



MEMORANDUM

AGENDA ITEM # III. N

DATE: SEPTEMBER 12, 2011

TO: COUNCIL MEETING

FROM: STAFF

SUBJECT: HEALTHY FOOD ACCESS GRANT AND PROFESSIONAL SERVICES AGREEMENT
 WITH FLORIDA INTERNATIONAL UNIVERSITY

The purpose of this memorandum is to provide information on the Healthy Food Access Grant and the proposed Professional Services Agreement with Florida International University.

Council staff responded to a Request for Applications (RFA) from the Miami-Dade County Health Department (MDCHD) to identify and develop policies and incentives that improve healthy food access in Miami-Dade County. The MDCHD received grant funding from the Centers for Disease Control and Prevention to identify opportunities to increase community access to healthy foods by facilitating system, environmental, and policy change. The Council was awarded \$125,000 to build the organizational capacity of the Miami-Dade Food Policy Council; assess the nutritional environment of priority areas in Miami-Dade County; and disseminate the results of the study to the community. All grant activities are to be completed before March 18, 2012.

Council staff identified The Green Family Foundation NeighborhoodHELP Herbert Wertheim College of Medicine's Division of Policy & Community Development (HWCOM-DPCD) at Florida International University (FIU) as a partner for this important work. FIU was a natural choice because they are a member of the Consortium for a Healthier Miami-Dade (a grant requirement). NeighborhoodHELP was created specifically to conduct outreach within traditionally underserved communities in Miami-Dade County, and they are currently working in many of the project's priority areas

NeighborhoodHELP is a healthy education learning program that seeks to understand the social components of healthcare choices by creating partnerships with the community and obtaining longitudinal medical histories. Interdisciplinary teams of FIU students are sent into communities of need to track and monitor the health of families throughout the students' educational tenure. Each team consists of a medical student and his or her counterpart in social work, nursing and public health and works with 1-2 households.

Luther Brewster, PhD, is the Chief for the HWCOM-DPCD and serves as the Community Director of NeighborhoodHELP. Dr Brewster and his outreach workers will conduct Nutrition Environment Measure Survey (NEMS) of 40 convenience stores and gas marts in Miami-Dade County's priority areas that accept Supplemental Nutrition Assistance Program (SNAP) and Women Infant and Children (WIC) vouchers. A companion survey that assess community attitudes about healthy food access will be developed using validated instruments and administered within the study priority areas.

FIU will be paid a fixed fee of \$35,000 based on the successful completion of project deliverables. Attached is map of the study priority areas and the project deliverables.

FIU's Green Family Foundation NeighborhoodHELP will provide the following deliverables.

- a. For the priority areas (33054, 33147, 33150, 33141, 33010, 33142, 33125, 33132, 33135, 33130, 33109, 33170, and 33034), develop and submit to the SFRPC for review and approval a methodology for selection of survey sites; provide to the SFRPC for review and approval a list of potential survey sites (consistent with the approved methodology) to conduct Nutrition Environment Measures Survey (NEMS) assessments and attitudinal surveys in electronic and hardcopy formats.
- b. Develop an electronic version of the NEMS survey instrument that includes WIC Eligible Foods and provide to the SFRPC for review and approval the proposed survey instrument in electronic and hardcopy formats.
- c. Conduct, using the approved NEMS survey instrument, a minimum of twenty (20) NEMS surveys
- d. Conduct, using professionally-accepted methodology, statistical analysis of NEMS results, and provide to the SFRPC for review and approval the completed write-up of the results, with supporting data in electronic and hardcopy formats.
- e. Develop an attitudinal survey instrument and provide to the SFRPC for review and approval the proposed survey instrument in electronic and hardcopy formats.
- f. Conduct, using the approved attitudinal survey instrument, a minimum of ten (10) attitudinal surveys
- g. Conduct using professionally-accepted methodology, statistical analysis of altitudinal survey results; provide to the SFRPC for review and approval the completed write-up of the results, with supporting data, in electronic and hardcopy formats
- h. Attend and present survey results at least one (1) Consortium meeting and provide agenda, meeting summary, and presentation materials.
- i. Attend and present survey results at least one (1) food policy training session and provide agenda, meeting summary, and presentation materials.

Map Identifier	Zip Code	Neighborhood Names
1	33054	Opa-locka North, Opa-locka City, Bunche Park
2	33147	West Little River, New Little River, Westville, Brownsville, Liberty City West and East
3	33150	NE Little River, Miami Shores West, El Portal, West Little River, Brownsville, Liberty City West and East, Buena Vista
4	33141	N Bay Village, Normandy Isle, Biscayne Point, La Gorce, North Shore
5	33010	Hiialeah Areas 4, 5, 6 and 7
6	33142	Miami (Airport), AMI Industrial, Civic Center, Liberty City West and East, Brownsville
7	33125	Civic Center, Grapeland, North Little Havana, Auburdale
8	33132	Omni, Venetian Islands, Port of Miami, Central Downtown Miami
9	33135	Auburdale, Little Havana, Shenandoah
10	33130	Little Havana, South Overtown, SPG Gardens, Central Downtown Miami, Brickell
11	33109	Fisher Island
12	33170	North Redlands, East Everglades, Goulds West and East
13	33034	East Everglades, West Homestead, Florida City, Card Sound, C-111 Basin

Recommendation

Authorize the Interim Director to enter into a Professional Service Agreement with Florida International University.

