



MEMORANDUM

AGENDA ITEM #V.D.1

DATE: MAY 12, 2014
TO: COUNCIL MEMBERS
FROM: STAFF
SUBJECT: FRCA MONTHLY ACCOMPLISHMENTS

Attached is the FRCA Monthly Accomplishments Report.



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MONTHLY ACTIVITY REPORT: April 2014

OUTREACH

- Continued to discuss partnership opportunities with Gail Stafford, Compliance Administrator at the Florida Energy Office, specific to a U.S. Economic Development Administration grant application.
- Distributed a press release pertaining to FRCA's unveiling of its new economic scorecard website to its partners and worked with Enterprise Florida to send the same press release on FRCA's behalf to the economic development organization in Florida.
- Researched and chose a social marketing vendor for FRCA's quarterly newsletter subscription service.
- Developed an outline for the 2013-14 FRCA Annual Report using the Florida Chamber Foundation's Six Pillars as an organizing framework and distributed it to the RPC Executive Directors for further input.
- Provided assistance to the National Association of Development Organizations with regard to its research on business continuity planning; Safe Routes to School National Partnership on a survey distribution; Florida Local Government Coalition's Innovation Committee on its resource development tasks; and, Enterprise Florida as it pertained to linking up the hosts of its economic development organization partner training sessions with the appropriate RPC.

RESOURCE DEVELOPMENT/CAPACITY BUILDING

- To enhance partnerships and strengthen the relationship between regional planning councils and their state and federal partners, attended meetings of the Local Emergency Planning Committees, State Emergency Response Commission, Metropolitan Planning Organization Advisory Council, and, Rural Economic Development Initiative; and participated in Enterprise Florida's monthly conference call for its economic development partners.
- Issued letters in support of funding applications submitted by the Northeast Florida Regional Council and Tampa Bay and Southwest Florida RPCs.
- Prepared and submitted to the Florida Department of Economic Opportunity FRCA's 2013-14 third quarter report demonstrating implementation of the *Florida Strategic Plan for Economic Development*.
- Distributed funding announcements from the U.S. Economic Development Administration and U.S. Small Business Administration.

LEGISLATIVE SUPPORT

- Issued two Legislative Highlights reports and four bill tracking reports.
- Continued to analyze bills on the FRCA's bill tracking report; monitored the final 2014 legislative committee meetings; and monitored actions taken by the Florida Senate and House of Representatives.

ADMINISTRATIVE

- Updated the FRCA website to include announcements and links pertaining to the new economic scorecard website and release of the *Florida Energy Resiliency Report*.
- Updated and distributed the FRCA Strategic Assessment Retreat short term action plan demonstrating progress on the recommendations pertaining to the creation of Gubernatorial Advisory Committees and improving communication among the councils and between the councils, their stakeholders, and the press.
- Prepared the March FRCA meeting summaries; participated in the April FRCA meetings; and, handled all necessary meeting logistics.
- Continued to prepare for the June FRCA meetings, which will be held in conjunction with the Florida Association of Counties Annual Conference.