



MEMORANDUM

AGENDA ITEM V.A.1

DATE: SEPTEMBER 9, 2013
TO: COUNCIL MEMBERS
FROM: STAFF
SUBJECT: SEVEN50: SOUTHEAST FLORIDA PROSPERITY PLAN

The Southeast Florida Regional Partnership, in association with the South Florida and Treasure Coast Regional Planning Councils and more than 200 regional partners, is proceeding with the creation of Seven50, Southeast Florida's Prosperity Plan.

The Partnership is developing Seven50, a seven-county, 50-year Southeast Florida Prosperity Plan that will reflect a regional agreement around priority investments in key areas of importance to Southeast Florida's future. When considered together, these issues will coalesce into a coherent strategy and investment plan in support of the future sustainability and economic prosperity of our communities and region.

The Council is working to develop Seven50 by the contract completion date of February 21, 2014. The following is a schedule of upcoming meetings and a description of each event, which includes:

A) Completion of the Seven50 Project

During the next several months, the official Seven50 plan will be drafted. The target completion date for the draft document is **September 30th**. The document will be made available to Council members for review prior to the October 18th joint RPC meeting. True to the public nature of the process, this document will be created with the participation of the public. To accomplish this, the Seven50 Team and RPC staff will visit the seven counties of the region to work with local planners, stakeholder groups, state and local agencies and the public. The team will travel to meet with county officials and planners to work together in developing a vision that is not only regionally minded, but also and fundamentally maintains and enhances the character of each local community.

Additional Information:

B) The Executive Committee

The last Executive Committee meeting was held on Friday, July 12th, 2013, at the offices of the Broward Metropolitan Planning Organization (MPO). The meeting addressed: a draft release of the Inclusive Regional Leadership Report from the Urban Land Institute; an interactive presentation of the online scenario modeler, with implications and impacts of each scenario; a full review of the Seven50 Summit's outcomes, conclusions and lessons learned; and, financial and Partnership updates.

- **2013 Schedule of Meetings:**
 - Executive Committee – Friday, November 1st
 - Monroe County – Islamorada Chamber of Commerce – September 25th
 - Leadership Subcommittee – To be announced (www.seven50.org)
 - Outreach Subcommittee – To be announced (www.seven50.org)
 - Ports/ Airports Stakeholder Follow-Up Meeting – To be announced
 - Economic Development/Education Follow-Up Meeting – To be announced
 - Agriculture/Natural Resources Follow-Up Meeting – To be announced
- C) **The Inclusive Regional Leadership Report by the Urban Land Institute (ULI)**
The Report details six leadership models and analyzes the possible formation, structure, composition, staffing, funding, goals, and diversity, among other issues, of an advocacy group or leadership entity for the Southeast Florida Region. The Report was completed by an Inclusive Regional Leadership Work Group, one of the six ULI District Council workgroups, which was commissioned to analyze several regional models and elements that are compatible to the issues that our seven-county region faces.
- D) **Seven50 Online Scenario Modeler**
The Seven50 Online Modeler provides an opportunity to explore different scenarios for growth and development in the seven counties of Southeast Florida for the next fifty years and beyond. We encourage you to explore the various options and communicate your priorities in the online scenario modeler. For more information, please visit: <http://seven50.org/modeler/>.
- E) **2nd Annual Sea Level Rise Summit 2013: Resilience in the Face of Change**
The Sea Level Rise Summit 2013 will be held October 16th & 17th in downtown Fort Lauderdale’s Arts and Entertainment District. Focusing on the economy and built environment, this year’s Summit will address the issues that public and private sector professionals face in adapting to sea level rise and other climate change related impacts. Local, national and international experts will demonstrate best practices and state of the art research focusing on the needs of architects, planners, landscape architects and engineers as well as those in the insurance, reinsurance, finance and real estate industries. For more information, please visit: www.ces.fau.edu/SLR2013.
- F) **Leadership Assets Map**
The newly launched digital “Leadership Assets Map” enables the public to identify and connect with the region’s formal, informal, civic and nonprofit organizations and networks within specific geographic or topic areas. It also enables organizations to identify and collaborate with other similar groups or those that have complementary goals. The platform is designed to accommodate ongoing expansions to include the region’s many public agencies and institutional and facility assets. The map covers the following topics: agriculture, climate resilience, community assets and culture, economic development, education and workforce development, environment/natural resources, healthy communities, housing, social opportunity and equity, transportation, and other categories including faith-based organizations, young professionals’ organizations and civic clubs. For more information, please visit: <http://seven50.org/leadership-assets-map/>.
- G) **Draft Equity Profile of the Southeast Florida Region**
As part of their work as HUD Capacity Building Intermediaries, PolicyLink and the Program for Environmental and Regional Equity at the University of Southern California (PERE) have been working with regions across the county to create equity profiles that highlight important regional trends in the areas of demographics, economic vitality, readiness, and connectedness. Using Southeast Florida as one of four pilot regions, the intent of their work here is to provide useful information and an indicators framework that can help elected officials, advocacy groups, planners

and others as they work to achieve economic vitality and sustainability for the entire Southeast Florida region.

This framework incorporates hundreds of data points from public and private data sources of data such as the U.S. Census Bureau, the U.S. Bureau of Labor Statistics, the Behavioral Risk Factor Surveillance Survey, and Woods and Poole Economics. The framework examines four sets of indicators:

- Demographics: Who lives in the region and how this is changing?
- Economic Vitality: How is the region doing on measures of economic growth and well-being?
- Readiness: How ready are the region's residents for the 21st century economy?
- Connectedness: Are the region's residents and neighborhoods connected to one another and to the region's assets and opportunities?

On July 29, 2013, more than 40 regional stakeholders, including business leaders, nonprofits, and public sector partners, participated in a webinar presentation with PolicyLink to review and provide comment on the draft Profile. PolicyLink seeks to make sure that the Profile reflects local terminology, spirit and nuances, and that the data is presented in a way that makes sense and is useful for the unique issues and needs in the region prior to finalization. Pursuant to this conversation, PolicyLink is in the process of updating the draft profile. Updates include, but are not limited to, changing the term "Latino" to Hispanic and additional efforts in distinguishing black immigrant from native-born populations.

Agendas and other materials pertaining to the project and Partnership are available on the Seven50 website (www.seven50.org).

Recommendation

Information only