



# MEMORANDUM

AGENDA ITEM V.E

DATE: FEBRUARY 4, 2013  
TO: COUNCIL MEMBERS  
FROM: STAFF  
SUBJECT: SEVEN50: SOUTHEAST FLORIDA PROSPERITY PLAN

The Southeast Florida Regional Partnership, in association with the South Florida and Treasure Coast Regional Planning Councils and more than 200 regional partners, is proceeding with the creation of Seven50, Southeast Florida's Prosperity Plan.

The Partnership is developing Seven50, a seven-county, 50-year Southeast Florida Prosperity Plan that will reflect a regional agreement around priority investments in key areas of importance to Southeast Florida's future. When considered together, these issues will coalesce into a coherent strategy and investment plan in support of the future sustainability and economic prosperity of our communities and region.

The Council is working to develop Seven50 by the contract completion date of February 21, 2014. A few accomplishments to date include:

**A) The 2013 Seven50 Second Summit Recap**

The second regional Summit, held on January 24<sup>th</sup> in downtown Miami, was a pivotal moment for Seven50 as it marked the shift from an exclusively in-put gathering phase to a plan development phase. The Summit commenced with an opening reception at Miami-Dade College's Freedom Tower, with a preview of the Summit. There were remarks by five members of the Executive Committee, as well as streaming video and images of the process to date, and a short presentation by the Miami Foundation.

The second in the series of Seven50 public summits - "A Look Ahead: Trends and Opportunities" was the next day at the Miami-Dade College's Wolfson Campus. Included among many speakers, were Shelley Poticha of the U.S. Department of Housing & Urban Development; Commissioner Jean Monestime of Miami-Dade County; Miami-Dade School Board Member Raquel Regalado; President Robert Swindle of the Greater Fort Lauderdale Alliance; Indian River State College President Ed Massey; District IV Secretary Jim Wolfe of Florida Department of Transportation; Director Ysela Llorca of Miami-Dade Transit and former Miami Beach Mayor Neisen Kasdin. Victor Dover of Dover, Kohl & Partners, and Andrés Duany of Duany-Plater Zyberk, as well as political and cultural leaders from Southeast Florida's seven counties, discussed a broad variety of key topics facing the region in the century ahead, including adapting to climate change, improving higher education, creating a balanced transportation system, and staying economically competitive in a changing global market.

The following events and speakers occurred during the Summit:

- Unveiling of the 2060 future trends scenario
- Unveiling of the Regional Data Warehouse
- Work Groups and input gathering recap

- Regional Values Polling
- Draft Scorecard Indicators
- Presentations by nationally recognized leaders
- Tours and special events
- Partnership with other organizations

**Additional Information:**

**B) The Executive Committee:**

A special Executive Committee meeting will be on Friday, February 1<sup>st</sup>, at the offices of the Florida Department of Transportation in Fort Lauderdale. The meeting will address detailed reports of each key project component and its status (data, modeling/scenario testing, etc.), the sequence of work, how the project components fit together, the remaining budget, and what to expect for the vision/prosperity plan deliverable.

**C) The Executive Committee 2013 Meeting Schedule:**

As approved at the November 30<sup>th</sup> Executive Committee meeting, the regular 2013 meeting schedule will be held on the following dates at the Broward County Metropolitan Planning Organization's offices.

**Location:**

Broward Metropolitan Planning Organization  
100 West Cypress Creek Road, Suite 840  
Fort Lauderdale, Florida 33309

**Dates:**

- Friday, March 1<sup>st</sup>
- Friday, May 3<sup>rd</sup>
- Friday, July 12<sup>th</sup>
- Friday, September 6<sup>th</sup>
- Friday, November 1<sup>st</sup>

**D) The 2013 South Florida Economic & Development Outlook Program**

February 7, 2013

Gulfstream Park, Sport of Kings Theatre

The annual program will hear from four dynamic perspectives on the future of South Florida land use and real estate. What's happening in the markets? How can we effectively create development through public/private partnerships? What role do demographics play in our changing region, and what are the projections on future growth? For registration, please visit [www.seflorida.uli.org](http://www.seflorida.uli.org) or call (800) 321-5011.

**E) 2013 Planning Officials Training Workshop**

February 22, 2013

City Hall, Lauderdale-By-The-Sea

This training program is targeted to Florida planning officials (elected and appointed officials who make planning and growth management decisions). The one-day course offers planning officials and planners an understanding of the essential principles and requirements for planning in Florida, and of how they can be more effective. The program will include a general survey of planning and zoning issues, instruction in the technical aspects of land use decision-making, the latest planning law, and ethical considerations. Please visit <http://www.floridaplanning.org/broward/> for more information.

Agendas and other materials pertaining to the project and Partnership are available on the Seven50 website ([www.seven50.org](http://www.seven50.org)).

**Recommendation**

Information only.