



MEMORANDUM

AGENDA ITEM #V.D.3

DATE: DECEMBER 2, 2013
TO: COUNCIL MEMBERS
FROM: STAFF
SUBJECT: FRCA STAKEHOLDER SURVEY

The eleven Regional Planning Councils (RPC) in Florida, acting through the Florida Regional Council Association (FRCA), engaged the SouthEast Regional Directors Institute (SERDI) to conduct a strategic assessment of the Association and its member RPCs to position the FRCA and the RPCs to be in a more relevant and supportive role for their communities statewide.

The assessment consists of the following three parts: (1) interviews of elected and appointed state-level leaders in Tallahassee; (2) this online survey that is being sent to you and other public and private sector leaders who have been identified by the RPCs and FRCA to provide valuable insights; and, (3) a strategic assessment retreat of the FRCA Policy Board and Executive Directors to set their future direction in Florida.

We are respectfully requesting that you take a few minutes of your time to complete the 10-question online survey using the following link:

<https://adobeformscentral.com/?f=AkKYPf9XV5BUk7vI2PqDLA>

If you need a paper copy of the survey, you can obtain it from FRCA by calling Sheri Coven at (850) 294-0526 or by contacting your area RPC at 954-985-4416. Upon completion you will need to mail the paper copy to Jim Youngquist, c/o SouthEast Regional Directors Institute, 29 Calumet Road, Little Rock, AR 72223.

The information you provide by completing the survey will be anonymous and not in any way attributed to you. The information will be part of a survey summary that will be utilized as background material for the strategic assessment retreat.

On behalf of Florida's RPCs and FRCA, thank you in advance for your willingness to participate in this important strategic assessment.

Your assistance in completing the survey by December 12th is greatly appreciated

FRCA Survey Questions

1. With which of the following are you affiliated?

- Apalachee Regional Planning Council
- Central Florida Regional Planning Council
- East Central Florida Regional Planning Council
- North Central Florida Regional Planning Council
- Northeast Florida Regional Council
- South Florida Regional Planning Council
- Southwest Florida Regional Planning Council
- Tampa Bay Regional Planning Council
- Treasure Coast Regional Planning Council
- West Florida Regional Planning Council
- Withlatchoochee Regional Planning Council
- Florida Regional Councils Association

2. If applicable, are you a board member of the council you identified in question #1?

- Yes
- No
- Not Applicable

3. If applicable, are you or have you ever been a Florida Regional Councils Association Policy Board member?

- Yes
- No
- Not Applicable

4. When you hear the name of the council you identified in question #1, what comes to mind?



5. When you hear the words Florida's Regional Planning Councils or their state association, the Florida Regional Councils Association, what comes to mind?

6. From your perspective, what does your RPC, the RPCs/FRCA do well?



7. From your perspective, what do you wish your RPC, the RPCs/FRCA, would do better?



8. How does your RPC or the RPCs support the mission, goals, and objectives of your entity (organization)?

9. What steps would you offer to improve the role and support that the RPC plays in your region on behalf of the region's local governments and its citizens?



10. What steps would you offer to improve the role of RPCs/FRCA to help address statewide opportunities, challenges, and issues?



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