



MEMORANDUM

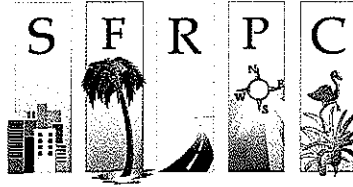
AGENDA ITEM #11

DATE: DECEMBER 7, 2009
TO: COUNCIL MEMBERS
FROM: STAFF
SUBJECT: HIGHLIGHTS OF COUNCIL ACTIVITIES

Attached are brief descriptions of activities in which the Council has been involved since the November 2, 2009 Council meeting.

Recommendation

Information only.



Highlights of Council Activities December 2009

South Florida Regional Planning Council Revolving Loan Fund Marketing Update

The South Florida Regional Planning Council Revolving Loan Programs (SFRPC-RLF, SFRPC-RLF II, RLF III and RESCUE-RLF) are designed to meet the needs of businesses in our Region that are not entirely served by conventional lenders. Funds are available to all small and medium-size businesses within Miami-Dade, Broward and Monroe Counties as well as designated communities within Miami-Dade County. The Revolving Loan Program also provides technical assistance to new and existing borrowers that will assist them with the growth of their business.

The Council has been asked to host the National Football League (NFL) Super Bowl XLIV's Business Leadership Forum. The Forum will be held on February 4, 2010, at the H. Wayne Huizenga School of Business & Entrepreneurship and the Rose & Alfred Miniaci Performing Arts Center. The Business Leadership Forum will include a stimulating panel discussion of current issues facing business owners and a networking event that will promote the exchange of ideas between independent business owners and South Florida's leading corporate procurement personnel.

The South Florida panel will include a diverse group of business leaders including nationally renowned experts in small business, former NFL players turned successful businessmen, and industry leader from within Sprint's Small Business Technology Division. Sprint is the corporate sponsor of the forum along with the NFL.

The next Loan Administration Board meeting is scheduled for December 14, 2009.

For more information regarding the RLF visit our website at www.sfrpc.com/rlf.htm or please contact Cheryl Cook or Joyce Hall at (954) 985-4416 or email at rlf@sfrpc.com.

Margate City Center Small Business Development Program:

Council staff has completed the Margate City Center Small Business Development Program, a technical report sponsored by the U.S. Economic Development Administration, the Margate Community Redevelopment Agency, and the South Florida Regional Planning Council to implement the recommendations of the State Road 7/U.S. 441 Charrette and Margate City Center Master Plan. Working with the City of Margate, Council staff developed this program which outlines the process for the development of a Small Business Incubator and Live-Work Community Land Trust within the City's Redevelopment Area. The document is available on the Council's website at www.sfrpc.com under "What's New". For more information, please contact Brian Traylor, btraylor@sfrpc.com or visit www.margatecra.org.

Broward County Transit Operational Analysis

Staff participated in the discussions regarding the Comprehensive Operational Analysis for Broward County Transit, which was held at the City of Hollywood Office Complex on November 3, 2009. The discussion solicited public input on how to maximize scarce transportation funding resources. For additional information, please contact Larry Allen (lallen@sfrpc.com) or go to <http://bct.tmdinc.net>

Clean Cities Coalition Community Outreach Events

The Florida Gold Coast Clean Cities Coalition sponsored the movie *Gas Hole* at the Fort Lauderdale International Film Festival (November 8, 2009) at the Cinema Paradiso. The film won the Spirit of Independence Award. A question and answer session was held with local residents following the movie. For additional information, please contact Larry Allen (lallen@sfrpc.com) or go to <http://www.gasholemovie.com/FtLaudScreening.html>.

Living Green Fair

The Florida Gold Coast Clean Cities Coalition participated in the Living Green Fair on November 14th and 15th, which was held at John Lloyd Park in Dania Beach. The fair served as a great opportunity to provide educational outreach on the use of alternative fuel vehicles, green energy and Climate Change Strategies. For additional information, please contact Larry Allen (lallen@sfrpc.com) or go to <http://www.livinggreenfair.com>.

Clean Cities Coalition Meeting

The Florida Gold Coast Clean Cities Coalition held its monthly meeting on Friday, November 13, 2009. The meeting included a presentation by a representative of Ferrill Gas, who presented the Rouse/Ford F-150 propane truck. The meeting also highlighted a Compressed Natural Gas (CNG) solid waste fleet facility that was installed in Pompano Beach by Choice Sanitation and Clean Energy. This facility will provide CNG for solid waste trucks operated by Choice Sanitation in several municipalities. It will also serve commercial businesses in Broward and Miami-Dade County. The Clean Cities meetings are held in the offices of the South Florida Regional Planning Council at 3440 Hollywood Blvd, Suite 140, Hollywood, FL, the second Friday of the month, at 10 a.m. For additional information, please contact Larry Allen (lallen@sfrpc.com) or go to <http://www.ferrellgas.com/> and http://www.roushperformance.com/f150_500-rc.shtml.

SR7 Transit Supportive Land Use and Urban Design Assistance

Staff has completed the SR7 Transit Supportive Land Use and Urban Design Assistance Report for the Broward County MPO. This assessment examined land uses, densities and intensities, infrastructure availability, alternative roadway typical section designs, and transit amenities. It supports the work activities in the North University Drive/ State Road 7 Study Area with Broward and Palm Beach County MPOs, FDOT and Florida Atlantic University. For additional information, please contact Larry Allen (lallen@sfrpc.com) or Karen Hamilton (khamilton@sfrpc.com).

Regional Domestic Security Task Force Activities

The Southeast Regional Domestic Security Task Force (SERDSTF) is one of Florida's seven Regions funded by the Department of Homeland Security (DHS) to help prevent or respond to terrorism events in the State. The SERDSTF, which is Region 7, includes Monroe, Miami-Dade, Broward and Palm Beach Counties.

Council staff is working with the Communications Work Group of the SERDSTF to update its Tactical Interoperable Communications Plan (TIC Plan) and bring it into compliance with recently released DHS guidelines. It is expected that portions of the updated Plan will be put to the test during an upcoming training exercise to be held January 2010, at Camp Blanding near Jacksonville.

For additional information, contact Manny Cela (celam@sfrpc.com) of Council staff.

South Florida Local Emergency Planning Committee Activities

The State of Florida is divided into 11 Local Emergency Planning Committee Districts whose broad duties include preparing regional hazardous materials emergency plans, performing outreach functions to increase awareness and understanding of hazardous substances, and providing free training to public sector hazardous material response employees. Since 1988, the Council has served as staff to the South Florida LEPC District 11 (SoFlaLEPC), which encompasses Miami-Dade, Broward and Monroe Counties. For more information on the SoFlaLEPC and its activities in the Region, please visit its website at www.sfrpc.com/lepc.htm.

As of this writing, the SoFlaLEPC is planning to hold a regularly scheduled quarterly meeting on December 2, 2009, at the SFRPC offices. Committee members will review training needs for the District at the meeting and select which courses will be offered in the coming year. A presentation by DHS Office of Infrastructure Protection staff will highlight their programs in the South Florida area.

For information on upcoming training courses, please visit our training website: www.sfrpc.com/lepc/training.htm.

Information on upcoming meeting dates, agendas for upcoming meetings and minutes from previous meetings is always available from www.sfrpc.com/lepc/meetings.htm.

For additional information, contact the SoFlaLEPC Coordinator Manny Cela (celam@sfrpc.com).
