Costs for vertical development and parking are estimated at \$5.7 million. Retail and office buildings are located at the intersection of East Church Avenue and Longwood Street, adjacent to the SunRail station. Townhomes line Myrtle Avenue and also extend down East Church Avenue and East Bay Avenue. With proper landscaping. and public realm improvements, Plan C is likely to significantly enhance the image of Myrtle Street.

.4%	Leveraged IRR
H/A	Residual Land Value per Acre
6.8 million	Market Value of Properties in 2021



Plan D represents relatively high-intensity development, including 14,000 gross square feet of office space, 8,400 gross square feet of retail, 50 townhomes, 54 for-sale multifamily units, and 348 parking spaces, of which 184 are reserved for SunRail users. The development covers 4.2 acres of land, excluding SunRail parking, which requires participation of Parcel D and relocation of the water tower and well. Costs for vertical development and parking are estimated at \$9.3 million. Multifamily units are located near the SunRail station at the intersection of East Church Avenue and Longwood Street, and townhomes line Myrtle Avenue, East Church Avenue, and East Bay Avenue. Office and retail buildings are located near the intersection of Longwood Street and East Bay Avenue.

-0.5%	Leveraged IRR
\$N/A	Residual Land Value per Acre
\$13.1 million	Market Value of Properties in 2021





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Areawide Infrastructure					
Pedestrian improvements					
New streets					
Parks and public space infrastructure					
I ransit facilities design					
Internal Consistency					
Develop internal departmental consistency					



OBJECTIVE [FOR MOBILITY HUB ANALYSIS]

DESCRIBE THE PLACEMENT OBJECTIVES, DESIGN INTENT, AND GENERAL PARAMETERS FOR MOBILITY HUBS ALONG OAKLAND PARK BOULEVARD

GOAL [FOR MOBILITY HUB FUNCTION]

INCORPORATE MOBILITY HUBS INTO THE DESIGN OF OAKLAND PARK BOULEVARD TRANSIT PROJECT AS <u>PLACES WHERE PEOPLE</u> <u>INTERACT WITH THE TRANSPORTATION SYSTEM</u>, WITH A BETTER WAY OF LINKING THE TRANSPORTATION SYSTEM TO THE SURROUNDING LAND USES THROUGH <u>DIRECT CONNECTIONS</u> TO MORE SIGNIFICANT CONCENTRATIONS OF ACTIVITIES AND <u>FACILITATED ACCESS TO AND BETWEEN TRANSIT LINES</u> AND OTHER TRAVEL MODES.



GATEWAY HUBS

SR 7 SAWGRASS MILLS

ANCHOR HUBS

UNIVERSITY ANDREWS DIXIE HWY US 1

COMMUNITY HUBS

31ST HIATUS

BACKGROUND ANALYSIS

LRTP: STARTING POINT FOR LOCATION AND TYPE OF MOBILITY HUBS

LAND USE AND REDEVELOPMENT ANALYSIS

TRANSIT OPERATIONS ANALYSIS



KEY CONCLUSIONS [FROM ANALYSIS]

MUST IMPROVE PEDESTRIAN SAFETY (PATRONS CROSSING STREETS WHILE MAKING TRANSFERS AND REACHING DESTINATIONS)

NEED TO KEEP PREMIUM TRANSIT PREMIUM (FAST/EFFICIENT)

DIFFERENTIATION WITHIN THE ENVIRONMENT IS NEEDED AND IMPORTANT

BE MINDFUL OF RIGHT-OF-WAY IMPACTS

HAVE AN APPROACH THAT CAN BE TWEAKED BASED ON SURROUNDING DEVELOPMENT CONDITIONS

DESIGN TO DRIVE POSITIVE DEVELOPMENT IMPACTS

PRINCIPLES [FOR DESIGN]

PLACEMAKING

Creating special "places" in an undifferentiated, suburban environment

CONNECTIVITY

Linking transit to its surrounding uses and linking routes

ECONOMIC DEVELOPMENT

Locating hubs so that new development can "link" to the hub

KEY CONCLUSIONS [FROM ANALYSIS]

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DESIGN TO DRIVE POSITIVE DEVELOPMENT IMPACTS



KEEP THE MAINLINE ROUTES ON THE ROAD TO KEEP TRAVEL TIMES DOWN

LOCATE AT INTERSECTIONS TO ENCOURAGE PED CROSSINGS AT CONTROLLED AND SAFE LOCATIONS

MAKE TRANSFERS SHORT (IDEALLY, THE MAJORITY SHOULD NOT HAVE TO CROSS A STREET)



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SET THE PATTERN (CREATE THE BEGINNINGS OF AN URBAN PATTERN FOR REDEVELOPMENT)

CONTROL THE INTERSECTION ("PLANTING OUR FLAG" WITH AN URBAN ENVIRONMENT AND IMPROVED PEDESTRIAN CONDITIONS)

CREATE IDENTIFIABLE ARCHITECTURE COORDINATED BETWEEN SHELTERS AND BUILDINGS, WHERE POSSIBLE



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ECONOMIC DEVELOPMENT

CREATE A "SAFE" ADDRESS FOR DEVELOPMENT WHERE NEW INVESTMENT SIGNALS THAT IT IS A GOOD PLACE TO INVEST PRIVATE DOLLARS

MINIMIZE THE FOOTPRINT OF THE HUB – SO AS NOT TO TAKE UP ALL THE GOOD DEVELOPMENT LAND

DESIGN OUTWARD TO MAKE SURE THAT HUB ELEMENTS RELATE TO SURROUNDING DEVELOPMENT



ECONOMIC DEVELOPMENT

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DESIGN OUTWARD TO MAKE SURE THAT HUB ELEMENTS RELATE TO SURROUNDING DEVELOPMENT



INDICATIVE GATEWAY HUB [SR 7 // SAWGRASS MILLS]

HUB ELEMENTS:

ENCLOSED SHELTERS REAL-TIME PASSENGER INFORMATION SYSTEMS UNIQUE ARCHITECTURE AND SIGNAGE BIKE/PED TRANSIT ACCESS PRIORITY PRE-BOARD TICKETING POTENTIAL BIKESHARE + CARSHARE PROGRAMS PUBLIC ART INTEGRATION WITH SURROUNDING DEVELOPMENT SECURE AND WEATHER PROTECTED WAITING AREA RESTROOMS AND COMMUNITY SPACES (as appropriate) KISS-N-RIDE AND TAXI AREAS SURFACE OR STRUCTURED PARKING (as appropriate)

AREAWIDE ACCESS IMPROVEMENTS: PEDESTRIAN LINKAGE IMPROVEMENTS WITHIN A HALF-MILE RADIUS

BICYCLE LINKAGE IMPROVEMENTS WITHIN A TWO-MILE RADIUS



INDICATIVE ANCHOR HUB [UNIVERSITY // ANDREWS DIXIE HWY // US 1]

HUB ELEMENTS:

ENCLOSED OR PARTIALLY-ENCLOSED SHELTERS REAL-TIME PASSENGER INFORMATION SYSTEMS UNIQUE ARCHITECTURE AND SIGNAGE BIKE/PED TRANSIT ACCESS PRIORITY LIGHTED WAITING AREAS PRE-BOARD TICKETING POTENTIAL BIKESHARE PROGRAMS FREE PHONE FOR TAXI SERVICES INTEGRATION WITH SURROUNDING DEVELOPMENT KISS-N-RIDE AND TAXI AREAS SURFACE OR STRUCTURED PARKING (as appropriate)

AREAWIDE ACCESS IMPROVEMENTS:

PEDESTRIAN LINKAGE IMPROVEMENTS WITHIN ACOSTQUARTER-MILE RADIUS;\$1.9M (2009 dollars),BICYCLE LINKAGE IMPROVEMENTS WITHIN A ONE-2035 LRTPMILE RADIUS











PLANNING AND DESIGN CONSIDERATIONS FOR T.O.D.

LESSONS FROM THE FIELD

Blake Drury, AICP AECOM

