



MEMORANDUM

AGENDA ITEM #IV.A.2

DATE: AUGUST 11, 2014

TO: COUNCIL MEMBERS

FROM: STAFF

SUBJECT: INSTITUTE FOR COMMUNITY COLLABORATION (REBRANDING NAMES)

At the May and June Council meetings, the Board discussed rebranding the Institute for Community Collaboration. Staff has collaborated and is submitting three names for Council's review and consideration.

- 1) South Florida Economic Development Institute
- 2) Southeast Florida Regional Prosperity Institute
- 3) Institute for Regional Prosperity

Recommendation

Approve one of the above suggestions by Staff or an alternative as recommended by the Council.