



# MEMORANDUM

AGENDA ITEM V.E

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DATE: MARCH 4, 2013  
TO: COUNCIL MEMBERS  
FROM: STAFF  
SUBJECT: SEVEN50: SOUTHEAST FLORIDA PROSPERITY PLAN

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The Southeast Florida Regional Partnership, in association with the South Florida and Treasure Coast Regional Planning Councils and more than 200 regional partners, is proceeding with the creation of Seven50, Southeast Florida's Prosperity Plan.

The Partnership is developing Seven50, a seven-county, 50-year Southeast Florida Prosperity Plan that will reflect a regional agreement around priority investments in key areas of importance to Southeast Florida's future. When considered together, these issues will coalesce into a coherent strategy and investment plan in support of the future sustainability and economic prosperity of our communities and region.

The Council is working to develop Seven50 by the contract completion date of February 21, 2014. A few accomplishments to date include:

**A) State of the Seven50 Project**

In December 2012, the Executive Committee decided to hold a special workshop on February 1<sup>st</sup> 2013, to focus on in-depth discussion and analysis of Seven50 and its progress. The Executive Committee and staff: 1) reviewed the status of deliverables and schedule; 2) identified items that remain to be done; 3) determined items originally envisioned that may no longer be feasible or necessary; and, 4) established the goals that needed to be achieved before the next Summit. The categories listed below served as a guide to the discussion of the Executive Committee workshop.

**Summit II Evaluation**

Seven50's Second Summit "A Look Ahead: Trends and Opportunities" was held on January 24, 2012, and approximately 750 people registered for the Opening Reception and Summit events. Speakers included members of the Executive Committee; elected officials; leaders from the transportation, education, economic development and environment sectors; and a nationally recognized architect and town planners, who carefully presented a conservative yet startling future trends scenario. Public input was received throughout the day through one-word cards, input onto an enormous map of the region, keyshot kiosks and general polling.

Executive Committee members discussed the content, speakers and outcome of the Summit, as well as suggestions for, the third Summit.

**Updated Timeline**

Staff presented an updated timeline that reflect HUD's grant close-out requirements and a modified schedule of specific tasks.

### **Work Plan/Task Evaluation**

As Seven50 evolves and transitions into its plan development phase, certain tasks initially envisioned as goals and intents of the HUD-approved Work Plan were strategically reviewed by the Executive Committee in order to: 1) eliminate tasks that are unnecessary to the creation of the overall plan; 2) fund tasks that are currently underfunded and are critical to the completion of the plan; and, 3) re-focus certain tasks to better address project needs.

### **Work Group Engagement and Schedule**

Executive Committee members reviewed background information, staffs' assessments, proposed next steps, and held discussions on enhancing the proposed Work Group schedule and overall strategy. The next steps include: 1) continuing to populate the Work Groups with representatives from the Consortium (in addition to existing Members); and, 2) conducting three work group meetings by the third Summit. The three Work Group meetings will be held between the last week of February and the first week in March 2013; in May 2013; and tentatively in June 2013.

### **Technical Advisory Committee**

At the request and initiative of FDOT, a Technical Advisory Committee would be available to the team and work groups on an as-needed basis. Once finalized, the detailed list of advisors will be made available to the Council.

### **Additional Information:**

#### **B) The Executive Committee 2013 Meeting Schedule:**

As approved at the November 30<sup>th</sup> Executive Committee meeting, the regular 2013 meeting schedule will be held on the following dates at the Broward County Metropolitan Planning Organization's offices.

#### **Location:**

Broward Metropolitan Planning Organization  
100 West Cypress Creek Road, Suite 840  
Fort Lauderdale, Florida 33309

#### **Dates:**

- Friday, March 1<sup>st</sup>
- Friday, May 3<sup>rd</sup>
- Friday, July 12<sup>th</sup>
- Friday, September 6<sup>th</sup>
- Friday, November 1<sup>st</sup>

Agendas and other materials pertaining to the project and Partnership are available on the Seven50 website ([www.seven50.org](http://www.seven50.org)).

#### **Recommendation**

Information only.