



MEMORANDUM

AGENDA ITEM V.F

DATE: JANUARY 7, 2013
TO: COUNCIL MEMBERS
FROM: STAFF
SUBJECT: SEVEN50: SOUTHEAST FLORIDA PROSPERITY PLAN

The Southeast Florida Regional Partnership, in association with the South Florida and Treasure Coast Regional Planning Councils and more than 200 regional partners, is proceeding with the creation of Seven50, Southeast Florida's Prosperity Plan.

The Partnership is developing Seven50, a seven-county, 50-year Southeast Florida Prosperity Plan that will reflect regional agreement around priority investments in key areas of importance to Southeast Florida's future. When considered together, these issues will coalesce into a coherent strategy and investment plan in support of the future sustainability and economic prosperity of our communities and region.

The Council is working to develop Seven50 by the contract completion date of February 21, 2014. A few accomplishments to date include:

A) **Work Group Road Show Update**

During the July meeting, the Executive Committee approved the Seven50 Work Group Road Show: an intense public input process consisting of seven half-day meetings in each of the seven counties. The Road Show was envisioned as a tool to allow for expanded participation at the local level, as well as an opportunity for each of the Counties to vet the input and priorities outlined during the Opening Summit.

Work Group Road Show Undertakings and Accomplishments:

- Extensive participation and public input: Over 700 people participated in the road show. A summary of the input gathered during each of the meetings is available online at <http://seven50.org/seven50-work-group-road-show-recap/>.
- Population of the Work Groups: As Seven50 moves into a project development phase, a core group of individuals representing each work group is anticipated to assist the team in the creation and review of the plan. This core group will be led by one or more representatives of the Executive Committee (as appointed by Mrs. Carla Coleman, formerly chair of the Organization and Equity Subcommittee), Consortium members as appropriate, and members of the public/ These members of the public, interested in remaining engaged through the entire planning process and committing to the specific work groups were identified during the road

show. Others, including different Agency experts, will be appointed by the Executive Committee or the Project Director as needed.

- Polling: Polling efforts initiated prior to the first Summit continued during the road show. This information will serve to inform the creation of Seven50.
- Public Input: Extensive, public, local input was gathered during the seven-day event.
- Ample News Coverage: News coverage of the event included articles in the Hometown News, Stuart News, Palm Beach Post, Miami's Community Newspaper; radio coverage on WLYF-FM (South Florida Spotlight) and WMFL 88.5 FM, and T.V. coverage on PBS WPBT Scheduled. Editorials with the Sun Sentinel and the Palm Beach Post as well as an interview with the South Florida Business Journal are scheduled for the upcoming weeks.
- A virtual meeting to recap each of the work groups is anticipated for early 2013 in accordance with the format previously approved by the Executive Committee (Attached).

Additional Information:

B) The Executive Committee:

The last Executive Committee meeting was held on Friday, November 30th, at the offices of the Broward Metropolitan Planning Organization. The meeting addressed: (1) proposed appointments; (2) the adoption of the 2013 Executive Committee meeting schedule; (3) an update on undertakings and accomplishments of the Work Group Road Show; (4) the proposed strategy leading up to the Second Summit; (5) a presentation on the Southeast Florida Passenger Rail Coordination Framework; (6) discussion on the terminology of "equity;" (7) a financial and (8) partnership updates on the Seven50 project. The next Executive Committee meeting will be on Friday, March 1, 2013, at the offices of the Broward Metropolitan Organization.

C) New Executive Committee Members:

During the November 30th Executive Committee Meeting, members agreed to limit its regional membership to 36 (thirty six) participants. Listed below are the names and affiliations of new Executive Committee members. Attachment B is a complete list and chart of members and their geographical area of influence identified in the attached map.

- David Armstrong, President
Broward College
- Chris Dzadoovsky, Commissioner
St. Lucie County
- Donald Kiselewski, Director of External Affairs
Florida Power & Light Company

D) The Executive Committee 2013 Meeting Schedule:

As approved at the November 30th Executive Committee meeting, the 2013 meeting schedule will be held on the following dates at the Broward County Metropolitan Planning Organization's offices.

Location:

Broward Metropolitan Planning Organization
100 West Cypress Creek Road, Suite 840
Fort Lauderdale, Florida 33309

Dates:

- Friday, February 1st
- Friday, March 1st
- Friday, May 3rd
- Friday, July 12th
- Friday, September 6th
- Friday, November 1st

E) ULI Regional Collaboration & Leadership: Successful Florida Models Examined

January 7, 2013; 8:30 AM - 11:00 AM
111 East Las Olas Blvd.
Fort Lauderdale, Florida 33301

The upcoming ULI program will spotlight Regional Leadership, and is being sponsored by the Southeast Florida Regional Partnership. The event will include speakers: Shelley Lauten of Myregion.org/The Central Florida Partnership and Stu Rogel of the Tampa Bay Partnership. Charlie Siemon, FAU's John M. DeGrove Eminent Scholar, will moderate the presentations. This is a free event held at the FAU Higher Education Complex in downtown Fort Lauderdale.

F) The 28th Annual Everglades Coalition Conference

January 10 - 12, 2013
Biltmore Hotel, Coral Gables

The Everglades Coalition is an alliance of 57 local, state and national conservation and environmental organizations dedicated to full restoration of the Greater Everglades Ecosystem. The conference is the largest annual forum for Everglades conservation and restoration, bringing together partners from the local, state and federal level.

G) The 2013 Seven50 Second Summit

January 24, 2013
Miami-Dade College, Wolfson Campus

The second regional Summit, scheduled for January 24th in downtown Miami, will be a pivotal moment for Seven50 as it will mark the shift from an exclusively in-put gathering phase to a plan development phase. The following events and speakers are anticipated during the Summit:

- Unveiling of the 2060 future trends scenario
- Unveiling of the Regional Data Warehouse
- Work Groups and input gathering recap
- Regional Values Polling
- Draft Scorecard Indicators
- Presentations by nationally recognized leaders
- Tours and special events
- Partnership with other organizations

H) The Executive Committee/Partnership Workshop
February 1, 2013
(Location & Time to be determined)

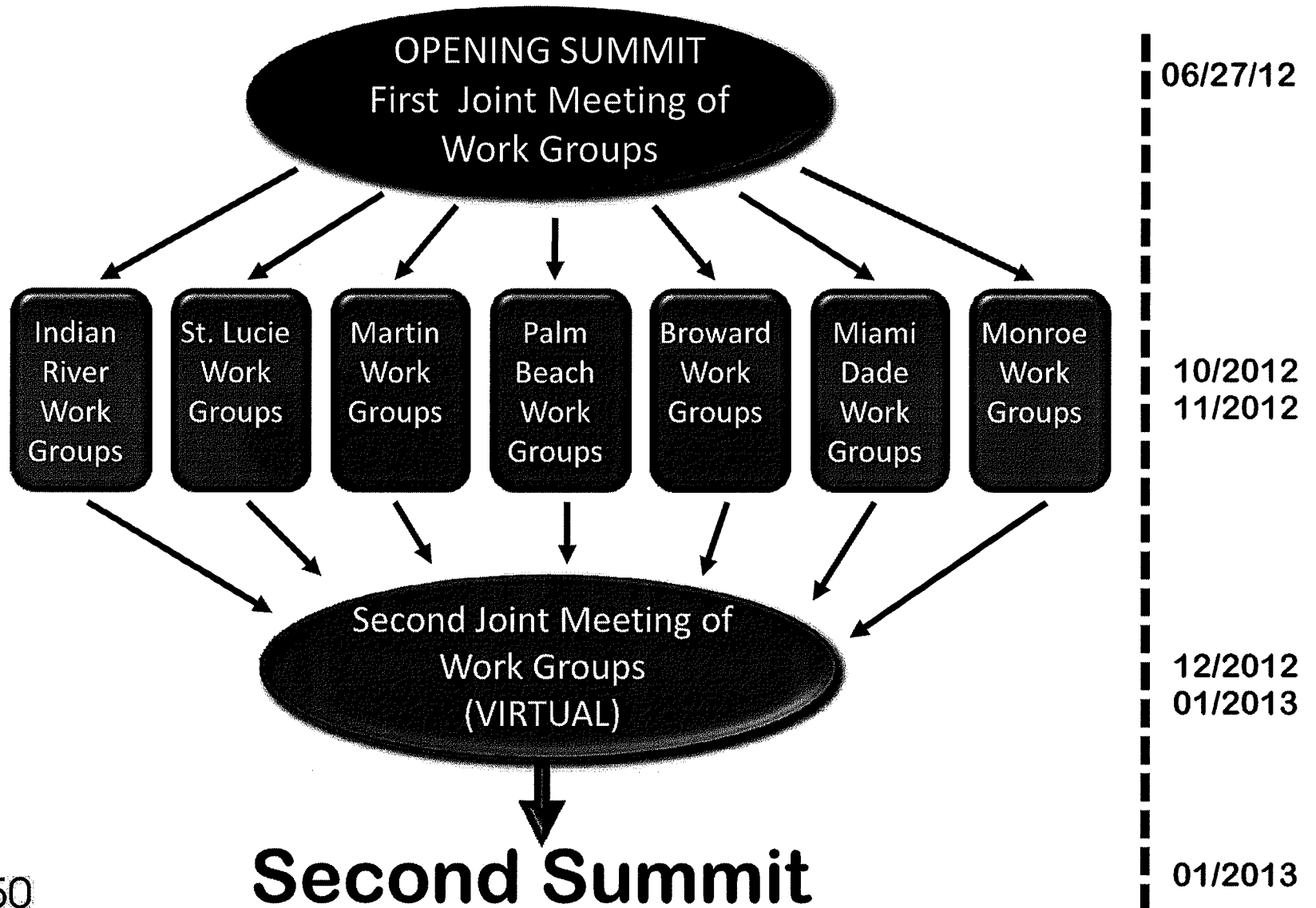
The workshop will provide a detailed report of each key project component and its status (data, modeling/scenario testing, etc.), the sequence of work, how the project components fit together, the remaining budget, and what to expect for the vision/prosperity plan deliverable. This is a great opportunity for Council members to get involved and learn about the progress of the Seven50 Project, alongside existing and new Partnership and Executive Committee members.

Agendas and other materials pertaining to the project and Partnership are available on the Seven50 website (www.seven50.org).

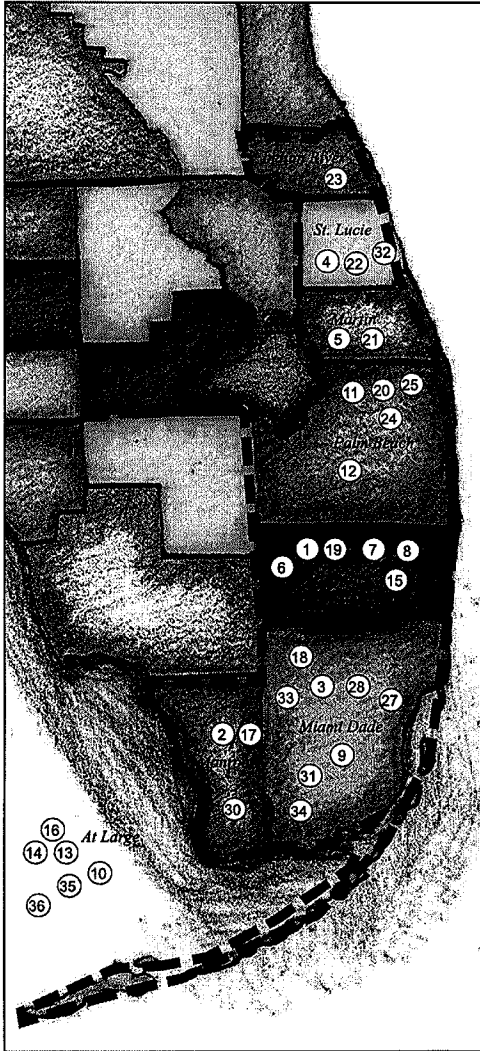
Recommendation

Information only.

Proposed Work Group Strategy



SOUTHEAST FLORIDA REGIONAL PARTNERSHIP: EXECUTIVE COMMITTEE COMPOSITION AND COMPLETION



Membership Criteria	First Name	Last Name
1. SFRPC Member	Suzanne	Gunzburger
2. SFRPC Member	Heather	Carruthers
3. SFRPC Appointee	Jack	Osterholt
4. TCRPC Member	Ramon	Trias
5. TCRPC Member	Kevin	Foley
6. TCRPC Appointee	Carlos	Vidueira
7. SFRPC: Ec. Growth, Jobs	Nom	Taylor
8. SFRPC: Housing	Barrington	Wright
9. SFRPC: Underrep.Pop.	Gepsie	Mettellus
10. TCRPC: Ec. Growth, Jobs	Ed	Massey
11. TCRPC: Housing	Samuel	Ferreri
12. TCRPC: Underrep.Pop.	Art	Cobb
13. FDOT4, Secretary	James	Wolfe
14. FDOT6, Secretary	Gus	Pego
15. ULI Chair	Carla	Coleman
16. SF(TC)RPC: Water Resources	Doug	Bournique
17. Monroe County	Heather	Carruthers
18. Miami-Dade County	Jean	Monestime
19. Broward County	Suzanne	Gunzburger
20. Palm Beach County	Karen	Marcus
21. Martin County	Ed	Fielding
22. St. Lucie County	Chris	Dzadovsky
23. Indian River County	Peter	O'Bryan
24. Business Development	Kelly	Smallridge
25. Business Development	William	Perry
26. Business Development	David	Armstrong
27. Health	Doug	Bartel
28. Culture	Michael	Spring
29. Energy	Donald	Kiselewski
30. Tourism	Ed	Swift
31. Environment	Sara	Fain
32. Education - K12	Kathryn	Hensley
33. Education - Vocational	Raquel	Regalado
34. Education - Higher Ed	Steve	Sauls
35. At Large	Susan	O'Rourke
36. At Large	Dennis	Gallon

New Executive Committee Members

#22: St. Lucie County Representative (Replacement)
 The Honorable Chris Dzadovsky
 Commissioner, St. Lucie County
 2300 Virginia Avenue
 Fort Pierce, Florida 34982
 dzadovsky@stlucieco.org
 (772) 462-1410

#26: Business Development Representative
 David Armstrong
 President, Broward College
 Chair, Greater Fort Lauderdale Alliance
 111 East Las Olas Blvd., Suite 1207
 Fort Lauderdale, FL 33301
 darmstro@broward.edu
 (954) 201-7401

#29: Energy Representative
 Donald Kiselewski
 Director, External Affairs
 Florida Power & Light Company
 700 Universe Blvd.
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 donald_kiselewski@fpl.com
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