

2005 PRC Quality of Life Assessment

North Central Hollywood —
Broward County, Florida

Community Report *Prepared for* *Memorial Healthcare System*

*... Never doubt that a small group of
thoughtful, committed citizens can change the
world; indeed, it's the only thing that ever has.*

— Margaret Mead

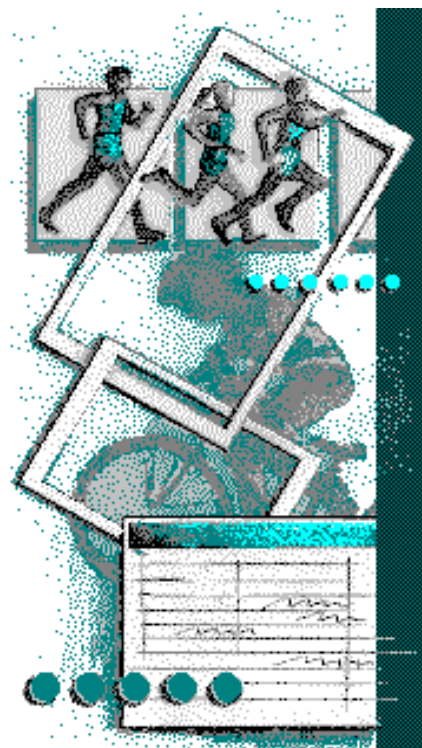


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INTRODUCTION

Methodology

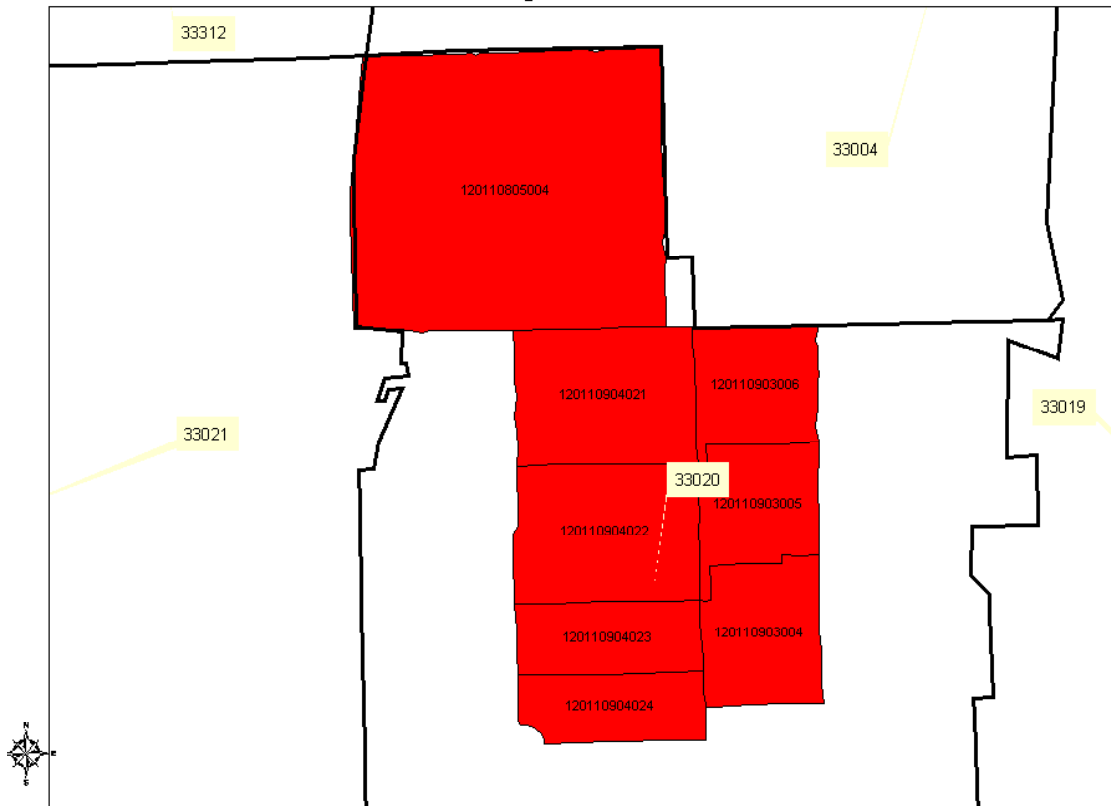
Community Defined for This Assessment

This assessment examines survey findings among residents of North Central Hollywood in Broward County, Florida. The study plan for this assessment was defined by the following eight census block groups:

- (12 011) 0805.004
- (12 011) 0904.021
- (12 011) 0903.006
- (12 011) 0904.022
- (12 011) 0903.005
- (12 011) 0904.023
- (12 011) 0903.004
- (12 011) 0904.024

The following map further describes this geographical definition.

North Central Hollywood



Created by Keith Schneider 2/24/05

Quality of Life Survey

A precise and carefully executed methodology is critical in asserting the validity of the results gathered in the 2005 PRC *Quality of Life Survey*. Thus, to ensure the best representation of the population surveyed, a telephone interview methodology was employed. The primary advantages of telephone interviewing are timeliness, efficiency and random selection capabilities.



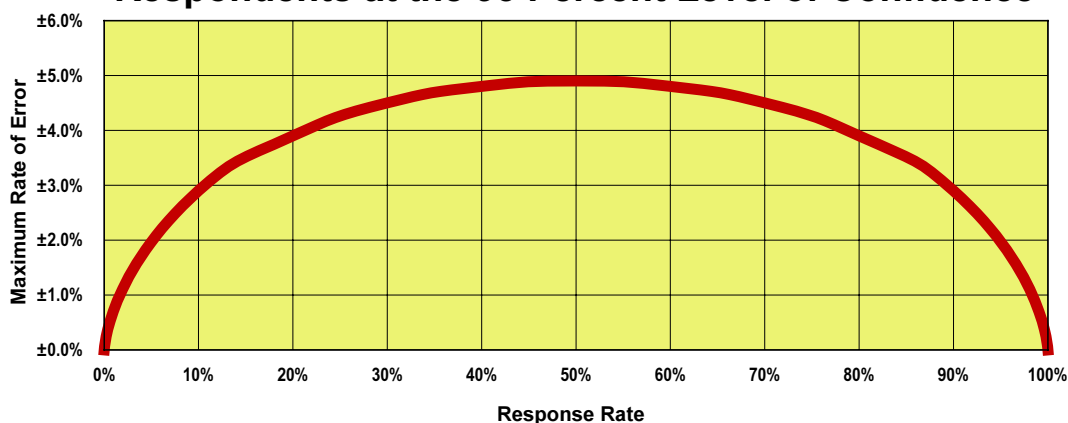
Sample Design

The sample design utilized for this effort consists of a random sample of 400 individuals aged 18 and older in the defined community. Once these data were collected, the sample was weighted in proportion to the actual population distribution at the ZIP Code level. Population estimates were based on the latest census projections of adults aged 18 and over provided in the 2003 *ESRI*. All administration of the surveys, data collection and data analysis was conducted by Professional Research Consultants, Inc. (PRC).

Sampling Error

For statistical purposes, the maximum rate of error associated with a sample size of 400 respondents is $\pm 4.9\%$ at the 95 percent level of confidence.

Expected Error Ranges for a Sample of 400 Respondents at the 95 Percent Level of Confidence



Note: The "response rate" (the percentage of a population giving a particular response) determines the error rate associated with that response. A "95 percent level of confidence" indicates that responses would fall within the expected error range on 95 out of 100 trials.

Example 1: For example, if 10% of the sample of 400 respondents answered a certain question with a "yes," it can be asserted that between 7.1% and 12.9% ($10\% \pm 2.9\%$) of the total population would offer this response.

Example 2: If 50% of respondents said "yes," one could be certain with a 95 percent level of confidence that between 45.1% and 54.9% ($50\% \pm 4.9\%$) of the total population would respond "yes" if asked this question.

In addition, for further analysis, keep in mind that each percentage point recorded among the total sample of survey respondents is representative of approximately 122 residents age 18 and older in North Central Hollywood (based on current population estimates). Thus, in a case where 3.4% of the total population responds to a survey question, this is representative of approximately 415 people and therefore must not be dismissed as too small to be significant.

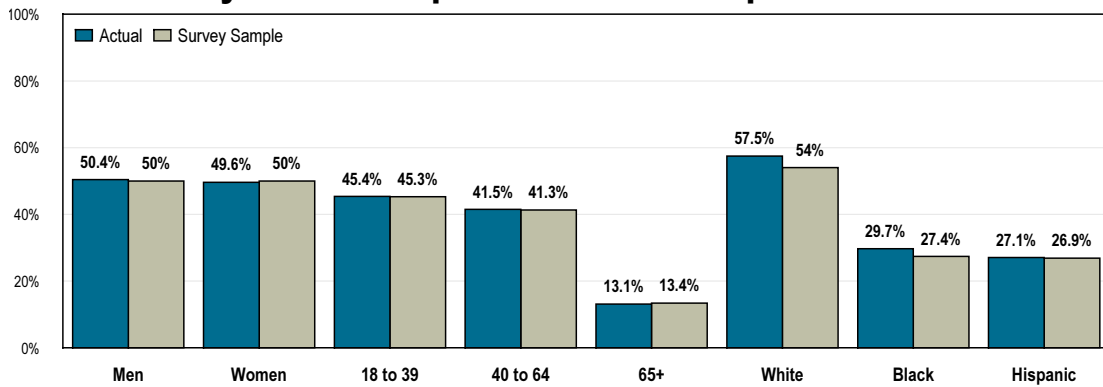
Also, for purposes of this study, comparisons are made to the 2004 Broward County survey findings [conducted in Broward County by PRC] where possible and applicable throughout the report. Statistically significant differences between the two areas will be italicized.

Sample Characteristics

To accurately represent the population studied, it was necessary to constantly monitor the demographic composition (e.g., age, gender, household location) of the community sample throughout the data collection process. PRC strives to minimize bias through application of a proven telephone methodology and random-selection techniques. And, while this random sampling of the population produces a highly representative sample, it is a common and preferred practice to “weight” the raw data to improve this representativeness even further. This is accomplished by adjusting the results of a random sample to match the demographic characteristics of the population surveyed, so as to eliminate any naturally occurring bias. Specifically, once the raw data are gathered, respondents are examined by key demographic characteristics (namely gender, age, race, ethnicity, income and ZIP Code) and a statistical application package applies weighting variables which produce a sample which more closely matches the population for these characteristics. Thus, while the integrity of each individual’s responses is maintained, one respondent’s responses may contribute to the whole the same weight as 1.1 respondents. Another respondent, whose demographic characteristics may have been slightly oversampled, may contribute the same weight as 0.9 respondents.

The following chart outlines the characteristics of the sample for key demographic variables, compared to actual population characteristics revealed in census data. [Note that the sample consisted solely of area residents age 18 and older; data on children were given by proxy by the person most responsible for that child’s health care needs, and these children are not represented demographically in this chart.]

NC Hollywood's Population and Sample Characteristics



Sources: 1. 2003 ESRI
2. 2005 PRC Quality of Life Survey, Professional Research Consultants

Further note that the poverty descriptions and segmentation used in this report are based on administrative poverty thresholds determined by the U.S. Department of Health & Human Services. These guidelines define poverty status by household income level and number of persons in the household (e.g., the 2005 guidelines place the poverty threshold for a family of four at \$19,350 annual household income or lower). In sample segmentation: "Below Poverty" refers to community members living in a household with defined poverty status, while "100-150% Poverty" represents those households living just above the poverty level, earning up to 150% of the poverty threshold; and ">150% Poverty" refers to households with incomes more than 150% of the poverty threshold defined for their household size.

The sample design and the quality control procedures used in the data collection ensure that the sample is representative. Thus, the findings may be generalized to the total population of community members in North Central ("NC") Hollywood with a high degree of confidence.

Existing Data

Statewide Risk Factor Data

Statewide risk factor data are provided where available as an additional benchmark against which to compare local findings. These data are reported in the most recent *BRFSS (Behavioral Risk Factor Surveillance System) Summary Prevalence Report* published by the Centers for Disease Control and Prevention and the U.S. Department of Health & Human Services.

Nationwide Risk Factor Data

Nationwide risk factor data, which are also provided in comparison charts, are taken from the *2003 PRC National Health Survey*. The methodological approach for the national study is identical to that employed in this assessment. Therefore, PRC assures that these data may be generalized to the U.S. population with a high degree of confidence.

Healthy People 2010 Goals



Understanding and Improving Health

Healthy People 2010: Understanding and Improving Health is part of the Healthy People 2010 initiative that is sponsored by the U. S. Department of Health & Human Services. Healthy People 2010 outlines a comprehensive, nationwide health promotion and disease prevention agenda. It is designed to serve as a roadmap for improving the health of all people in the United States during the first decade of the 21st century.

With [specific] health objectives in 28 focus areas, Healthy People 2010 will be a tremendously valuable asset to health planners, medical practitioners, educators, elected officials, and all of us who work to improve health. Healthy People 2010 reflects the very best in public health planning—it is comprehensive, it was created by a broad coalition of experts from many sectors, it has been designed to measure progress over time, and, most important, it clearly lays out a series of objectives to bring better health to all people in this country. — Donna E. Shalala, Secretary of Health & Human Services

Like the preceding Healthy People 2000 initiative— which was driven by an ambitious, yet achievable, 10-year strategy for improving the nation’s health by the end of the 20th century—Healthy People 2010 is committed to a single, overarching purpose: promoting health and preventing illness, disability and premature death.

HEALTH

Physical Health Status

This section describes the perceived overall health status of community residents in North Central Hollywood.

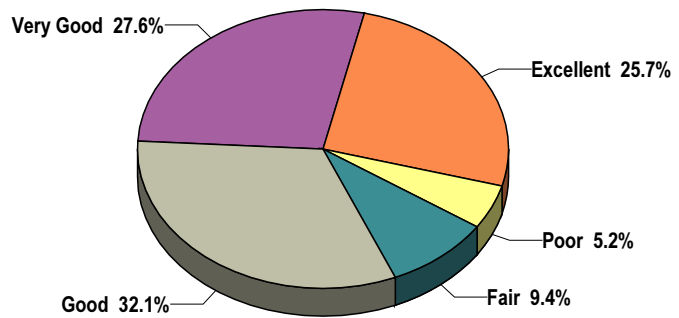
Self-Reported Physical, Mental, and Emotional Health

Overall Health Status

In North Central Hollywood, more than one-half (53.3%) of adults view their individual physical, mental, and emotional health as “excellent” or “very good.” On the other hand, 14.6% say that their health is overall “fair” or “poor.” This is further outlined in the adjacent chart.

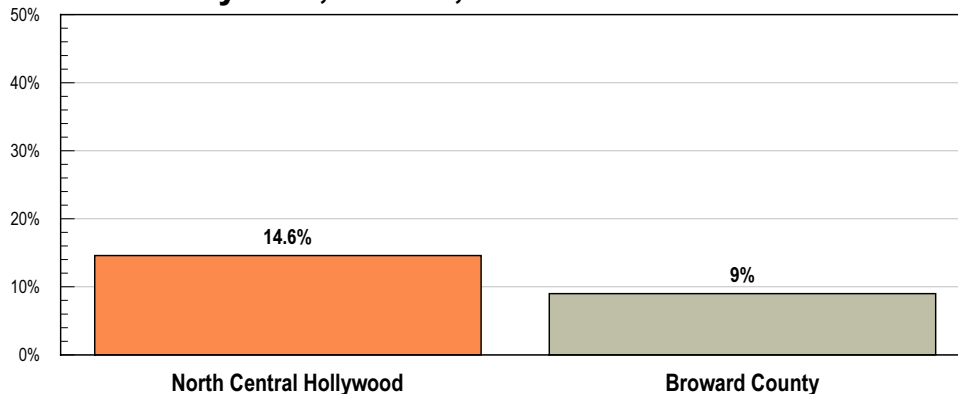
The percentage of area residents reporting “fair” or “poor” overall health is *statistically less favorable than* the percentage found across Broward County (9.0% of adults report experiencing “fair” or “poor” physical, mental, and emotional health).

Self-Reported Physical, Mental, and Emotional Health Status
(North Central Hollywood)



Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 5]
Note: Asked of all respondents.

Experience "Fair" or "Poor" Physical, Mental, and Emotional Health

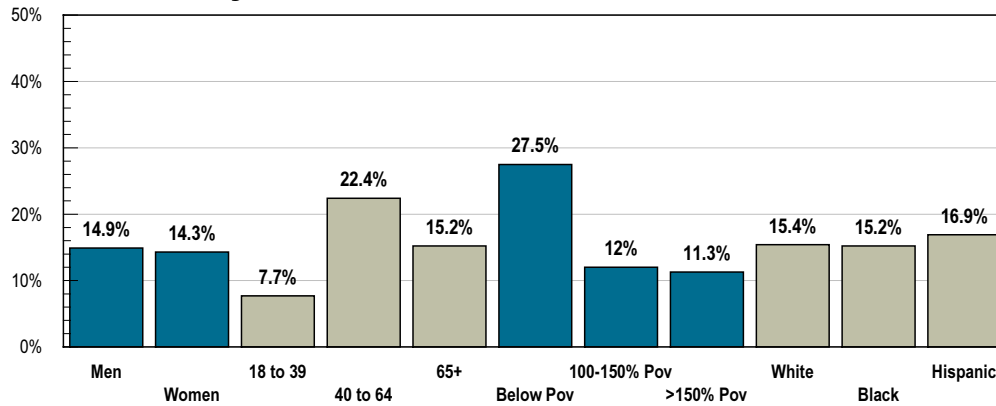


Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 5]
Note: Asked of all respondents.

The following chart provides an illustration of self-reported “fair/poor” overall health status, segmented by various demographic characteristics. As might be expected, indications of “fair” or “poor” health are much higher among adults living below the federal poverty level (27.5%) when compared with those at higher income levels (11-12%). Middle-aged adults (those 40-64) are more likely to report “fair” or “poor” physical, mental, and emotional health as well.

The percentage of adults citing “fair” or “poor” health does not vary significantly by gender or race/ethnicity, as shown.

Experience "Fair" or "Poor" Physical, Mental, and Emotional Health



Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 5]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.

Hypertension

Hypertension, or high blood pressure, is a condition wherein one's systolic blood pressure is equal to or greater than 140 mm Hg and/or his or her diastolic blood pressure is equal to or greater than 90 mm Hg. Hypertension prevalence increases with age, and women and Hispanics are generally at higher risk.

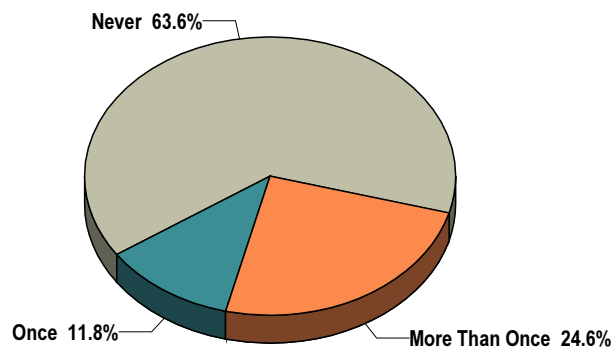
The implications of hypertension are great, placing an individual at increased risk for a variety of health problems, including coronary heart disease, stroke, congestive heart failure, kidney failure and peripheral vascular disease. However, high blood pressure can often be controlled through medication and/or behavior modification. The health risks associated with high blood pressure can be greatly reduced through weight reduction, increased physical activity, reduced sodium intake and reduced alcohol consumption. It is also recommended that hypertensive patients eliminate tobacco use and reduce intake of saturated fat and cholesterol since these compound the risk for coronary heart disease and stroke.

High Blood Pressure Prevalence

A total of 36.4% of community members have been told at some point that their blood pressure was high. Specifically, 24.6% of adults in North Central Hollywood have been told more than once that their blood pressure was high, while 11.8% have been told this only once.

Have Been Told Blood Pressure Was High

(North Central Hollywood 2004)

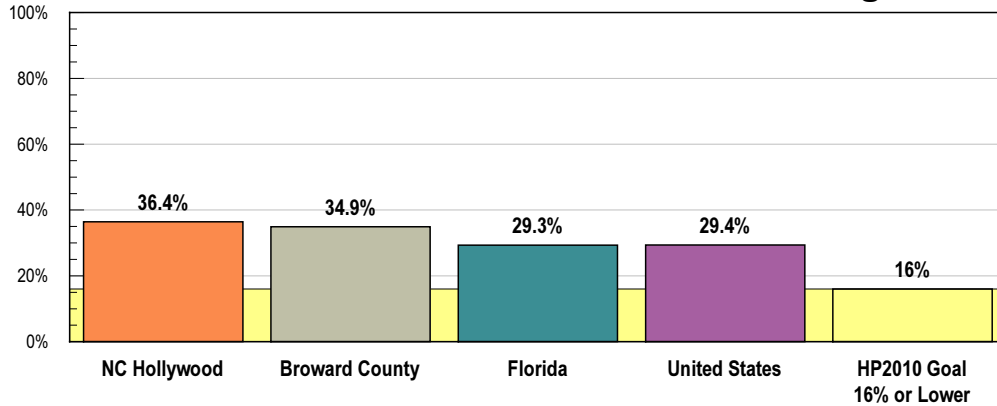


Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 11]

Note: Reflects the total sample of respondents.

The prevalence of adults in North Central Hollywood who have been told they have high blood pressure is less favorable than the 29.4% recorded nationwide but is statistically similar to the 34.9% reported across Broward County. The local percentage fails to satisfy the *Healthy People 2010* target of 16%; note the lower hypertension level across Florida.

Have Been Told Blood Pressure Was High

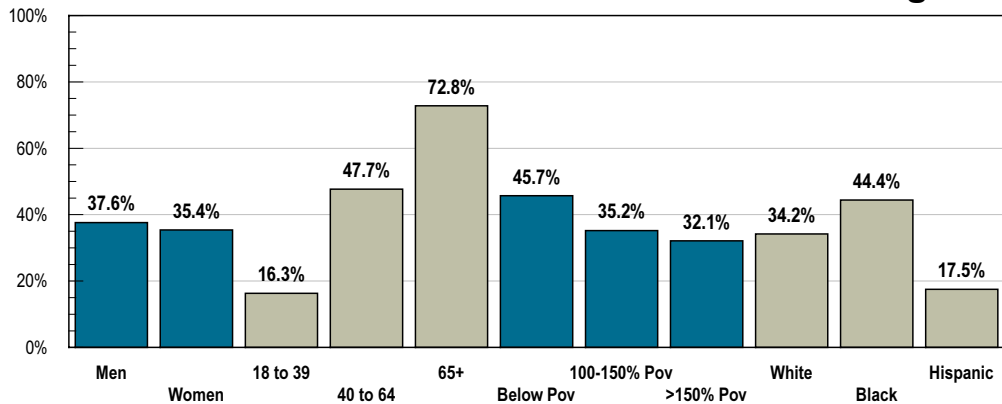


Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 11]
 2. Behavioral Risk Factor Surveillance System, Centers for Disease Control, 2003 Florida Data
 3. 2003 PRC National Health Survey, Professional Research Consultants
 4. Healthy People 2010, National Center for Health Statistics/CDC/Public Health Service
 Note: Reflects the total sample of respondents.

Also, in looking at age cohorts, hypertension rates vary from 16.3% among adults under 40 to 72.8% among those 65 and older. Note that local Hispanics are much less likely (17.5%) than Whites (34.2%) or Blacks (44.4%) to report being diagnosed as hypertensive.

Viewed by income level, adults living below poverty are more likely to have been diagnosed with high blood pressure, as shown below.

Have Been Told That Blood Pressure Was High



Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 11]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Reflects the total sample of respondents.

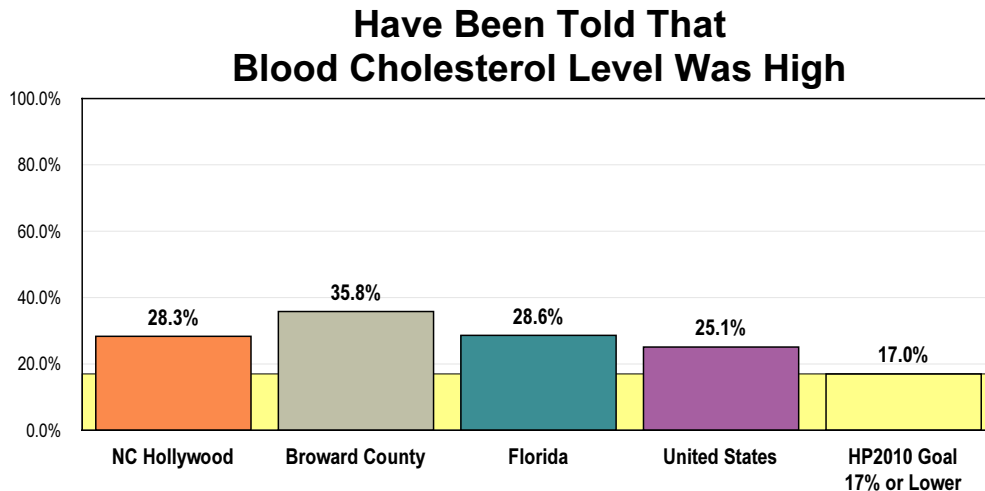
Cholesterol

High blood cholesterol is one of the major risk factors for coronary heart disease (along with cigarette smoking, high blood pressure and physical inactivity). High cholesterol is defined as having a serum total cholesterol level of 240 mg/dL or greater.

High Blood Cholesterol Prevalence

A total of 28.3% of adults in North Central Hollywood have been told by a health professional that their cholesterol level was high; this level is similar to the 25.1% recorded nationwide but fails to satisfy the *Healthy People 2010* target of 17% or lower. In contrast, the North Central Hollywood prevalence for high cholesterol level is *more favorable than* the 35.8% reported throughout Broward County.

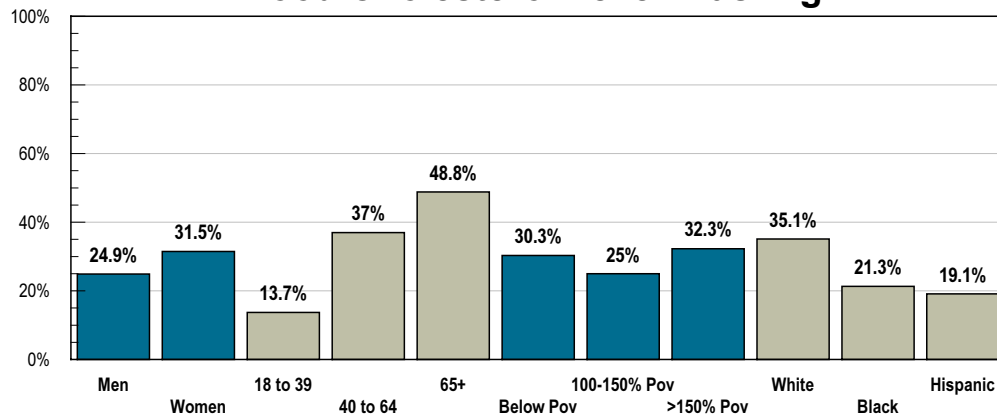
Statewide, 28.6% of adults have been diagnosed with high blood cholesterol levels, as shown below.



Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 12]
2. Behavioral Risk Factor Surveillance System, Centers for Disease Control, 2003 Florida Data
3. 2003 PRC National Health Survey, Professional Research Consultants
4. Healthy People 2010, National Center for Health Statistics/CDC/Public Health Service
Note: Reflects the total sample of respondents.

The following chart provides an illustration of local high cholesterol levels, segmented by specific demographic characteristic. Note that high blood cholesterol prevalence exhibits a positive correlation with age, varying from 13.7% among adults under 40 to 48.8% among those 65 and older. Viewed by race, Whites in the community are much more likely to have diagnosed high blood cholesterol levels when compared with Blacks and Hispanics. Women also note a higher prevalence of high blood cholesterol levels when compared with men.

Have Been Told That Blood Cholesterol Level Was High



Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 12]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Reflects the total sample of respondents.

Morbidity

AIDS Testing & Risk

The AIDS (acquired immunodeficiency syndrome) epidemic is a problem of national and international importance, a disease for which there is as of yet no cure. It is estimated that one-half of persons infected with HIV (human immunodeficiency virus), the virus which causes AIDS, will develop the disease within 10 years if not treated. Nearly as many will develop any of a host of other HIV-related illnesses. HIV-infected persons are also prone to severe opportunistic infections, Kaposi's sarcoma, and medical complications associated with the virus.

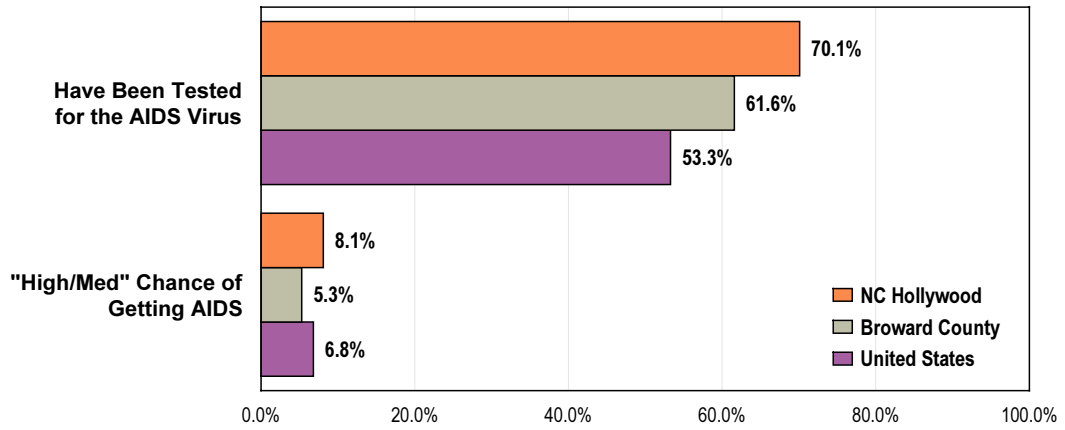
Although there is no vaccine or cure, recent advances in human immunodeficiency virus (HIV) treatment can slow or halt the progression from HIV infection to AIDS. Because HIV is not a reportable disease, the only method of monitoring HIV transmission is to monitor trends in AIDS cases. Longer periods between HIV infection and progression to AIDS have made it very difficult to monitor trends in HIV infection. Prevention of HIV infection is complex, requiring targeted behavioral-based, culture- and age-specific risk reduction programs.

Also, while new developments in treatment in recent years have greatly expanded the life expectancy and quality of life of AIDS patients, the treatments are extremely costly and they bring rise to new issues for a growing population of persons living with AIDS.

AIDS Testing & Perceived Risk. In the survey findings, 8.1% of adults aged 18 through 64 in North Central Hollywood believe that their chances of contracting the HIV virus is “high” or “medium,” similar to that found nationally (6.8%) as well as the 5.3% reported across Broward County.

Note in the following chart that testing levels in North Central Hollywood were reported among 70.1% of adults under 65, *significantly higher than* the 53.3% reported nationwide as well as the 61.6% reported across Broward County.

Perceptions of AIDS (18-64)



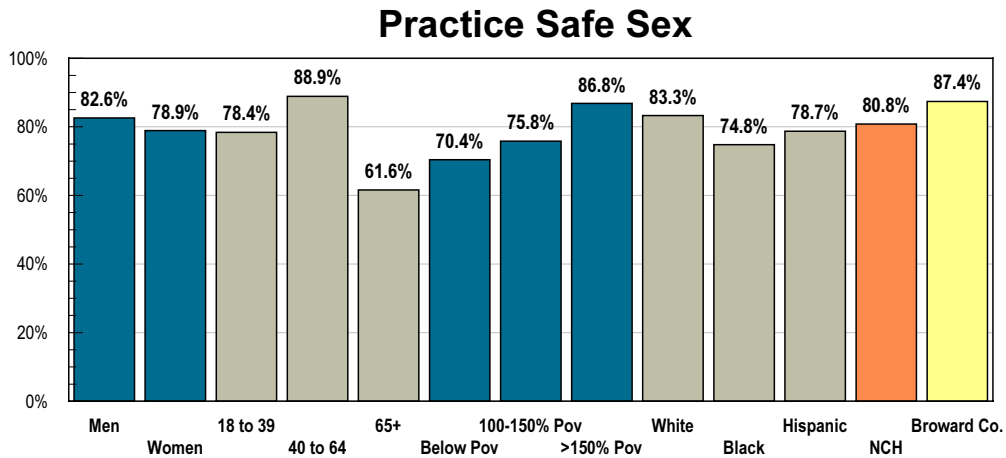
Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 71,73]
 2. 2000 and 2003 PRC National Health Surveys, Professional Research Consultants

Notes: 1. Reflects total sample of respondents under 65.
 2. Note that the "high/medium chance" inquiry was not addressed nationally in 2003, so the percentage shown reflects the 2000 prevalence.
 3. State data not available.

Practice Safe Sex

In a follow-up inquiry, North Central Hollywood residents were asked to indicate whether they practice safe sex. As shown in the following chart, 8 in 10 (80.8%) responded affirmatively; note the following breakout by demographic characteristic. The percentage increases with income level, and is highest (88.9%) among middle-aged adults.

Across Broward County, 87.4% of residents reportedly practice safe sex, *significantly higher* than the 80.8% reported across North Central Hollywood.

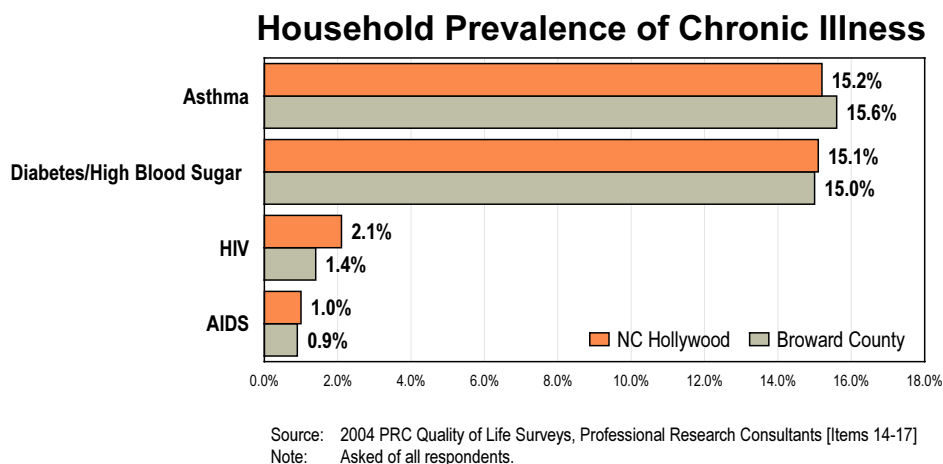


Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 72]
Notes: 1. Demographic breakouts are among findings in NC Hollywood in 2004.
2. Reflects the total sample of respondents.

Household Prevalence of Chronic Illness

As part of the 2005 PRC Quality of Life Survey, area residents were asked to report the prevalence of any of various chronic conditions among themselves or other members of their households.

As shown below, 15.2% of survey respondents reported that they or a member of their household suffer from **asthma** (compared to 15.6% reported across Broward County), and another 15.1% of local adults report that they or a member of their household currently suffer from **diabetes** (similar to the 15.0% reporting diabetes countywide). Just 2.1% currently report suffering from **HIV** (similar to the 1.4% throughout the county), while another 1.0% of local adults report suffering from **AIDS** (compared to 0.9% in Broward County).

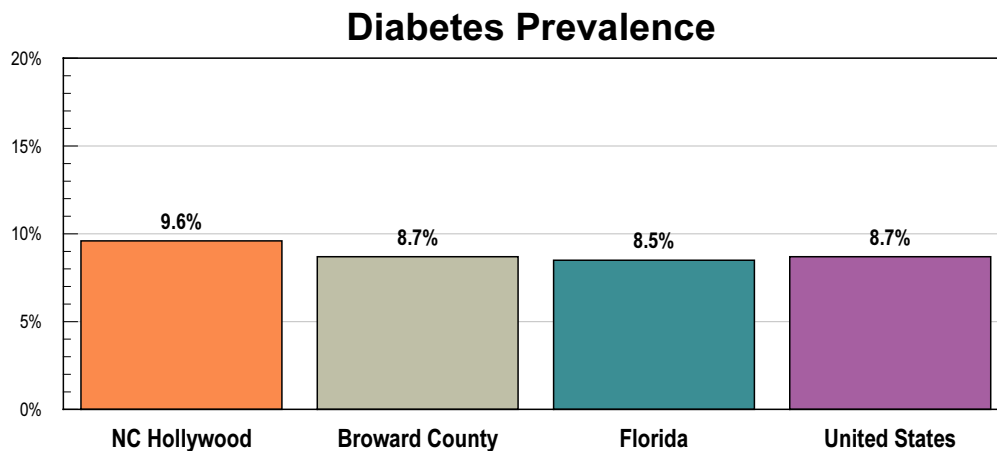


Keep in mind that each percentage point above represents approximately 122 adults in North Central Hollywood.

Diabetes Prevalence

Diabetics are at risk for a host of related ailments, including a number of eye diseases, disease of small blood vessels, as well as premature arteriosclerosis, kidney disease and neuritis (any disorder of the peripheral nervous system which interferes with sensation, the nerve control of muscle, or both). Many of these are preventable or controllable if detected early and properly treated.

As shown in the following graph, 9.6% of the community members surveyed indicate having diabetes themselves, similar to both the 8.5% reported statewide and the 8.7% found nationwide. Across Broward County, 8.7% of adults are reported to be diabetic.



Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 13]
2. Behavioral Risk Factor Surveillance System, Centers for Disease Control, 2003 Florida Data
3. 2003 PRC National Health Survey, Professional Research Consultants
Note: Reflects the total sample of respondents.

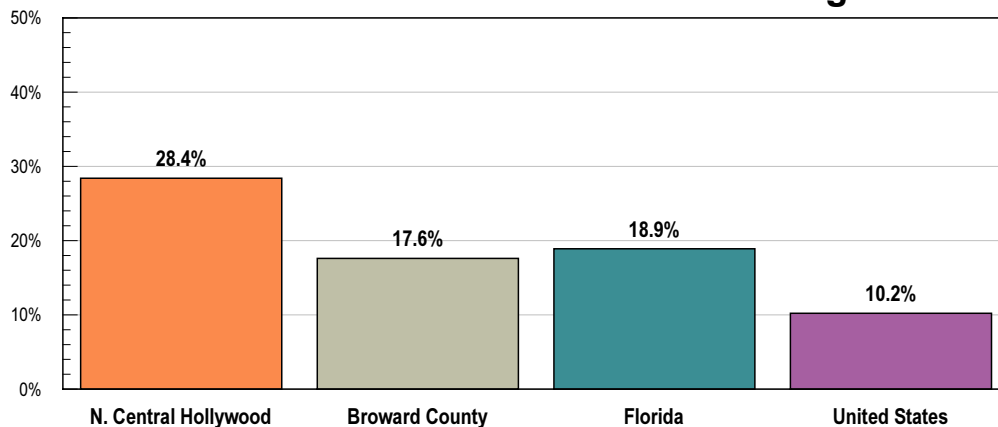
Health Insurance Coverage

Along with enhancing quality and moderating costs, improving the accessibility of health care services is one of the principal hopes for the American health care system and a key element in any preventive approach to community health. Certainly one of the various barriers to access is a lack of insurance coverage for many Americans.

Lack of Health Insurance Coverage

A full 28.4% of residents aged 18 and older in North Central Hollywood have no insurance coverage to pay for health care expenses, nearly three times the national level. Across Broward County, 17.6% of adults are without coverage, *significantly lower* than the local response but similar to the 18.9% statewide.

Lack Health Care Insurance Coverage

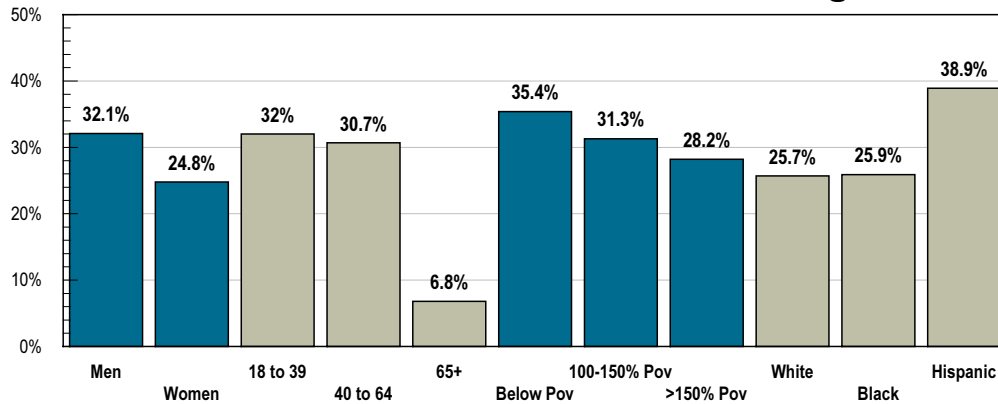


Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 7]
2. Behavioral Risk Factor Surveillance System, Centers for Disease Control, 2003 Florida Data
3. 2003 PRC National Health Survey, Professional Research Consultants

Note: Reflects total sample of respondents.

Not surprisingly, current coverage is directly related to income; in addition, Hispanics in North Central Hollywood are much more likely to be without coverage than are Whites or Blacks. Also, coverage appears to increase significantly among the elderly population, with only 6.8% of those aged 65+ reportedly without coverage. Women are more likely than men in North Central Hollywood to be covered by health insurance, as shown in the following chart.

Lack Health Care Insurance Coverage

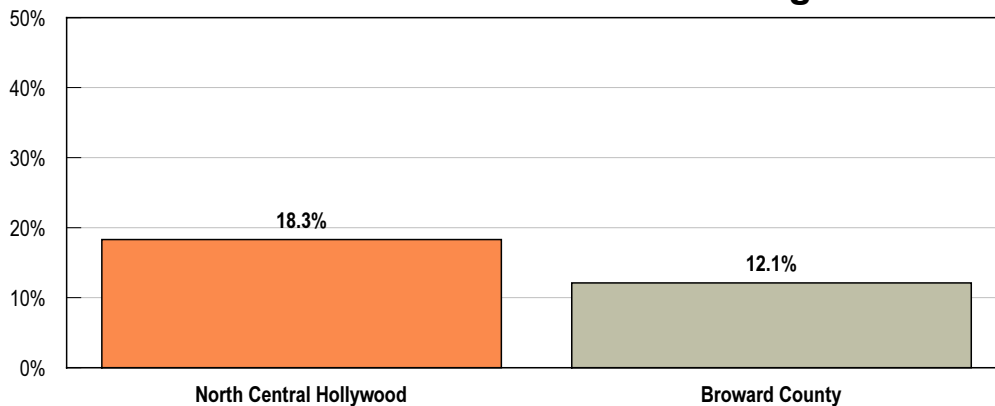


Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 7]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood 2004.
 2. Reflects total sample of respondents.

Coverage for Children

Among local adults with children under 18 at home, 18.3% have no health care insurance coverage for their children, as shown in the following chart. Across Broward County, this prevalence is a statistically similar 12.1%. *[It is important to keep in mind the sample sizes which these percentages represent when making comparisons between geographical areas.]*

Have No Health Care Insurance Coverage for Child



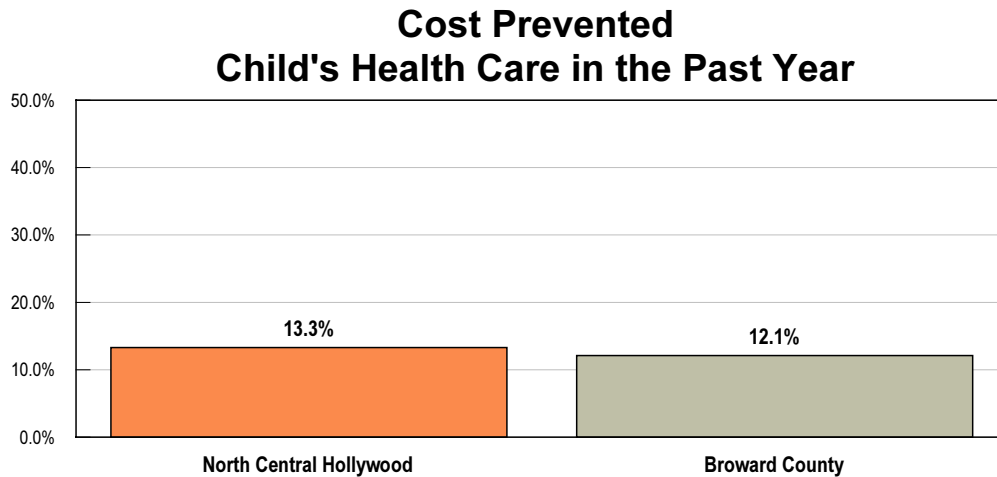
Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 130]
 Note: Asked of respondents with children under the age of 18.

Barriers to Primary Care

This section examines access to preventive care services, with a focus on cost as an inhibitor to receiving care.

Cost of Children's Health Services

Children. Among residents in North Central Hollywood with children under the age of 18, 13.3% indicate that cost or a lack of insurance prevented their child from receiving health care at some point in the past. The North Central Hollywood prevalence is similar to the 12.1% reported countywide, as shown below.

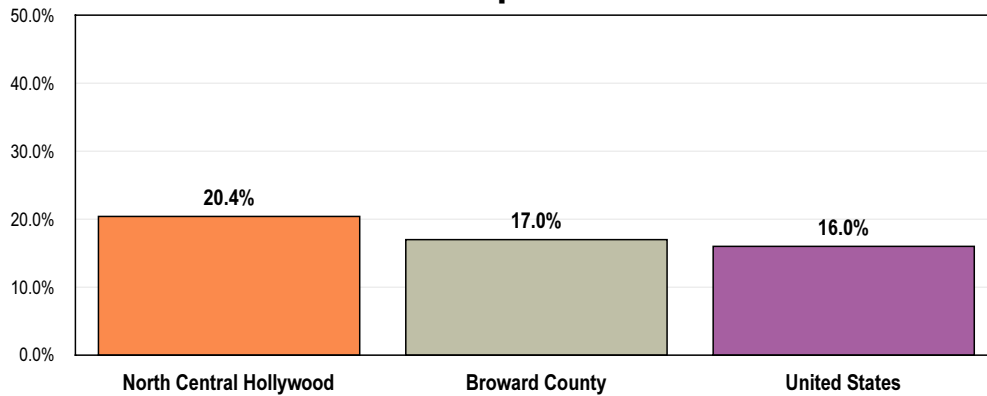


Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 131]
Notes: 1. Asked of respondents with children under the age of 18.
2. Florida and U.S. data not available.

Prescription Medicine

Adults. Another important issue in regard to medical care access is prescription medicine. A total of 20.4% of community members noted that cost prevented them from obtaining a prescription medicine in the past year, statistically similar to the 16.0% of American adults reporting the same, as well as the 17.0% reported throughout Broward County.

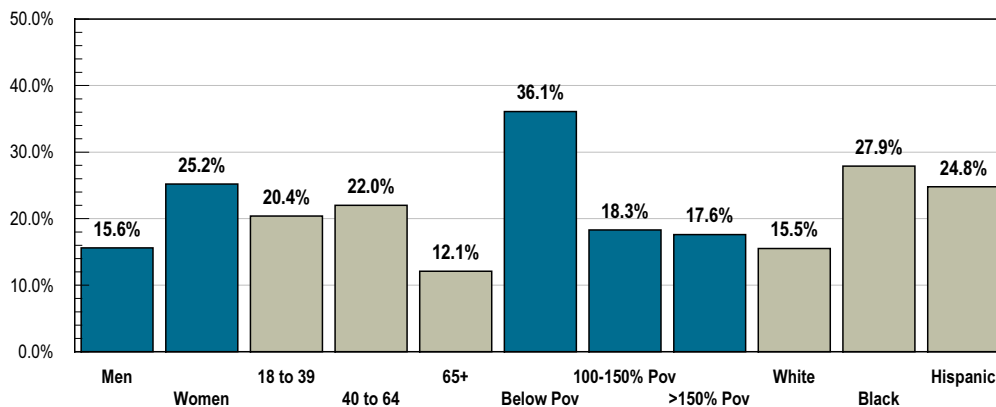
Cost Prevented Prescription Medicine in Past Year



Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 10]
 2. 2003 PRC National Health Survey, Professional Research Consultants
 Notes: 1. Asked of all respondents.
 2. State data not available.

When viewed demographically, people most likely to note that cost prevented a prescription medication in the past year include women, adults under 65, those living below the poverty level, Blacks, and Hispanics.

Cost Prevented Prescription Medicine in Past Year

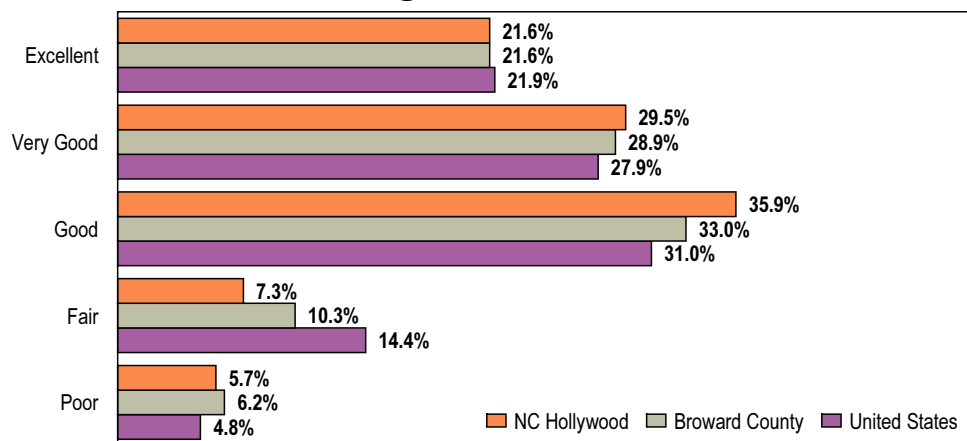


Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 10]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.

Quality of Local Health Care

When asked to rate the local health care that they currently receive, just over one-half (51.1%) give “excellent” or “very good” appraisals (comparable to the 50.5% across the county), with another 35.9% of residents reporting “good” local health care. On the other hand, 13.0% of North Central Hollywood adults consider their local health care to be “fair” or “poor,” comparable to the 16.5% found among residents countywide.

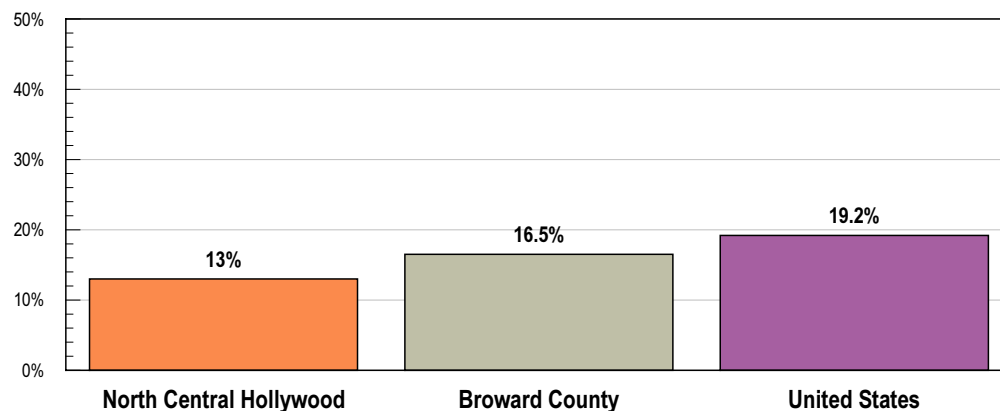
Rating of Local Health Care



Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 6]
 2. 2003 PRC National Health Survey, Professional Research Consultants
 Note: Asked of all respondents.

The local prevalence of “fair” or “poor” perceptions is *significantly lower* than that reported

Perceive Local Health Care to be "Fair/Poor"

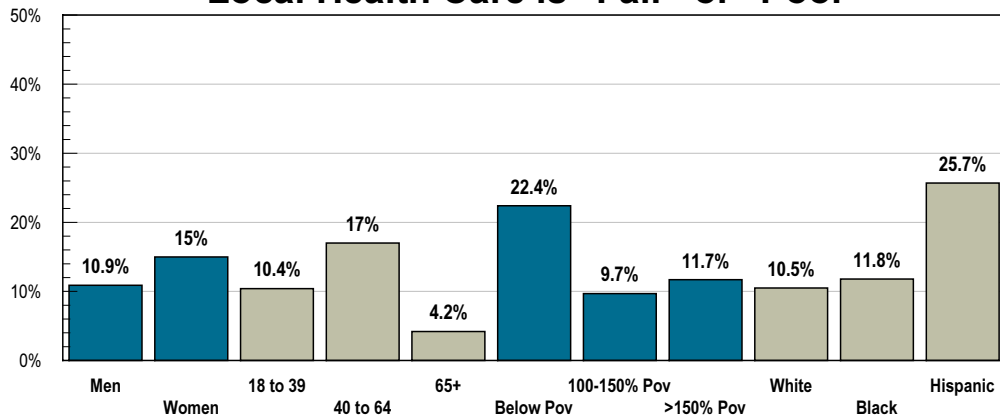


Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 6]
 2. 2003 PRC National Health Survey, Professional Research Consultants
 Notes: 1. Reflects the total sample of respondents.
 2. Percentages represent combined “fair” and “poor” responses.

nationwide (19.2%), as shown below.

Note in the following table that women, middle-aged adults, Hispanics, and adults living below poverty more often consider the quality of local health care to be “fair” or “poor.”

Perceived Quality of Local Health Care is "Fair" or "Poor"



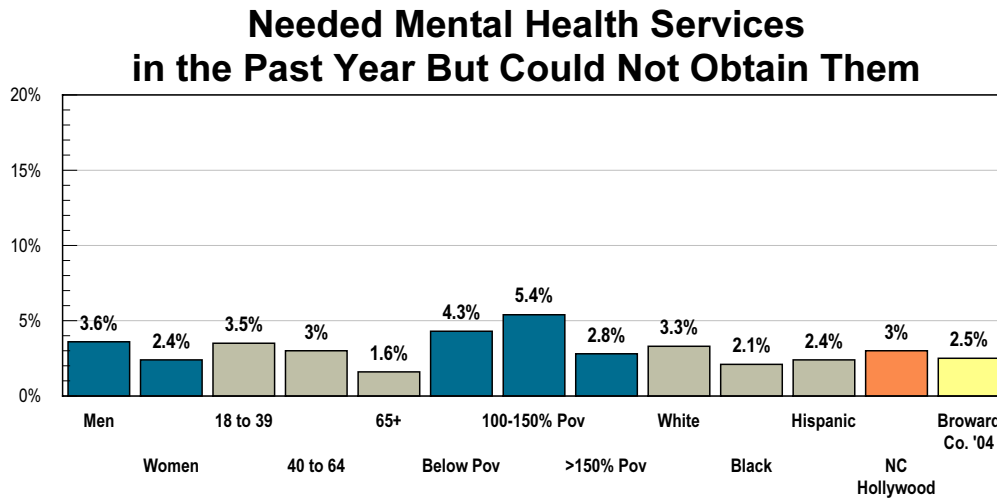
Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 6]
Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
2. Asked of all respondents.

Mental Health Status

The following section outlines access to local mental health services as well as perceptions among community members regarding mental illness.

Use of Mental Health Services

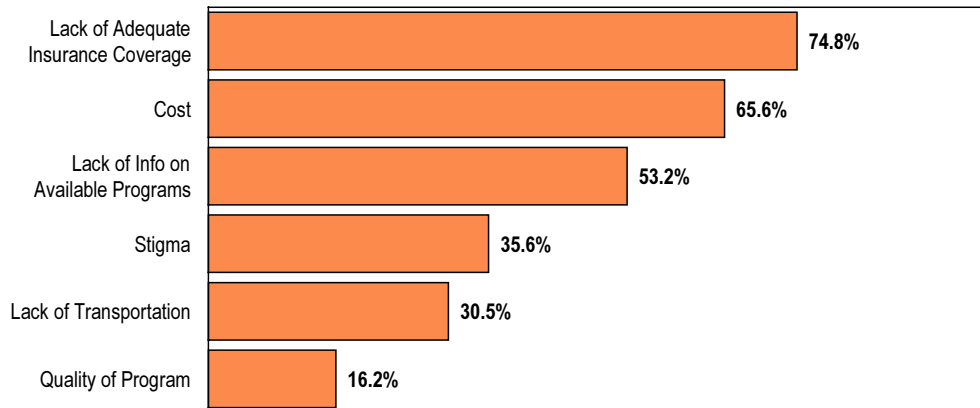
A total of 3.0% of local adults indicate that at some point in the past year, they needed mental health services but could not obtain them. The following chart provides an illustration of this prevalence, broken out by demographic characteristic. Note the similar response reported countywide among the total population.



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 55]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.

Adults who sought professional mental help in the past year but could not obtain it (14 respondents) were next asked to respond to various reasons for not obtaining the treatment. As shown, the greatest share of responses was for “*lack of health insurance coverage*” (74.8%), followed by “*cost*” (65.6%).

Reason for Lack of Ability to Obtain Needed Mental Health Services

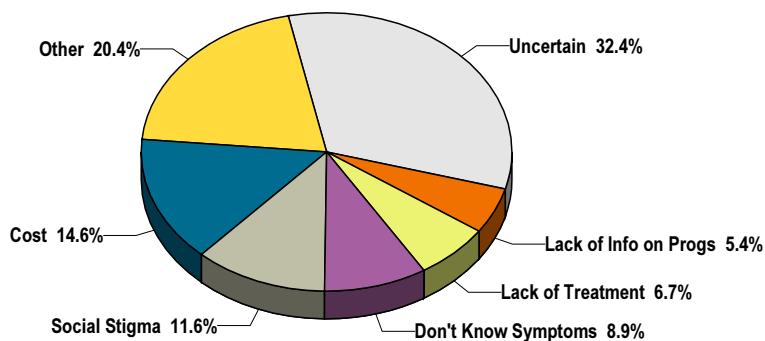


Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Items 56-61]
 Notes: 1. Demographic breakouts are among findings in NC Hollywood in 2004.
 2. Asked of those respondents who noted a lack of ability to obtain necessary mental health services. Multiple responses allowed.

Perceived Barrier Facing Those With Mental Illness

The total sample of respondents was next asked to give their opinion on the number-one barrier facing people with mental illness who need treatment. As seen in the following chart, nearly one-third (32.4%) of respondents were uncertain. Another 14.6% mentioned **cost**, followed by the **social stigma** involved (11.6%) and a **lack of knowledge** about the symptoms of mental illness (8.9%). Other barriers included **lack of treatment** and **lack of information** on mental health programs.

Perceived Number-One Barrier Facing People With Mental Illness Who Need Treatment (North Central Hollywood)

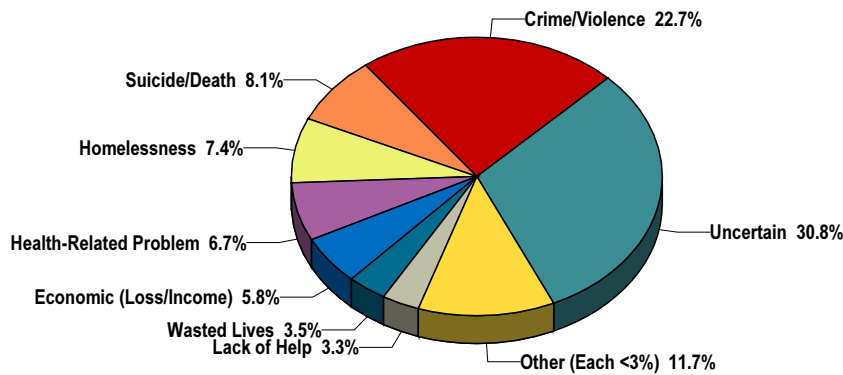


Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 88]
 Note: Asked of all respondents.

Perceived Consequences of Untreated Mental Illness

Among survey respondents, 22.7% believe that **crime and violence** are the biggest consequence of untreated mental illness in our society today. Another 8.1% perceive **suicide/death** to be the biggest consequence of untreated mental illness, while 7.4% mentioned **homelessness** and 6.7% mentioned a **health-related problem**. Other consequences mentioned include loss of **income** and **wasted lives**, as shown below.

Perceived Biggest Consequence of Untreated Mental Illness in Our Society
(North Central Hollywood)

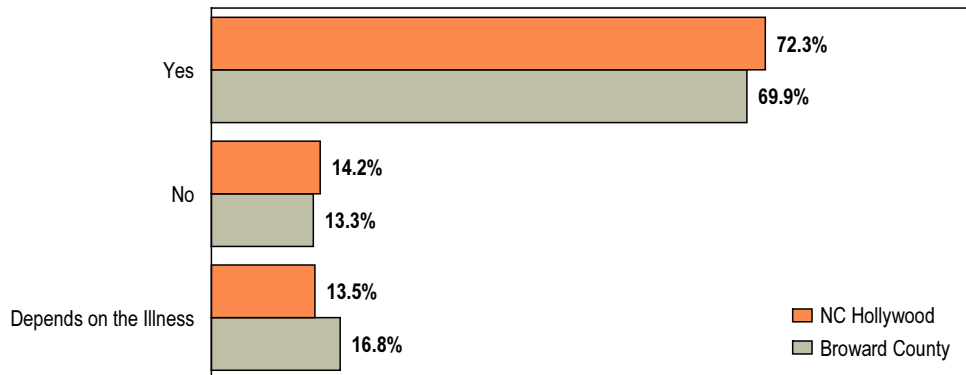


Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 89]
Note: Asked of all respondents.

Perceptions of the Employability of Adults With Mental Illness

The majority (72.3%) of survey respondents would employ or recommend someone for a job who has been treated for mental illness. Another 14.2% would not, while 13.5% feel that it would depend on the illness. Countywide findings were similar.

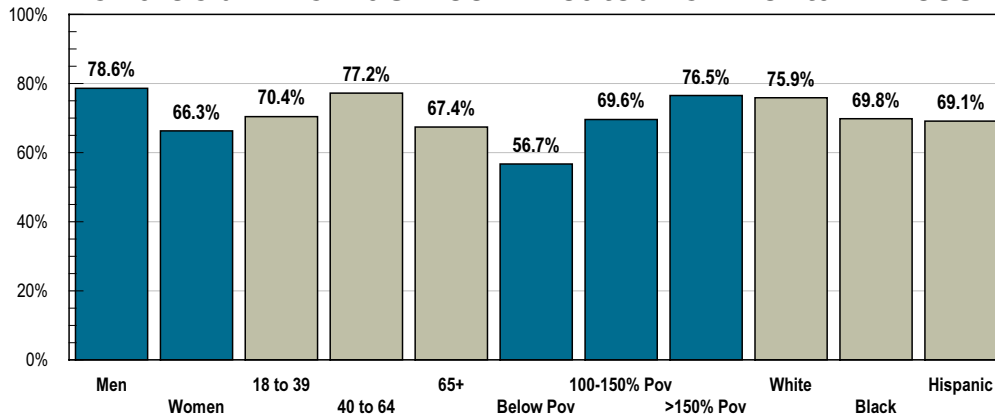
Would Employ or Recommend Someone for a Job Who Has Been Treated for Mental Illness



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 90]
Note: Asked of all respondents.

Viewed by demographic characteristic, local adults *less likely* to indicate they would employ someone for a job who has been treated for mental illness include women, adults under 40 or over 64, those living below poverty, Blacks, and Hispanics.

Would Employ or Recommend Someone for a Job Who Has Been Treated for Mental Illness



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 90]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "yes" responses.

Immunization

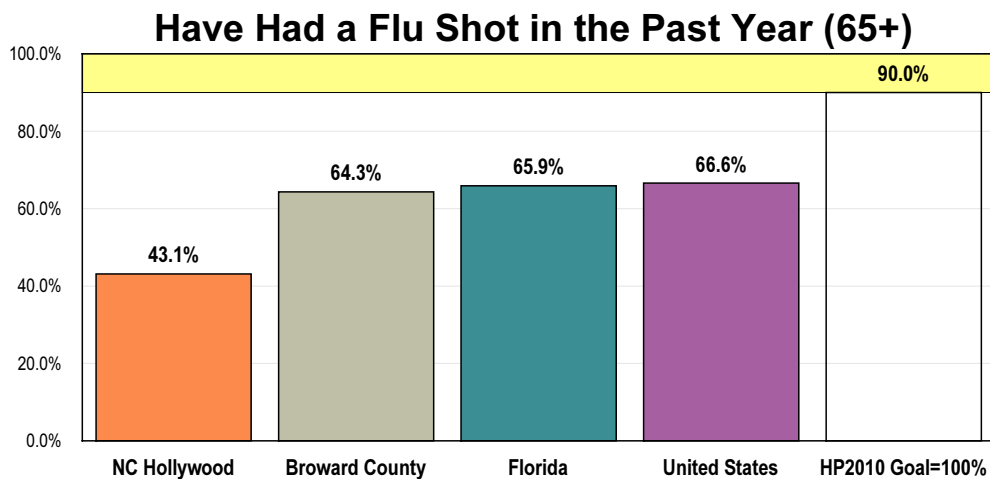
Immunization is the best line of defense against many infectious diseases. For example, vaccination can significantly limit pneumonia and influenza outbreaks, which hit older Americans particularly hard. Immunization may even lead to the complete eradication of such diseases as tetanus and diphtheria.

Vaccinations for Seniors

Influenza

Fewer than one-half (43.1%) of North Central Hollywood seniors (age 65 and older) have had an influenza shot within the past year, *significantly lower than* the prevalence recorded across Broward County as well as the national average. Statewide prevalence of flu immunization among those aged 65 and older is 65.9%.

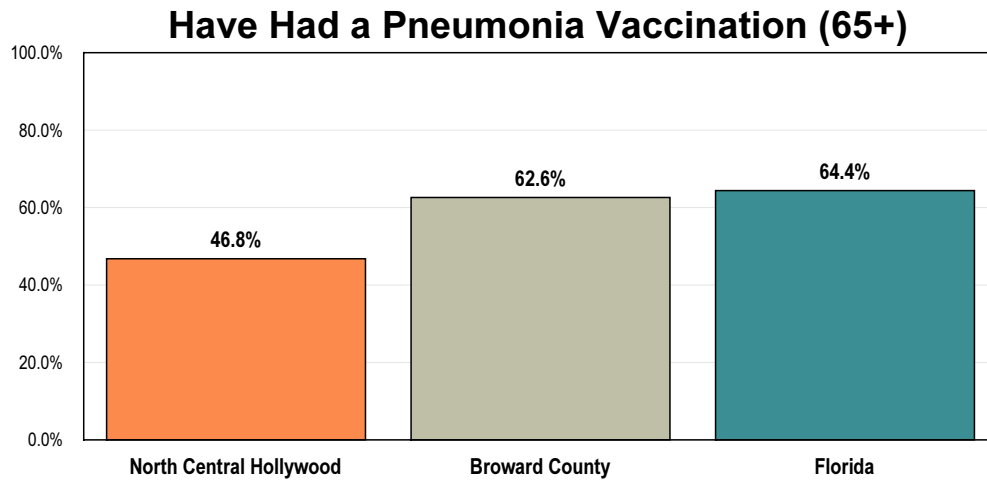
Note the *Healthy People 2010* goal of 90% or higher in the following chart. Note that the comparison data do not reflect the 2004-2005 flu season, during which significant vaccine shortages were experienced.



Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 51]
2. Behavioral Risk Factor Surveillance System, 2003 Florida Data
3. 2003 PRC National Health Survey, Professional Research Consultants
Note: Asked of respondents aged 65 and older.

Pneumonia

A total of 46.8% of adults age 65 and older have had a pneumonia vaccination, *significantly lower* than the 64.4% reported across Florida as well as the 62.6% found among residents of Broward County overall.



Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 52]
2. Behavioral Risk Factor Surveillance System, 2003 Florida Data
Note: Asked of all respondents aged 65 and older.

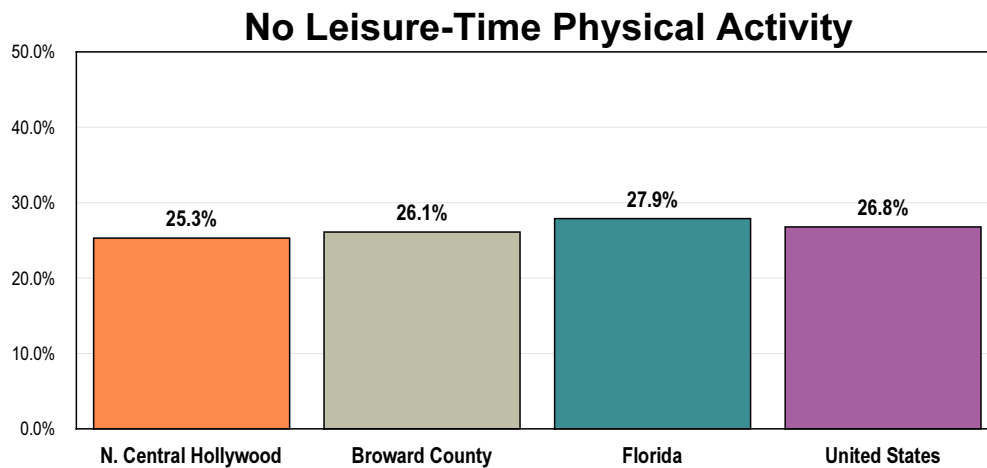
Physical Fitness

Regular physical activity contributes to a longer and healthier life. The health benefits of exercise are irrefutable; it has been asserted that employing regular physical activity toward cardiorespiratory fitness can prevent or limit one's risk for such afflictions as coronary heart disease, hypertension, noninsulin-dependent diabetes mellitus, osteoporosis, obesity, depression, colon cancer, stroke and back injury.

Leisure-Time Physical Activity

No Leisure-Time Physical Activity

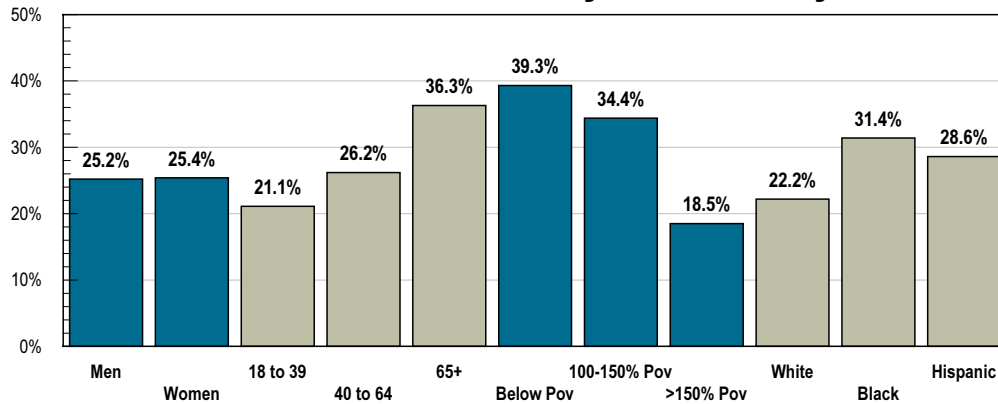
However, 25.3% of residents in North Central Hollywood have *not* participated in any type of physical activity outside work during the past month. This percentage is similar to the 26.8% recorded nationwide as well as both the county- and statewide percentages.



Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 29]
2. 2003 PRC National Health Survey, Professional Research Consultants
3. Behavioral Risk Factor Surveillance System, Centers for Disease Control, 2003 Florida Data
Note: Asked of all respondents.

The following chart segments levels of inactivity by various demographic characteristics. As shown, the lack of leisure-time activity is highest among adults aged 65 and older, Blacks, Hispanics, and adults living in poverty.

No Leisure-Time Physical Activity



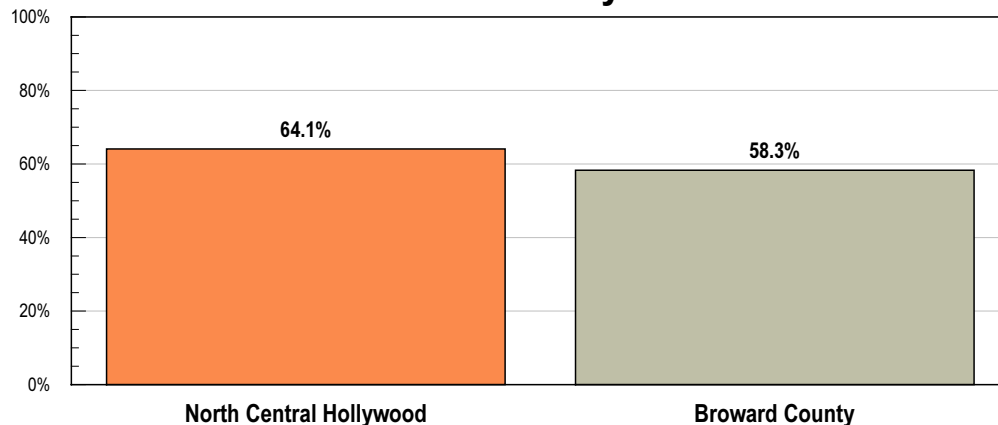
Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 29]

- Notes:
1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.

Sedentary Lifestyles

Another measure of proper health and physical fitness is the “sedentary” definition which applies to those who do not exercise at least three times per week for at least 20 minutes per occasion. In North Central Hollywood, a full 64.1% of adults fall into this “sedentary” category. This figure is *less favorable than* the 58.3% reported across Broward County and represents nearly 8,000 adults in North Central Hollywood.

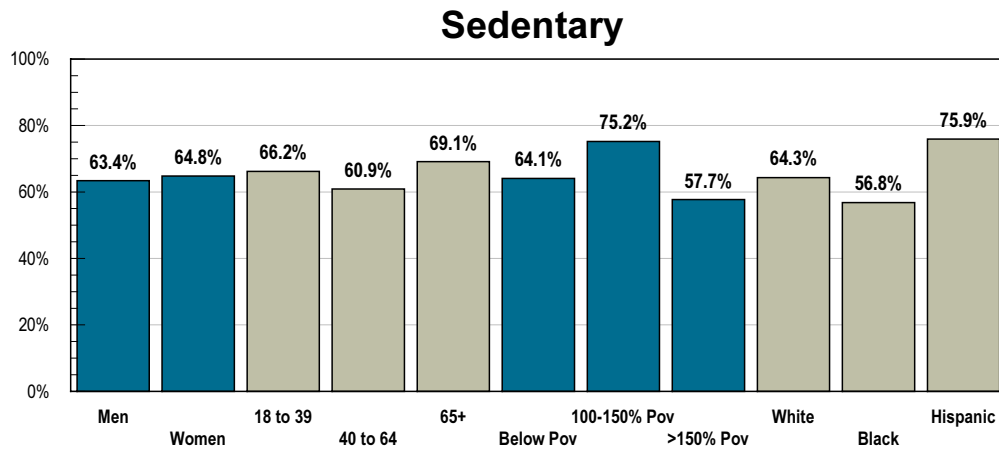
Sedentary



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 171]

- Notes:
1. Sedentary is defined as exercising less than three times a week for 20 minutes at a time.
 2. Asked of all respondents.
 3. State and national data not available.

Sedentary lifestyles appear to be found most often among Hispanics, and adults living just above poverty.



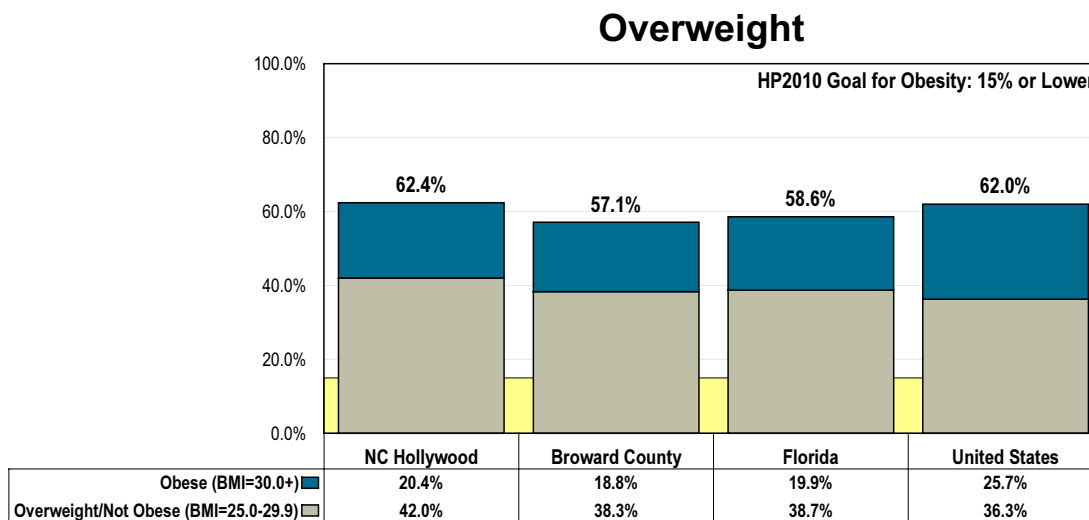
Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 171]
Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
2. Asked of all respondents.
3. Sedentary is defined as exercising less than three times a week for 20 minutes at a time.

Overweight Prevalence

Being overweight afflicts a considerable portion of the U.S. population and carries significant health risks. Individuals who are overweight are at increased risk for high blood pressure, high blood cholesterol, coronary heart disease, stroke, diabetes, atherosclerosis, gall bladder disease, some types of cancer, and osteoarthritis. To maintain a proper body weight, experts recommend a well-balanced diet which is low in fat and high in fiber, accompanied by regular exercise.

One of the more precise measurements of being overweight is body mass index (BMI), a ratio of weight to height (kg/m²). Overweight includes all those with a BMI greater than or equal to 25.0, regardless of gender; the definition for obesity is a BMI greater than or equal to 30.0. The rationale for this definition is that studies now show that the lower threshold is where actual increased risk for overweight co-morbidities (such as high blood pressure, high cholesterol, heart disease, etc.) occurs. [Note that the definition was revised in 1998; prior data presented below has been adjusted to correspond with the current definition.]

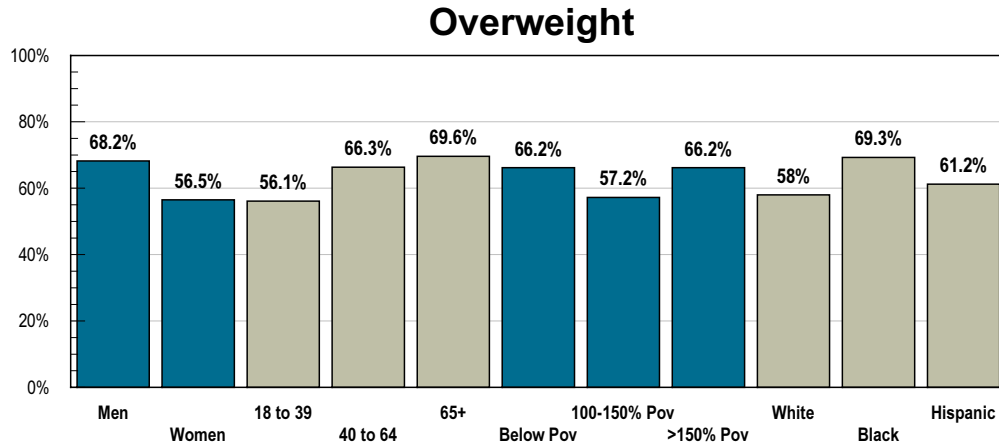
Under this definition for overweight prevalence, a full 62.4% of local adults are overweight, statistically less favorable than the 58.6% found across Florida but similar to the 62.0% reported nationwide in the 2003 PRC National Health Survey. The obesity level in North Central Hollywood (20.4%) is statistically more favorable than that found nationwide (25.7%) but fails to satisfy the *Healthy People 2010* goal of 15% or lower. The North Central Hollywood prevalence *compares unfavorably* to a 57.1% overweight prevalence reported across Broward County, as shown below.



- Sources: 1. 2004 PRC Community Health Surveys, Professional Research Consultants [Item 161]
 2. Behavioral Risk Factor Surveillance System, Centers for Disease Control, 2003 State Data
 3. 2003 PRC National Health Survey, Professional Research Consultants
 4. Healthy People 2010, National Center for Health Statistics/CDC/Public Health Service
- Notes: 1. The definition of overweight is having a body mass index (BMI), a ratio of weight to height (kilograms divided by meters squared), greater than or equal to 25.0, regardless of gender. The definition for obesity is a BMI greater than or equal to 30.0.
 2. Asked of all respondents.

Men, Blacks, and adults aged 40 and older show the greatest level of overweight prevalence, with 7 in 10 overweight.

Women, young adults, those living just above poverty, Whites, and Hispanics exhibit the lowest overweight prevalence levels.



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 161]

- Notes:
1. The definition of overweight is having a body mass index (BMI), a ratio of weight to height (kilograms divided by meters squared), greater than or equal to 25.0, regardless of gender. The definition for obesity is a BMI greater than or equal to 30.0.
 2. Asked of all respondents.
 3. Demographic breakouts are among findings in North Central Hollywood 2004.

Tobacco Use

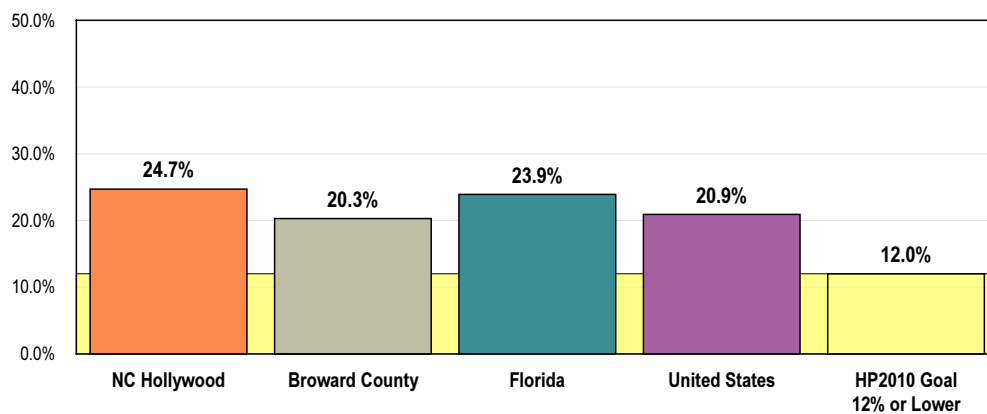
Tobacco use remains the single-most avoidable cause of death in our society. The predominant form of tobacco use is cigarette smoking, which has been associated with coronary heart disease, cancer (of the lung, larynx, pharynx, oral cavity, esophagus, pancreas and bladder), stroke, emphysema and other health problems such as respiratory infections and stomach ulcers.

Furthermore, the dangers of smoking are not limited to the smoker alone. Cigarette smoking during pregnancy contributes to low birthweight, preterm delivery and infant death. Passive or second-hand smoke can cause disease (including lung cancer) in nonsmokers and severe respiratory and other problems in young children and infants.

Cigarette Smoking

The 24.7% prevalence of current smokers recorded in North Central Hollywood is statistically similar to the 20.9% prevalence recorded nationwide, but far from meeting the *Healthy People 2010* goal to reduce smoking prevalence to 12% or less of adults age 18 and over. The local smoking level is also comparable to that reported across Broward County, as shown below. Across Florida, 23.9% of adults are current smokers.

Current Smokers



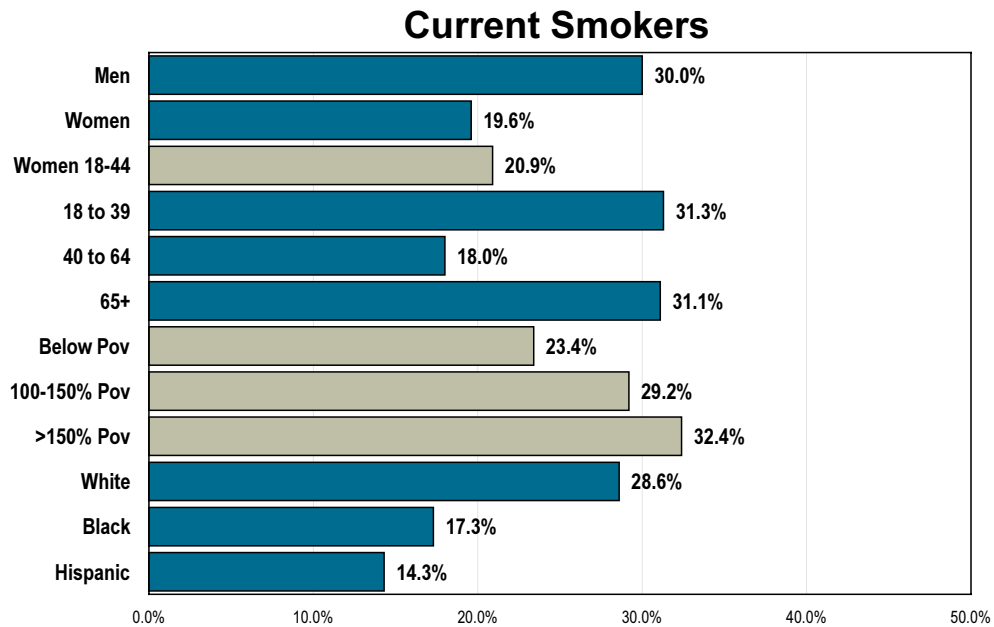
Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 170]
2. Behavioral Risk Factor Surveillance System, Centers for Disease Control, 2003 Florida Data
3. 2003 PRC National Health Survey, Professional Research Consultants
4. Healthy People 2010, National Center for Health Statistics/CDC/Public Health Service

Note: Asked of all respondents.

The following chart outlines smoking prevalence in North Central Hollywood, segmented by various demographic characteristics. As shown, 30.0% of men and 19.6% of women currently smoke. By analysis, it can be seen that a 20.9% prevalence of cigarette smoking is

noted among women in their child-bearing years (ages 18 to 44). This is notable, given that tobacco use increases the risk of infertility, as well as the risks for miscarriage, stillbirth and low birthweight for women who smoke during pregnancy.

In examining cigarette smoking by income levels, a correlation is evident; smoking prevalence levels appear to increase with income (contrary to what PRC generally finds). Smoking levels are lower among middle-aged adults, Blacks, and Hispanics.



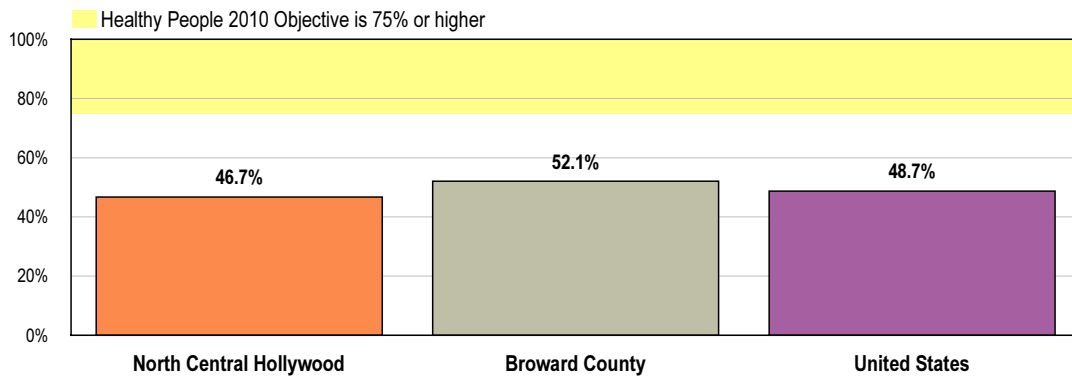
Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 170]
Note: Demographic breakouts are among findings in North Central Hollywood in 2004.

Smoking Cessation Attempts

Smokers in North Central Hollywood were asked to indicate whether they have stopped smoking for at least one day in the past year in an attempt to quit smoking for good. A total of 46.7% responded affirmatively, comparable to the 52.1% reported among Broward County smokers and a 48.7% prevalence nationwide.

Have Stopped Smoking for One Day or Longer in the Past Year in an Attempt to Quit Smoking

(Among Adults Who Smoke Cigarettes Every Day)



- Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants. [Item 34]
2. 2003 PRC National Health Survey, Professional Research Consultants.
3. Healthy People 2010, 2nd Edition. U.S. Department of Health and Human Services. Washington, DC: U.S. Government Printing Office, November 2000. [Objective 27-5]
- Notes: 1. Asked of regular (everyday) smokers.
2. Florida data not available.

Substance Abuse

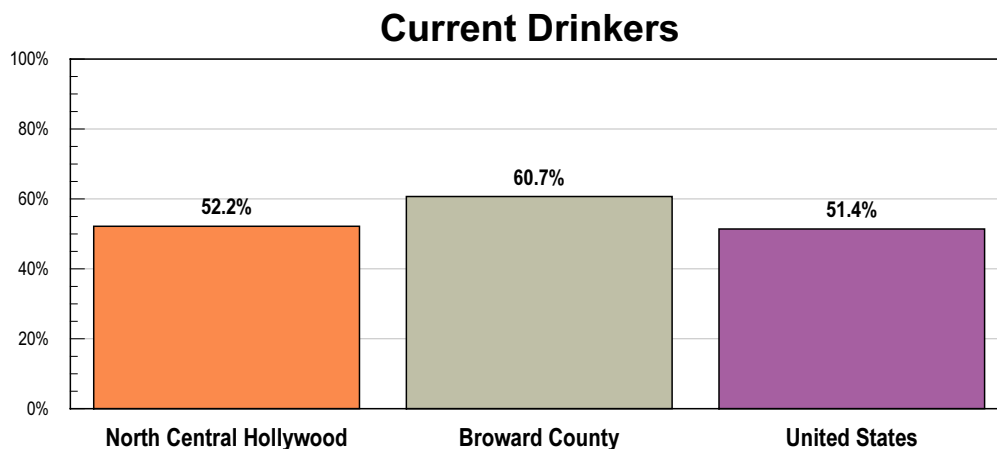
The misuse of alcohol and other drugs is associated with several health risks (including HIV transmission) and has tremendous societal and economic costs, as well. Alcohol/drug use is implicated in nearly one-half of all deaths from motor vehicle accidents and intentional injuries (including homicides and suicides), and drinking during pregnancy is the leading preventable cause of birth defects.

Alcohol abuse has also been linked to heart disease and stroke, and is the primary contributor to cirrhosis of the liver. Current drinking levels and the local drinking and driving prevalence are addressed in the following section of this report.

Alcohol Abuse

Current Drinkers

“Current” drinkers are those who have had one or more drinks within the past month (for the purpose of this study, a “drink” is defined as one can or bottle of beer, one glass of wine, one can or bottle of wine cooler, one cocktail or one shot of liquor). A total of 52.2% of adults in North Central Hollywood fall into this category, similar to the nationwide level (51.4%) but *significantly lower than* the 60.7% reported across Broward County.

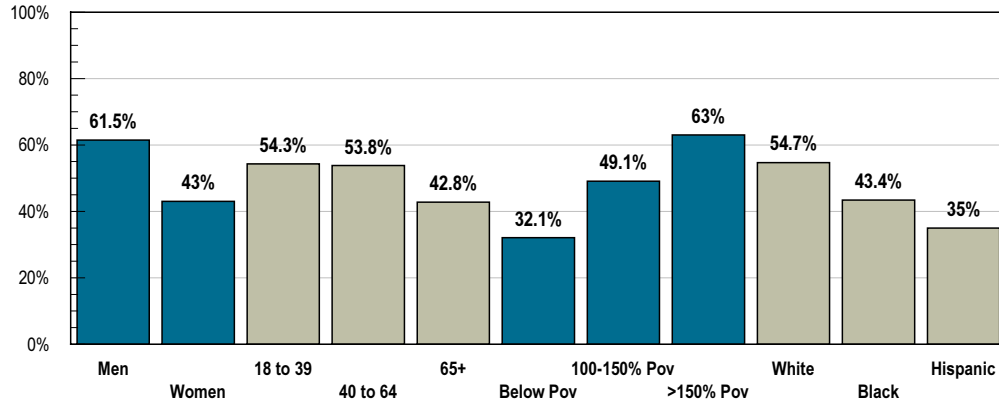


Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 172]
2. 2003 PRC National Health Survey, Professional Research Consultants

Notes: 1. Current drinkers are defined as those who have had any alcoholic beverages during the past month.
2. Reflects the total sample of respondents.

Note in the following table that men are much more likely than women to drink. Furthermore, there appears to be a strong positive correlation of drinking with income, but a negative correlation with age. When viewed by race, local drinking is much more likely to occur among Whites than among adults in the other race/ethnic categories, as shown below.

Current Drinkers



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 172]

- Notes:
1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Reflects the total sample of respondents.
 3. Current drinkers are defined as those who have had any alcoholic beverages during the past month.

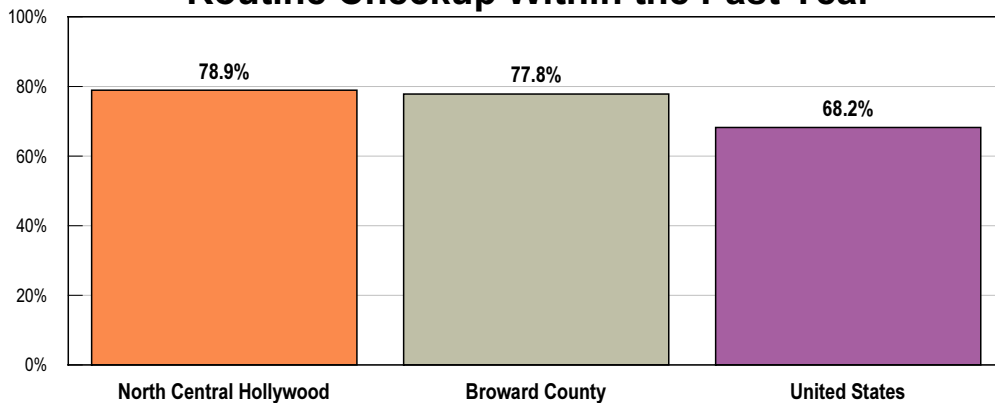
Preventive Care

Preventive care in North Central Hollywood, including regular medical and dental checkups, children’s checkups and cancer screenings, is examined in the following section.

Routine Physician Care

A total of 78.9% of North Central Hollywood community members have visited a physician for a routine checkup within the past year. Nationwide, a significantly lower percentage of adults (68.2%) have done the same. The North Central Hollywood prevalence is comparable to that reported countywide, as shown below.

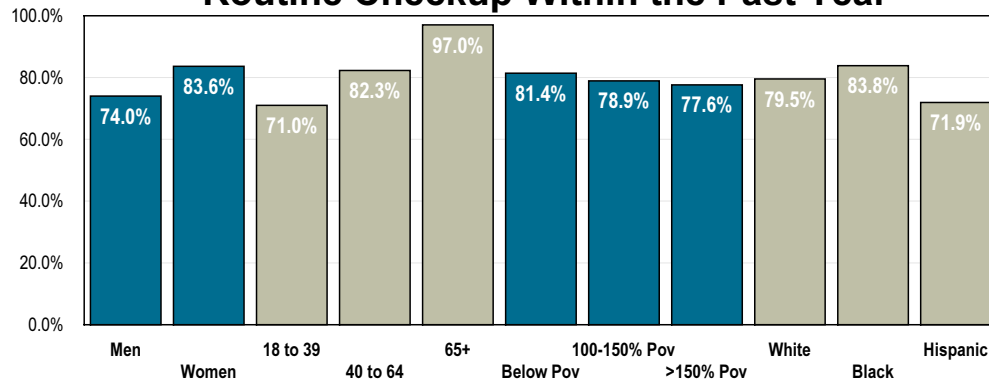
Have Visited a Physician for a Routine Checkup Within the Past Year



Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 8]
2. 2003 PRC National Health Survey, Professional Research Consultants
Notes: 1. Asked of all respondents.
2. State data not available.

Note in the following chart that women are much more likely than men to have been to a doctor in the past year. In addition, visits to physicians in North Central Hollywood increase with age, as they should. When viewed by race, local Hispanics are *less* likely than Whites or Blacks to have seen a physician in the past year.

Have Visited a Physician for a Routine Checkup Within the Past Year

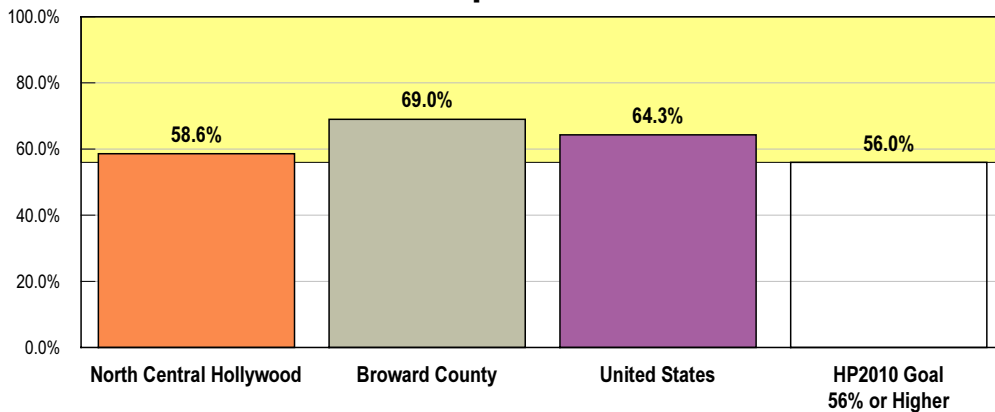


Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 8]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.

Dental Care

Adults. Furthermore, 58.6% of adults in North Central Hollywood acknowledge having been to the dentist for a routine checkup within the past year. This is *significantly lower than* the percentage of adults countywide who report having had routine dental care in the past year, as shown below. The national percentage (64.3%) is similar to the North Central Hollywood figure; note that the local percentage is close to the Year 2010 goal of 56%.

Have Visited a Dentist for a Routine Checkup Within the Past Year

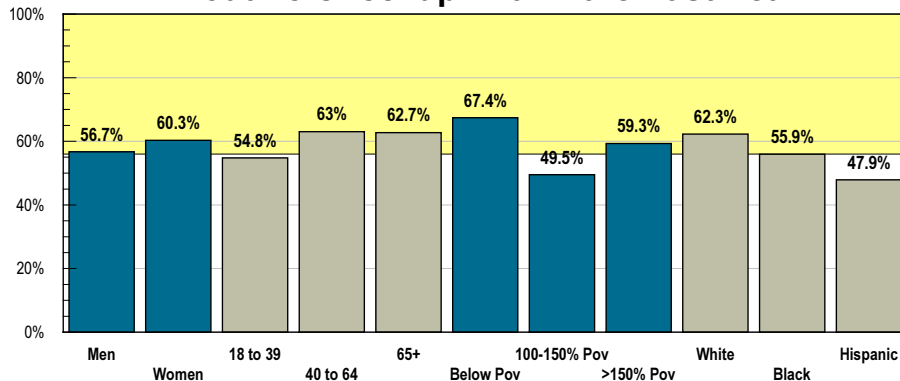


Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 9]
 2. 2003 PRC National Health Survey, Professional Research Consultants
 3. Healthy People 2010, 2nd Edition. U.S. Department of Health and Human Services. Washington, DC: U.S. Government Printing Office, November 2000. [Objective 21-10]

Notes: 1. Asked of all respondents.
 2. Florida data not available.

The following adults appear least likely to have had recent dental care: adults under the age of 40; adults living just above the poverty level; and Hispanics, as shown below.

Have Visited a Dentist for a Routine Checkup Within the Past Year

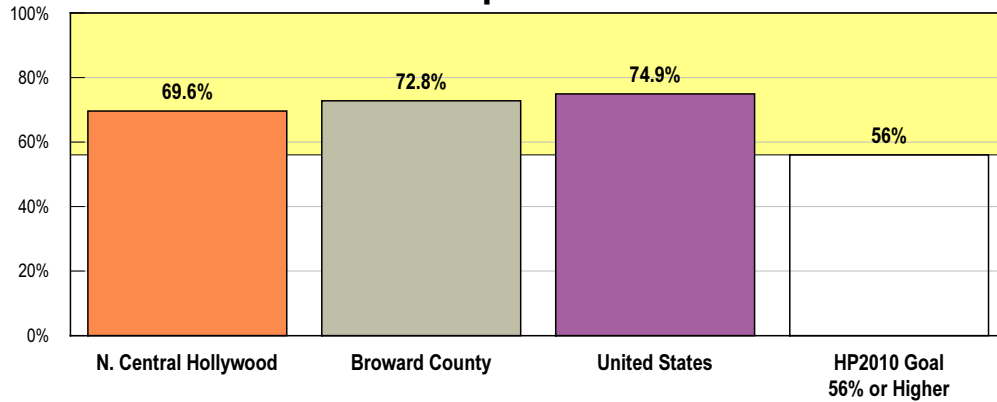


Sources: 1. 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 9]
 2. Healthy People 2010, 2nd Edition. U.S. Department of Health and Human Services. Washington, DC: U.S. Government Printing Office, November 2000. [Objective 21-10]

Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.

Children. Among adults in North Central Hollywood with children under 18 years old, 69.6% report that their child has visited a dentist for routine care in the past year, similar to the 74.9% found nationwide. Note that 72.8% of parents across Broward County indicated that their children had dental care in the past year.

Child Has Visited a Dentist for a Routine Checkup Within the Past Year



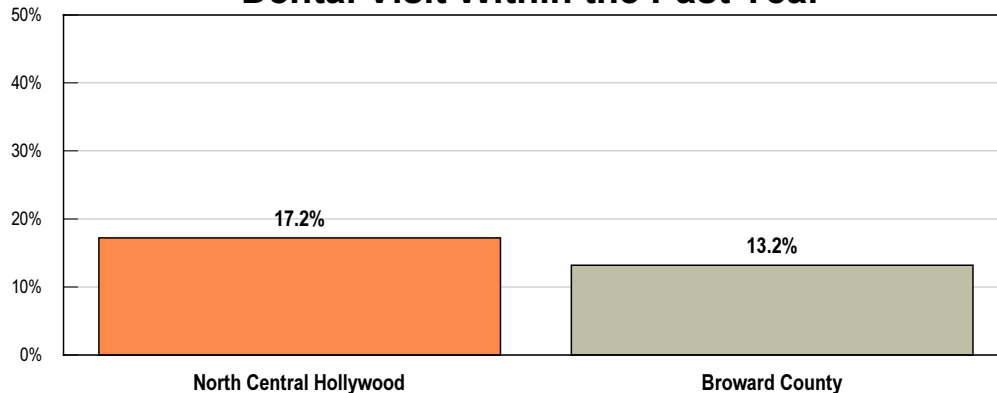
Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 132]
 2. 2003 PRC National Health Survey, Professional Research Consultants
 3. Healthy People 2010, 2nd Edition. U.S. Department of Health and Human Services. Washington, DC: U.S. Government Printing Office, November 2000. [Objective 21-10]

Notes: 1. Asked of respondents with children aged 1 through 17.
 2. Florida data not available.

Cost Prevented Child's Dental Care Last Year

In a follow-up inquiry, local parents were asked to indicate whether cost was a factor in not obtaining dental care for their child in the past year. As shown below, 17.2% of local parents noted that cost prevented their child's dental care in the past year (similar to the 13.2% reported across Broward County).

Cost Prevented Child's Dental Visit Within the Past Year



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 133]
 Note: Asked of those respondents with children under 18 at home.

Cancer Screenings

Cancer, the second leading cause of death in America, refers to a family of more than 100 different diseases characterized by the uncontrolled growth and spread of abnormal cells throughout the body. Together, these diseases account for 1 of every 5 deaths in the United States. Many forms of cancer are preventable, and some, if detected and treated early, are curable. Thus, the greatest potential for reducing cancer prevalence in years to come lies in stronger prevention strategies, improved means of early detection and wider use of screening techniques.

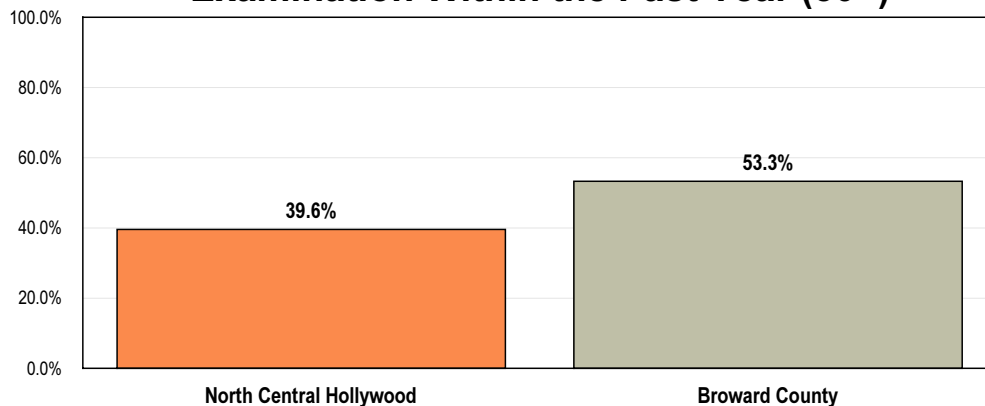
Colorectal Cancer

Digital Rectal Examination

A **digital rectal exam** is a screening procedure in which a physician or other health professional inserts a finger into the rectum to check for colorectal cancer and other health problems.

In North Central Hollywood, 39.6% of men and women aged 50 and older have had such an examination within the past year, *less favorable than* the 53.3% found among the Broward County survey results.

Have Had a Digital Rectal Examination Within the Past Year (50+)



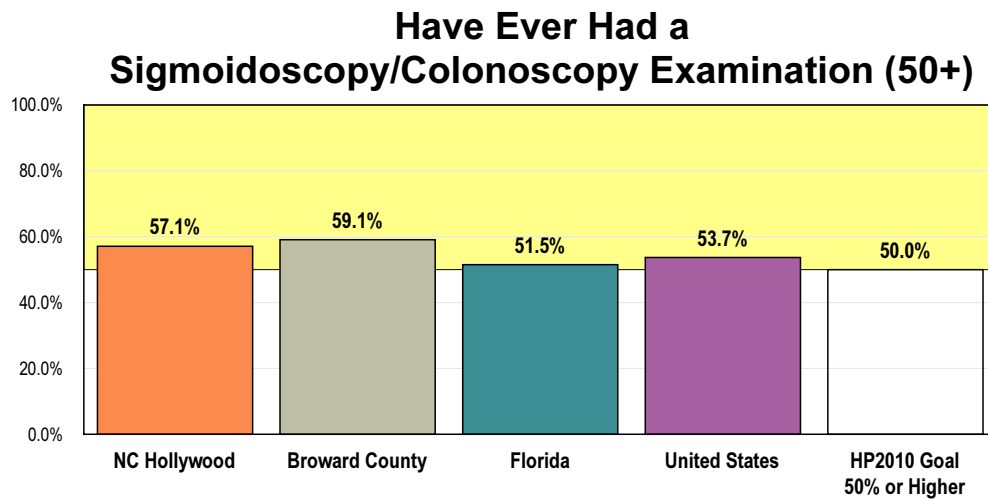
Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 53]

- Notes:
1. Asked of all respondents aged 50 and older.
 2. State and national data not available.

Sigmoidoscopy/Colonoscopy

Another method of screening for colorectal cancer is the **sigmoidoscopy/colonoscopy examination**, in which a tube is inserted in the rectum. More than one-half (57.1%) of area residents over the age of 50 has ever had this type of exam. Note below that the North Central Hollywood rate is comparable to the U.S. rate and satisfies the *Healthy People 2010* goal.

The Broward County prevalence of 59.1% is statistically similar to the 57.1% reported among North Central Hollywood adults aged 50 and older. Throughout Florida, 51.5% of adults aged 50+ have had a sigmoidoscopy/colonoscopy exam.



Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 54]
2. Behavioral Risk Factor Surveillance System, Centers for Disease Control, 2003 Florida Data
3. 2003 PRC National Health Survey, Professional Research Consultants
4. Healthy People 2010, National Center for Health Statistics/CDC/Public Health Service

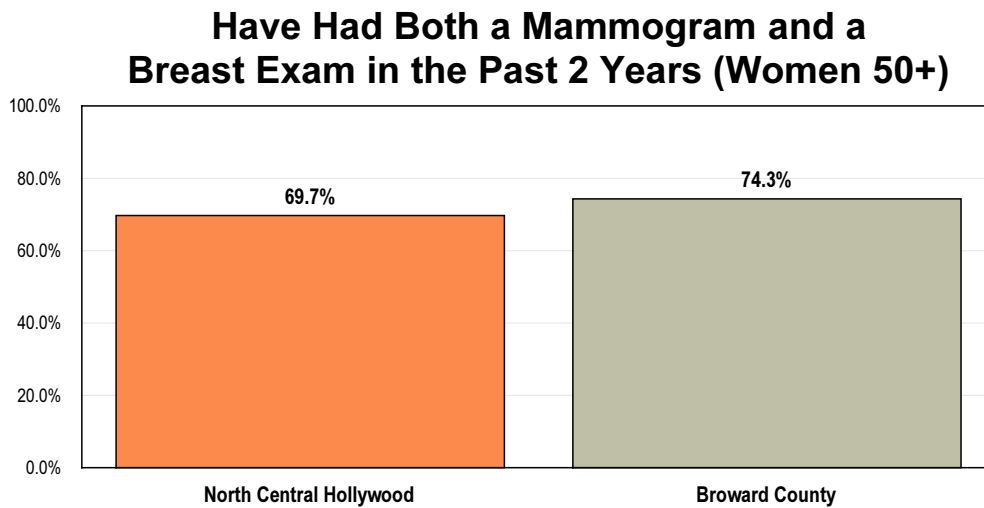
Note: Asked of all respondents aged 50 or over.

Female Breast Cancer

Mammography & Breast Examination

One of the most effective screening tools for breast cancer is the **mammogram**, an X-ray of the breast; women over the age of 50 should have a mammogram annually. Another method is the **clinical breast exam**; this is when a physician, nurse or other health professional feels the breast for lumps. Used in conjunction with one another, these two screening procedures are a woman's best defense against breast cancer, given that early detection and treatment bring the best chances for survival.

In North Central Hollywood, 7 in 10 (69.7%) women age 50 and older have had *both* of these types of exams within the past 2 years, statistically comparable to the figure found across the county (74.3%), as shown.



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 166]

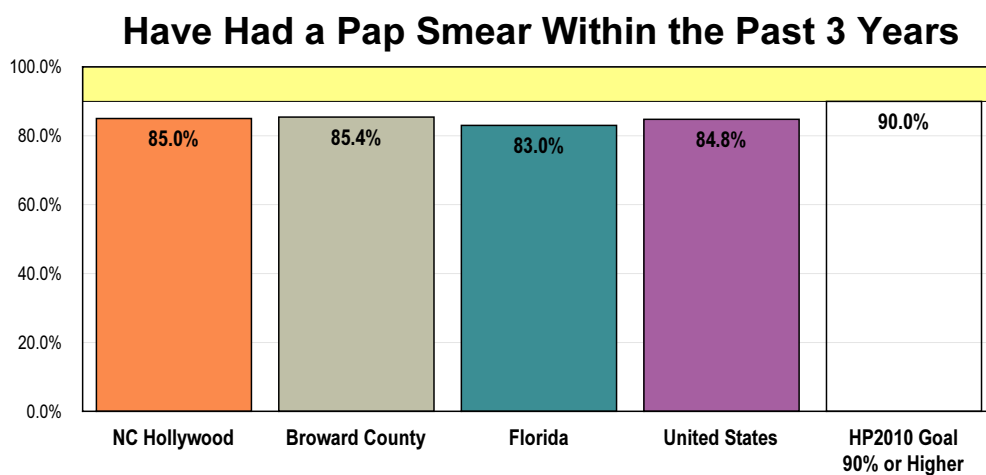
Notes: 1. Reflects women aged 50 and over.
2. National and state data not available.

Cervical Cancer

Pap Smear Testing

The most effective means of detecting cervical cancer in women is through a **Pap smear** test. Women over the age of 18 should undergo a Pap smear test every year. Early detection of cervical cancer through a Pap smear can dramatically increase a woman's probability of long-term survival.

The majority of women in North Central Hollywood (85.0%) have had a Pap smear within the past 3 years. This is statistically similar to the 84.8% recorded nationwide but fails to satisfy the 90% goal for the year 2010. The Broward County prevalence is comparable, as shown below.



Sources: 1. PRC Quality of Life Surveys, Professional Research Consultants [Item 50]
2. Behavioral Risk Factor Surveillance System, Centers for Disease Control, 2003 Florida Data
3. 2003 PRC National Health Survey, Professional Research Consultants
4. Healthy People 2010, National Center for Health Statistics/CDC/Public Health Service
Note: Asked of all female respondents.

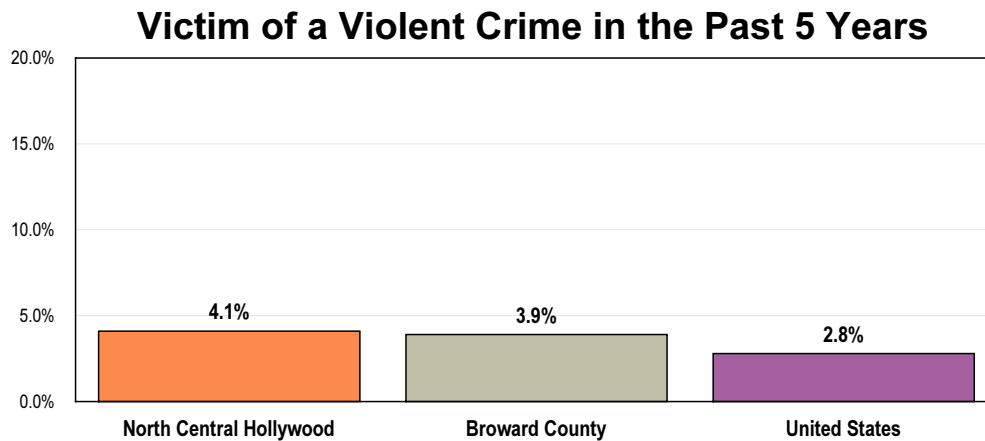
SAFETY

Crime

The safety of a community plays an integral part of the overall quality of life. The following section examines various facets of crime in North Central Hollywood as perceived by community members.

Victimization

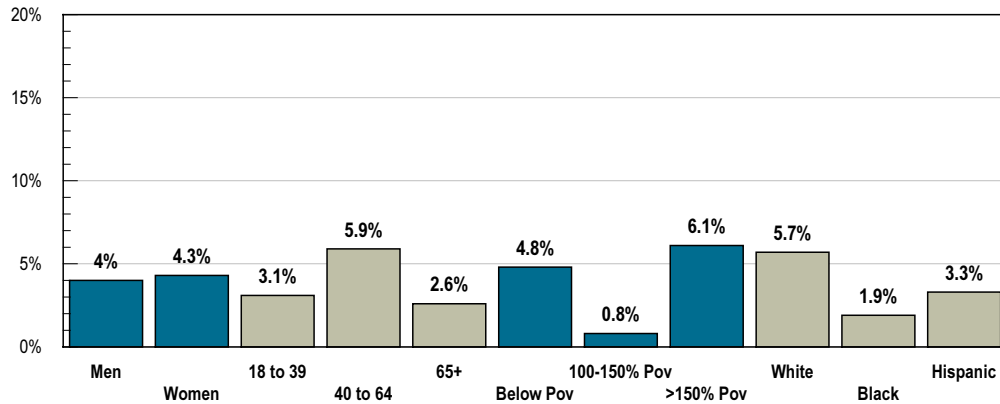
A total of 4.1% of adults in North Central Hollywood report having been the victim of a violent crime in the area within the past 5 years (this translates to approximately 500 residents in the area). This is similar to the national average (2.8%) and the percentage recorded across Broward County (3.9%).



Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 27]
2. 2003 PRC National Health Survey, Professional Research Consultants
Notes: 1. Asked of all respondents.
2. State data not available.

When viewed demographically, adults most likely to have been victimized by crime in the past five years include middle-aged adults, Whites, residents living below the national poverty level, and those living in the higher income bracket, as shown in the following chart.

Victim of a Violent Crime in the Past 5 Years

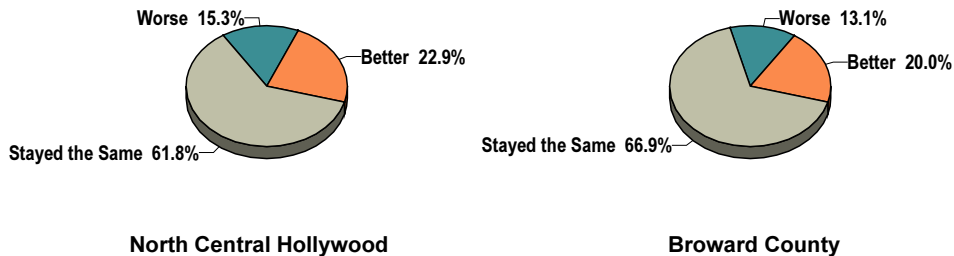


Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 27]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.

Safety in the Neighborhoods

When asked to indicate how the level of crime has changed in their neighborhood over the past two years, the largest share (61.8%) of North Central Hollywood residents report that it has “stayed the same,” similar to the 66.9% reporting across Broward County. A total of 15.3% of local adults feel that the crime situation in their neighborhood has “worsened” in the past two years (versus 13.1% countywide), while 22.9% report that local crime is “better” than it was two years ago (comparable to the 20.0% reported among residents across Broward County).

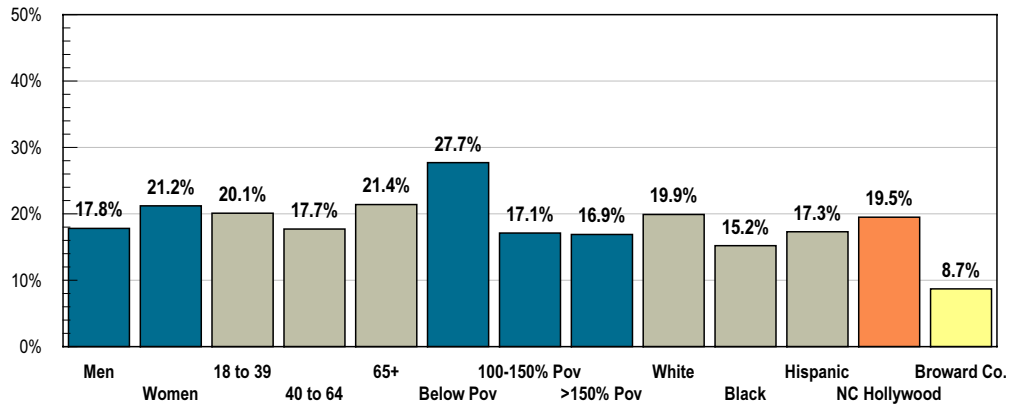
Crime in Neighborhood Over Past Two Years



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 114]
 Note: Asked of all respondents.

Overall, 19.5% of area adults do not feel safe and secure in their neighborhoods, as can be seen in the following chart; throughout Broward County, this prevalence is *significantly lower* (8.7%). Note that the North Central Hollywood prevalence increases among women, Whites, and those in the lowest income bracket.

Do Not Feel Safe and Secure Overall

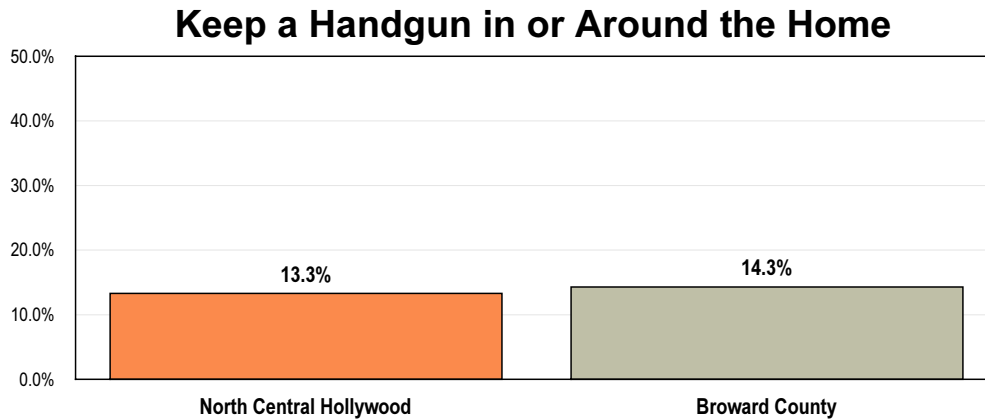


Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 115]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.

Handguns

Presence of Handguns in the Home

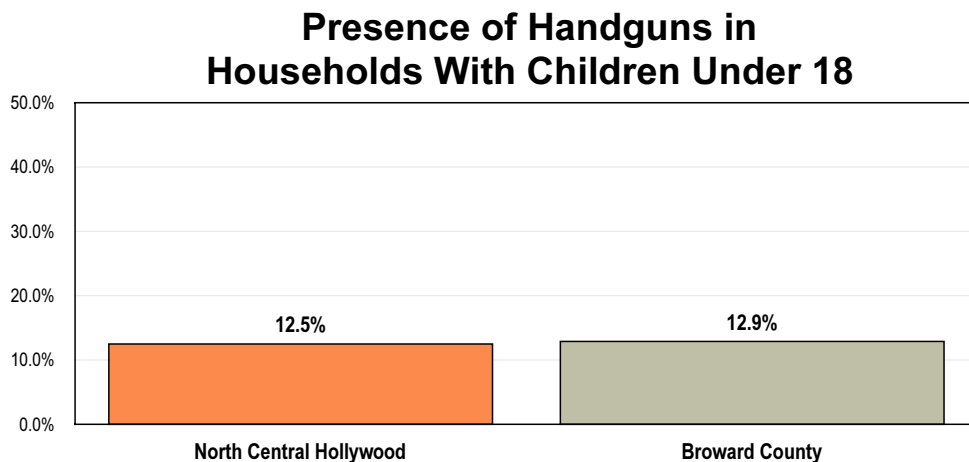
In North Central Hollywood, 13.3% of adults report keeping a handgun in their homes. This is similar to the 14.3% of Broward County homes with handguns and represents more than 1,600 households in the community.



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 28]

Notes: 1. Asked of all respondents.
2. Florida and U.S. data not available.

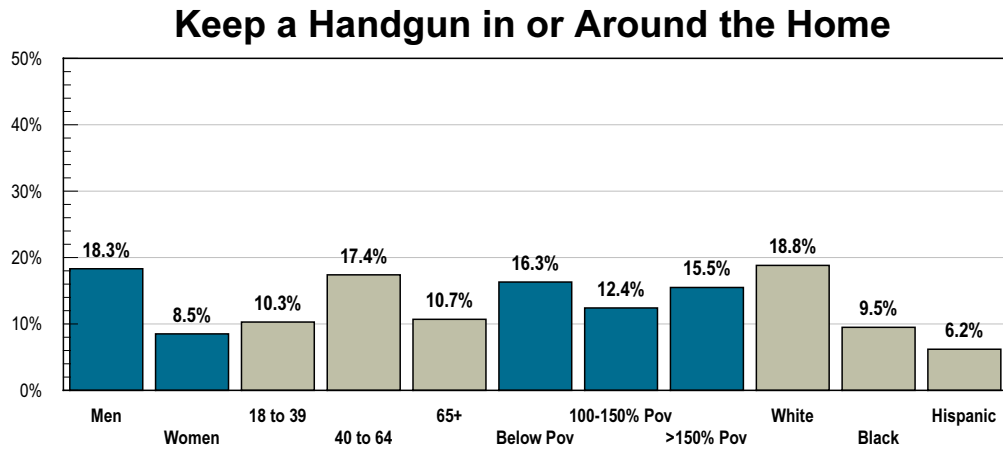
Among households in North Central Hollywood with children under 18, 12.5% report that they keep a handgun in the home, statistically comparable to the 12.9% reported among households with children throughout Broward County.



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 28]

Note: Percentage of households with children under the age of 18.

Viewed demographically, handgun ownership in the community is highest among men, middle-aged adults, and Whites.



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 28]
Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
2. Asked of all respondents.

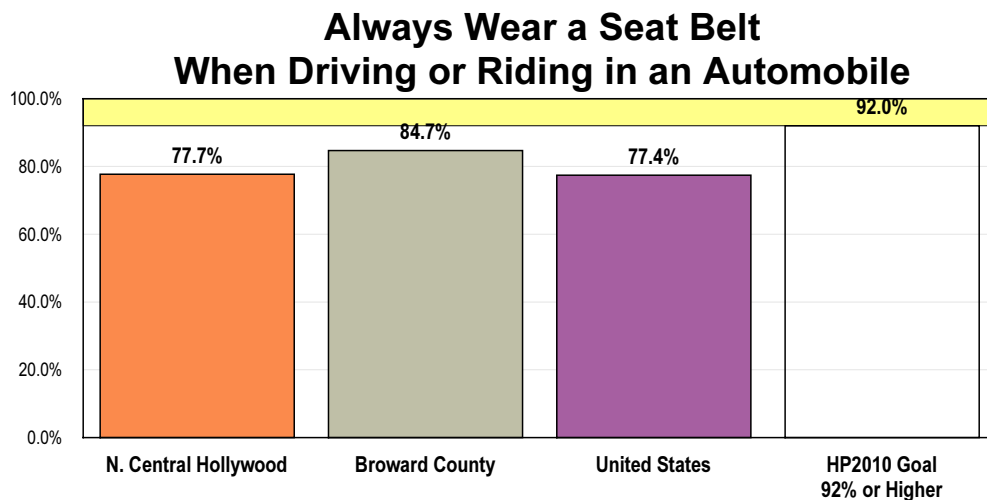
Injury Control

The following section examines various aspects of injury control, including motor vehicle and water safety as perceived by residents of North Central Hollywood.

Seat Belt Usage

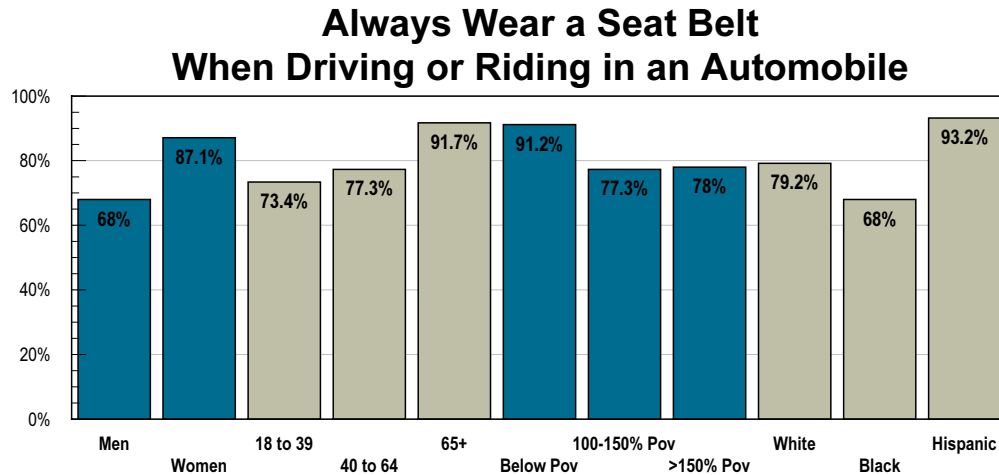
In recent years, mandatory safety belt use laws in many states and the design of occupant protection systems by auto manufacturers have greatly increased seat belt usage and consequently saved lives. For adults and for children over 4 years of age, seat belts are the greatest means of protection against bodily injury in the event of a crash. For children under 5 years of age, a child safety seat is indicated, and it is vital that this seat not only be used, but that it be installed and used correctly.

Currently, 77.7% of area adults report “always” wearing a seat belt when driving or riding in an automobile. This is similar to the nationwide finding (77.4%) but fails to satisfy the *Healthy People 2010* goal of 92% or higher. Usage is *significantly higher* across Broward County.



- Sources: 1. 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 26]
2. 2003 PRC National Health Survey, Professional Research Consultants
3. Healthy People 2010, National Center for Health Statistics/CDC/Public Health Service
- Notes: 1. Asked of all respondents.
2. State data not available.

Regular seat belt usage is much higher among women than men, and usage appears to increase with age. Note that local Hispanics are more likely than Whites and Blacks to report consistent seat belt usage in North Central Hollywood. Note also that seat belt usage is much lower among the higher income categories, as shown below.

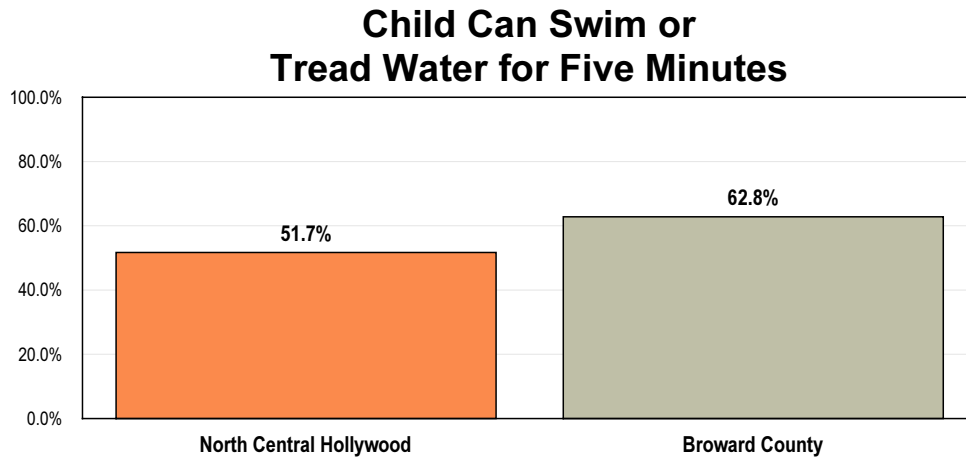


Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 26]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.

Water Safety

Children's Swimming Skills

Additionally, 51.7% of parents with children under the age of 18 report that their child can swim or tread in deep water for five minutes, as shown in the following chart. Throughout Broward County, a *significantly higher* 62.8% of parents report that their children can swim or tread deep water for at least five minutes.



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 142]
Note: Asked of all respondents with children aged 1 to 17.

FAMILIES AND COMMUNITIES

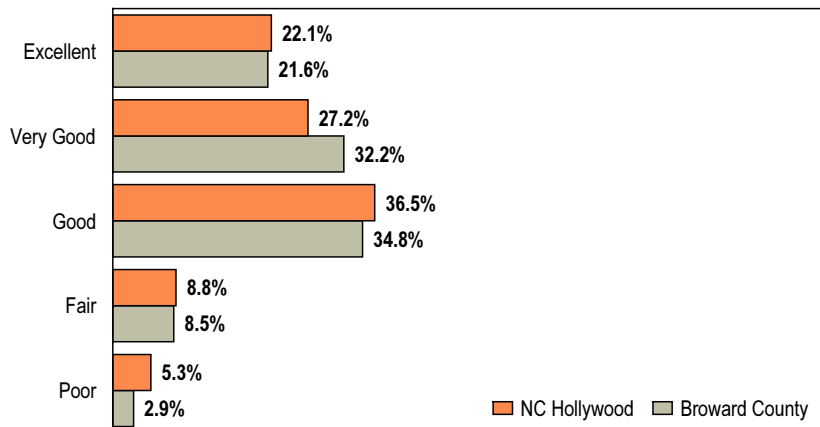
Living in Broward County

This section of the assessment includes residents' views on general life in Broward County, including opinions on such aspects as housing, public transportation, equal opportunities and child care.

Broward County as a Place to Live

Among North Central Hollywood residents, positive ratings of Broward County as a place to live were reported among all but 14.1% of residents (who gave "fair" or "poor" ratings), as shown in the following chart. Note that "very good" ratings (mentioned by 27.2% of North Central Hollywood residents) were *significantly lower than* those given among residents across Broward County (32.2% "very good" ratings), while "poor" responses (5.3%) were *significantly higher* than those reported countywide (2.9%).

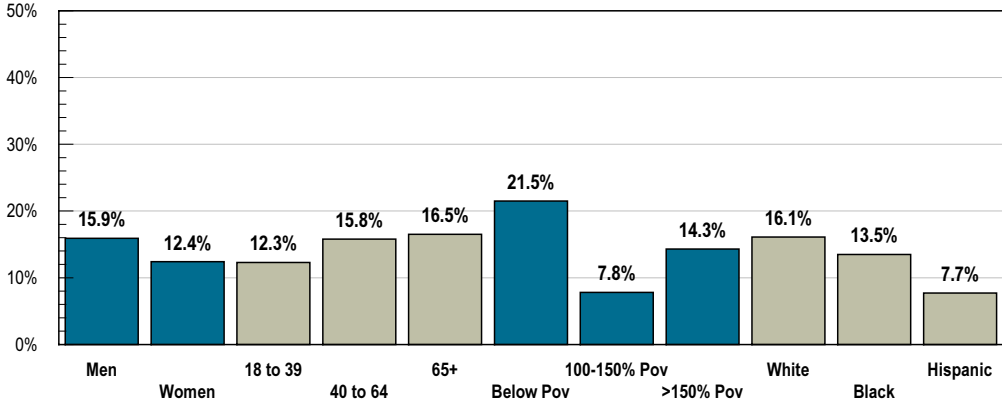
Ratings of Broward County as a Place to Live



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 94]
Note: Asked of all respondents.

Viewed demographically, local adults most likely to give "fair" or "poor" ratings of Broward County as a place to live include men, adults in the lowest income bracket, and Whites or Blacks. The following chart provides an illustration of this breakout.

Broward County as a Place to Live is "Fair" or "Poor"

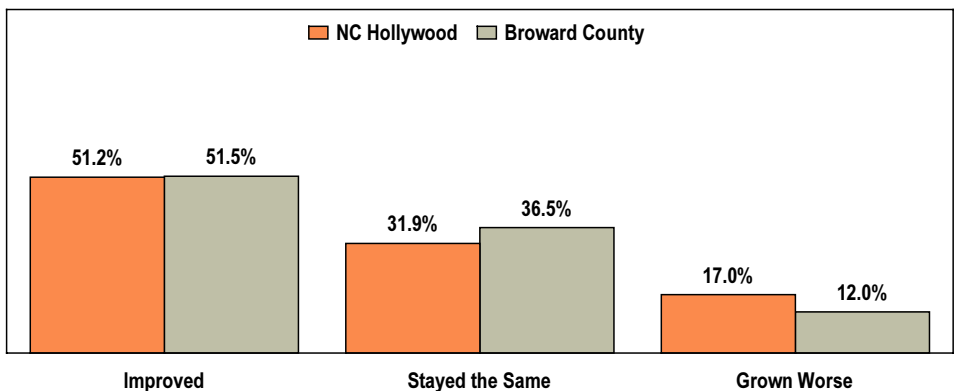


Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 94]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "fair" or "poor" responses to the question.

How Life Has Changed in Broward County

In the next inquiry, local adults were asked to indicate how life has changed in Broward County during the time they have lived there. The largest share of responses (51.2%) was for “stayed the same” (similar to the 51.5% among residents throughout the county). Another 31.9% of local adults feel that life in Broward County has “improved” while they have lived there, while 17.0% feel that it has “grown worse,” *much higher than* the countywide prevalence.

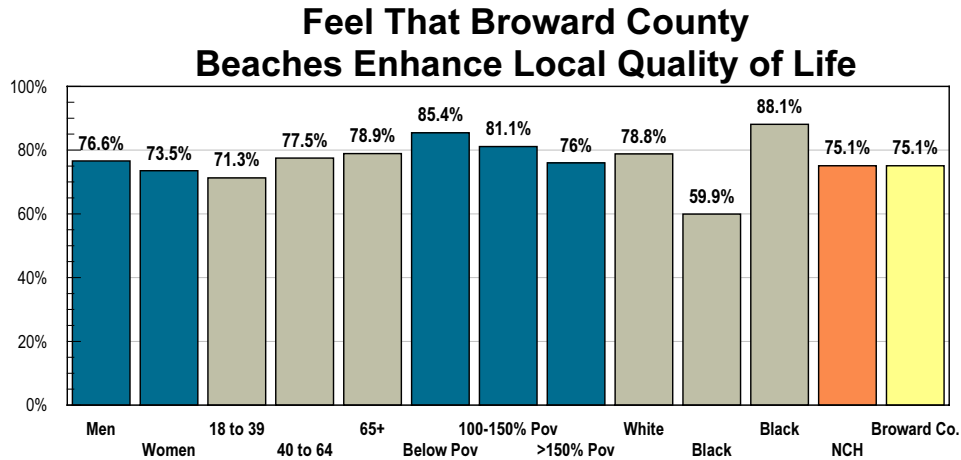
How Quality of Life Has Changed in Broward County



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 95]
Note: Asked of all respondents.

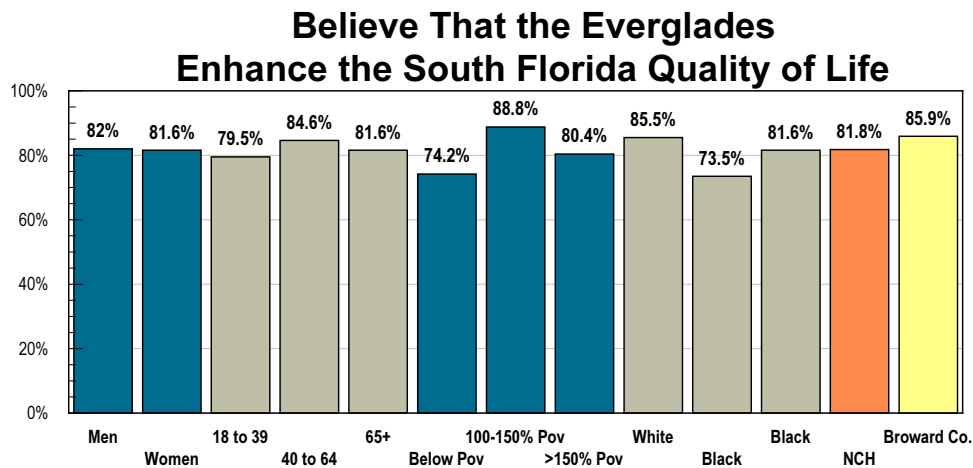
Perceptions of Beaches and The Everglades

In the next inquiry, local adults were asked whether they feel that the beaches in Broward County enhance the local quality of life. Three-fourths (75.1%) of residents responded affirmatively, identical to the percentage reported countywide. The following chart provides a breakout in responses, segmented by demographic characteristic.



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 96]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "yes" responses to the question.

With regard to the Everglades enhancing the quality of life in south Florida, 81.8% of survey respondents answered "yes," similar to the 85.9% reported across Broward County. Adults least likely to agree were Blacks and those living just above poverty, as shown.

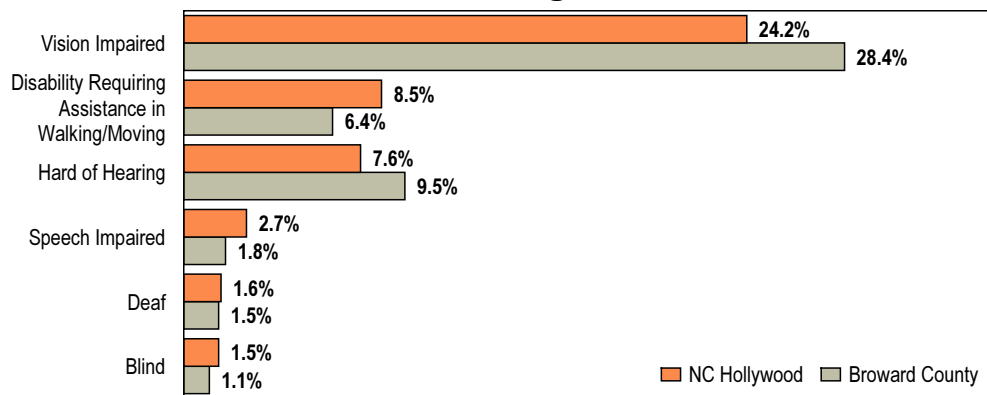


Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 97]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "yes" responses to the question.

Disabilities

Local adults were asked a series of questions about the prevalence of specific disabilities among them or members of their households. As can be seen below, nearly one in four (24.2%) North Central Hollywood residents report that they are **vision-impaired**. Another 8.5% suffer from a disability which requires them to have **assistance** while moving or walking. A total of 7.6% are **hard of hearing**, while fewer (2.7%) are **speech impaired**. Only 1.6% are **deaf** and 1.5% report being **blind**, as shown below. Findings among Broward County survey respondents are statistically similar.

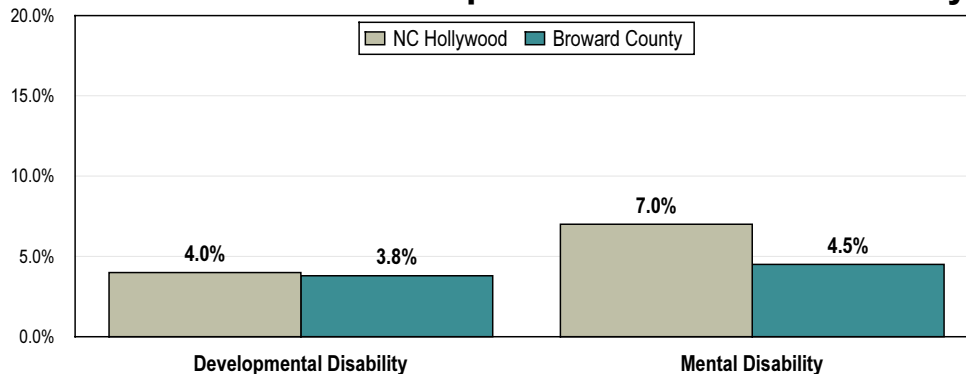
Disabilities Among Household Members



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Items 18-23]
 Note: Asked of all respondents.

In a related inquiry, local adults were asked to report on the prevalence of a developmental or mental disability among a member of the household. A total of 4.0% of North Central Hollywood residents suffer from a **developmental disability** (similar to the 3.8% countywide); in contrast, 7.0% of survey respondents have a **mental disability** (statistically similar to Broward County).

Prevalence of Developmental or Mental Disability

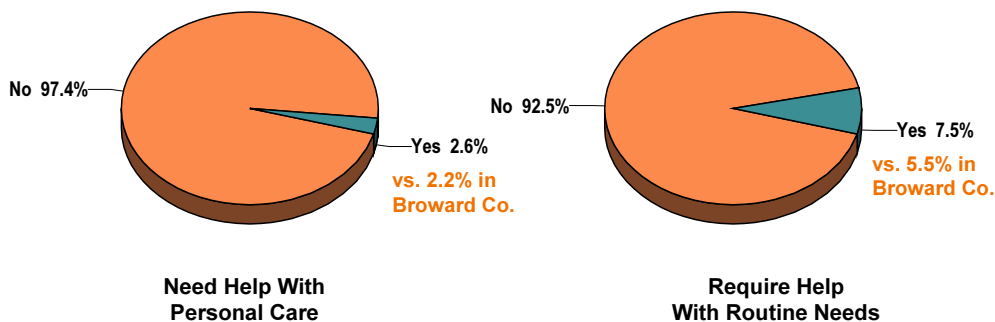


Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Items 24-25]
 Note: Asked of all respondents.

Activity Limitations

North Central Hollywood community members were next asked to indicate whether they currently require the assistance of others for personal care (including bathing, dressing, eating) or routine needs (such as household chores or shopping). As shown in the following chart, 2.6% of these people do currently require help with their **personal care**; a larger number (7.5%) currently need help with **routine needs** like chores or shopping. Both are comparable to the countywide percentages.

Activity Limitations Requiring the Assistance of Others



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Items 62-63]

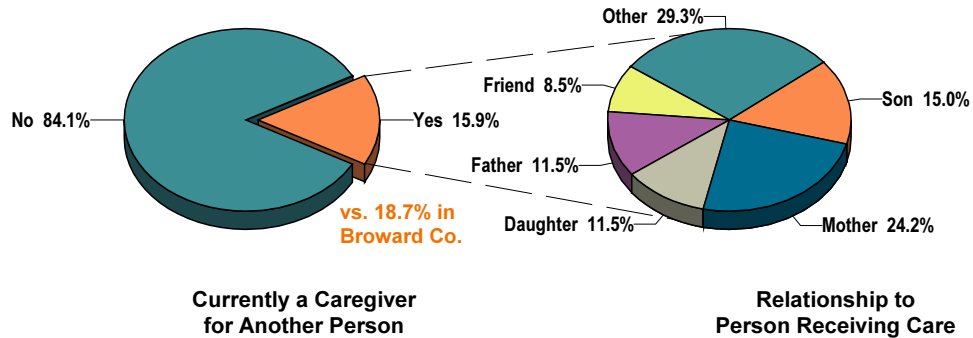
Notes:

1. Asked of all respondents.
2. In this case, the term "personal care needs" includes such things as bathing, dressing, eating, etc.
3. In this case, the term "routine needs" includes such things as chores, shopping, business, etc.

Caregivers

A total of 15.9% of community members are currently caregivers for another person (compared to 18.7% reported countywide). When asked to indicate the relation that these caregivers are to the recipients of the care, 24.2% reported that they are the **mothers**, while 15.0% of these caregivers are **sons** of the people receiving the care. A total of 11.5% of caregivers are **daughters** of the people requiring care, while another 11.5% are **fathers**. The age of the person receiving care ranged from infant to 90-years-old, with 13 being the median age, as shown in the following chart.

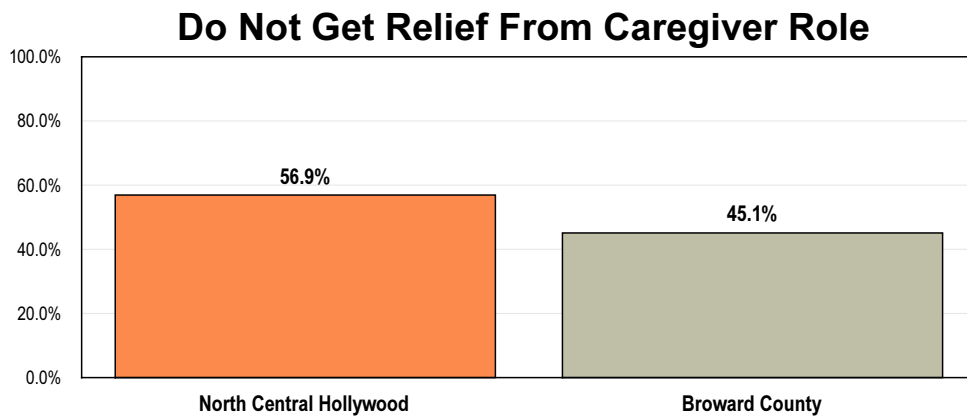
Caregiver Status



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Items 64-65]
 Note: Asked of all respondents.

Median Age of Person Receiving Care: 13 Years Old

Finally, the local adults who currently act as caregiver to another were asked whether they get any relief from their caregiver role. As shown in the following chart, a total of 56.9% of these caregivers report that they do not get relief from their roles as caregivers, compared to a statistically similar 45.1% indicated among Broward County caregivers.

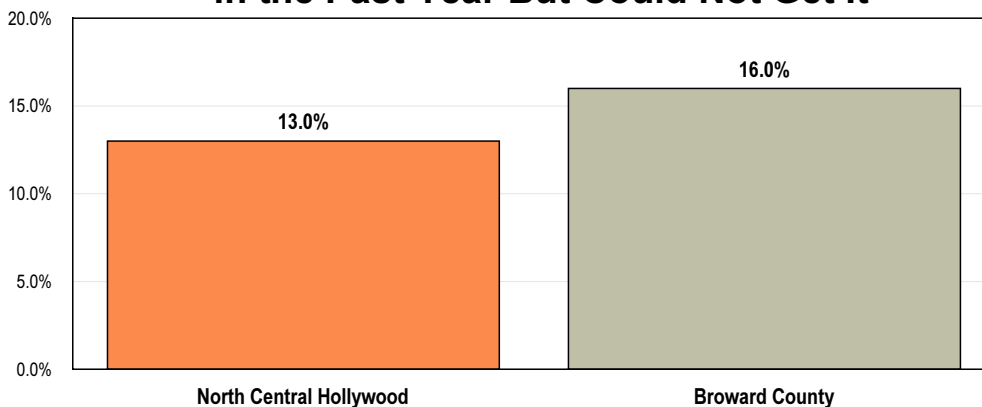


Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 67]
 Note: Asked of those respondents who are currently caregivers to another person.

Child Care

A total of 13.0% of local parents with children age 5 and under have needed child care at some point in the past year but could not get it; this percentage is similar to the 16.0% reported among Broward County parents.

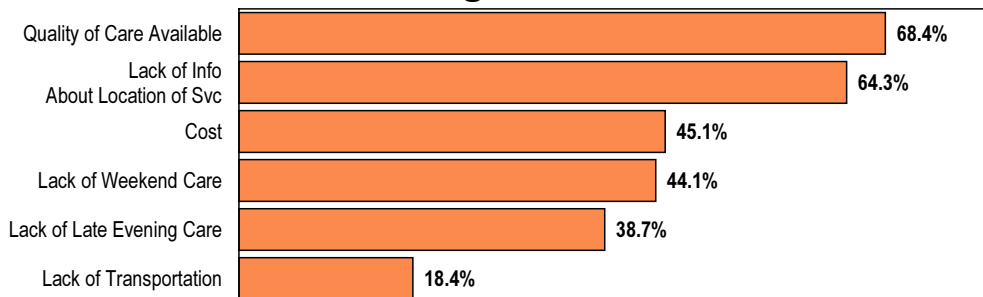
Needed Care for Child (Aged 5/Under) in the Past Year But Could Not Get It



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 135]
 Note: Asked of all respondents with children aged one through five at home.

Parents of young children who needed child care last year but could not get it (seven respondents) were next asked to report on their reasons for not obtaining child care. As shown below, **quality of care available** received the largest share of responses (mentioned by 68.4% of the parents), followed by a **lack of information** about the location of local child care (64.3%); fewer responded affirmatively about **cost** (45.1%) and **lack of weekend care** (44.1%), as well as **lack of late evening care** (38.7%) and **lack of transportation** (18.4%).

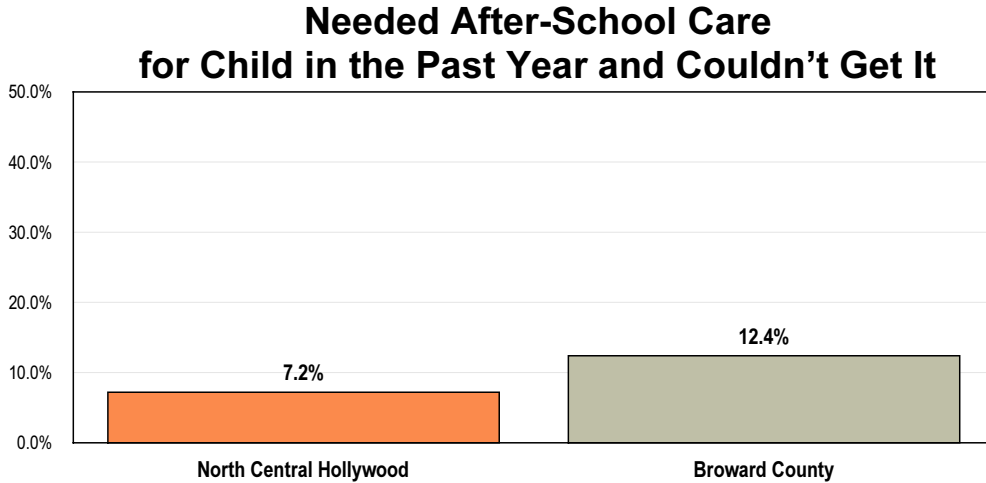
Reasons for Not Obtaining Child Care in Past Year



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Items 136-141]
 Notes: 1. Asked of all respondents with children aged one through five at home who needed child care last year and could not get it.
 2. Keep in mind the small sample size (n=7) when evaluating percentage responses.

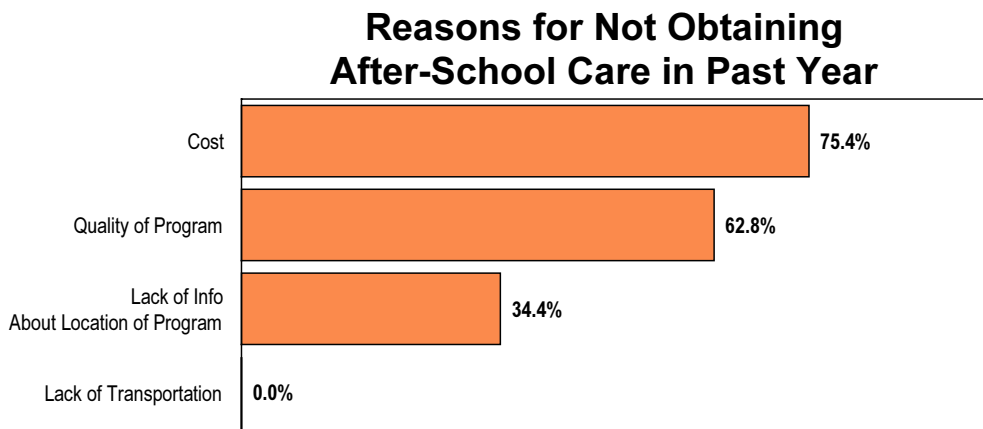
After-School Care

Among local parents of children age 6 and older, 7.2% needed after-school care for their child at some point in the past year and could not get it, statistically similar to the 12.4% reported among parents across the county, as shown in the following chart.



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 143]
 Note: Asked of all respondents with children aged six and older.

Parents who needed after-school care for their children but could not obtain it (five adults) mentioned **cost**, the program **quality**, and **lack of information** about the location of the program as reasons they were unable to get after-school care for their children, as shown.

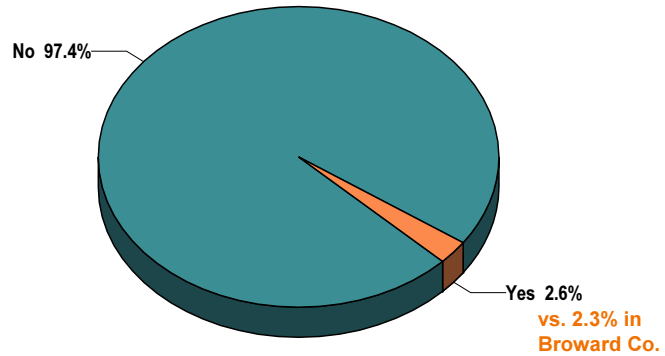


Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Items 144-147]
 Notes: 1. Asked of all respondents with children aged six and older who needed after-school care last year.
 2. Keep in mind the small sample size (n=5) when evaluating percentage responses.

Mental Health Care

Among parents of children under 18 at home, 2.6% report that they needed mental health care for their child in the past year and could not obtain it. (Note that this percentage reflects just three local respondents.) Across Broward County, a similar 2.3% of parents report that their children needed mental health care in the past year and they could not get it.

Needed Mental Health Care for Child in the Past Year But Could Not Get It



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 148]
Note: Asked of all respondents with children under 18 at home.

Reasons for the inability to obtain mental health care for their children included cost, program quality, and lack of information about the program.

Drug Treatment

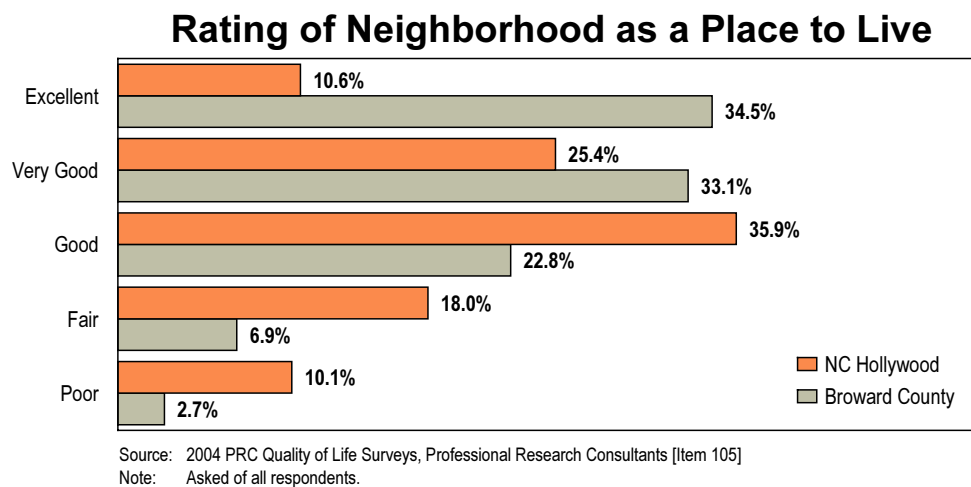
None of the participating parents reported needing or seeking alcohol/drug treatment for a child in the past year (vs. 1.2% across Broward County).

Improving Our Communities

The following section examines community members' ratings of various aspects of community life such as neighborhoods, housing, and recreational areas.

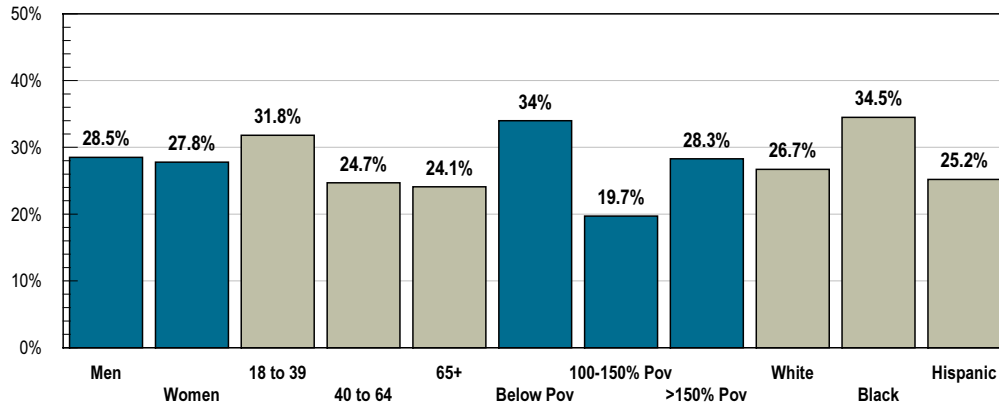
Rating of Neighborhood as a Place to Live

When asked to rate their neighborhood as a place to live, North Central Hollywood residents gave *significantly lower* ratings when compared with countywide percentages. Specifically, 36.0% of adults gave "excellent/very good" ratings (compared to 67.6% across Broward County). In contrast, 28.1% of community members gave "fair/poor" evaluations of their neighborhood as a place to live (compared to 9.6% countywide).



When segmented by demographics, community residents most likely to rate the neighborhood as a "fair" or "poor" place to live include young adults, those living in poverty, and Blacks, as shown in the following chart.

Perceive Neighborhood to be a "Fair" or "Poor" Place in Which to Live

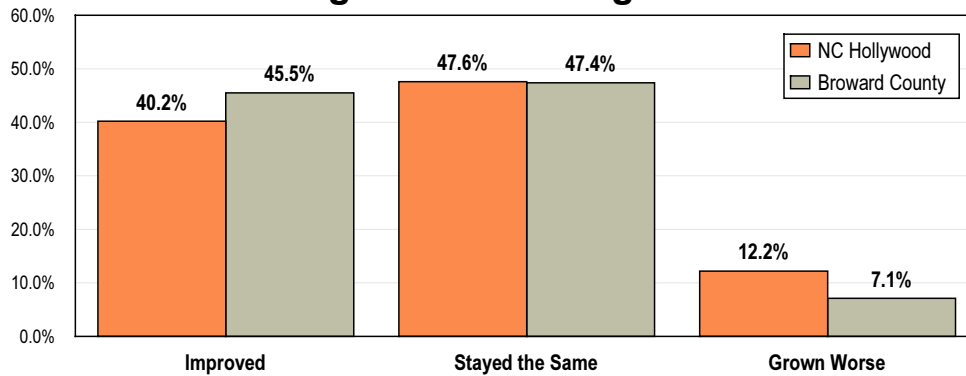


Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 105]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent combined "fair" and "poor" responses to the inquiry.

Neighborhood Quality of Life

A total of 40.2% of survey respondents feel that the quality of life while they have lived in their neighborhoods has **improved** (*significantly lower* than the 45.5% reported across the county), while 47.6% feel it has **stayed the same** and 12.2% consider the quality of life in their neighborhood to have **grown worse** (*significantly higher* than the 7.1% across Broward County).

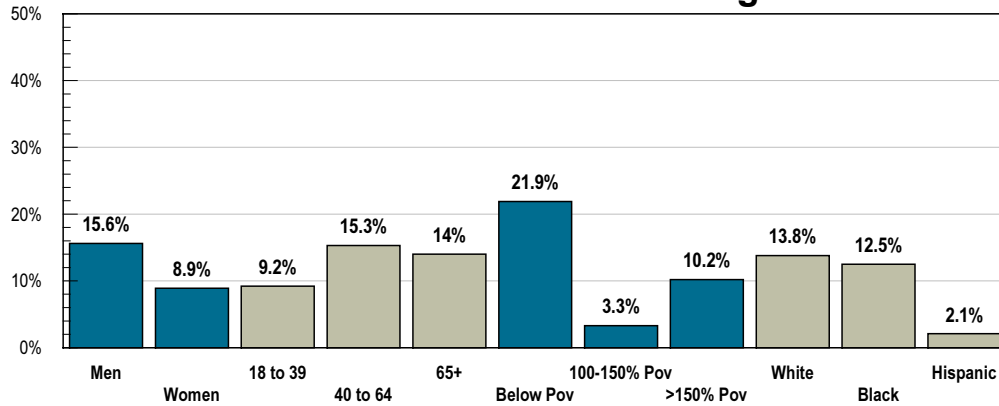
Quality of Life While Living in Current Neighborhood



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 106]
 Note: Asked of all respondents.

When segmented by demographics, community residents most likely to indicate that the quality of life in their neighborhood has "grown worse" while they have lived there include men, adults aged 40 and older, those living in poverty, and White or Black respondents.

Perceive Neighborhood to Have Grown Worse While Living There



Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 106]

Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.

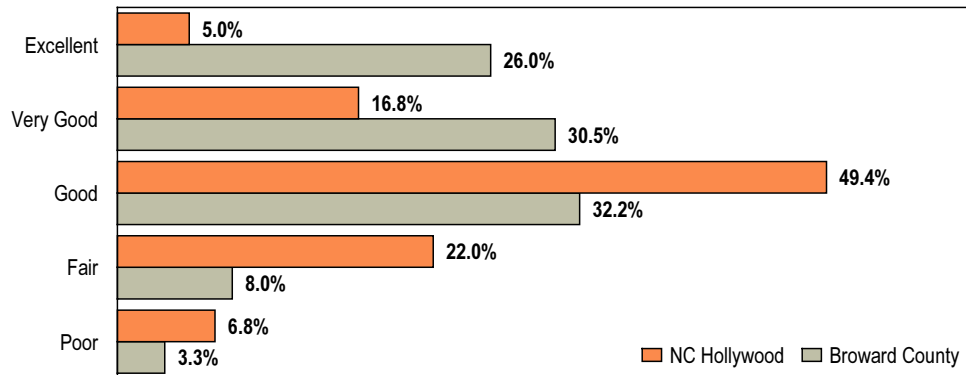
2. Asked of all respondents.

3. Percentages represent "grown worse" responses to the inquiry.

Local Housing

Local housing conditions received relatively unfavorable reviews from survey respondents in North Central Hollywood. A total of 21.8% gave "excellent" or "very good" reports; on the other hand, 28.8% of local adults consider the condition of local housing to be "fair" or "poor." North Central Hollywood residents appear to be *much more likely* than adults across Broward County to give low ratings of the condition of local housing, as shown below.

Rating of Condition of Local Housing

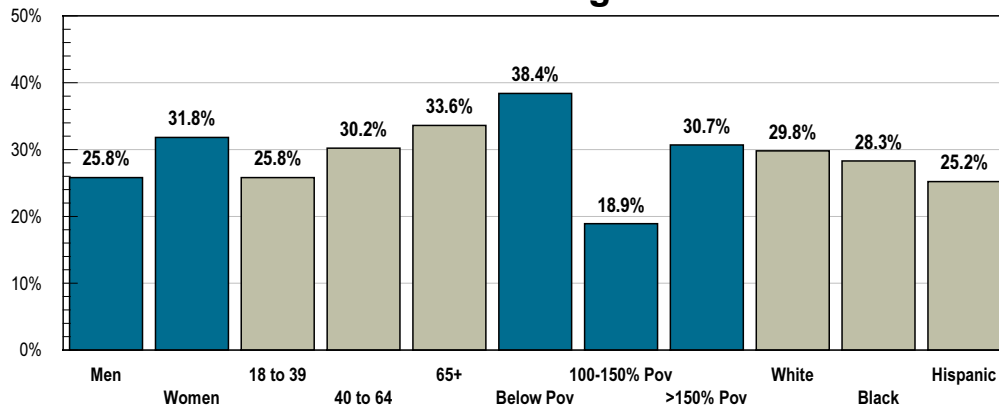


Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 109]

Note: Asked of all respondents.

When segmented by demographics, community residents most likely to rate the condition of local housing as "fair" or "poor" include women, older adults, those living in poverty, and Whites, as shown in the following chart.

Condition of Local Housing is "Fair" or "Poor"

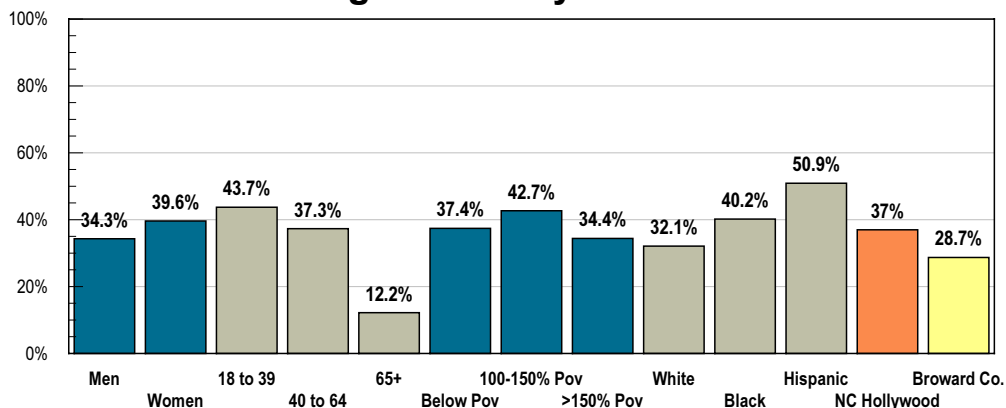


Source: PRC Quality of Life Survey, Professional Research Consultants [Item 109]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "fair" or "poor" responses to the question.

Extra Income Required to Meet House Payments

Survey respondents were asked to indicate whether a member of their household had to work extra hours in the past year in order to make housing or rental payments. As shown below, 37.0% of residents responded affirmatively (*significantly higher than the 28.7% reported throughout Broward County*); the North Central Hollywood prevalence ranges dramatically when viewed by specific demographic characteristics, particularly age and race/ethnicity, as shown below.

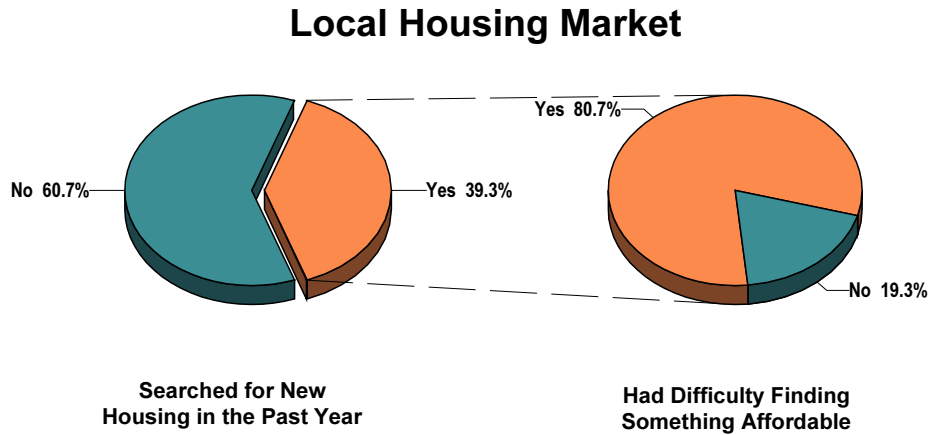
Member of Household Worked Extra in Order to Make Housing/Rental Payments in the Past Year



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 110]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "yes" responses to the question.

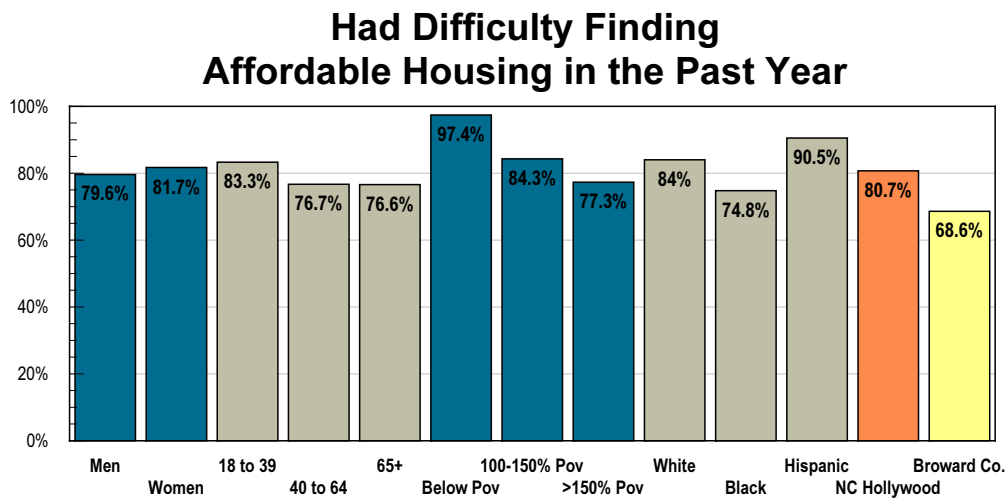
Local Housing Market

Nearly 4 in 10 (39.3%) survey respondents report that they searched for new housing at some point in the past year; of these people, 80.7% report having difficulty finding something affordable.



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Items 111-112]
 Note: Asked of all respondents.

Adults more likely to have searched for housing and had difficulty finding something affordable include those living in poverty, Hispanics, and young adults. Note that the 80.7% overall prevalence is *significantly higher* than the 68.6% reported countywide.

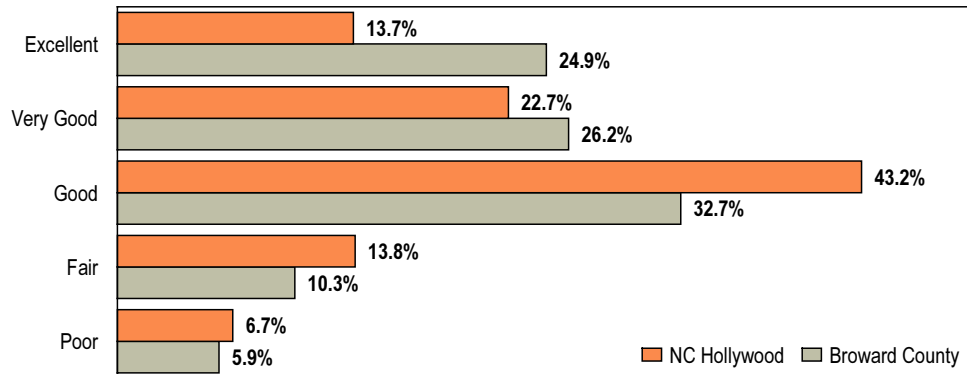


Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 112]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "yes" responses to the question.

Local Recreational Areas

A total of 36.4% of area residents feel that local recreational areas in North Central Hollywood (including public parks and other open areas) are “excellent” or “very good” (this prevalence is *significantly lower than* the 51.1% of adults countywide who gave these positive ratings). Another 43.2% of North Central Hollywood adults rate local recreational areas as “good” while 20.5% of local adults perceive the county’s recreational areas to be “fair” or “poor” (compared to 16.2% found throughout Broward County).

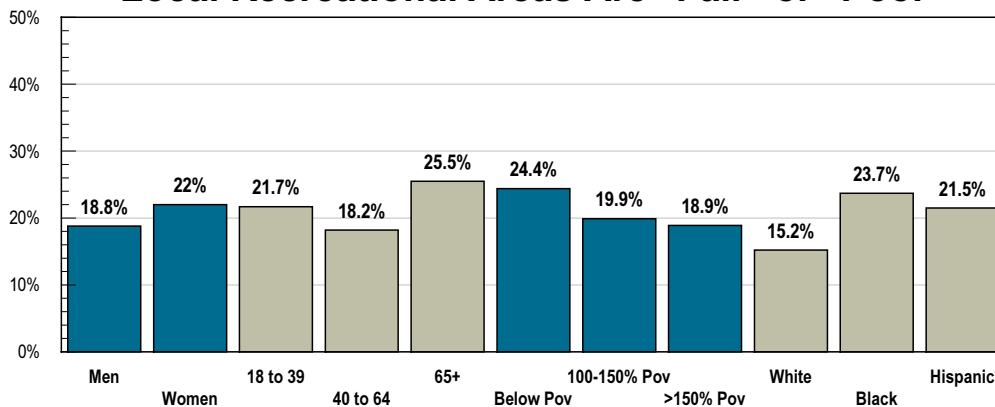
Rating of Local Recreational Areas



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 113]
 Note: Asked of all respondents.

When segmented by demographics, community residents most likely to view local recreational areas as “fair” or “poor” include women, adults aged 65+, those in the lowest income bracket, and Black or Hispanic respondents.

Local Recreational Areas Are "Fair" or "Poor"



Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 113]
 Notes:
 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "fair" or "poor" responses to the question.

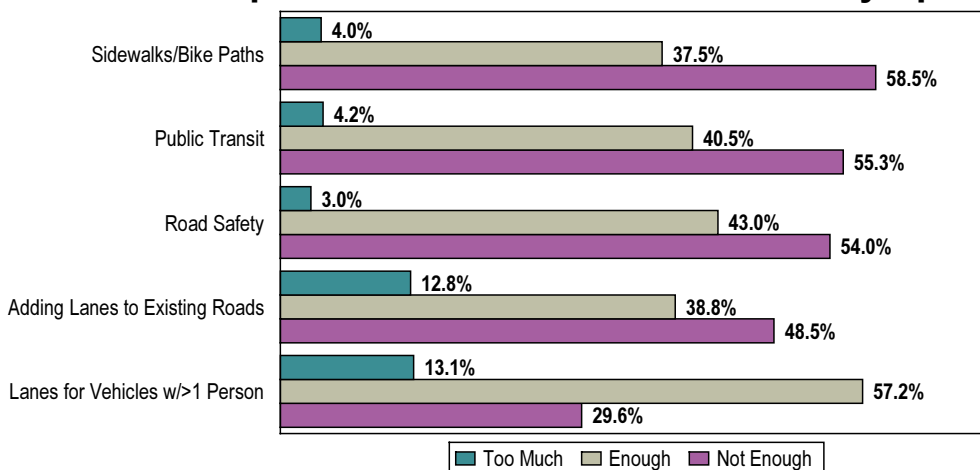
Opinions of County Spending on Transportation

Survey respondents were next asked to think about county spending on various aspects of the transportation system (including public transit, sidewalks, road safety, etc.) and to rate the current spending levels (“too much,” “enough,” or “not enough”). The following chart provides an illustration of the responses.

Nearly 6 in 10 (58.5%) North Central Hollywood residents feel that the county is not spending enough on **sidewalks/bike paths**. More than one-half consider the county to be spending “not enough” on **public transit** or **road safety**, while 48.5% gave “not enough” responses about **adding lanes** to existing roads.

The majority (57.2%) of respondents perceive Broward County to be spending “enough” on **lanes for vehicles carrying more than one person**.

Opinions of Current Broward County Spending

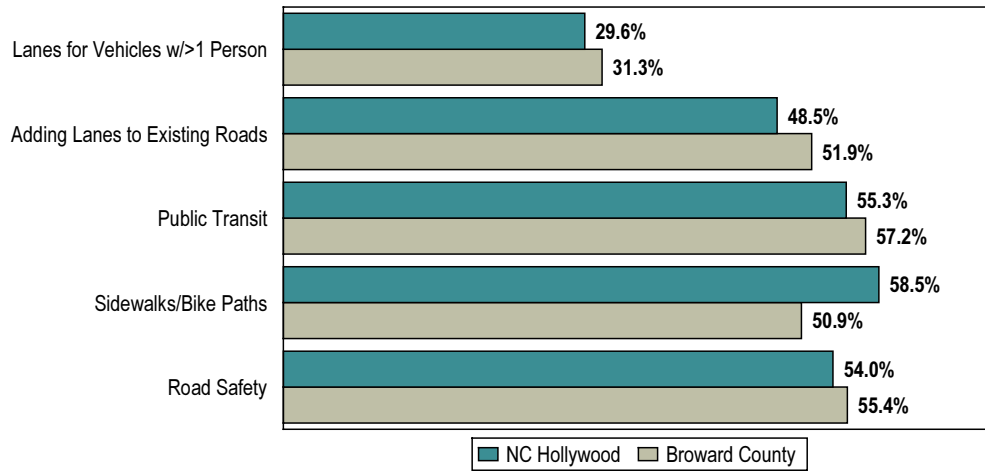


Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Items 100-104]
 Note: Asked of all respondents.

In addition, the following chart provides an illustration of “not enough” responses, compared with countywide survey results. Findings are statistically similar, with the exception of opinions regarding sidewalks/bike paths (North Central Hollywood residents are *much more likely* to feel that more spending is needed).

Feel That Current Broward County Spending is Not Enough

(North Central Hollywood vs. Broward County)



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Items 100-104]
 Notes: 1. Asked of all respondents.
 2. Percentages represent "not enough" responses.

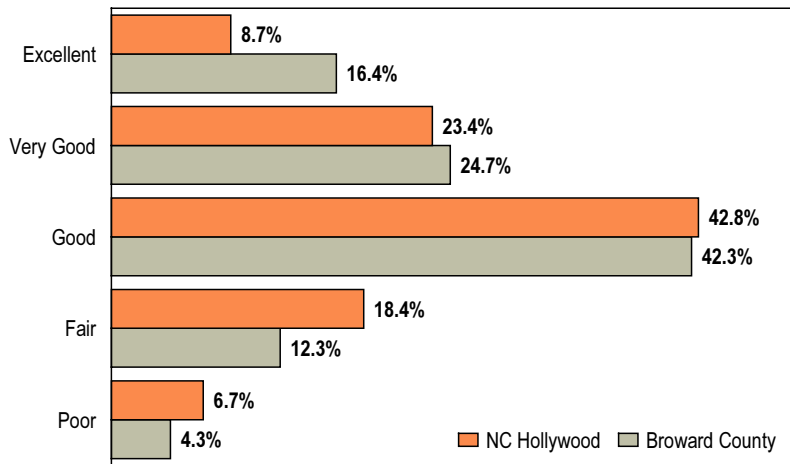
Social Harmony

The following section examines residents' feelings on some of the social relations in North Central Hollywood (such as race, cultural, and religious relations).

Race Relations

Local adults gave fairly positive ratings of race relations in the North Central Hollywood community this year. Overall, 32.1% of adults feel that race relations in the community are "excellent" or "very good," and more than four in 10 (42.8%) gave "good" reviews. In contrast, 25.1% of local adults feel that race relations are "fair" to "poor." However, ratings of race relations within the community are *less favorable* than across Broward County.

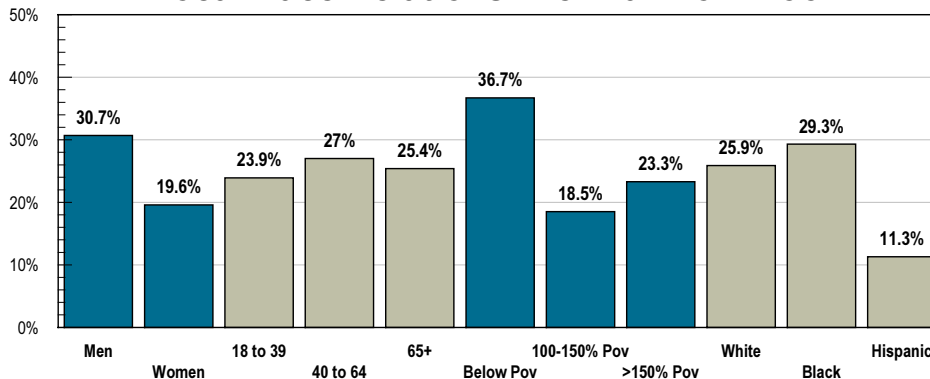
Rating of Race Relations in the Community



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 91]
 Note: Asked of all respondents.

Community residents least likely to give "fair" or "poor" ratings of local race relations include women, Hispanics, and adults living just above poverty.

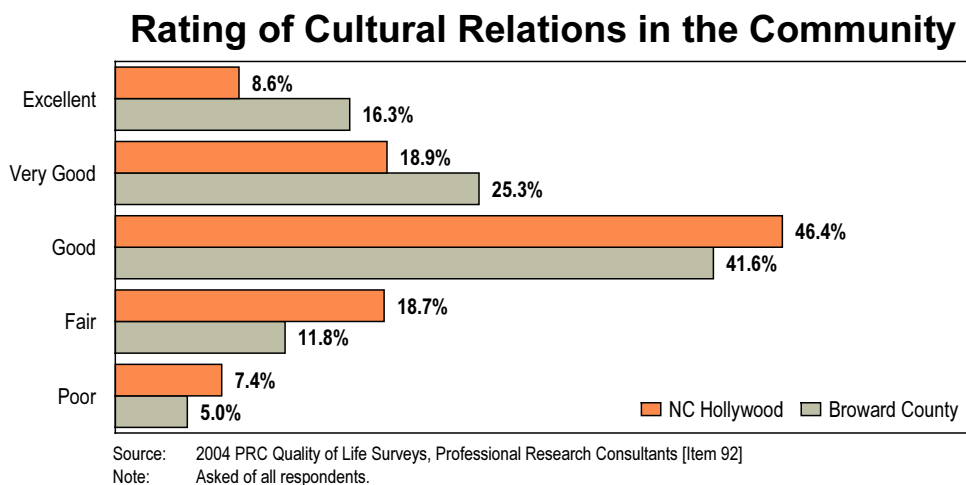
Local Race Relations Are "Fair" or "Poor"



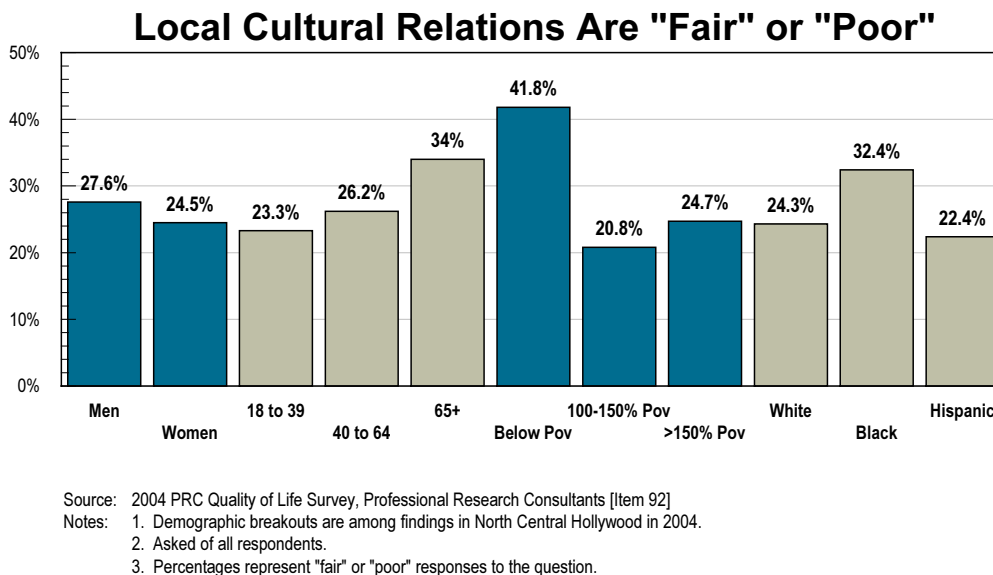
Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 91]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "fair" or "poor" responses to the question.

Cultural Relations

In regard to local cultural relations, 27.5% of local adults gave “excellent” or “very good” ratings, *much lower than* the prevalence recorded across Broward County (41.6%). A full 46.4% of North Central Hollywood adults gave “good” ratings; in contrast, 26.1% of North Central Hollywood adults perceive local cultural relations to be “fair” or “poor,” as shown below. Across Broward County, a *much lower* 16.8% of adults gave “fair/poor” ratings of local cultural relations.



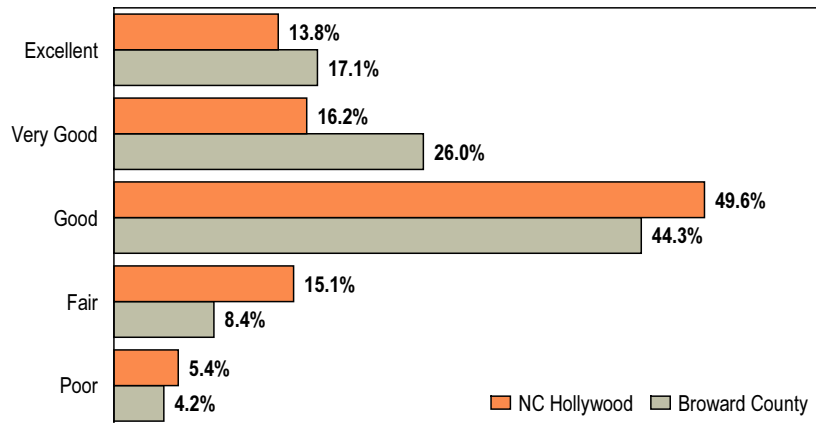
When segmented by demographics, community residents most likely to view local cultural relations as “fair” or “poor” include older residents, those living in poverty, and Blacks, as shown below.



Religious Relations

Finally, North Central Hollywood residents were asked to rate local religious relations. As shown below, “excellent” and “very good” ratings were recorded among 30.0% of survey respondents (*less favorable than* the 43.1% across Broward County), while “fair” to “poor” ratings represent 20.5% of the population in North Central Hollywood (*significantly higher than* the 12.6% reported countywide).

Rating of Religious Relations in the Community

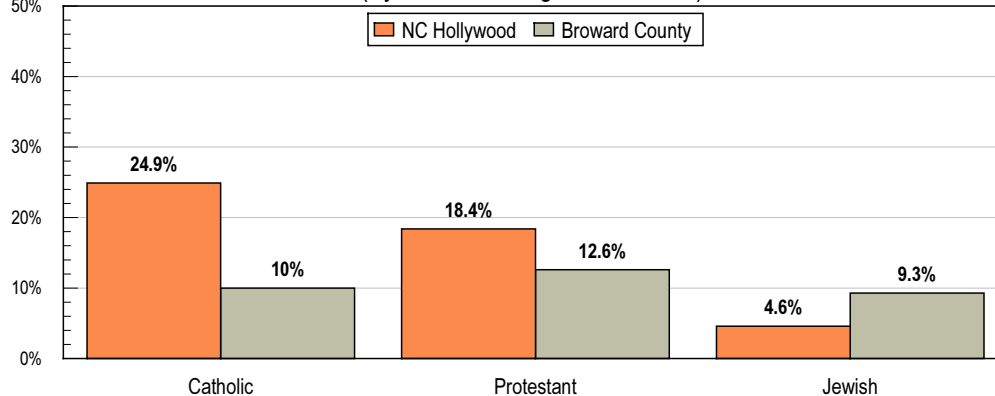


Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 93]
 Note: Asked of all respondents.

The following chart segments “fair/poor” evaluations of local religious relations, segmented by respondent’s religion. Note that none of the differences between North Central Hollywood and Broward County percentages is statistically significant.

Local Religious Relations Are "Fair" or "Poor"

(By Personal Religious Affiliation)



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 93,41]

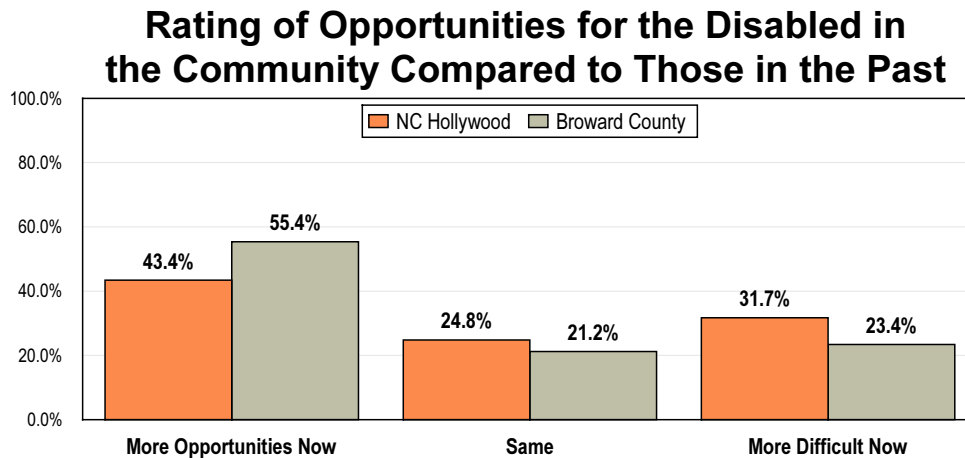
Notes: 1. Asked of all respondents.
 2. Percentages represent “fair” or “poor” responses to the question, segmented by specific personal religious preference.

Equal Opportunity

Opportunities for the Disabled

With regard to people with disabilities in the community, 43.4% of local adults perceive there to be **more opportunities** now for the disabled (as do a *much higher* 55.4% of adults across Broward County), while 24.8% feel there are the **same amount** of opportunities and 31.7% of local adults think that it is **more difficult now** for people with disabilities.

Residents across Broward County are *much less likely* to perceive opportunities to be more difficult now for the disabled in the community, as shown in the following chart.



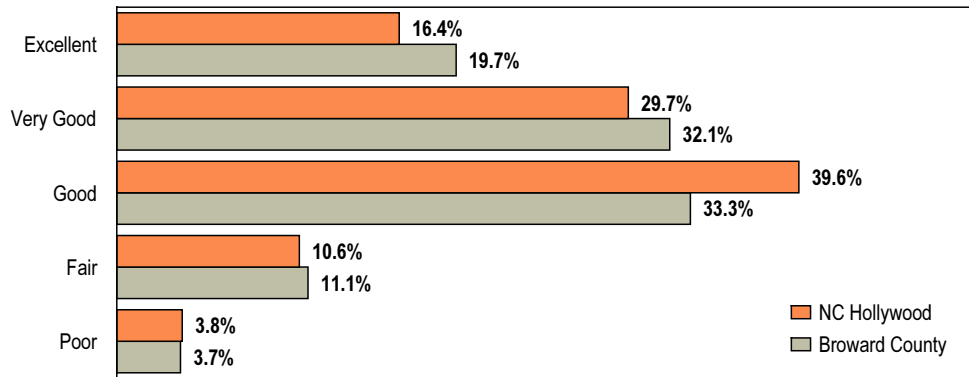
Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 87]
Note: Asked of all respondents.

Arts & Entertainment

Rating of Arts and Entertainment Opportunities

Survey respondents were next asked to rate arts and entertainment opportunities in the county. The following chart provides a breakout of results; note that the only statistically significant difference between North Central Hollywood and Broward County were “good” responses (*much higher* in North Central Hollywood).

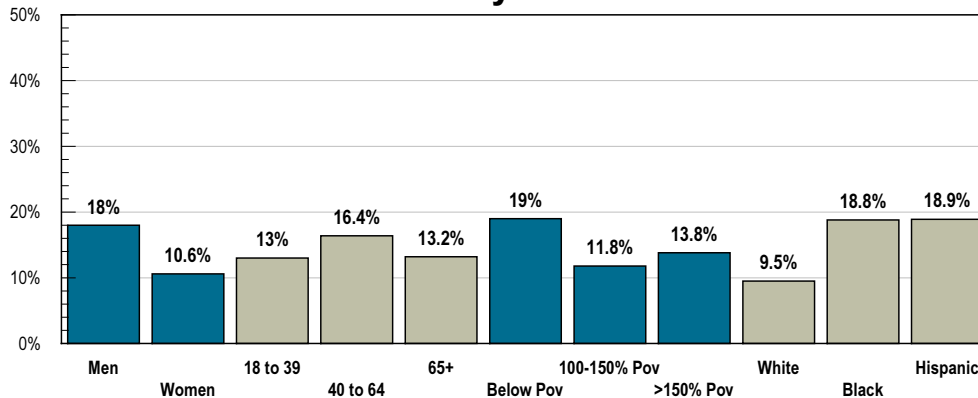
Rating of Arts and Entertainment Opportunities in Broward County



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 98]
 Note: Asked of all respondents.

Residents more likely to perceive local arts and entertainment opportunities to be “fair” or “poor” include men, middle-aged adults, those living in poverty, Blacks, and Hispanics.

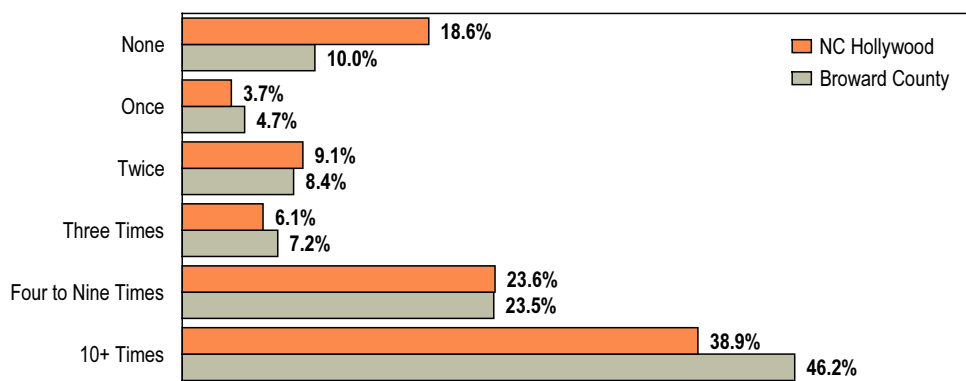
Arts and Entertainment Opportunities in Broward County Are "Fair" or "Poor"



Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 98]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "fair" or "poor" responses to the question.

Survey respondents were next asked to indicate the frequency with which they attended a cultural event (movie, art festival, concert, historical site, museum, art gallery, or theater performance) in the past year. The following chart provides an illustration of these results. Note that residents of North Central Hollywood are *significantly less likely* to have attended a cultural event 10 or more times in the past year when compared with Broward County residents; in contrast, local adults are *much more likely* to have not attended a single cultural event in the past year, as shown below.

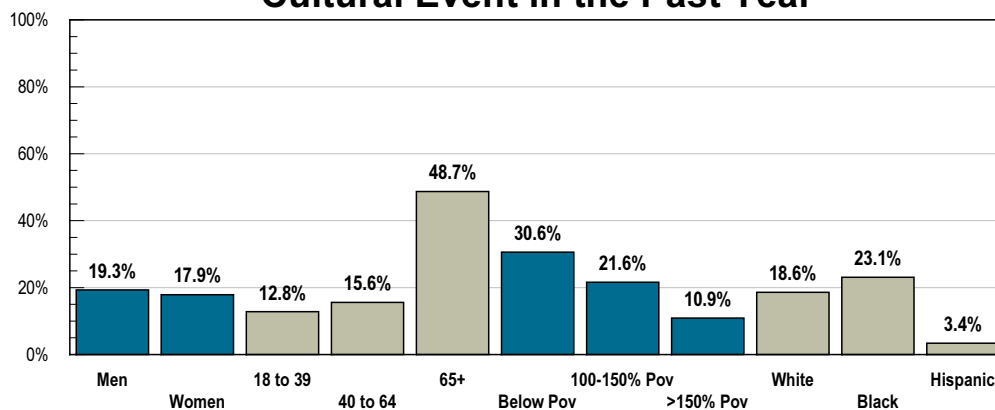
Frequency of Attending a Cultural Event in Broward County in the Past Year (North Central Hollywood)



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 99]
 Notes: 1. Asked of all respondents.
 2. In this case, the term "cultural event" includes such things as a movie, art festival, concert, historical site, museum, art gallery, or theater performance.

Adults most likely to indicate that they did not attend a single cultural event in the past year include older adults, those living in poverty, Whites, and Blacks.

Did Not Attend a Single Cultural Event in the Past Year

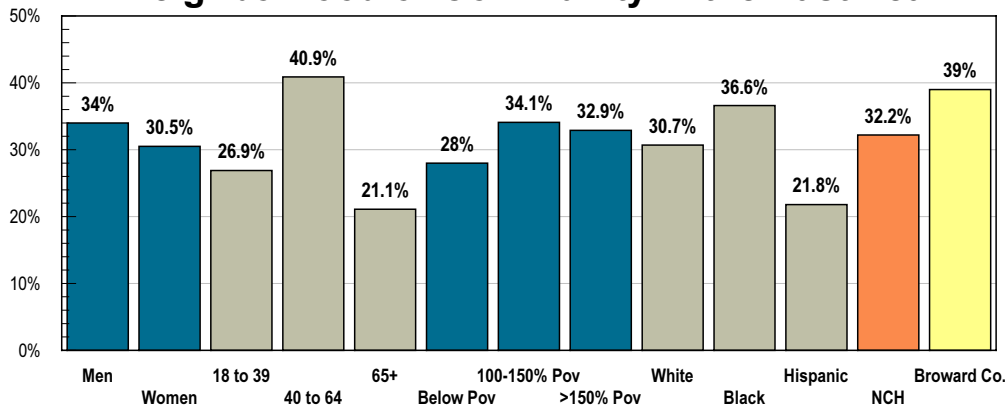


Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 99]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "none" responses to the question.

Volunteering

Residents of North Central Hollywood were then asked to indicate whether they volunteered in their neighborhood or community in the past year. As shown, just under one-third (32.2%) responded affirmatively, *much lower* than the 39.0% reported countywide. Adults more likely to have volunteered include middle-aged adults, those in the higher income brackets, and Blacks, as shown below.

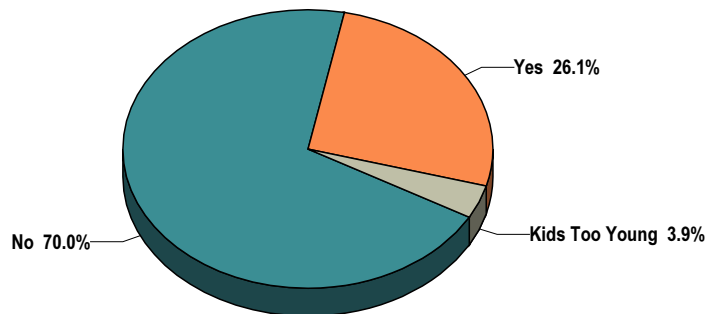
Volunteered in the Neighborhood or Community in the Past Year



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 107]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "yes" answers to the inquiry.

Among residents with children at home, 26.1% report that their child has volunteered in the neighborhood or community within the past year. In contrast, the majority of local children (70.0%) have not, as shown in the adjacent chart. (Note that 3.9% of respondents noted that their children are currently too young for volunteering.)

Children in the Household Have Volunteered in the Neighborhood/Community in the Past Year

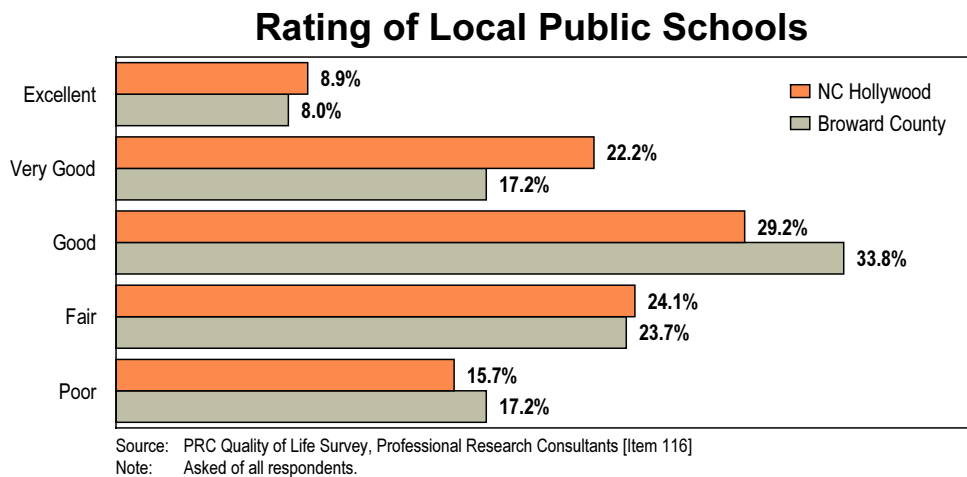


Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 108]
 Notes: 1. Asked of all respondents.
 2. Calculated to represent households with children under 18 at home.

Education

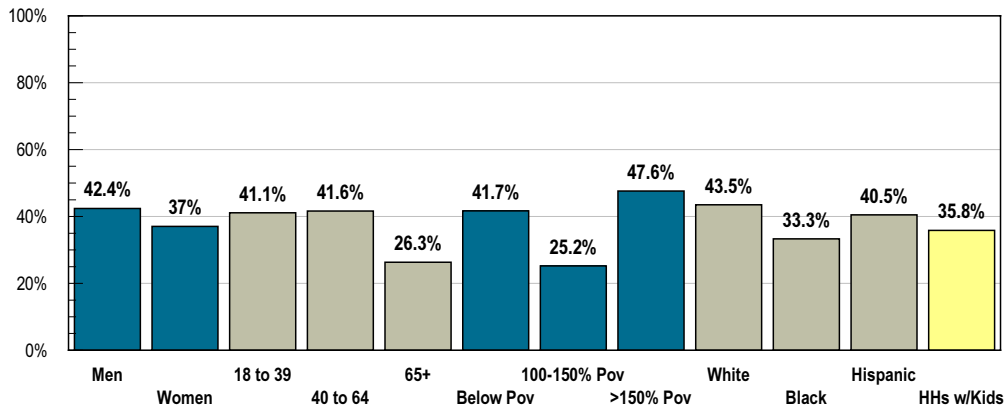
Rating of Local Public Schools

Residents of North Central Hollywood were then asked to rate local public schools. As shown below, 31.1% gave “excellent” and “very good” ratings, while a much greater share (39.8%) gave “fair” or “poor” evaluations (comparable to the 40.9% reported countywide).



The following chart provides an illustration of the demographic breakout in “fair/poor” responses regarding local public schools in North Central Hollywood. Note that 35.8% of survey respondents with children at home consider local public schools to be “fair” or “poor.”

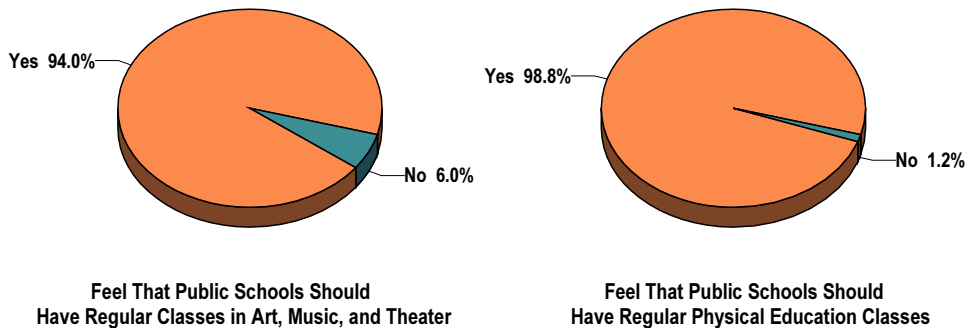
Local Public Schools Are "Fair" or "Poor"



Source: PRC Quality of Life Survey, Professional Research Consultants [Item 116]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "fair" or "poor" responses to the question.

In a follow-up inquiry, survey respondents were asked whether they feel that public schools should have regular classes in **art, music, and theater**, and whether public schools should have regular **physical education classes**. As shown below, the vast majority of local adults do feel that public schools should offer these classes (countywide findings were similar).

Perceptions About Extra Classes in the Schools

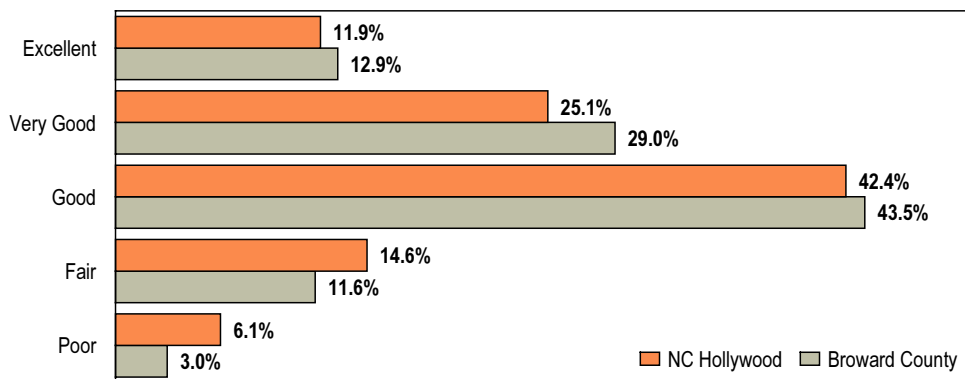


Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Items 117,118]
 Note: Asked of all respondents.

Rating of Local Colleges in Preparing Students for Employment

Residents of North Central Hollywood were then asked to give their opinions on how well local colleges and universities are doing in preparing students for future employment. A total of 37.0% gave “excellent” and “very good” ratings (comparable to the 41.9% reported throughout Broward County), while 20.7% gave “fair” and “poor” evaluations (note that community members were *much more likely* to give “poor” responses than county adults).

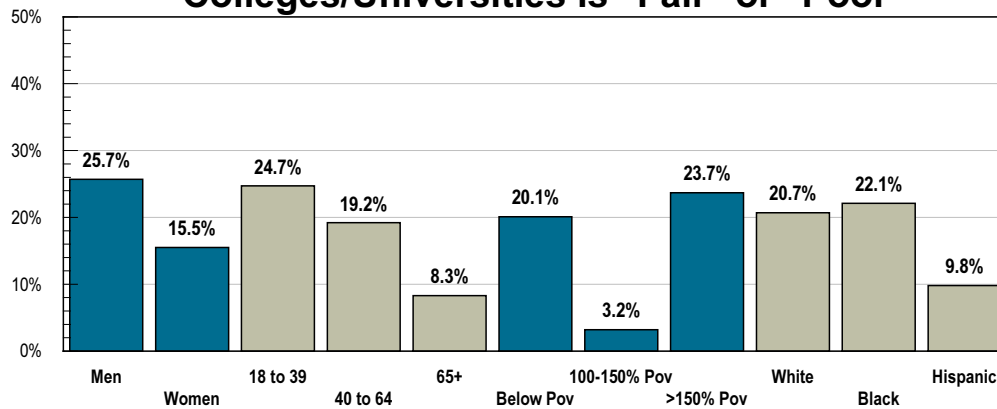
Rating of Preparation by Local Colleges and Universities to Prepare Students for Future Employment



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 119]
 Note: Asked of all respondents.

As can be seen in the following chart, the perception that local colleges and universities are doing a “fair” or “poor” job in preparing students for future employment varies dramatically when viewed by specific demographic characteristic.

Preparation by Local Colleges/Universities is "Fair" or "Poor"

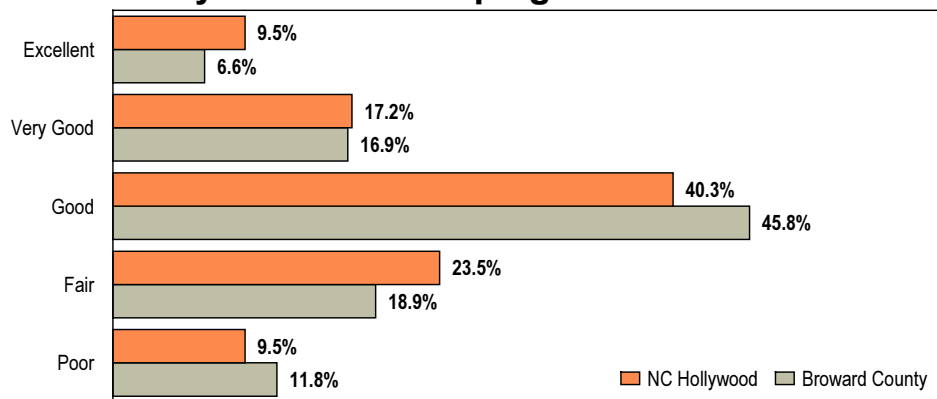


Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 119]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "fair" or "poor" responses to the question.

Rating of the State's Development of a Future Work Force

Residents of the community were then asked to give their opinions on how well the state is doing in developing a future work force. As shown below, the largest share of responses (40.3%) gave "good" ratings; this was also the case among respondents of the countywide survey (45.8%). A total of 26.7% of local adults feel that the state is doing an "excellent" or "very good" job in developing a future workforce (vs. 23.5% countywide), while 33.0% gave "fair" or "poor" ratings to this inquiry (comparable to the 30.7% reported countywide).

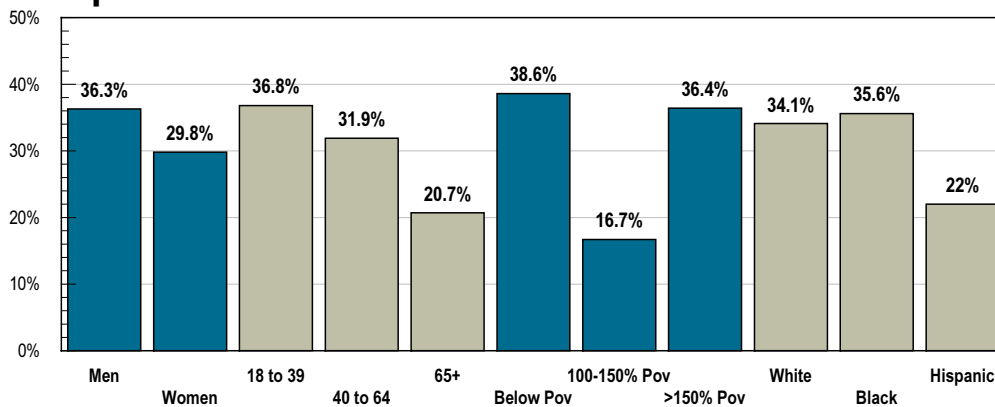
Rating of Florida's Educational System in Developing Future Work Force



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 120]
 Note: Asked of all respondents.

Local adults most likely to consider the state's preparations for a future work force as "fair" or "poor" include men, young adults, Non-Hispanics, and those living in poverty.

Preparations for Future Work Force Are "Fair" or "Poor"

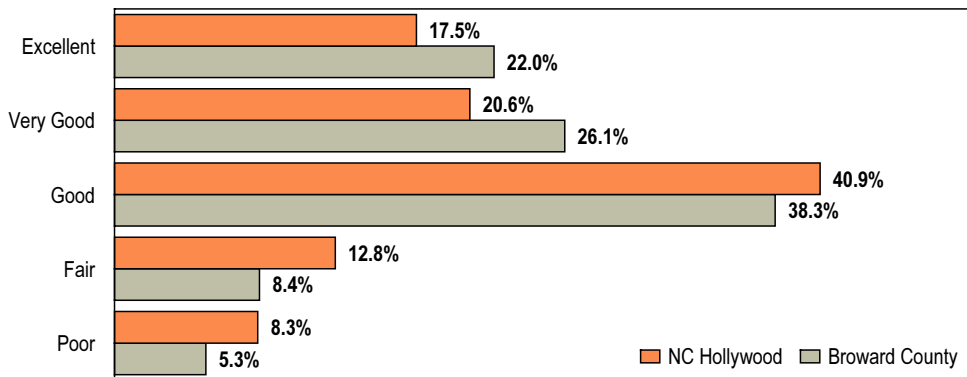


Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 120]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "fair" or "poor" responses to the question.

Personal Access to Higher Education

When asked to rate their personal access to higher education opportunities, 38.1% of local adults gave “excellent” or “very good” ratings (*much lower than* the 48.1% reported across the county), while 40.9% said they have “good” access to higher education opportunities. Overall, 21.1% of local adults reported that their access to higher education is “fair” or “poor” (*significantly higher than* the 13.7% prevalence countywide).

Rating of Personal Access to Higher Education Opportunities

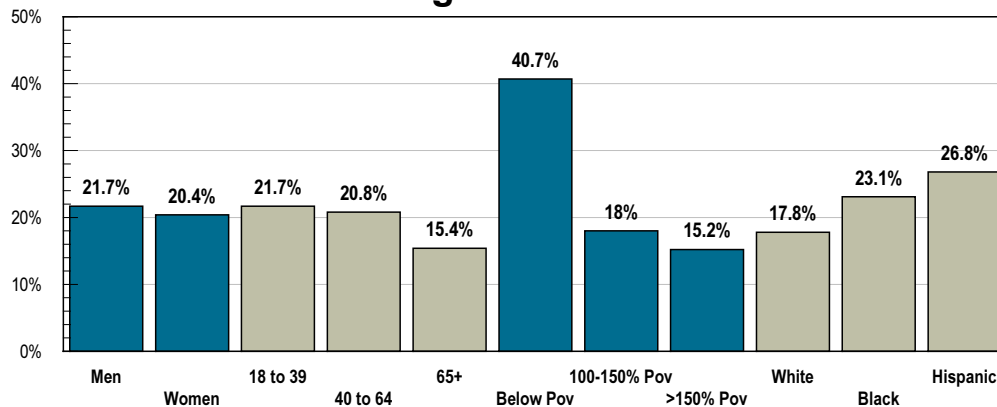


Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 121]

Note: Asked of all respondents.

Those living below poverty gave particularly high “fair” or “poor” ratings of their personal access to higher education opportunities.

Personal Access to Higher Education is "Fair" or "Poor"



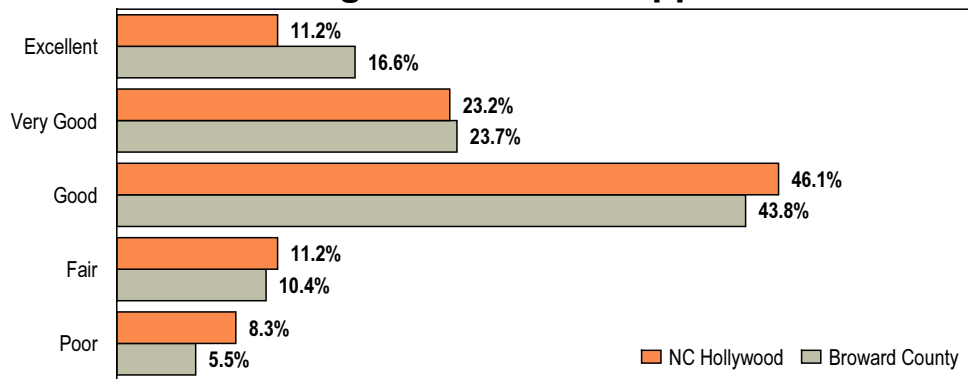
Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 121]

- Notes:
1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "fair" or "poor" responses to the question.

Job Training and Vocational Opportunities

In regard to their personal access to job training or vocational opportunities, survey respondents gave 34.4% “excellent” or “very good” ratings (*lower than* the 40.3% reported across Broward County), while another 46.1% feel they have “good” access to job training or other vocational opportunities. In contrast, 19.5% of adults feel they have “fair” to “poor” access to job training or other vocational opportunities, similar to the 15.9% found countywide.

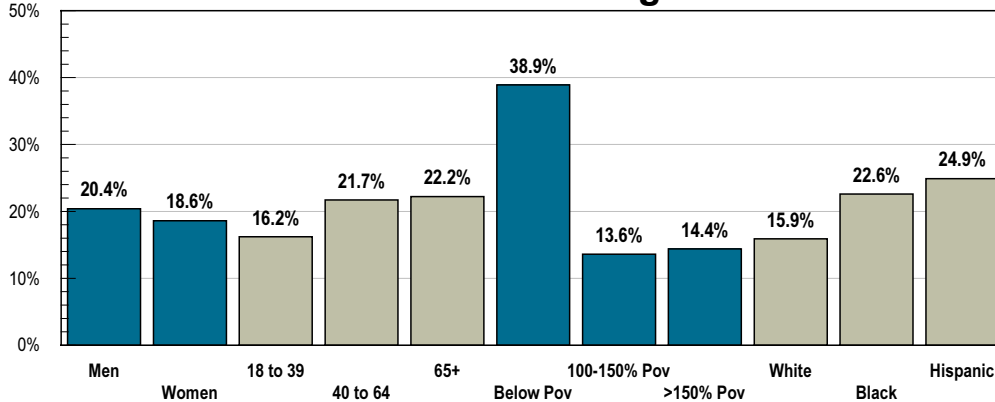
Rating of Personal Access to Job Training or Vocational Opportunities



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 122]
 Note: Asked of all respondents.

Local adults most likely to feel that their personal access to job training or other vocational opportunities is “fair” or “poor” include adults living below the federal poverty level, Blacks, Hispanics, and adults aged 40 and older.

Personal Access to Job Training is "Fair" or "Poor"



Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 122]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "fair" or "poor" responses to the question.

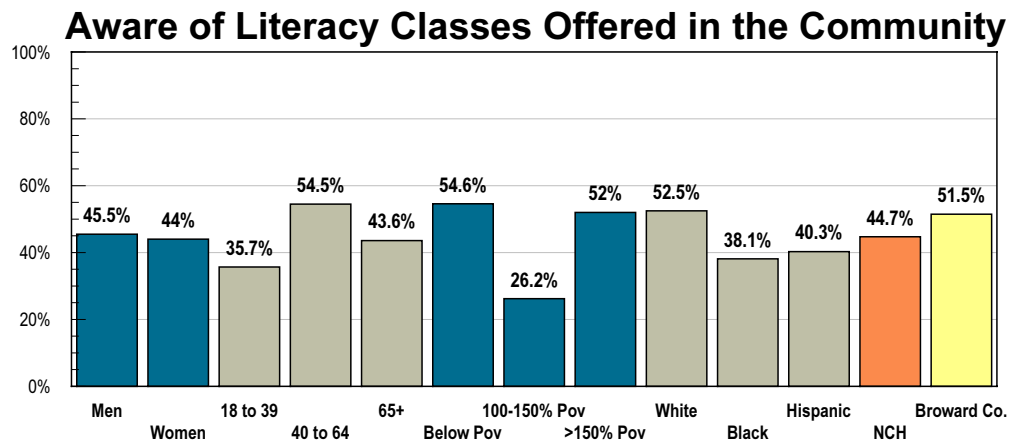
Literacy and Employment

Local literacy levels and their related issue of employment options are examined in the following section.

Literacy Levels

Awareness of Classes

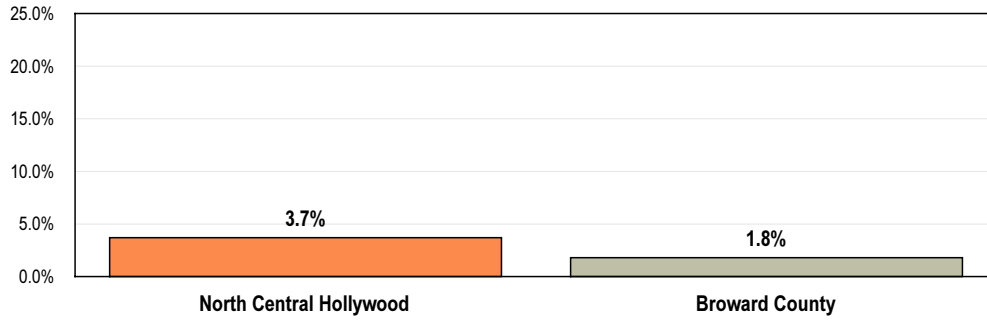
When asked, a total of 44.7% of survey respondents report being aware of literacy classes offered in the community, *significantly lower* than the 51.5% prevalence reported across the county. Viewed by demographic characteristic, adults least likely to report awareness of such classes include adults under 40, those living just above poverty, Blacks, and Hispanics.



Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 68]
Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
2. Asked of all respondents.
3. Percentages represent "yes" responses to the question.

Just 3.7% of adults in North Central Hollywood currently need help learning to read. This represents more than 450 local adults and is statistically similar to the 1.8% reported across the county.

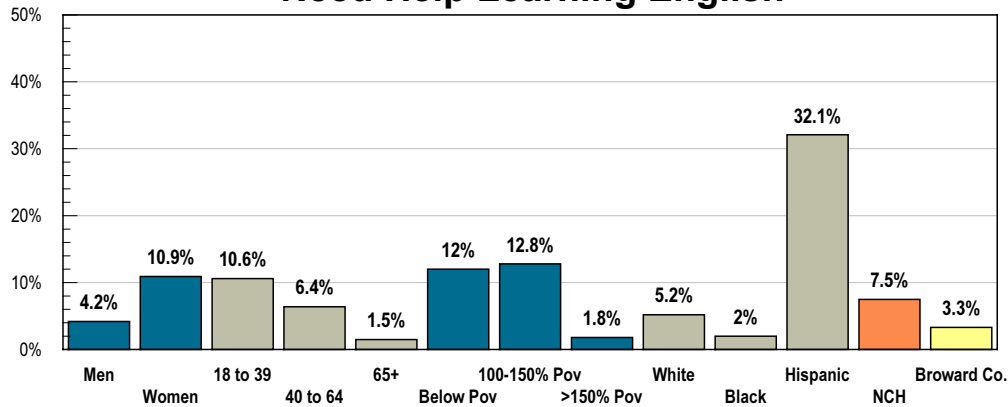
Need Help Learning to Read



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 69]
 Note: Asked of all respondents.

In North Central Hollywood, 7.5% of adults currently need help learning English (this percentage increases dramatically to 32.1% among Hispanics). Across the county the overall percentage is *significantly lower* (3.3%).

Need Help Learning English

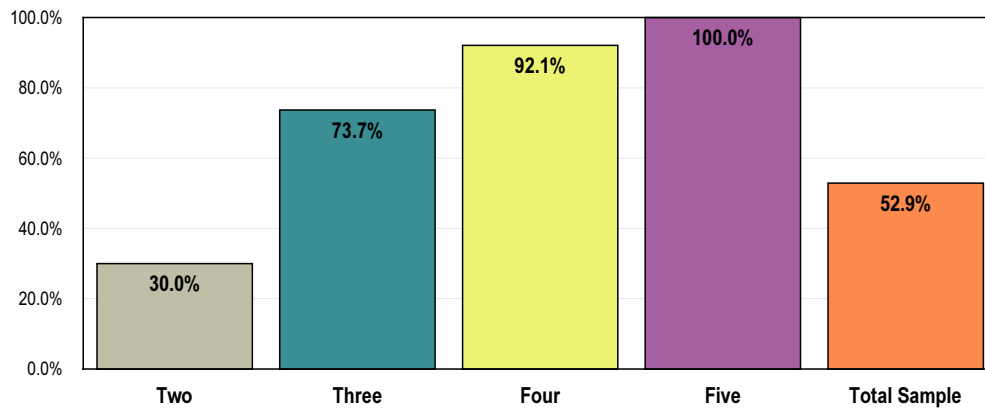


Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 70]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "yes" responses to the question.

Children's Literacy

Among local parents of children five years old or younger, 52.9% report that their child has started learning to read; it is important to keep in mind the small sample size that this percentage represents (44 parents) when viewing the following percentage breakout by age.

Child Has Started Learning to Read (By Age)



Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 134]
Note: Asked of all respondents with children under 6 at home.

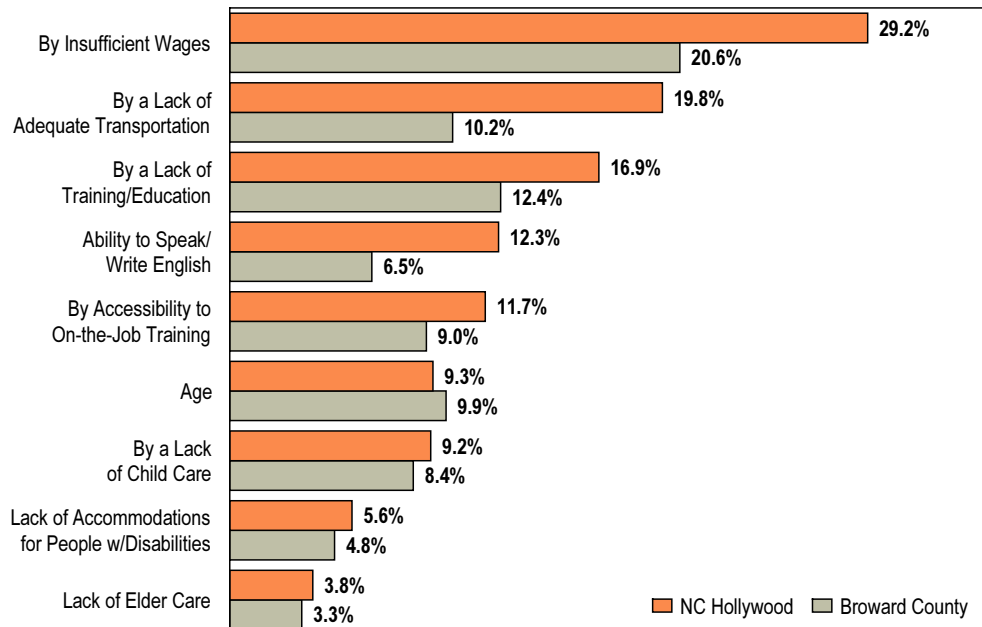
Employment Options

Community members were next asked a series of questions regarding employment opportunities. As can be seen in the following chart, 29.2% of local adults indicate that their employment opportunities have been limited by **insufficient wages**. Another 19.8% responded “yes” when asked if their opportunities had been limited by a lack of **adequate transportation**.

A total of 16.9% report that their employment opportunities have been limited by a **lack of training or education**, while 12.3% have been limited by **their ability to speak or write English** and 11.7% of local adults were limited by their lack of **accessibility to on-the-job training**. Another 9.3% of residents were hampered by **age** and 9.2% reported that **lack of child care** limited their employment opportunities, as shown below. Another 5.6% of residents have been limited by **lack of accommodations for people with disabilities**, and 3.8% cited **lack of elder care** for limiting their employment opportunities.

Note the *statistically significant differences* between North Central Hollywood and Broward County residents with regard to insufficient wages, adequate transportation, training/education, and the ability to speak/write English.

Employment Opportunities Have Been Limited

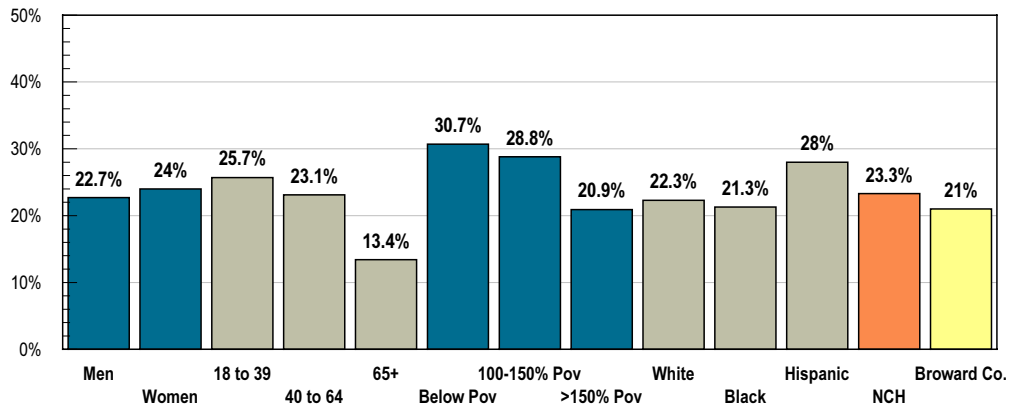


Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Items 74-82]

- Notes: 1. Asked of all respondents.
2. Percentages represent "yes" responses to the question.

In a related inquiry, 23.3% of survey respondents indicate that they or a member of their household has been unable to find suitable employment in Broward County in the field in which they were trained (comparable to the 21.0% reported countywide). The local prevalence is much higher among adults under 65, Hispanics, and adults living at or near the poverty level, as shown in the following chart.

Member of Household Has Been Unable to Find Suitable Employment in Broward County in the Field in Which They Were Trained



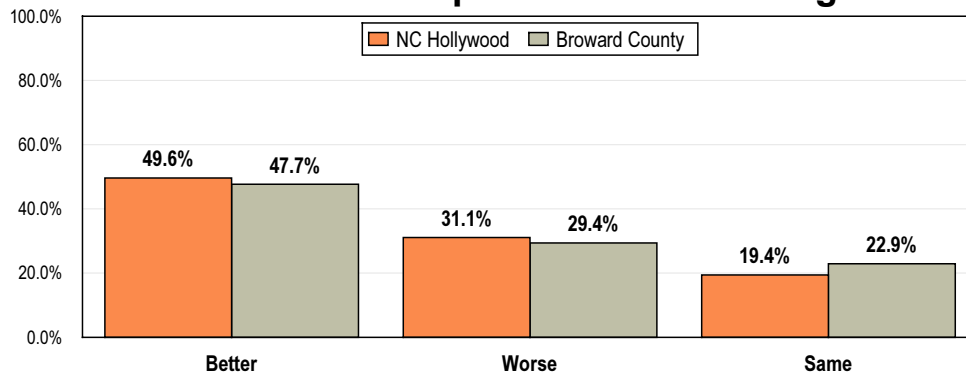
Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 83]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "yes" responses to the question.

ECONOMY

Personal Finances

Community leaders are interested in how residents are getting along financially today in comparison with one year ago. As shown below, one-half (49.6%) of North Central Hollywood adults feel they are doing “better” financially than they were one year ago, similar to the 47.7% reported across Broward County; another 19.4% of community members report that they are doing the “same.” A full 31.1% of North Central Hollywood residents report that they are doing “worse” financially than one year ago, representing nearly 3,800 local adults and comparable to the 29.4% reported countywide.

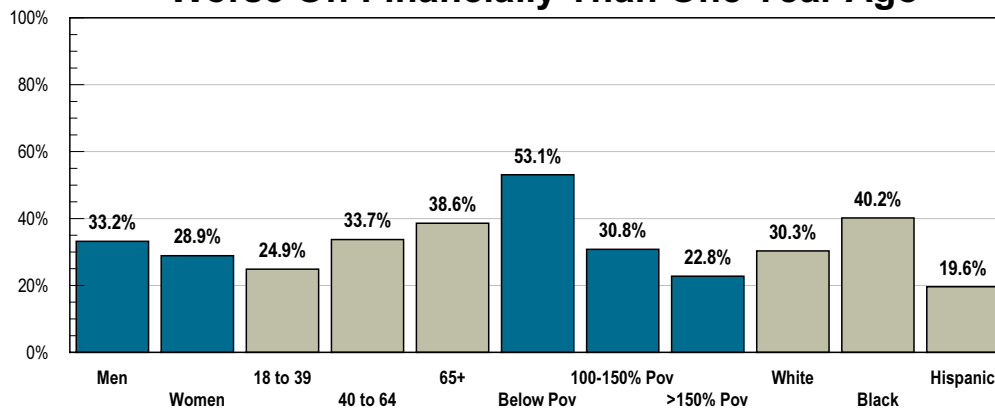
Personal Financial Situation Compared to One Year Ago



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 123]
 Note: Asked of all respondents.

Residents more likely to report being worse off financially than they were one year ago include: men; adults aged 40 and older; Blacks, and those in the lowest income category.

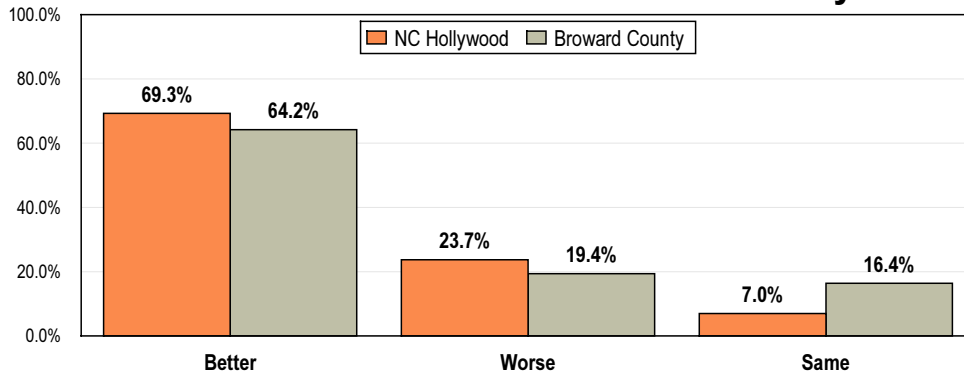
Worse Off Financially Than One Year Ago



Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 123]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.

When asked how they feel about their personal economic future in Broward County, the majority of adults (69.3%) feel their economic future will be “better,” *higher* than the 64.2% living across Broward County. In contrast, 23.7% of residents perceive their economic future in the county to be “worse” than current conditions, as shown below.

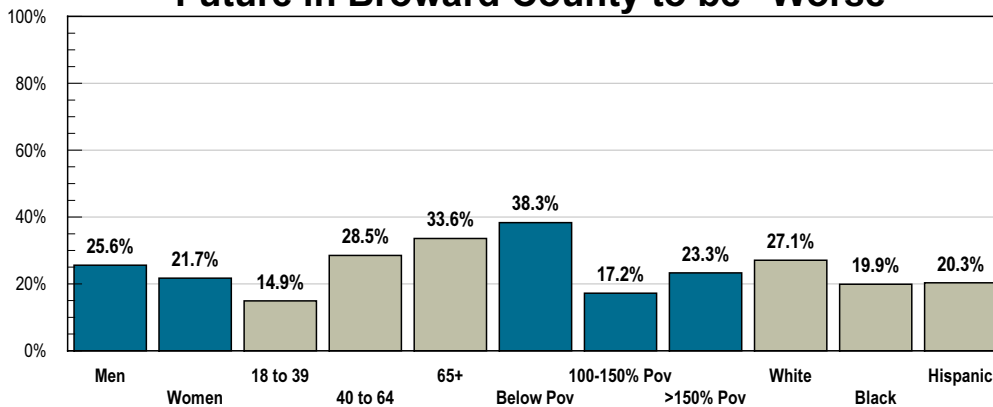
Perceptions About Personal Economic Future in Broward County



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 124]
 Note: Asked of all respondents.

Residents more likely to feel their personal economic future will be “worse” include Whites, adults living in poverty, and those aged 40 and older.

Perceive Personal Economic Future in Broward County to be “Worse”



Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 124]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.

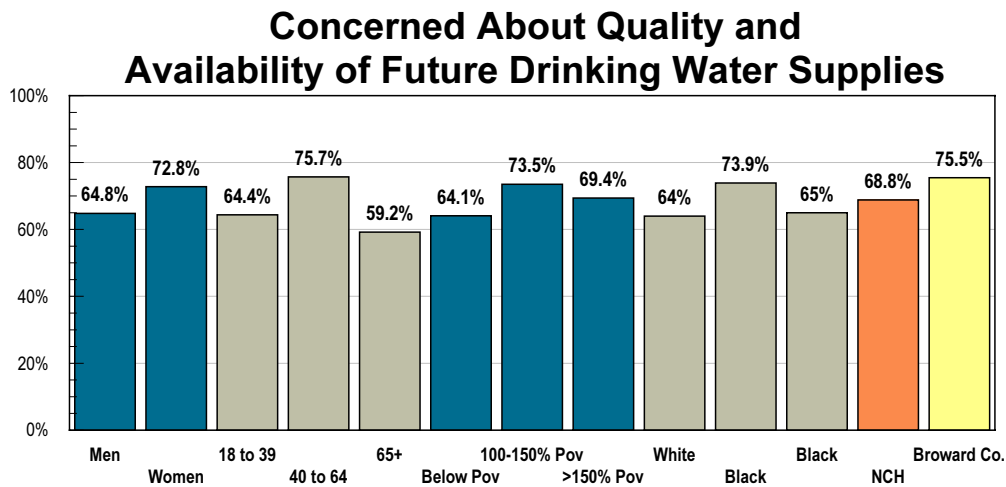
ENVIRONMENT

Environmental Issues

The following section describes such environmental issues as the quality of local drinking water, future water supply, water conservation, and recycling.

Water

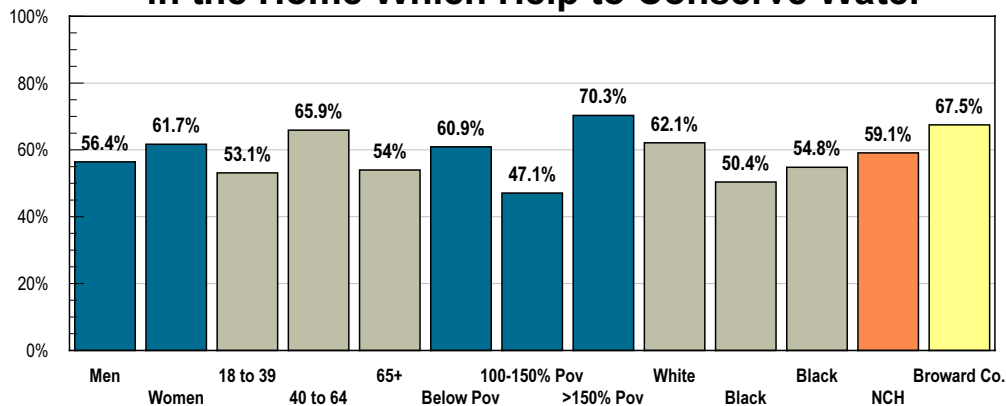
Residents were next asked whether they are concerned about the quality and availability of future drinking water supplies. As shown below, 68.8% of survey respondents answered affirmatively, *significantly lower* than the 75.5% reported across Broward County. Local adults *less likely* to be concerned include males, adults under 40 and over 64, Blacks, and adults living below the federal poverty level.



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 84]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "yes" responses to the inquiry.

In a related inquiry, survey respondents were asked whether they have devices, equipment, or practices in the home which help to conserve water. Approximately 6 in 10 (59.1%) local adults answered "yes" to the inquiry, *significantly lower* than the 67.5% reported throughout Broward County. Adults more likely to conserve water include women, middle-aged adults, those in the higher income bracket, and Whites.

Have Devices, Equipment, or Practices in the Home Which Help to Conserve Water

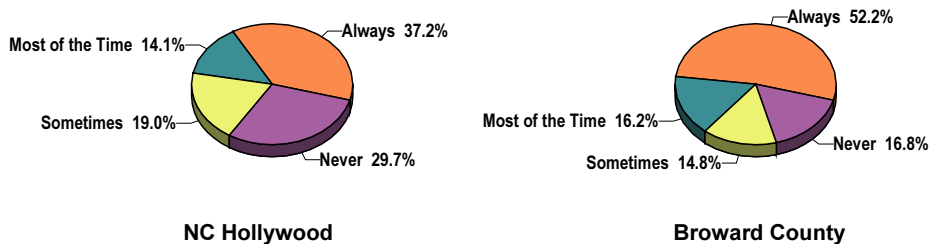


Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 85]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "yes" responses to the inquiry.

Recycling

Residents were next asked to indicate the frequency with which they recycle cans, glass, or paper. More than one-third (37.2%) "always" recycle such items, while 14.1% report recycling "most of the time" and 19.0% recycle "sometimes." Note that 3 in 10 local adults (29.7%) "never" recycle. [The local frequency of recycling is *significantly lower* than that indicated countywide.]

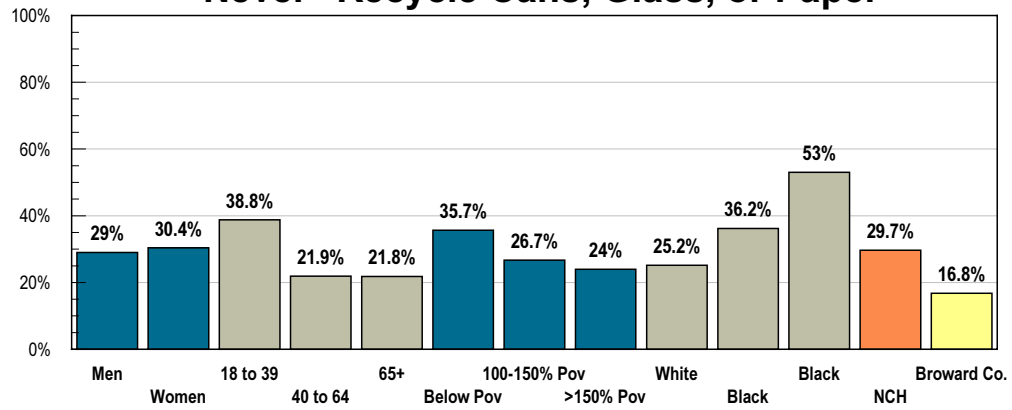
Frequency of Recycling Cans, Glass, or Paper



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 86]
 Note: Asked of all respondents.

Adults more likely to report "never" recycling include young adults, those living below the poverty level, and Blacks, as shown in the following chart.

"Never" Recycle Cans, Glass, or Paper



Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 86]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.
 3. Percentages represent "never" responses to the inquiry.

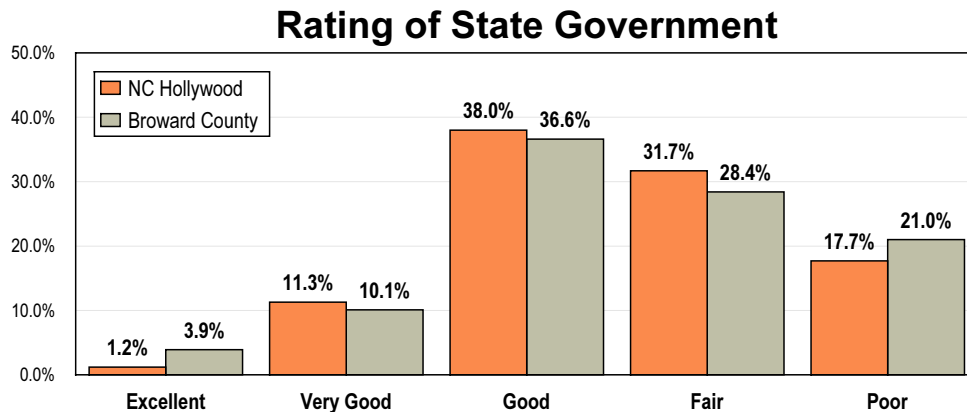
GOVERNMENT

Local Government

This section of the report outlines residents' views on state and local government.

State Government

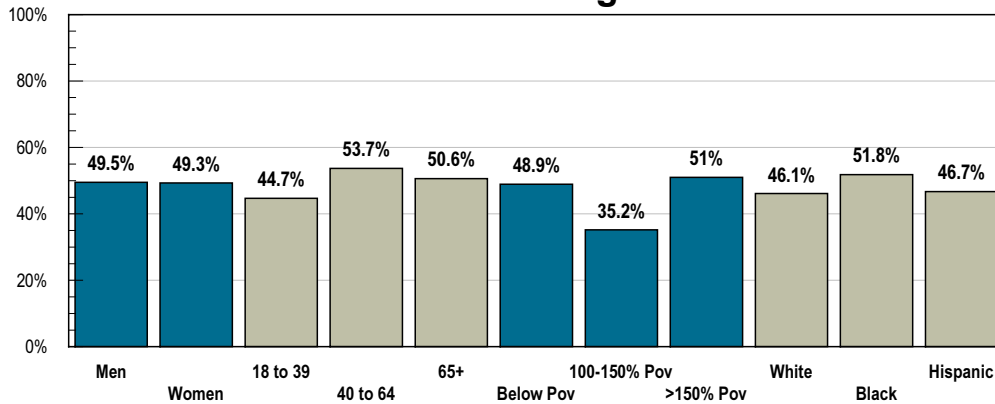
When asked to give an overall rating of the state government, 12.5% of North Central Hollywood adults gave "excellent" or "very good" responses, similar to the 14.0% reported across Broward County. Another 38.0% of North Central Hollywood adults said the state government is doing a "good" job. In contrast, 49.4% of local adults gave "fair" or "poor" ratings, identical to that reported countywide.



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 125]
Note: Asked among all respondents.

Viewed by demographic characteristics, community members *least* likely to rate the job done by the state government as "fair" or "poor" are those adults living just above the federal poverty level, as can be seen in the following chart.

State Government is Doing a “Fair/Poor” Job



Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 125]

Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.

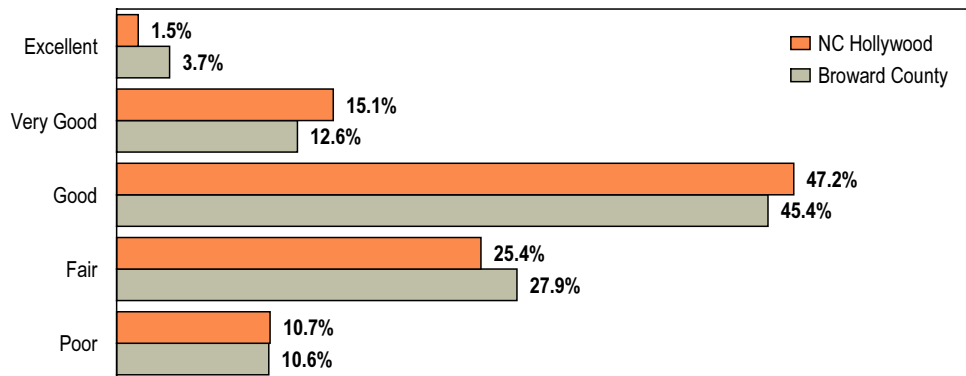
2. Asked of all respondents.

3. Percentages represent "never" responses.

Broward County Government

When asked to give an overall rating of the Broward County government, 16.6% of North Central Hollywood adults gave “excellent” or “very good” responses, similar to the 16.3% reported across Broward County. Another 47.2% of North Central Hollywood adults said “good,” comparable to the 45.4% reported among county findings. In contrast, 36.1% of local adults gave “fair” or “poor” ratings, similar to the 38.5% reported countywide.

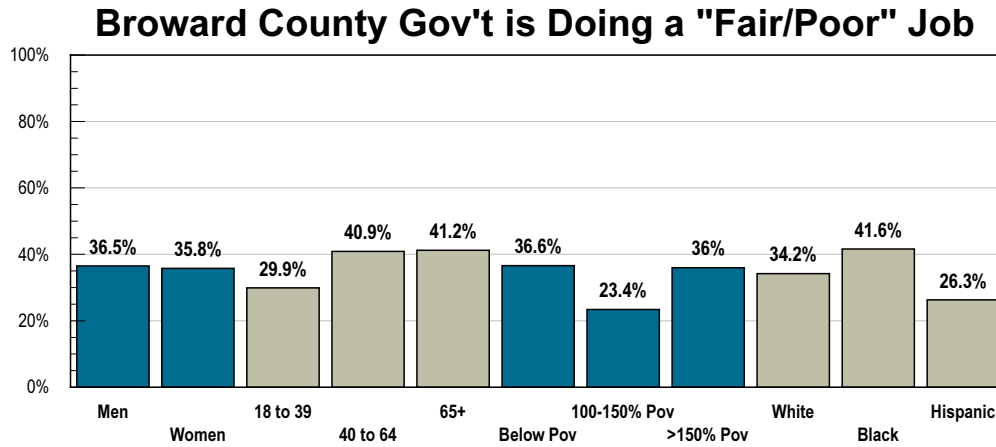
Rating of Broward County Government



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 126]

Note: Asked of all respondents.

Viewed by demographic characteristics, community members most likely to rate the job done by the county government as “fair” or “poor” include adults aged 40 and older, those living below poverty or in the highest income bracket, and Blacks, as can be seen in the following chart.

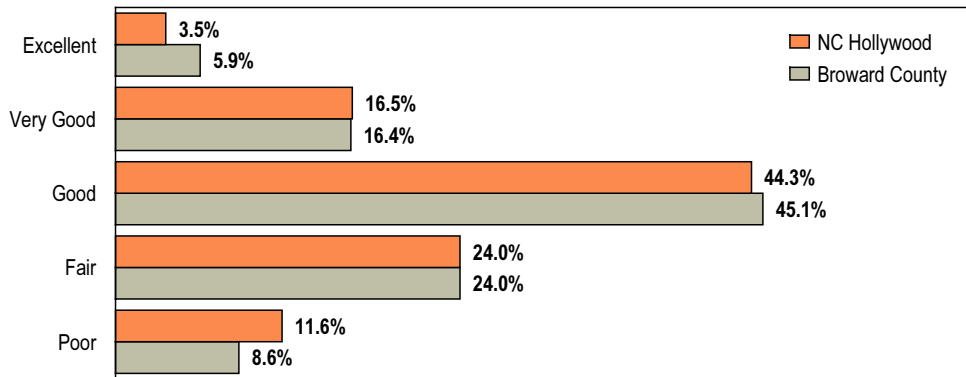


Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 126]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.

Local Government

In a related inquiry, survey respondents were asked to rate their local government. As shown in the following chart, 20.0% of adults gave “excellent” or “very good” ratings of local government; this prevalence is similar to the positive ratings given by Broward County residents (22.3%). A larger share (44.3%) of North Central Hollywood adults gave “good” ratings; in contrast, 35.6% of residents gave “fair” or “poor” ratings of North Central Hollywood’s government (comparable to the percentage of poor ratings given among Broward County adults [32.6%]).

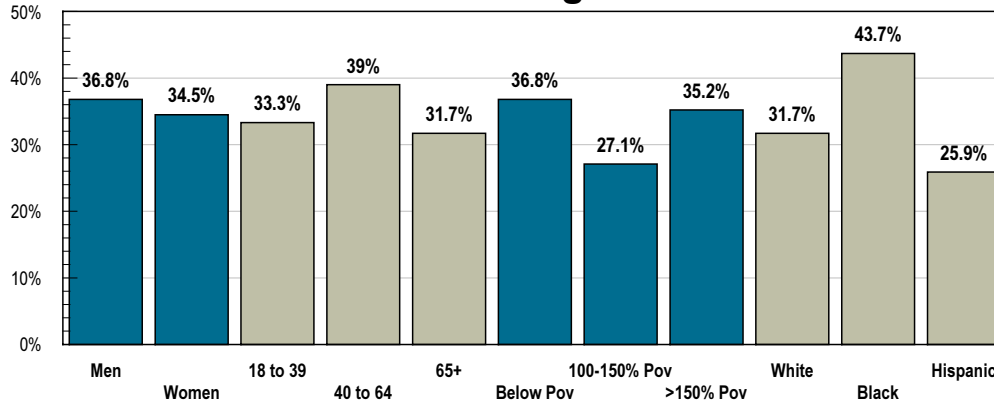
Rating of the Job Done by the Local Government



Source: 2004 PRC Quality of Life Surveys, Professional Research Consultants [Item 127]
 Note: Asked of all respondents.

North Central Hollywood adults most likely to give “fair” or “poor” ratings of their local government include adults aged 40 to 64, those in poverty, and Blacks, as shown below.

Local Government is Doing a "Fair" or "Poor" Job



Source: 2004 PRC Quality of Life Survey, Professional Research Consultants [Item 127]
 Notes: 1. Demographic breakouts are among findings in North Central Hollywood in 2004.
 2. Asked of all respondents.

APPENDICES

Summary Tables of Quantitative Findings

Comparison Tables

The following two tables illustrate major findings from the assessment conducted by Professional Research Consultants, Inc. in North Central Hollywood in 2004, along with comparisons to the recent Broward County survey findings. Statistically significant differences are noted with small arrows in the charts.

Summary of Major Findings, Table I of II

	North Central Hollywood	Broward County
HEALTH		
→ Currently Experience "Fair/Poor" Phys/Mental/Emotional Hlth	14.6%	9.0%
Have High Blood Pressure	36.4%	34.9%
→ Have High Blood Cholesterol	28.3%	35.8%
→ Have Been Tested for HIV/AIDS	70.1%	61.6%
High/Medium Chance for HIV/AIDS	8.1%	5.3%
Diabetes	9.6%	8.7%
→ Lack Health Care Insurance	28.4%	17.6%
Cost Prevented Dr Visit	20.4%	17.0%
Local Health Care is "Fair/Poor"	13.0%	16.5%
→ Had a Flu Shot in the Past Year (65+)	43.1%	64.3%
→ Have Had a Pneumonia Vaccination (65+)	46.8%	62.6%
No Leisure-Time Physical Activity	25.3%	26.1%
→ Sedentary	64.1%	58.3%
→ Overweight	62.4%	57.1%
Current Smoker	24.7%	20.3%
→ Current Drinker	52.2%	60.7%
Routine Checkup Last Year	78.9%	77.8%
→ Dental Visit in Past Year	58.6%	69.0%
Child Had Dental Visit/Past Year	69.6%	72.8%
→ Digital/Rectal Exam in Past Year (50+)	39.6%	53.3%
Ever Had Sigmoidoscopy	57.1%	59.1%
Mammogram/Breast Exam in Past 2 Yrs (50+)	69.7%	74.3%
Pap Smear in Past 3 Years	85.0%	85.4%

→ An arrow denotes a statistically significant difference between findings in North Central Hollywood and Broward County.

Summary of Major Findings, Table II of II

	North Central Hollywood	Broward County
SAFETY		
Victim of Violent Crime/Past 5 Years	4.1%	3.9%
→ Do Not Feel Safe/Secure Overall	19.5%	8.7%
Have a Handgun in the Home	13.3%	14.3%
Handguns in Homes w/Children	12.5%	12.9%
→ Always Use Seatbelt	77.7%	84.7%
→ Child Can Swim/Tread Deep Water	51.7%	62.8%
FAMILIES & COMMUNITIES		
→ Broward Co. "Poor" Place to Live	5.3%	2.9%
→ Life Has "Grown Worse" in Broward Co.	17.0%	12.0%
→ Quality of Life in Neighborhood Has "Grown Worse"	12.2%	7.1%
→ Difficulty Finding Affordable Housing/Past Yr.	80.7%	68.6%
→ Local Recreational Areas Are "Excellent"	13.7%	24.9%
→ County Spending is "Not Enough" on Sidewalks/Bike Paths	58.5%	50.9%
→ Local Race Relations Are "Excellent"	8.7%	16.4%
→ Local Cultural Relations Are "Excellent"	8.6%	16.3%
Local Religious Relations Are "Excellent"	13.8%	17.1%
→ More Opportunities for the Disabled Now	43.4%	55.4%
Volunteered in the Past Year	32.2%	39.0%
Public School System is "Excellent"	8.9%	8.0%
Need Help Learning English	7.5%	3.3%
ECONOMY		
Financially Better Off Than One Year Ago	49.6%	47.7%
ENVIRONMENT		
→ Concerned About Water Quality/Supply	68.8%	75.5%
→ Have Devices to Conserve Water	59.1%	67.5%
GOVERNMENT		
→ Broward County Gov't is "Excellent"	1.5%	3.7%
→ Local City Gov't is Doing "Excellent" Job	3.5%	5.9%

→ An arrow denotes a statistically significant difference between findings in North Central Hollywood and Broward County.

Significant Differences Between NC Hollywood & Broward Co.

Physical Health	NC Hollywood	Broward County	NCH vs. BC
Experience "Fair" or "Poor" Physical, Mental, and Emotional Health	14.6%	9.0%	WORSE
Have Been Diagnosed With High Blood Cholesterol	28.3%	35.8%	BETTER
Have Been Tested for HIV/AIDS (18-64)	70.1%	61.6%	BETTER
Practice Safe Sex	80.8%	87.4%	WORSE
Sedentary	64.1%	58.3%	WORSE
Overweight	62.4%	57.1%	WORSE
Current Drinker	52.2%	60.7%	BETTER
Health Care Access			
	NC Hollywood	Broward County	NCH vs. BC
Lack Health Care Insurance Coverage	28.4%	17.6%	WORSE
Preventive Care			
	NC Hollywood	Broward County	NCH vs. BC
Flu Shot in the Past Year (65+)	43.1%	64.3%	WORSE
Pneumonia Vaccination Ever (65+)	46.8%	62.6%	WORSE
Visited a Dentist for Routine Checkup/Past Year	58.6%	69.0%	WORSE
Digital Rectal Exam in the Past Year(50+)	39.6%	53.3%	WORSE
Crime & Safety			
	NC Hollywood	Broward County	NCH vs. BC
Do Not Feel Safe and Secure Overall	19.5%	8.7%	WORSE
Always Wear a Seat Belt When Driving or Riding in an Automobile	77.7%	84.7%	WORSE
Child Can Swim or Tread Deep Water for 5 Minutes	51.7%	62.8%	WORSE
Living in Broward County			
	NC Hollywood	Broward County	NCH vs. BC
Perceive Broward County to be a "Poor" Place to Live	5.3%	2.9%	WORSE
Quality of Life in Broward County Has "Grown Worse"	17.0%	12.0%	WORSE
Perceive Neighborhood to be a "Fair/Poor" Place to Live	28.1%	9.6%	WORSE
Quality of Life in Current Neighborhood Has "Grown Worse"	12.2%	7.1%	WORSE
Condition of Local Housing is "Fair/Poor"	28.8%	11.3%	WORSE
Member of HH Worked Extra to Make House Pmts. in Past Year	37.0%	28.7%	WORSE

Living in Broward County (continued)	NC Hollywood	Broward County	NCH vs. BC
Had Difficulty Finding Affordable Housing in Past Year	80.7%	68.6%	WORSE
Local Recreational Areas Are "Excellent"	13.7%	24.9%	WORSE
Broward County is Not Spending Enough \$ on Sidewalks/Bike Paths	58.5%	50.9%	WORSE
Social			
	NC Hollywood	Broward County	NCH vs. BC
Race Relations in the Community Are "Excellent"	8.7%	16.4%	WORSE
Cultural Relations in the Community Are "Excellent"	8.6%	16.3%	WORSE
Disabled Have "More Opportunities" Now	43.4%	55.4%	WORSE
Did Not Attend Any Cultural Events in the Past Year	18.6%	10.0%	WORSE
Volunteered in the Community in the Past Year	32.2%	39.0%	WORSE
Education			
	NC Hollywood	Broward County	NCH vs. BC
Preparation by Colleges for Future Employment "Fair/Poor"	20.7%	14.6%	WORSE
Personal Access to Higher Ed. Opportunities "Excellent/Very Good"	38.1%	48.1%	WORSE
Access to Job Training/Vocational Opportunities "Excellent"	11.2%	16.6%	WORSE
Aware of Literacy Classes in the Community	44.7%	51.5%	WORSE
Need Help Learning English	7.5%	3.3%	WORSE
Economy			
	NC Hollywood	Broward County	NCH vs. BC
Personal Economic Future is Perceived to be "Better"	69.3%	64.2%	BETTER
Environment			
	NC Hollywood	Broward County	NCH vs. BC
Concerned About Quality/Availability of Drinking Water	68.8%	75.5%	WORSE
Have Water Conservation Devices/Practices in the Home	59.1%	67.5%	WORSE
"Never" Recycle Cans, Glass, or Paper	29.7%	16.8%	WORSE
Government			
	NC Hollywood	Broward County	NCH vs. BC
State Government is Doing an "Excellent" Job	1.2%	3.9%	WORSE
County Government is Doing an "Excellent" Job	1.5%	3.7%	WORSE
Local Government is Doing an "Excellent" Job	3.5%	5.9%	WORSE

Health Findings Versus National Benchmarks

Access to Healthcare Services		NC Hollywood	US	HP2010	vs. US	vs. HP2010
Barriers to Access	% Cost Prevented Getting Rx in Past Yr	20.4	16		similar	
Health Insurance	% Lack Health Insurance (18-64)	31.9	15.3	0	WORSE	Does NOT Meet Goal
Oral Health Services	% Child (2-17) Has Visited Dentist in Past Yr	69.6	75.9	56	similar	Meets Goal
	% Have Visited Dentist in Past Yr (18+)	58.6	64.3	56	similar	similar to goal
Primary Care Services	% Have Had Routine Checkup in Past Yr	78.9	68.2		BETTER	
Rating of Local Health Care	% Rate Local Health Care "Excellent/Very Good"	51.1	49.8		similar	

Death and Disability		NC Hollywood	US	HP2010	vs. US	vs. HP2010
Cancer	% Pap Smear in Past 3 Yrs (W)	85	84.8	90	similar	Does NOT Meet Goal
	% Sigmoid/Colonoscopy Ever (50+)	57.1	53.7	50	similar	similar to goal
Cardiovascular Disease	% Told Have High Cholesterol	28.3	25.1	17	similar	Does NOT Meet Goal
	% 1+ Cardiovascular Risk Factor	91.2	90		similar	
	% Told Have High Blood Pressure	36.4	29.4	16	WORSE	Does NOT Meet Goal
Diabetes	% Diabetes/High Blood Sugar	9.6	8.7		similar	
Injury and Violence	% Victim of Violent Crime in Past 5 Yrs	4.1	2.8		similar	
	% "Always" Wear Seat Belt	77.7	77.4	92	similar	Does NOT Meet Goal

Infectious and Chronic Disease		NC Hollywood	US	HP2010	vs. US	vs. HP2010
Immunization/Infectious Dis	% Flu Shot in Past Yr (65+)	43.1	66.6	90	WORSE	Does NOT Meet Goal
	% Pneumonia Vaccine Ever (65+)	46.8	62	90	WORSE	Does NOT Meet Goal

Modifiable Health Risks		NC Hollywood	US	HP2010	vs. US	vs. HP2010
Nutrition and Overweight	% Obese	20.4	25.7	15	BETTER	Does NOT Meet Goal
	% Unhealthy Weight (BMI <18.5 or 25+)	64.8	63.3	40	similar	Does NOT Meet Goal
	% Overweight	62.4	62		similar	
Physical Activity and Fitness	% No Leisure-Time Physical Activity	25.3	26.8		similar	
Substance Abuse	% Current Drinker	52.2	51.4		similar	
Tobacco Use	% Have Quit 1+ Days in Past Yr	46.7	48.7	75	similar	Does NOT Meet Goal
	% Current Smoker	24.7	20.9	12	similar	Does NOT Meet Goal