

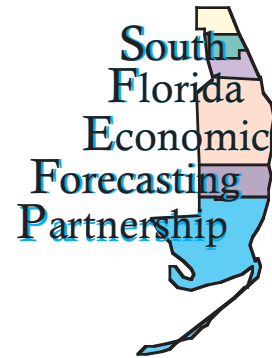
*Planning for the Future? If you have Questions,
we have the Answers ...*

We are pleased to offer the region's leaders
these useful tools.

Contact us today to learn more about the Partnership's
Economic Impact Analysis Program and how we can be of
assistance to you and your organization.

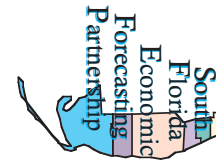
Zhijun Jeanne Tan
South Florida Regional Planning Council
Regional Planner
ztan@sfrpc.com

Greg Vaday, AICP
Treasure Coast Regional Planning Council
Economic Development Coordinator
gvaday@tcrpc.org



The South Florida Regional Planning Council
3440 Hollywood Boulevard, Suite 140
Hollywood, Florida 33021
Tel: (954) 985-4416; Fax: (954) 985-4417
www.sfrpc.com

The Treasure Coast Regional Planning Council
301 East Ocean Boulevard, Suite 300
Stuart, Florida 34994
Tel: (772) 221-4060; Fax: (772) 221-4067
www.tcrpc.gov



South Florida Economic Forecasting Partnership
3440 Hollywood Boulevard, Suite 140
Hollywood, Florida 33021

*Looking for Reliable Information
about the Future?*

*Our Regional Economic and Demographic
Forecasting Models
may be just what you are looking for ...*

The South Florida Economic Forecasting Partnership is pleased
to offer the region's public and private leaders new and
improved tools in the areas of economic and demographic analy-
sis and forecasting.

Staying Competitive just became a little easier ...

The South Florida Economic Forecasting Partnership is now
offering the region's decision makers more accurate information
about the potential impacts of alternative strategic policy and
investment decisions and demographic change in the region.

Using nationally acclaimed economic models, we can provide
your organization with information and analysis regarding the
impacts of events including, but not
limited to, business start-ups and
closings, busi-
ness expansions,
economic devel-
opment incen-
tives, trans-
portation
investments,
and changes in
public and private sector policies
over user-defined periods extend-
ing to 2050. These impacts are most commonly measured in the
number of jobs created or lost, personal income, business pro-
duction, value added, and tax collection.



Make Better Decisions with Better Information ...

The **South Florida Economic Forecasting Partnership** was creat-
ed in September 2003 by the South Florida Regional Planning
Council, Treasure Coast Regional Planning Council, South
Florida Water Management District, and Palm Beach, Martin, St.
Lucie, Miami-Dade, and Broward counties for the purpose of
enhancing demographic and economic analysis and forecasting
in the Southeast Florida region.

The Partnership has developed and calibrated its regional economic forecasting models with common datasets of information, assumptions, methodology, and forecasts across a 7-county region and the State of Florida. Because of this effort, it is now possible for decision makers to weigh alternative investment and policy decisions in different parts of the region and know with confidence that the results they are considering truly reflect the economic and demographic conditions of the region.

The Partnership offers high quality Economic Impact Analysis...

The Partnership's **Economic Impact Analysis Program** offers professional staff, extensive and up-to-date data sources in the Regional Information Center, and nationally acclaimed economic models to provide high quality and affordable economic impact analysis for the 7-county region of Monroe, Miami-Dade, Broward, Palm Beach, Martin, St. Lucie, and Indian River counties.

The Partnership also offers technical support and staff training opportunities ranging from direct one-on-one assistance for individuals to group training sessions for the region's private businesses, local governments, policy makers, economic development agencies, chambers of commerce, service organizations, public interest groups, and other interested parties.

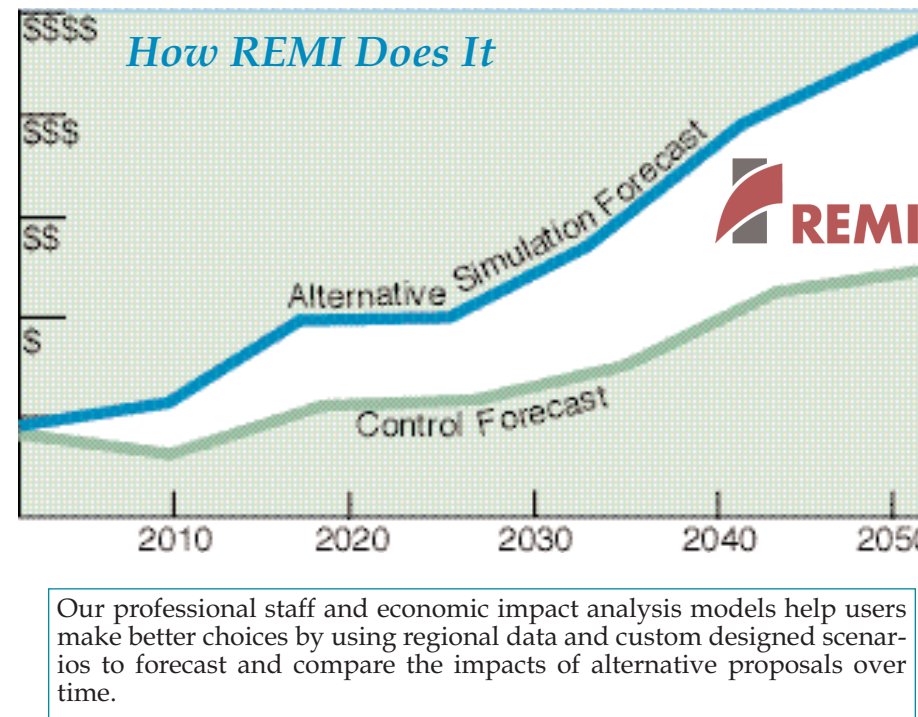
And several Nationally Acclaimed Economic Models to choose from ...

REMI Policy Insight®

The Partnership has acquired an 8-region, 70-sector version of Policy Insight®, a sophisticated demographic and economic forecasting model developed by Regional Economic Models, Inc. (REMI). Established in 1980, REMI has developed and refined hundreds of programs and its model-building system to become a nationally known industry leader over the last 25 years.

REMI Policy Insight® is a modified general equilibrium model that has been populated with a large amount of detailed, individualized economic and demographic data for each county in Southeast Florida. The model, containing thousands of policy variables and over sixty equations, is sensitive to a wide range of policy and proj-

ect alternatives and to interactions between the regional and national economies. The comprehensive nature of the model and its unique programs enable it to generate realistic annual estimates of the total regional and demographic effects of any specific policy initiative or development proposal over user-defined periods extending out to 2050.



Policy Insight's™ theoretical foundation is well documented and substantiated in leading economic professional journals. It is widely used by private and public sector organizations across the country, including several State of Florida departments and agencies, universities, regional planning councils and councils of government, and consulting firms.

REMI TranSight™

REMI TranSight™ is another powerful economic model offered by the Partnership. TranSight™ makes it possible to quantify the impact of specific transportation improvements on the region's economy and its residents. Its comprehensive evaluation of the region's transportation systems and description of the macro-effects of transportation-related improvements lets us model how transportation investments impact the competitiveness of a local economy or region.

TranSight™ links Policy Insight® with travel demand models used by the Florida Department of Transportation Districts IV and VI in Southeast Florida. The model considers changes in the transportation network such as changes in vehicle miles traveled (VMT), vehicle hours traveled (VHT), and emissions, safety and fuel demand, and translates the outputs of the travel demand model into inputs for the Policy Insight® structural multi-region economic model. It measures the economic benefits from the expansion of the transportation system in terms of a comprehensive range of economic and demographic indicators, such as industry employment and output, personal income, and population. Transportation projects can be compared in terms of the total economic impact they contribute to a county or region.

This information helps decision makers better understand the impact of alternative transportation improvements on the region's economy and its residents and can be used to secure additional support and matching funds for the region's transportation priorities.

IMPLAN™

IMPLAN™ (IMpact Analysis for PLANning) is one of the most widely used static input-output economic models. Developed by the U.S. Forest Service to assist in land and resource management planning, this input-output analysis model captures all monetary market transactions for consumption in a given time period. Widely used by academics, government, and private firms, IMPLAN™ provides valid assessments of present economic impacts. One major advantage of IMPLAN™ is that it enables users to analyze impacts in customized sub-county regions.

With the IMPLAN™ system, users are able to:

- Examine the effects of a company moving into the region or the contributions of an existing company
- Estimate industrial targeting opportunities
- Examine resources regulated by the government
- Analyze the benefits of commercial development and use the information to attract new companies
- Analyze the effects of the tourism industry

**At affordable prices that won't break your budget...
Why wait? Call now!**

