

*South Florida Regional Planning Council*  
**STRATEGIC DIRECTIONS WORKSHOP**  
**FACILITATOR SUMMARY**

*March 4, 2013*

*Beacon Council Board Room  
80 S.W. 8 Street, Suite 2400  
Miami, FL 33130*

*Prepared by the  
FCRC Consensus Center, Florida State University*



**CONSENSUS CENTER**

*"Facilitating Consensus Solutions, Supporting Collaborative Action"*

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## **EXECUTIVE SUMMARY**

Members of the South Florida Regional Planning Council and staff held a two-hour strategic directions workshop after the regular Council business meeting on March 4, 2013. The purpose of the workshop was to take stock of opportunities and challenges facing the Council in the current economic and political environment, and develop corresponding direction for the Council.

Members first engaged in an exercise to review the history of the Council, then reviewed challenges, discussed possible roles for the Council in the future, and identified issues or areas of opportunity that the SFRPC should focus on in the immediate future. During the workshop members worked from a summary of pre-meeting member interviews, senior staff interviews and staff surveys prepared by the FCRC Consensus Center.

### **Council Roles**

Members reviewed three roles the Council might play in the changed environment (drafted by the facilitators based on the interviews and survey):

- forum or convener for regional discussions;
- resource for understanding the region, and;
- champion of regional identify and interests.

Members agreed that the roles are the right ones for the new environment, but suggested:

- The roles overlap;
- They only become clear when discussed in the context of specific activities the Council might undertake;
- it is more important to be proactive about the opportunities: the roles will follow.

### **Opportunities**

Council members reviewed and discussed a list of issue areas that present opportunities, identified in the interviews, then selected the three they believed the SFRPC should focus on first, using a dot voting process:

- Transportation
- Facilitating economic development (in balance with quality of life)
- Environment

"Branding and promotion" (of the SFRPC) also received strong support. Many assumed it should be addressed no matter what substantive issues the Council focused on.

### **Next Steps**

Members directed staff to:

- Explore short-term possibilities for cooperation on transportation with potential partner organizations.
- Explore with member counties and others the possibility of a summit (in 60-90 days) on new roles or cooperation on transportation and economic development.

# *South Florida Regional Planning Council*

## *Strategic Directions Workshop Facilitator Summary*

*March 4, 2013*

*Miami, Florida*

### **INTRODUCTION**

Following the Institute and Council business agenda, Council members participated in a strategic directions workshop. The Chair introduced the facilitators Bob Jones and Rafael Montalvo from the FCRC Consensus Center at Florida State University, who reviewed the workshop guidelines and the following objectives for the workshop discussion:

- Set the context for the strategic directions process
- Discuss and seek agreement on possible role(s) for the SFRPC
- Explore potential opportunities and strategies to implement those role(s)
- Identify next steps in the strategic directions process

The agenda for the meeting can be found in Appendix A. Participants are listed in Appendix B.

### **SHARED HISTORY EXERCISE**

The Council and staff engaged initially in a shared history exercise identifying significant events, people, milestones and eras that have shaped the Council since its creation in 1975. Participants wrote the date of milestone events, people or activities important to the history of the RPC on post-its. The post-its were read aloud by the facilitators, then placed on a time-line along one wall of the room.

The Council then reflected on the changing roles, demands, services and issue areas that were addressed by the SFRPC over the past four decades. The time-line developed during this activity can be found in Appendix C.

### **CHALLENGES**

The facilitators presented an overview of the challenges identified by members and staff in advance of the session. They noted that overwhelmingly, Council members interviewed had identified the need to redefine the Council's mission in the new economic and political environment as the central challenge facing the SFRPC. The fuller list of challenges identified in the interviews and reviewed in the discussion can be found in Appendix D.

During this discussion, Council members offered the following observations:

- So many more entities are engaged on a regional basis now. How do we differentiate ourselves? Do we become more like them, less like them?
- The overarching problem right now is lack of a mission.
- Also, the mission or lack of identity affects everything at every level. Identifying the right mission solves 90% of the problems faced by the Council.
- We can look at the “talking points” developed by FRCA for insight into the unique role played by the SFRPC. However, the language there is bureaucratic. It needs to be more compellingly stated.

## **COUNCIL ROLES**

### **Looking Forward: Potential Council Roles**

The facilitator presented three roles that emerged from interviews with members. He noted that these roles may be interrelated and that a discussion of them may prepare the Council for a focused discussion on its mission going forward. The roles included:

#### **A. FRPC as a forum for, or promoter/convenor of regional coordination**

The Council could position itself well to serve as a forum for discussion and coordination on major regional issues at the invitation of stakeholder governments and convening regional dialogues on its own initiative and to facilitate resolution of conflict or competition among local governments in the region.

#### **B. SFRPC as a regional resource for understanding South Florida, and for planning services**

Build on the wealth of data and analysis about the South Florida region collected by the Council over time, and the consequent in-depth understanding of the region that the council can provide. Respondents believed that this in-depth understanding would be of value to both the public and the private sector. The Council could provide coordination and outreach for other regional entities, such as the South Florida Water Management District and MPOs, more efficiently than they could perform those functions themselves in the current economic environment. The RPC could provide smaller local governments with planning and other services, based on this data and understanding, perhaps more cheaply and efficiently than the local governments could do so themselves.

#### **C. The SFRPC as champion of regional identity and interests**

South Florida functions in many ways as a single region and there is a value and need of promoting a regional identity and regional interests -- within the region, state, nationally and internationally.

The facilitator initially went around the table and asked each member to offer their thoughts on the roles the RPC should play going forward. Members offered the following comments:

- The Council has not had projects to review, nor played the regional planning role following the recession (2007 -2012).
- Are we becoming more of a research organization for local governments?
- These three roles are neither distinct nor proactive.

- How can we be a partner that balances the need for regional economic development with our quality of life (environment as a part of this)?
- We are not presently facilitating economic growth, at least not explicitly, and we need to be more explicit about this role.
- For Monroe County the RPC has played a special role in terms of regulating development and planning through the Critical Areas of State Concern program.
- The Council has historically had a pro-development focus especially in the 1990s and 2000s. Today there is a greater understanding of the need for a balanced approach to development and the environment in the region. Monroe County has learned how water quality can be affected by many who are far removed from the Keys.
- The Council has played a key role as a think-tank in collecting, analyzing and supplying information on impacts of development and redevelopment.
- The Regional Planning Council plays a key role in regional coordination among the three counties.
- Over the years the SFRPC has played an active role in review of comp plans, school concurrency and affordable housing.
- Redevelopment is an emerging regional issue as the economy recovers and could provide a possible purpose and opportunity for the RPC going forward.
- These three roles generally capture the range of things the RPC has and could do. How can we translate this so that it “rings people’s bells.”
- In the region, many innovations and efforts regarding development, redevelopment and water quality have been tested in Monroe County and begun to be implemented in Miami-Dade and Broward Counties.
- The RPC should consider how to play an active role in bringing the region together to engage with issues. In the past the SFRPC has led the state in developing models for oil spill response and hurricane evacuation.
- The RPC should identify significant regional problems and find ways to help local governments solve those problems.
- Redevelopment and urban infill could be a role for the RPC in terms of regional information sharing and assistance to improve the efforts at the local level (Southwest Florida provides an example of development model ordinance (
- As a region we are one county short -- Palm Beach. We need to find a way to include them in our region. Should we request legislative action on this?
- We are entering a new era of enormous development in the region. Need to consider transportation as a key area going forward. Future is bright-- another million people in 15 years will bring challenges. Be ready for development and help regulate it.
- An RPC strength is that all Council members are motivated and committed to making this region a better place.
- We have great assets but we are lacking a clear and understood mission. The staff presents an impressive asset and talent pool. We must work to protect the Council’s credibility at staff level in terms of services/expertise/planning/knowledge.
- We need to find a new way of selling ourselves and invent some new things the Council can do.
- We have to be able to respond to the Counties’ questions regarding the need for and value of the SFRPC and why Counties should continue to support.
- We need to start from scratch. Go from being an oversight agency (one that doesn't initiate but rather approves, disapproves, comments) and retool as a service agency. We may need to become something brand new.

- We can be the leaders on regional issues. Be proactive in taking positions on different issues.
- The Seven/50 process has revealed that single most important thing that could happen to revolutionize planning in the region is to retool the MPOs into a single MPO (Dade/Broward and possible Palm Beach).
- We can take a lead and make a public statement on studying how to accomplish this for the region over the next five years. Dade and Broward officials may look kindly on this. It will need their strong encouragement going forward.
- If MPOs combined, the RPC could become the center or hub of MPOs for Southeast Florida and have a permanent mission.
- As an ex officio representing FDOT, I see RPC as the authority in the region for planning – it sets the stage, tone, and best practices on a regional basis all the way to the local level. The Council's reputation exists and you are uniquely qualified to set the stage for planning practices in the region.
- Three areas of activity and opportunity would be: economy, transportation and education (engage universities in the development of future planners).

## OPPORTUNITIES

### Opportunities and strategies

Following an overview of the opportunities identified and highlighted in the interviews and survey summary presented by the facilitator (see below), the Council invited staff comments on the opportunities. Members and staff then discussed those identified and others.

To conclude the discussion, the facilitator conducted an informal poll of the members' top three opportunities that the Council might engage with over the coming months. Each member was given three "dots" to apportion amount the items on the list. "Dots" received by each item appear in parentheses.

#### *Listed in Order of Council Member Priority Ranking of Opportunities*

<b>1. <i>Transportation</i> (5)</b>
All Council members and virtually all respondents pointed to transportation as an issue of the highest regional significance and an opportunity for the RPC. Suggestions for Council roles ranged from coordinating among transit and other transportation providers, to serving as the forum for coordination between existing transportation planning organizations, to serving as the vehicle for the counties to jointly study the possibility of a single regional planning entity for transportation.
<b>2. <i>Facilitating Economic Development</i>. (4)</b>
Many respondents noted that while increasingly there are greater-than-local economic development efforts in South Florida, none are truly region-wide. They believed that there might be a role for the SFRPC in coordinating among existing efforts or facilitating economic development directly.
<b>3. <i>Environment</i>. (3.5)</b>
Most respondents highlighted the regional nature of environmental challenges in South Florida, especially sea level rise and water quality/supply, but also including Everglades restoration and

other natural systems issues. They believed the RPC could play a number of roles with regard to these issues, including conducting jointly sponsored additional research, policy development, or disseminating information.
<b>4. Branding and Promotion. (2.5)</b>
Many respondents stressed the importance of developing an RPC "brand" and promoting it. This would help to bring to address lack of awareness or negative perceptions of the RPC in the region.
<b>5. Joint Policy Development (2)</b>
Several respondents believed that the RPC could play an important role in the development of regional policies on a number of issues, including infill, housing, and redevelopment issues.
<b>6. Providing Planning and Other Services to Smaller Local Governments. (1)</b>
Some respondents believed that the RPC could provide a broad array of planning and administrative services to smaller governments more inexpensively than those governments could perform or obtain those services themselves.
<b>Other Opportunities</b>
<ul style="list-style-type: none"> <li>• <b>Seven/50 Sustainable Communities Initiative.</b> Many respondents believed that the RPC's role in the Seven/50 process has benefitted the Council by casting it in the role of convener, "setting the table" for the effort, introducing the RPC to a broader audience and paving the way for the RPC to serve a similar role in other issues in the future.</li> <li>• <b>Joint Administration of Programs.</b> Some respondents noted the opportunity to provide common administration for similar programs (for example CRA activities) now conducted separately by different communities.</li> </ul>

### *Council and Staff Comments on Opportunities*

#### *Council Perspectives*

- This isn't translating up to decision-makers especially in Tallahassee.
- Focus on how we represent and communicate our role.
- When circumstances warranted we have taken on special roles. Different leads and functions.
- Different times will present different opportunities. If we continue to expand, in a better market we can create greater visibility in South Florida.
- The RPC is highly respected. Build on this reputation (compared to MPOs). Don't downplay the role the Council has played. I don't buy into the notion that what we have done in the past has no value now.
- We have to emphasize the key role we play. When we act as regulators the perception is we are in the way. We have to communicate the value provided and counter the notion that we are an impediment.
- Because of the things we have been removed from (development review), there is less recognition of why we are here. People, even in the development business, think we have gone away.
- We should develop more proactive stance
- Look specifically at the range of opportunities - don't define the Council role in the abstract.
- Pick opportunities to develop a "proactive" stance -- for immediate attention/emphasis.
- We have the tools to address all of these.



- We can re-brand ourselves without choosing (without limiting ourselves to a few of the opportunities).
- On the issue of transportation there room, even with the existing organizations, to coordinate. Should we move to a single MPO? Big issue and timely issue. Where would we start?
- Talk to the RTA for transit. SFTEC created out of last census. Transportation and land use linkage is a key part of puzzle, and one the Council is well position to talk about. Federal funding doesn't necessarily interact. May be a gap in this now. We are too compartmentalized in this region.
- Engaging the players? Bring together those?
- "RPC" has a bureaucratic ring. Logo needs attention.
- Economic development is high concern.
- Intermodal focus- needs attention. Connects with land use. Meld the two.
- Work on "branding"- Southeast Florida sustainable communities initiative. 7/50 works quickly. Need something similar for the RPC.

#### *Staff perspectives*

- Extent of RPC activities is similar to that of the other 10 RPCs. There are some unique aspects to Southeast Florida, but also some linkage with other RPCs -- things that Councils have done for (as a?) group -- e.g. regional domestic security, emergency management response, sea level rise, Don't underestimate the strength of the network.
- The SFRPC seen as an excellent regional leader. That role should continue going forward.
- Are we missing an opportunity in terms of climate change/sea level rise adaptive strategies, addressing severe weather and resilient development?

### **NEXT STEPS**

Following the discussion of opportunities, the Council briefly discussed next steps on the opportunities. Members asked the executive director to do the following.

#### **On Transportation**

- Approach and talk with MPOs, FDOT, RTA, and other possible transportation partner organizations, to explore possibilities for collaboration or an umbrellas organization.

#### **On Transportation and Economic Development**

- Invite the elected heads (singular/plural) of Dade, Broward (at a minimum) and Palm Beach and Monroe to a "summit" convened under RPC auspices over a short period of time (60-90 days). Discussion/study/technically/politically- about possibility for more coordinated planning process for several key, interlinked regional issues. Explore the range of possibilities.

#### **On "Rebranding" the RPC**

- Begin to work on "rebranding" possibilities.

*The workshop adjourned at 2:00 p.m.*

## APPENDIX A -- AGENDA

### South Florida Regional Planning Council

#### Strategic Directions Planning Workshop

Beacon Council Board Room

80 S.W. 8 Street, Suite 2400

Miami, FL 33130

March 4, 2013

#### Proposed Workshop Objectives

- Discuss and seek agreement on possible role(s) for the SFRPC
- Explore potential opportunities and strategies to implement role
- Identify next steps in the strategic directions process

#### Draft Workshop Agenda

- 11:30 a.m. Welcome and Introductions**  
Welcome and Introduction of Facilitation Team- Chair  
Overview of strategic directions planning process- Facilitators  
Agenda review and participant guidelines-Facilitators
- 11:45 Looking Back: SFRPC Shared History- Exercise**
- 11:55 Looking Around- Setting the Context**  
Overview of interview and survey process and results  
Themes regarding challenges faced by the Council
- 12:05 Working lunch—short break to select lunch*
- 12:20 Looking Forward: Potential Council Roles**
- Review the roles identified in interviews and survey:
    2. The Council as a forum for, or promoter/convenor of regional coordination
    3. SFRPC as a resource for understanding of the region, and for planning services
    4. The SFRPC as champion of regional identity and interests
  - Council Discussion – Are there other roles? What role or roles might/should the Council play? Which should be emphasized?
  - Test the acceptability of potential roles as refined in the Council discussion
- 1:00 Opportunities and strategies**
- Review of the opportunities highlighted in interviews and surveys (transportation-corridors/freight, MPOs-, economic development, environment, etc.) and others identified by the Council.
  - Council discussion of the major issues identified as opportunities to clarify:
    - Is this a short, medium or long-term opportunity? Is it a high priority?
    - How might the Council best take advantage of this opportunity?
    - What are the implications for the role of the Council and the staff?
- 1:30 Next Steps**
- What should be the priorities for Council and staff action in the short term (through to mid-year) in the mid term (through 2013) and beyond?
  - What should be the next steps in the strategic planning process? Should an additional strategic directions workshop be organized.
- 2:00 p.m. Adjourn**

## APPENDIX B -- PARTICIPANTS

### COUNCIL MEMBERS IN ATTENDANCE

1. **ASSEFF, Patricia B.** *Governor's Appointee* Hollywood, FL
2. **BLYNN, Michael** Councilman, North Miami
3. **BOVO JR., Estaban** *(Treasurer)* Miami-Dade County Commissioner *(morning)*
4. **CARRUTHERS, Heather** *(Immediate Past Chair)* Mayor, Key West, FL 33040
5. **NEUGENT, George (Secretary)** Commissioner, Monroe County 25 Ships Way Big Pine Key, FL 33043
6. **RIESCO, José A.** *Governor's Appointee* Coral Gables, FL 33134 *(by Phone)*
7. **RYAN, Tim**, Broward County Commissioner, Fort Lauderdale, FL
8. **WALLACE, Paul** *(Chair) Governor's Appointee* Hinshaw & Culbertson, 2525 Ponce de Leon Boulevard, 4th Floor, Coral Gables , FL 33134
9. **WALTERS, Sandra** *Governor's Appointee* Sandra Walters Consultants, Inc. 6410 5th Street, Suite 3 Key West, FL 33040

### SENIOR MANAGEMENT

- **James Murley, Executive Director, SFRPC**
- **Sam Goren, General Counsel, SFRPC**

### COUNCIL MEMBERS UNABLE TO PARTICPATE

- **KIAR, Martin** Broward County Commissioner Governmental Center 115 South Andrews Avenue Fort Lauderdale, FL 33301
- **MONESTIME, Jean**, Miami-Dade County Commissioner, Miami-Dade Center, 111 N.W. 1 Street, Suite 220, Miami, FL 33128
- **RITTER, Stacy (Vice-Chair)** Broward County, Commissioner Governmental Center 115 South Andrews Avenue Fort Lauderdale, FL 33301
- **SCUOTTO, Joseph**, Assistant Deputy Mayor, City of Sunrise 10770 West Oakland Park Blvd. Sunrise, FL 33351
- **WEEKLEY, Jimmy** Commissioner, City of Key West P.O. Box 1409, Key West, FL 33041-14095



## APPENDIX C -- SHARED HISTORY EXERCISE

SFRPC SHARED HISTORY		
DECADE	PEOPLE	MILESTONES/EVENTS/ERAS
1960-1970s	Barry Peterson, Ex.Dir.	Everglades Airport controversy Creation of the SFRPC by MOU- 6 counties (1974) Creation of MPOs Monroe County-Critical Area of State Concern Designation, 1975
1980s	Bob Graham	DRI Era Watson Island DRI 1980 Bhopal India 1980 leading to creation of SERC and LEPCs. Muriel Boatlift, 1981 Palm Beach County left SFRPC and joined Treasure Coast RPC Port Bougonville DRI- 1983 Truman Annex DRI- 1984 Joe Robbie Stadium DRI, 1985 Tri-Rail 1985 FL Growth Management Act RPC engaged on environmental issues in region. Lost appeal authority- 1985
1990s	Jack Osterholt Ex. Dir. Carolyn Dekle, Ex Dir DCA Secretary Jim Murley Commissioner Ilene Lieberman	ICETEA Federal transportation legislation Hurricane Andrew 1992 Protection of urban development boundary Everglades Restoration 1990's Governor's Commission for Sustainable South Florida Eastward Ho!- 1995- 2001 From development to smart growth
2000s	Carolyn Dekle, Ex Dir Commissoner Katie Sorenson DCA Secretary Tom Pelham	State Road 7 Collaborative-formulation U.S. 1 18 mile stretch improvements South Miami-Dade Watershed Study Small Business Lending- Revolving Fund Urban development boundary expansion stopped-Miami-Dade 2005 Regional Domestic Security Task Force Florida Keys Carrying Capacity Study 2003 Urban Partnership Agreement-USDOT/95XPRESS- 2007 Recession- 2008-2012
2010s	Passing of Carolyn Deckle (2010) Jack Osterholt Ex. Dir Jim Murley Ex. Dir.	Election of Governor Rick Scott Seven/50 regional coordination study Statewide Regional Evacuation Study MAP 21 Federal Transportation Legislation 2013



## APPENDIX D -- CHALLENGES

### LOOKING AROUND- SETTING THE CONTEXT

#### CHALLENGES

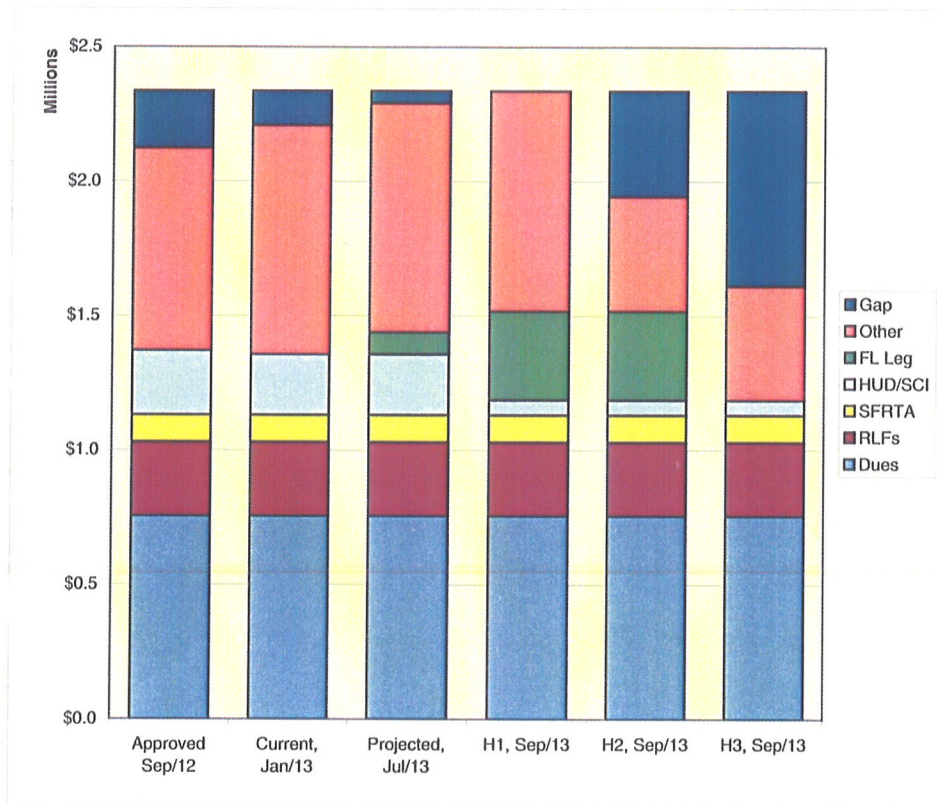
<b>Council Perspectives- External Challenges</b>	<b>Staff Perspectives- External Challenges</b>
Changing Council roles presenting challenges	Regional fragmentation and barriers to regional prosperity
Mission & Identity Crisis and Council Image in the Region	Negative attitude towards government and its role in finding solutions
Tallahassee and RPCs	Lack of political support in state and region
Proliferation of regional organizations and push for mega-region	Lack of dedicated funding and competition for funding with other regional entities
Uncertainty in Securing Council Long Term Funding	Regional demographics- aging and diversity
Balancing a Focus on Regional vs. Local Needs	Image and lack of public recognition of the Council in the region- confusion on initiatives ( <i>Southeast Florida 2025, SE FL 2060, Six Pillars, Sustainable Communities, Seven50, etc.</i> )
Sustaining the Region's Environment	Regional issues: transportation, climate change, economic development
	The region and the global economy

#### INTERNAL CHALLENGES FACED

<b><i>Council Perspectives- Internal Challenges</i></b>	<b><i>Staff Perspectives- Internal Challenges</i></b>
Uneven Council member participation	Lack of investment in development, retention, recruitment reward of staff excellence/expertise and capacity
Role of Council in Governance and Setting Direction	Effective engagement of Council in setting direction and Staff-Council relations
Relationship between Council and staff and understanding and appreciation of different roles.	Low morale- staff workload and salary inequities
	Organizational structure, management and leadership direction

**South Florida Regional Planning Council  
Budget Scenarios, FY 2012-13 and FY 2013-14**

Categories	Fiscal Year 2012-13			Fiscal Year 2013-14		
	Approved Sep/12	Current, Jan/13	Projected, Jul/13	H1, Sep/13	H2, Sep/13	H3, Sep/13
Dues	\$755,578	\$755,578	\$755,578	\$755,578	\$755,578	\$755,578
RLFs	\$275,000	\$275,000	\$275,000	\$275,000	\$275,000	\$275,000
SFRTA	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000
HUD/SCI	\$240,000	\$225,000	\$225,000	\$54,896	\$54,896	\$54,896
FL Leg	\$0	\$0	\$82,840	\$331,360	\$331,360	\$0
Other	\$752,652	\$852,509	\$852,509	\$820,164	\$426,255	\$426,255
Gap	\$213,770	\$128,912	\$46,072	\$0	\$393,910	\$725,270
Core Budget	\$2,337,000	\$2,337,000	\$2,337,000	\$2,337,000	\$2,337,000	\$2,337,000



Projected, Jul/13 shows the impact of 25% of the annual allocation from the Florida Legislature.

H1 = Full funding by Florida Legislature, continued funding from "Other" sources

H2 = Full funding by Florida Legislature, continued funding at half current level from "Other" sources

H3 = No funding by Florida Legislature, continued funding at half current level from "Other" sources

## APPENDIX E -- WORKSHOP EVALUATION (COUNCIL)

**South Florida Regional Planning Council  
Strategic Directions Workshop  
March 4, 2013, Miami**

### **WORKSHOP EVALUATION- COUNCIL MEMBERS**

*Participants used a 0 to 10 Rating Scale Where a 0 Meant Totally Disagree and a 10 Meant Totally Agree. (4 responses)*

1. Please assess the overall workshop.  
5.5 The agenda packet was very useful.  
7.2 The objectives for the meeting were stated at the outset.  
5.2 Overall, the objectives of the meeting were fully achieved.
1. Do you agree that each of the following workshop objectives were achieved?  
5.0 Discuss and seek agreement on possible role(s) for the SFRPC  
5.2 Explore potential opportunities and strategies to implement role  
6.0 Identify next steps in the strategic directions process
3. Please tell us how well the facilitators helped the participants engage in the workshop.  
9.0 The facilitators made sure the concerns of all members were heard.  
7.5 The facilitators helped us arrange our time well.  
7.5 The members followed the direction of the Facilitators.
4. Please tell us your level of satisfaction with the workshop?  
4.8 Overall, I am very satisfied with the workshop.  
6.8 I was very satisfied with the services provided by the Facilitators.  
4.8 I am satisfied with the outcome of the workshop.
5. Please tell us how well the next steps were explained?  
6.8 I know what the next steps following this workshop will be.  
7.8 I know who is responsible for the next steps.
6. What did you like best about the workshop?
  - Open discussion.
  - Written Board interview information
  - Listing on screen of comments
7. How could the workshop have been improved?
  - Better Council member attendance.
  - Less time on "history."
8. Do you have any other comments that you would like to add?
  - I do not feel we are going in the right direction.



## APPENDIX F -- WORKSHOP EVALUATION (STAFF)

**South Florida Regional Planning Council  
Strategic Directions Workshop  
March 4, 2013, Miami**

### **WORKSHOP EVALUATION SUMMARY- STAFF** *(4 Responses)*

*Participants used a 0 to 10 Rating Scale Where a 0 Meant Totally Disagree and a 10 Meant Totally Agree. (3 responses)*

1. Please assess the overall workshop.  
7.3 The agenda packet was very useful.  
8.7 The objectives for the meeting were stated at the outset.  
6.0 Overall, the objectives of the meeting were fully achieved.
2. Do you agree that each of the following workshop objectives were achieved?  
6.5 Discuss and seek agreement on possible role(s) for the SFRPC  
6.0 Explore potential opportunities and strategies to implement role  
6.5 Identify next steps in the strategic directions process
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8.5 I was very satisfied with the services provided by the Facilitators.  
7.0 I am satisfied with the outcome of the workshop.
5. Please tell us how well the next steps were explained?  
6.0 I know what the next steps following this workshop will be.  
5.3 I know who is responsible for the next steps.
6. What did you like best about the workshop?
  - Input from board members.
7. How could the workshop have been improved?
  - Conveying the financial constraints endured by staff and the translation of inadequate resources and staff support.
8. Do you have any other comments that you would like to add? (Please use other side.)
  - There was an effort at rebranding the SFRPC right before Jack Osterholt left that was abandoned.
  - There should be a forum for staff (specifically).