

MEMORANDUM

AGENDA ITEM #V.G

DATE: APRIL 4, 2011

TO: COUNCIL MEMBERS

FROM: STAFF

SUBJECT: FLORIDA CHAMBER FOUNDATION'S SIX PILLARS PROGRAM

The Florida Chamber Foundation (FCF)'s Six Pillars Caucus System is a qualitative research program aimed to engage the best and brightest minds in the State of Florida to craft a statewide strategic plan guiding Florida towards a sustainable future economy with high-wage jobs, global competitiveness, and vibrant communities. The statewide strategic plan will utilize a "Six Pillars" framework, which identifies the six critical factors determining Florida's future:

- (1) Talent Supply & Education,
- (2) Innovation & Economic Development,
- (3) Infrastructure & Growth Leadership,
- (4) Business Climate & Competitiveness,
- (5) Civic & Governance Systems, and
- (6) Quality of Life & Quality Places.

On March 17, 2011, the South Florida Regional Planning Council's Interim Executive Director, B. Jack Osterholt, was selected to serve as a Member on the Innovation & Economic Development Caucus. The role of a Caucus Member is to provide the Steering Committee of this Caucus with insight and feedback during the development of the statewide strategic plan. In particular, the Interim Executive Director's participation will allow the Council to be an active part of the discussions that are pertinent to this Pillar. The goal of the Six Pillars Program is to complete the first draft of the *2030 Strategic Plan*, a component of Project 2030, and unveil it during the Future of Florida Forum in September 2011 in Orlando.

There are three meetings scheduled in 2011 for the Innovation & Economic Development Caucus: June 16th (in-person, Tampa), August 12th (webinar), and September 20th (Future of Florida Forum, Orlando). In addition to these meetings, Caucus Members are encouraged to participate in the new Six Pillars collaborative website to engage in the online discussions. These discussions will be used to help develop the first draft of the statewide *2030 Strategic Plan*.

The Council's current effort on the Sustainable Community Initiative and the Council's active participation in the Six Pillars Program will feed into each other to facilitate the communication between the State and the Region visionary process. The goal is to ensure the consistence between our Southeast Florida's Regional Vision and Blueprint for Economic Prosperity and the statewide strategic plan.

In addition to the development of a statewide *2030 Strategic Plan*, a parallel effort of the Six Pillars Program is to engage local communities in the visionary process to become Six Pillars Communities that will adopt the Six Pillars framework to guide their local dialogue and the development of their local strategic plans. There are essentially ten steps that lead to becoming a Six Pillars Community and the FCF team has created a turn-key system to save local community time and money in the adoption process. By following FCF's basic outline, communities will gather input from engaged citizens, identify key assets and unique factors, and develop their own long-term strategic plans. Broward County and Miami-Dade County already expressed interest in becoming a Six Pillars Community.

Councilmembers should provide recommendations for issues and topics that the Interim Executive Director will include in the discussions of the Innovation & Economic Development Caucus. The recommendation should be provided no later than April 15, 2011. Staff will compile the information and present it to the Board at its May 2, 2011 meeting.

Attachments

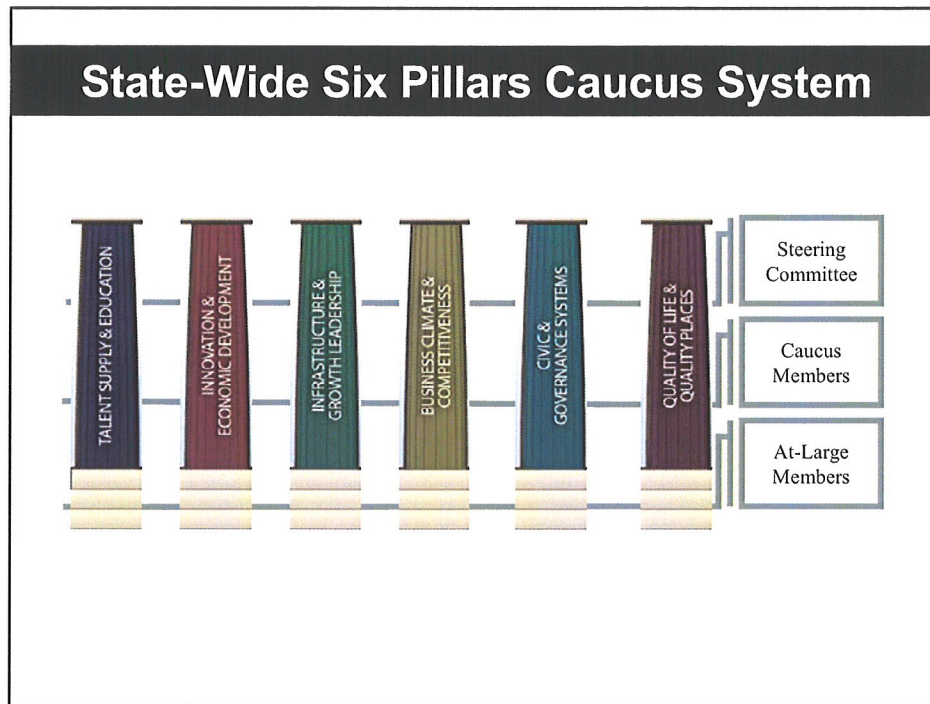
State-wide Six Pillars Caucus System and Regional/Local Six Pillars Communities by FCF

Steps to Become a Six Pillars Community by FCF

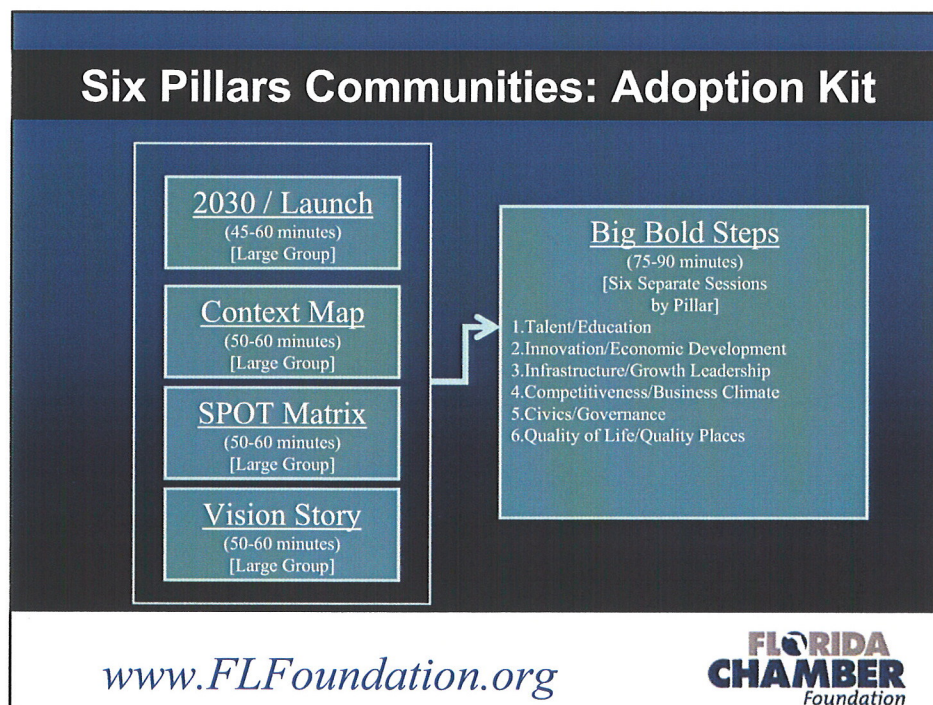
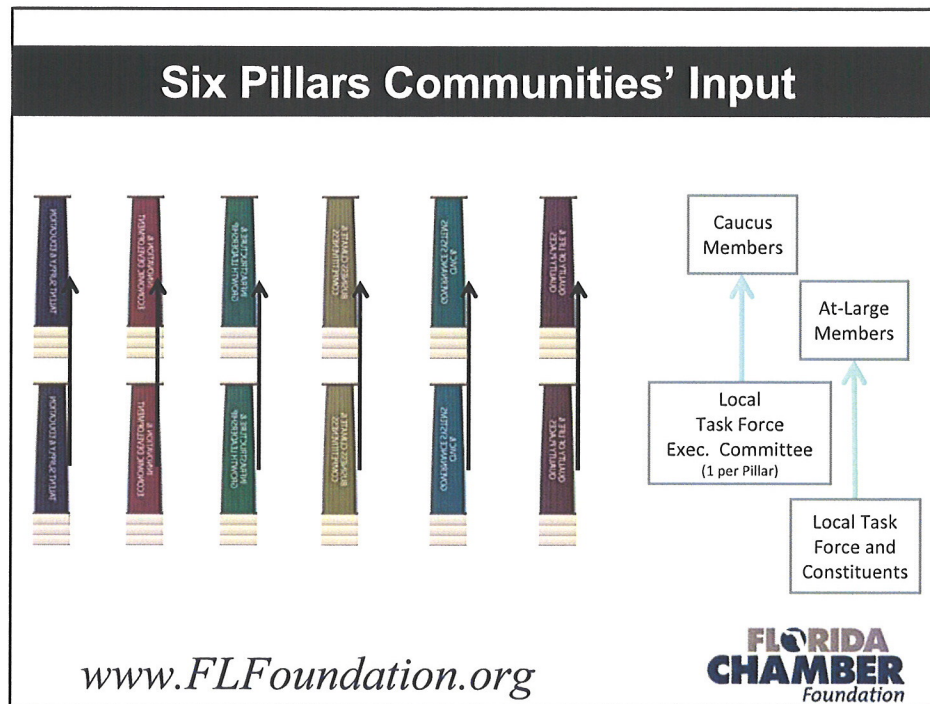
Recommendation

Information only.

State-wide Six Pillars Caucus System and Regional/Local Six Pillars Communities
Presentation by Florida Chamber Foundation



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Strategic Planning Process

1. FIRST VISIT

First Day: Launch + MMS

Days 2 – 3: 6 Pillars BBS (3/3)

2. SECOND VISIT

First Day: Goals/Strategies 2 Pillars

Second Day: Goals/Strategies 2 Pillars

Third Day: Goals/Strategies: 2 Pillars

3. COLLABORATIVE WEB SITE

Goals/Strategies Refinement

4. WEB CONFERENCES

5. RESEARCH, ANALYSIS, WRITING

6. THIRD VISIT: PRESENTATION

7. FINAL DRAFT WRITING

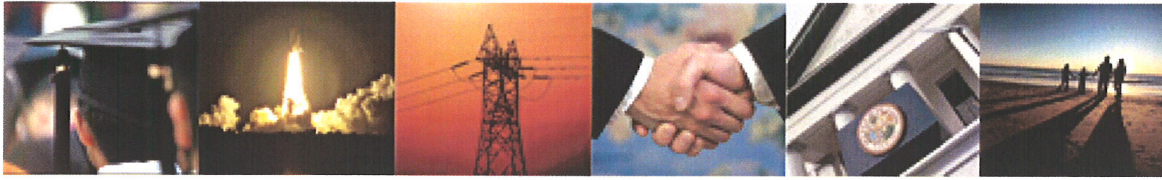
8. ADOPTION / EXECUTION

9. MEASUREMENT / REPORTING

10. BEST PRACTICES SHARING

www.FLFoundation.org





Steps to Become a Six Pillars Community

Step 1: Launch 2030 Presentation Kick-off

A Foundation Board Trustee or staff member will travel to your community on the previously scheduled date and time to conduct the Kick-off, which consists of interactive workshops. It is important to have all key stakeholders present to contribute to the input generated during the activities. The Steering Committee may wish to document the meeting for later reference.

Step 2: Identify Steering Committee and Develop Project Charter

Once the local community confirms initial stakeholder buy-in, it will need to identify a Steering Committee, which consists of those members and staff who will be organizing the Strategic Planning Task Force and coordinating details for the meetings. At this time, the Steering Committee will draft a Project Charter that will identify key information and forward a copy to the Foundation. Foundation staff will then coordinate with your team to schedule a 2030 Project Kick-off presentation.

Step 3: Establish Collaboration Tools

Garnering community input will be critical to the strategic plan's success. If your organization does not already have such a platform in place, a collaborative platform will be created using Huddle systems.

Step 4: Strategic Visioning Workshops

The Task Force and other key stakeholders will engage in a series of strategic visioning workshops to determine the goals, strategies and tactics for the long-term strategic plan. The number of these meetings will depend on the amount of time the Task Force finds necessary to reach consensus. These workshops can be facilitated by professional consultants, experienced Foundation staff or skilled local leaders.

Step 5: Draft Plan

The strategic plan draft will be a culmination of ideas and insights generated throughout the strategic visioning workshops. The Foundation has templates available to save your community time.

Step 6: Release Plan for Public Comment

Once the Steering Committee and Task Force have approved the draft strategic plan, it can be shared with members of the community. Public input is certainly suggested and potentially very beneficial.



Step 7: Revise Plan

Make revisions to the draft plan as appropriate based on public comments. Once all goals, strategies and tactics are clearly identified, the Steering Committee should coordinate with the appropriate department to determine a long-term budget.

Step 8: Adopt Plan

After the edits have been made, the Task Force, Steering Committee and other key stakeholders will sign off on the strategic plan and share with the public as appropriate.

Step 9: Share Plan with Foundation

The Foundation team would like the opportunity to share your hard work and experiences with other communities also looking to adopt the Six Pillars framework. Please be ready to share your story and act as a role model for best practices in the strategic planning process.

Step 10: Become Certified as a Six Pillars Community

The Florida Chamber Foundation will officially recognize your community as part of the first-ever state-wide strategic planning process with a press release, co-branding opportunities and a celebration for key stakeholders.