



MEMORANDUM

AGENDA ITEM #15b

DATE: DECEMBER 6, 2010

TO: COUNCIL MEMBERS

FROM: STAFF

SUBJECT: PLANNING IN FLORIDA TALKING POINTS

Attached is draft of planning issues in Florida that could be included in discussions with the incoming administration of Governor-elect Scott as well as Senate President Mike Haridoplos and House of Representatives Speaker Dean Cannon.

Recommendation

Information only.

DISCUSSION DRAFT

Why State and Regional Planning Matters in Florida

Charting a course toward a more sustainable and economically prosperous future

In these difficult economic times, it is more important than ever that we develop a sustainable vision for the future of Florida and identify the steps to achieve that vision. Florida's 11 regional planning councils have historically provided leadership in this area and have been recognized as Florida's "only multipurpose regional entity that is in position to plan for and coordinate intergovernmental solutions to growth-related problems on greater-than local issues, provide technical assistance to local governments, and meet other needs of the communities in each region." The regional planning councils' unique role as conveners on issues of regional importance makes it possible for the councils to create a non-threatening forum where a broad range of public, private, non-profit, and civic stakeholders can engage in inclusive, balanced discussions about Florida's future.

Florida's growth management process is an important tool for achieving sustainable growth that results from a strong investment in infrastructure and a thoughtful long-range planning effort focused on creating a high quality of life. While there is always room for improvement in any process, there is a compelling public purpose for continued state and regional oversight of the growth process. In addition to the Florida Department of Community Affairs, the regional planning councils have statutory responsibilities related to, among others, the Local Government Comprehensive Planning and Land Development Regulation Act (s. 163.3184, F.S.) and the Developments of Regional Impact Program (DRI) (s. 380.06, F.S.). The Local Government Comprehensive Planning and Land Development Regulation Act requires that all of Florida's 67 counties and 410 municipalities adopt and implement a comprehensive plan that guides future growth and development. The act is broad in scope and provides policy direction on land use and development, coastal zone management, conservation, housing, water supply, transportation, public schools, other public facilities and capital improvements, and intergovernmental coordination. Understanding how local government plans fit together, are consistent, and contribute to each other and the regional and state plans is a critical component of creating and implementing a regional vision and strategy. The Developments of Regional Impact review process, which evaluates, and proposes strategies for mitigating the impacts of developments that have a substantial effect upon the health, safety, or welfare of citizens of more than one county, is also an important component of regional planning.

The opportunity to create a shared vision and strategies to support a better Florida for future generations has never been greater. Growing awareness of the importance of regional planning and the integration of the key economic drivers such as transportation, affordable housing, environmental resources, education, and water with corresponding strategic and timely investments in infrastructure has been embraced by a diverse group of private, public, nonprofit, and civic sector stakeholders.

There is widespread agreement that Florida's quality of life and economic future is inextricably linked to the sustainability of our natural resources and communities. The Florida Chamber's Six Pillars of Florida's Future Economy, for example, offers a fairly comprehensive visioning platform for moving Florida forward. The product of years of collaboration and more than a million dollars in research by the Florida Foundation, the Six Pillars identify the critical factors determining Florida's Future.

- Talent and Education
- Innovation and Economic Development
- Infrastructure and Growth Leadership
- Business Climate
- Civic and Government Systems
- Quality of Life

DISCUSSION DRAFT

These issues transcend local boundaries and require regional and state level approaches to address them efficiently and effectively. The Florida Chamber's *Infrastructure and Growth Leadership* pillar underscores the fundamental contributions of factors such as transportation, communications and land use to a vibrant economy. Without thoughtful regional planning and increased investment in critical infrastructure, Florida's economy will fail to meet its highest potential as a result of increasingly congested and deteriorated transportation and trade infrastructure, decreased energy efficiency, increased urbanization costs related to the economic inefficiencies inherent to urban sprawl, threatened water resources, and a diminished quality of life. Without a superior quality of life, Florida will fail to attract the "innovative" class of worker that is needed in order to build the new, more robust economy of the future.

In part, our future prosperity will depend on our ability to integrate, preserve, and enhance the wide range of integrated infrastructure elements (transportation, housing, environment, water, education, conservation, technology, etc.); emerging issues such as sea level rise and energy sustainability; community and social factors (equity, social justice, access to opportunity, cultural diversity and tolerance etc.), and sensible approaches by all sectors that result in the creation of incentives to promote a desired future and the strategic and efficient investment of scarce resources. If we are successful, we will be on our way to becoming a "world class" region and state that is competitive with other great regions and places in the world.

Regional planning and consensus building efforts focused on shared regional and mega-regional priorities have been undertaken, or are currently underway, in almost every part of the state. Many of these efforts, including the state's most recent initiatives, have been spearheaded by the regional planning councils working collaboratively with a broad group of regional and state stakeholders to create a regional partnership and initiative. The Southeast Florida Regional Partnership (2060 Southeast Florida Regional Plan for Sustainable Development) and Central Florida's Heartland 2060 Consortium (Heartland 2060) were recently awarded significant planning grants by the U.S. Department of Housing and Urban Development pursuant to the Sustainable Communities Planning Grant Program to undertake regional visioning and planning efforts over a three year period.

Thoughtful regional and state planning helps to:

Ensure that growth and development achieves Florida's planning goals including the creation of a robust and prosperous economy; enhanced protection and conservation of environmental resources; and vibrant, healthy and equitable communities.

- Help local, regional, and state public, private, nonprofit and civic stakeholders plan for and build Florida's future.
- Enhance and preserve community character.
- Protect and enrich the lives of Floridians.
- Promote smart growth, well planned economic development, and increased transportation, housing, educational, employment, and cultural choices.
- Create economic efficiencies that support strategic infrastructure investment

Sources:

- 1000 Friends of Florida, *Why Florida Needs Smart Growth*, March 2009
- The Florida Chamber www.floridachamber.com
- The Florida Department of Community Affairs *Sunset Review, Agency Report to the Legislature*, July 2008
- The Florida Senate *Issue Brief 2010-309*, December 2009, *Agency Sunset Review of the Department of Community Affairs*

DISCUSSION DRAFT

Transition Team

The 76-member team is tasked with finding ways to reduce the size of government, cut regulation on businesses and find ways to attract new businesses to the state so the Governor-elect can fulfill his promise of 700,000 new jobs in the next seven years.

The Economic Development Transition Team Includes: Chair: **Wayne Huizenga, Jr.**, Huizenga Holdings

Amy Evancho, President & CEO, Florida Economic Development Council; **Nancy Thompson**, Regional VP, ResCare Workforce Services; **Tammie Nemecek**, President, Collier County Economic Development Council; **Chuck Cobb**, Senior Managing Director and CEO, Cobb Partners; **Anthony Connelly**, Senior Vice President and CFO, Walt Disney Parks and Resorts US; **Allen Douglas**, Legislative Director, National Federation of Independent Business (NFIB); **Bill Johnson**, Director, Port of Miami; **Timothy Kuebler**, Senior Vice President, Titan Florida Cement and Aggregate; **Herschel Vinyard**, Director of Business Operations, BAE Systems Southeast Shipyards; **Alan Levine**, Vice President and General Manager, Enterprise Holdings; **John McReynolds**, Senior Vice President of External Affairs, Universal Orlando Resort; **Rick Murell**, CEO, Tropical Shipping Vic Story, Vice Chair, Citrus Commission; **Hal Valeche**, Owner, York Street Capital Advisors; **Lynda Weatherman**, President & CEO, Economic Development Council of Florida's Space Coast; **Michele Page**, President, Florida-Caribbean Cruise Association; **Fredrik Eliasson**, Vice President, Emerging Markets, CSX; **Henry Rodriguez**, Board Member, Enterprise Florida; **Kevin Johnson**, Vice President of Economic Development, St. Joe Company; **Brent Christensen**, President and CEO, Gainesville Chamber of Commerce; **Mali Gardner**, Mayor, Clewiston; **Jorge Arrizurieta**, President, Arrizurieta Associates; **Steven Halverson**, President, The Haskell Company; **Bob Black**, ARINC, Inc.; **Hannes Hunschofsky**, President, Hoerbinger Corp. of America; **John Browning**, President, Browning Consulting; **Phil Waller**, SVP MWH America (Global Water and Wastewater Co.); **Jose Hevia**, President & CEO, Flagler Co.; **Rich Blaser**, EVP and CFO, Infinite Energy Inc.; **Blake Casper**, Chairman and CEO, Caspers Company; **Sam Forrest**, Vice President, Energy Marketing and Trading, FP&L; **John Hitt**, President, University of Central Florida; **Bernie Machen**, President, University of Florida; **Dan Rice**, President, SunDial Capital Partners; **Reinhold Schmieding**, Founder and President, Arthrex Inc.; **Susan Story**, President and CEO, Gulf Power Company; **Rasesh Thakker**, CEO, Tavistock; **Aaron Zahn**, CEO, BCR Environmental; **Roy Periana**, Director, Scripps Energy Laboratories; **Karen Diebel**, Executive Director, Verizon Business; **Doug Callaway**, President, Floridians for Better Transportation; **Gow Fields**, Mayor, City of Lakeland; **Joe Waggoner**, Executive Director, Tampa/Hillsborough Expressway Authority; **Tom Conrecode**, VP Government Affairs, Collier Enterprises; **Robert Poole**, Transportation Director, The Reason Foundation; **Janet Watermeier**, Executive Director, Bay County Economic Development Alliance; **Bob Porteus**; **Mike Horan**, President, Ajax Paving

The Regulatory Reform Transition Team Includes: Chair: **Chris Corr**, Executive VP, Planning, Design, and Development

AECOM Peter Rummell, Rummell Company, LLC; **Stephen Joost**, CEO and Partner, Firehouse Subs; **T.R. Hainline**, Partner, Rogers, Towers; **Carlos Alfonso**, CEO, Alfonso Architects; **Peter Corrigan**, President, Florida Family Insurance Company; **Ashton Hudson**, Rock Creek Capital; **Don Brown**, Senior Fellow, The Heartland Institute; **William Large**, Executive Director, Florida Justice Reform Institute; **Phillip Walker**, Agent, Allstate; **Corey Simon**, Partner and Vice President of Community Relations, Gabor Agency; **Marlin Hutchens**, Vice President, Store Operations, Walgreens; **Marc Salm**, Vice President, Risk Management, Publix; **Richard Clark**, President, Supreme Janitorial Service; **Peter Boulware**, Vice President, Legacy Toyota; **Chris Corr**, Executive Vice President, Planning, Design, and Development, AECOM; **Ken Wilson**, Vice President, Gate Petroleum; **Jerry Seeber**, General Manager, Tampa Bay Water; **Billy Buzzett**, Attorney; **Doug Manson**, President, Manson Law Group; **Barbara Miedema**, Vice President, Public Affairs and Communications, Sugar Cane Grovers Cooperative of Florida; **Mike Taylor**, Vice President, Sales, Honeywell Building Solutions; **Ann Shortelle**, Ph. D.,

DISCUSSION DRAFT

MACTEC Engineering and Consulting, Inc.; Albert Joerger; Melissa Meeker, President, Hesperides Group; Carlos Beruff, Medallion Homes; Chris Buckley, Board of Directors, Everglades Foundation.