



MEMORANDUM

AGENDA ITEM V.A.1

DATE: APRIL 7, 2014

TO: COUNCIL MEMBERS

FROM: STAFF

SUBJECT: SOUTHEAST FLORIDA PROSPERITY PLAN UPDATE

The Southeast Florida Regional Partnership, in association with the South Florida and Treasure Coast Regional Planning Councils and more than 200 regional partners, is pleased to announce the completion of Seven50's Southeast Florida's Prosperity Plan. The Partnership's 50-year Southeast Florida Prosperity Plan reflects a regional agreement around priority investments in key areas of importance to Southeast Florida's future. When considered together, these issues coalesce into a coherent strategy and investment plan in support of the future sustainability and economic prosperity of our communities and region. Agendas and other materials pertaining to the project and Partnership are available on the Seven50 website (www.seven50.org).

A) Seven50 SE Florida Prosperity Plan

The Seven50 SE Florida Prosperity Plan was officially released and is currently available for review as an online, interactive report. The purpose of the online interactive report is to ensure that this document remains easy to access, current, and a valuable resource for years to come. This online version will be the main output revenue for the information related to Seven50.

In the months leading up to the release of the Plan, the Seven50 Team was on tour throughout the seven counties of the region working with local planners, workgroups, state and local agencies and the public, addressing particular concerns and key areas of focus for each of the counties. The Plan aims at guiding critical regional investments and identifying essential projects, programs, and infrastructure to improve economic and environmental sustainability throughout the region. To review the Seven50 Plan, please visit: <http://seven50report.org>.

B) Seven50 Contract Extension

The South Florida Regional Planning Council has entered into agreement with the Office of Sustainable Housing and Communities over an amendment to the existing Sustainable Communities Initiative (SCI) Cooperative Agreement. The amendment reflects a contract extension of sixty (60) days, beginning on February 14, 2014 and ending on April 21, 2014. Other changes to the agreement reflect the completion of the Seven50 Logic Model, outreach to the Region's Public Housing Authorities (PHA), and newly signed Consortium member agreements. All other terms and conditions attached to the cooperative agreement remain unchanged.

Additional Information & Resources:

B) The Executive Committee

The last Executive Committee meeting was held on Thursday, March 20th, 2014, at the City of Delray's Old School Square's Breeze Room. The location is where Seven50 held its first Opening Summit, entitled "The State of the Region." The Executive Committee approved the following list of implementation projects:

1. Regional Prosperity Plan Advocacy - the Southeast Florida/Caribbean District Council of the Urban Land Institute is developing a business plan with the Southeast Florida Regional Business Alliance to position Southeast Florida to compete with similar organizations in Central Florida and the Tampa Bay Region (\$20,000).
2. Cypress Creek Transit Oriented Development - Seven 50 consultants will work with new coalition of public, private and not for profit groups to develop next steps in a plan for TOD around this station. The Prosperity Plan recommended this site as a pilot for TOD in the region. The Broward MPO and the South Florida Regional Transportation Authority will move forward with mobility implementation improvements based in part on this project. (\$25,000).
3. Southeast Florida Regional Opportunity Coalition - a central tenant of the Prosperity Plan is increasing opportunity to expanding economic activities. Consultants will develop a business plan to provide framework for creation of the Coalition and the integration of the extensive data and recommendations in the Prosperity Plan (\$25,000).
4. Sustainable Transportation Funding Coalition - consultants will work with regional transportation partners on next steps for assessing and recommending feasible transportation funding options (\$16,500).
5. Regional Economic Development Organizations Pilot project - Staff and consultants working with EDOs in the region on a pilot project that will assist in building a regional brand for economic development in Southeast Florida (\$25,000).
6. Data Ware house transfer and hosting - funds to provide for training for both regional councils staff and transfer of the data to the SFRPC (20,000).
7. Website and calendar - funds to complete transfer of website to SFRPC and training for staff of both regional planning Councils (\$20,000).
8. Management and Training - funds to continue Project Manager position to the end of the grant and cover regional planning council's staff time (\$43,000).

C) Southeast Florida Team Participated in Sustainable Communities Leadership Academy

On March 11-13, 2014, a diverse, multidisciplinary team from Southeast Florida participated in the Sustainable Communities Leadership Academy "Building a Sustainable Economic Future through Equity and Inclusion" in Baltimore. The Leadership Academy was led by the Sustainable Communities Learning Network, the Institute for Sustainable Communities and PolicyLink.

This Leadership Academy provided an important opportunity for our diverse team of partners to learn together and have a productive dialogue with each other and peer regions about how we can continue to create and support greater pathways to education and opportunity for all residents, while strengthening our economy.

Team members in attendance were: Vice Mayor Patty Asseff, City of Hollywood; Ron Drew, Greater Fort Lauderdale Alliance; Shawn Rowan, Business Development Board of Palm Beach County; James Carras, Carras Consulting; Katy Sorenson, Good Government Initiative; Bonnye Deese, Broward Alliance for Neighborhood Development; and Isabel Cosio Carballo, SFRPC (Team Leader).

D) Seven 50 Name Change Request

The Executive Committee voted to deny a request from the Indian River County Commission to change the name of the project.

E) Seven50 Media Summit Update

Here's the most recent update of the latest media coverage for the Final Seven50 Summit. Please [click here](#) to view the PDF versions of these media clips. Staff will continue to update the Council as more articles are published.