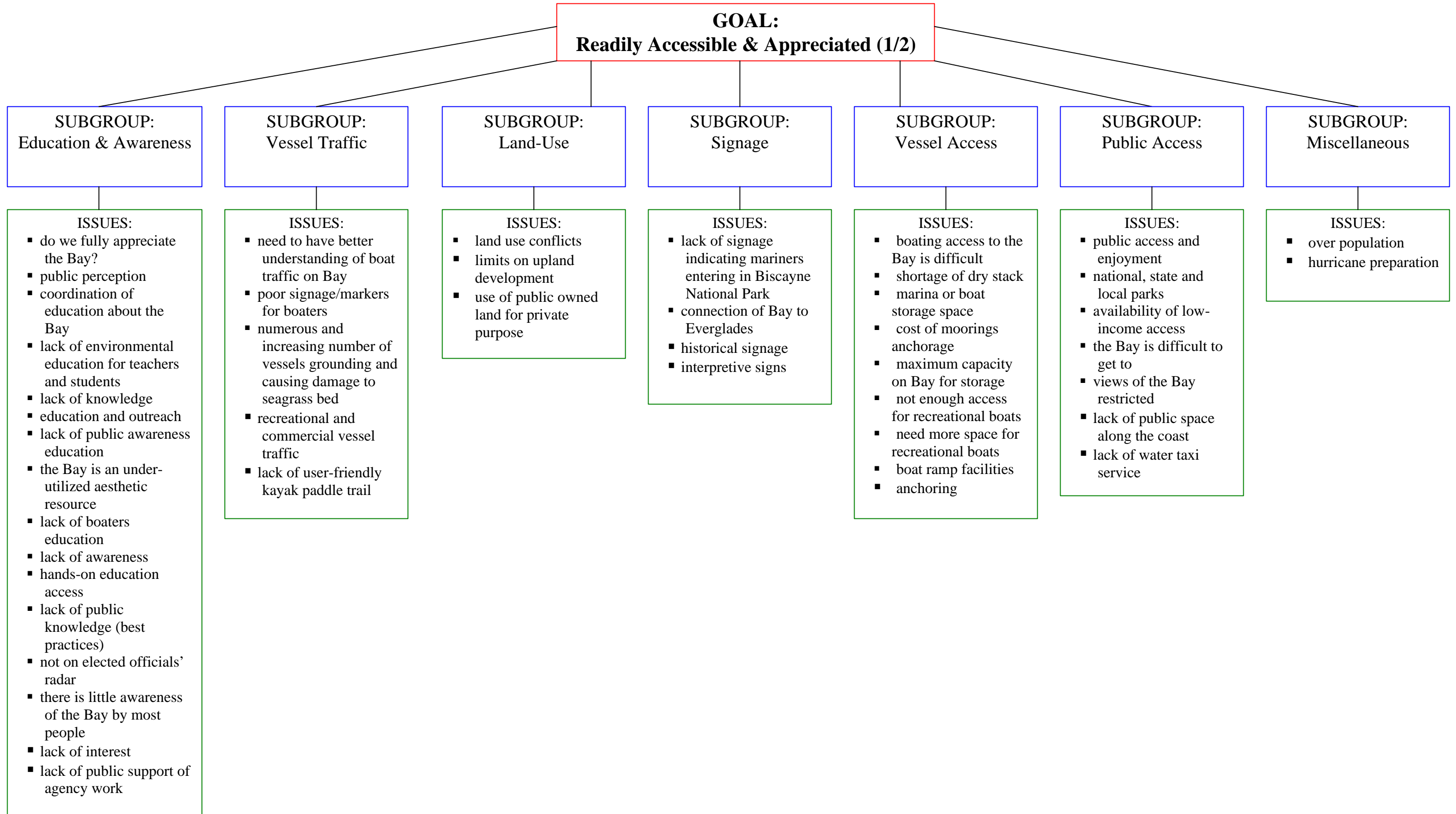


# Biscayne Bay Regional Restoration Coordination Team: Goals & Objectives



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*\*Target Audiences:*

- Elected officials and agency representatives
- Direct users of the Bay (boaters...)
- Tourists / tourist industry
- General population (emphasis on minorities)
- Teachers / educators / students

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## GOAL: Readily Accessible & Appreciated (2/2)

### SUBGROUP: Education & Awareness

### SUBGROUP: Public Access

**OBJECTIVE 1:**  
Create awareness/understanding/support/appreciation of 5 target audiences\*

- IMPLEMENTATION 1:**
- install and maintain adequate signage (navigational, interpretive, historical, connection to Everglades)
  - events
  - training workshops
  - volunteer recruitment
  - curriculum
  - meeting with elected officials
  - eco-tourism (travel writers, etc.)
  - multilingual publications
  - multimedia (tv, radio, internet)

**OBJECTIVE 2:**  
Establish a dedicated and consistent funding source for education outreach / access

- IMPLEMENTATION 2:**
- grants
  - obtain legislative funding support
  - agency support
  - bond issue
  - identify existing funding support

**OBJECTIVE 3:**  
Coordinate existing education outreach to leverage resources

- IMPLEMENTATION 3:**
- expand and enhance education alliance

- ISSUES:**
- do we fully appreciate the Bay?
  - public perception
  - coordination of education about the Bay
  - lack of environmental education for teachers and students
  - lack of knowledge
  - education and outreach
  - lack of public awareness education
  - the Bay is an under-utilized aesthetic resource
  - lack of boaters education
  - lack of awareness
  - hands-on education access
  - lack of public knowledge (best practices)
  - not on elected officials' radar
  - there is little awareness of the Bay by most people
  - lack of interest
  - lack of public support of agency work

- ISSUES:**
- public access and enjoyment
  - national, state and local parks
  - availability of low-income access
  - the Bay is difficult to get to
  - views of the Bay restricted
  - lack of public space along the coast
  - lack of water taxi service

**OBJECTIVE 1:**  
Improve Bay (physical and visual) access for 5 target audiences\*

- IMPLEMENTATION 1:**
- implement Biscayne Bay Access Plan
    - boating (recreational, commercial access)
    - visual access
    - pedestrian access
    - fishing
    - marina / boat storage (wet/dry)
    - responsible planning to prevent overcrowding/traffic
    - kayak/canoe friendly trail
    - water taxi service

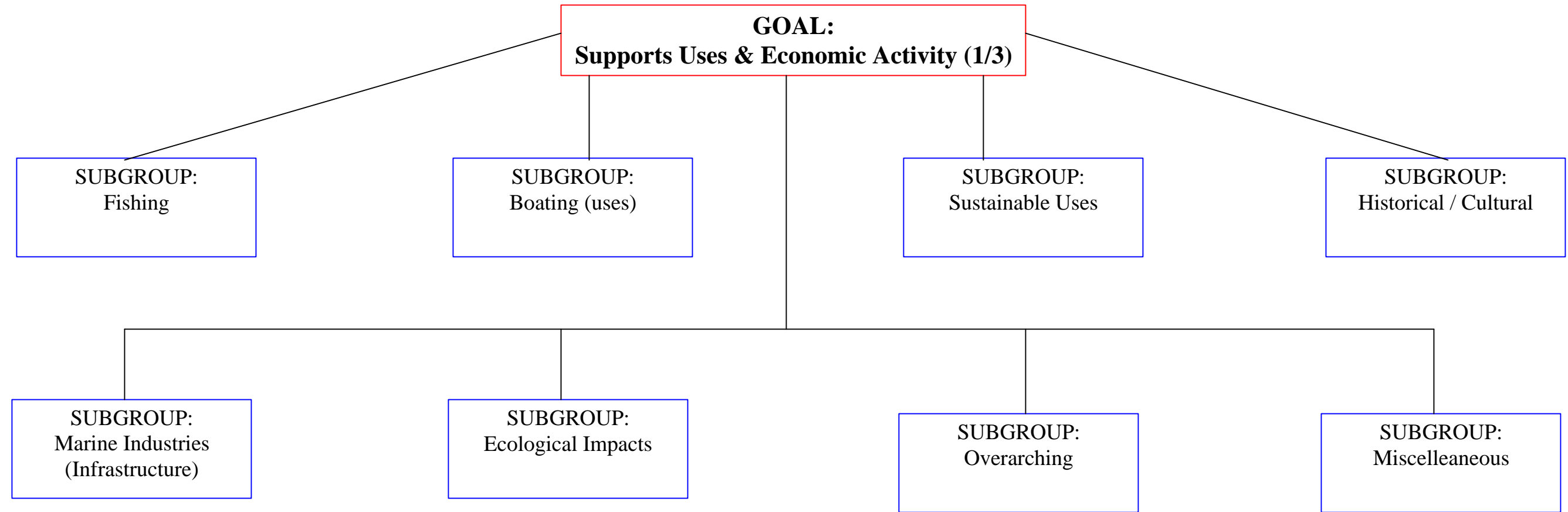
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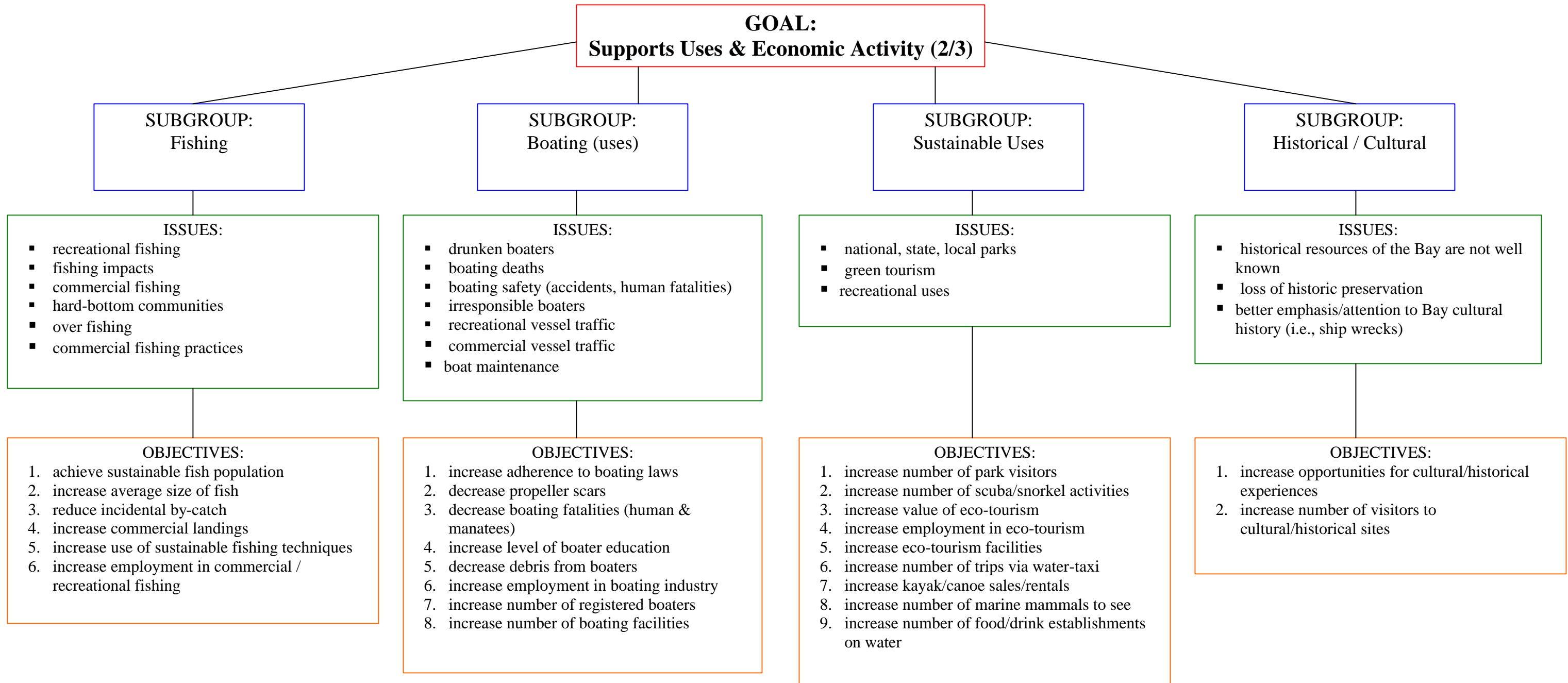
**OBJECTIVE 3:**  
Ensure existing regulation designed to protect physical, visual and public access to the shoreline are fully utilized

- IMPLEMENTATION 3:**
- establish citizen watch group
  - assess effectiveness of existing regulations to protect shoreline
  - improve enforcement

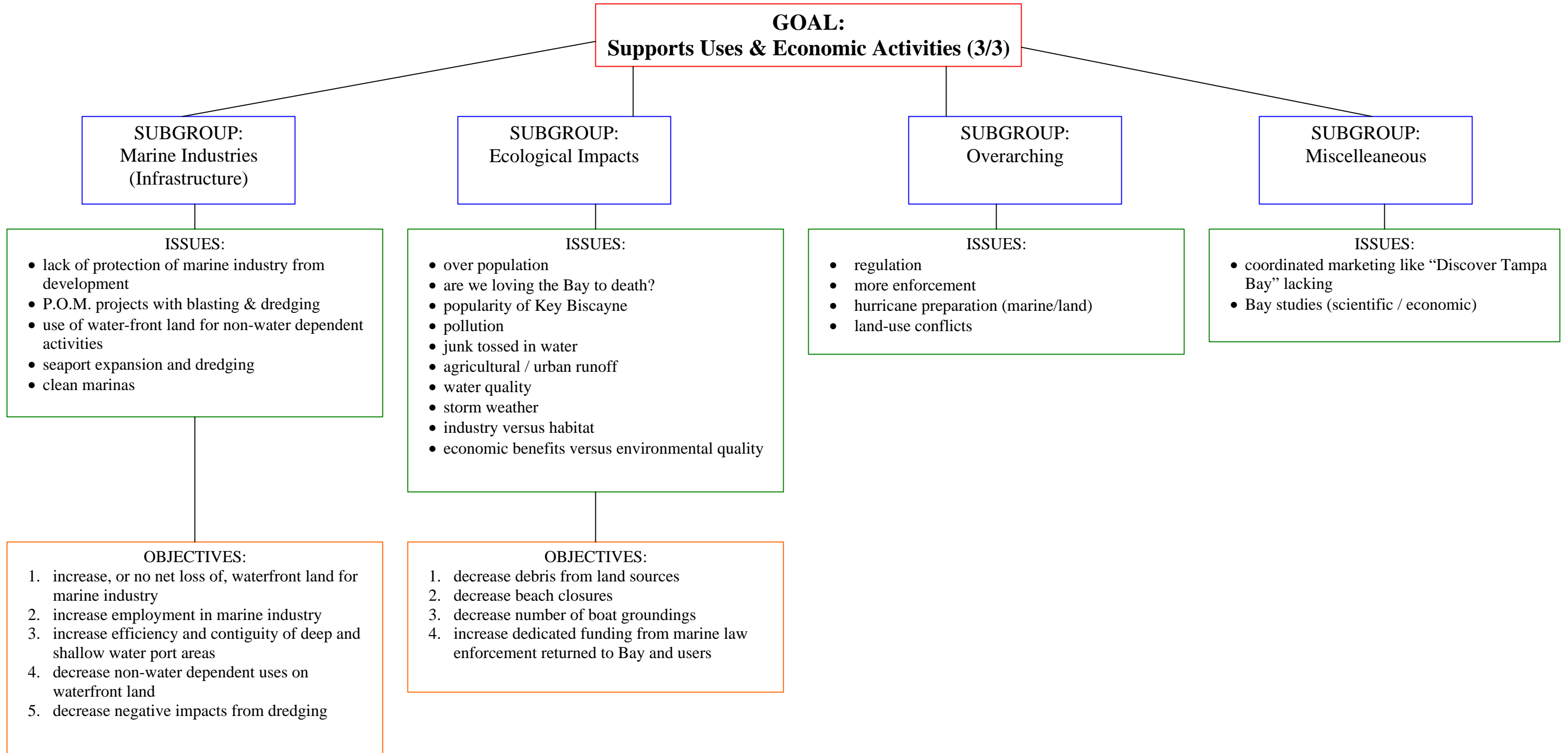
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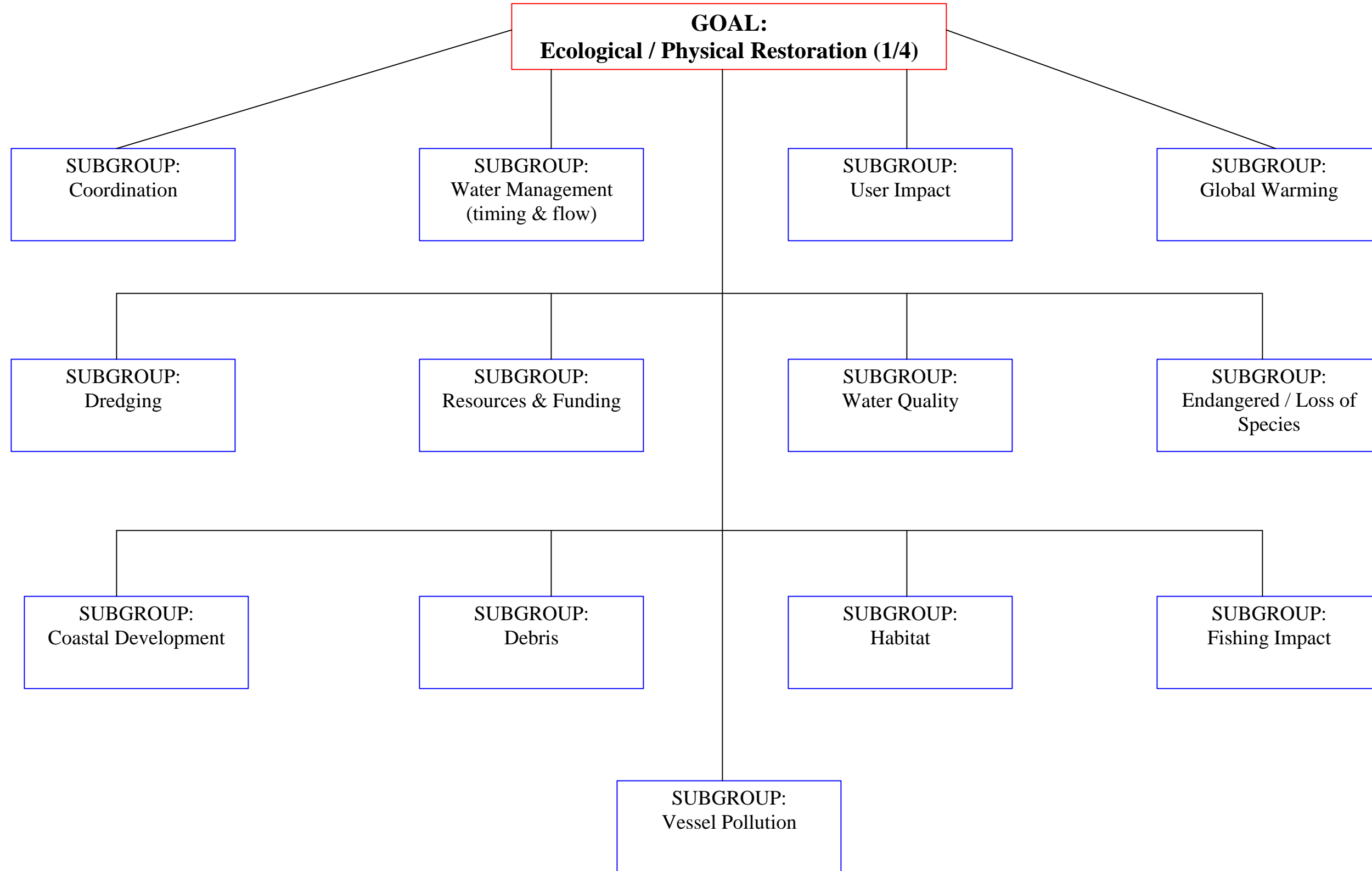
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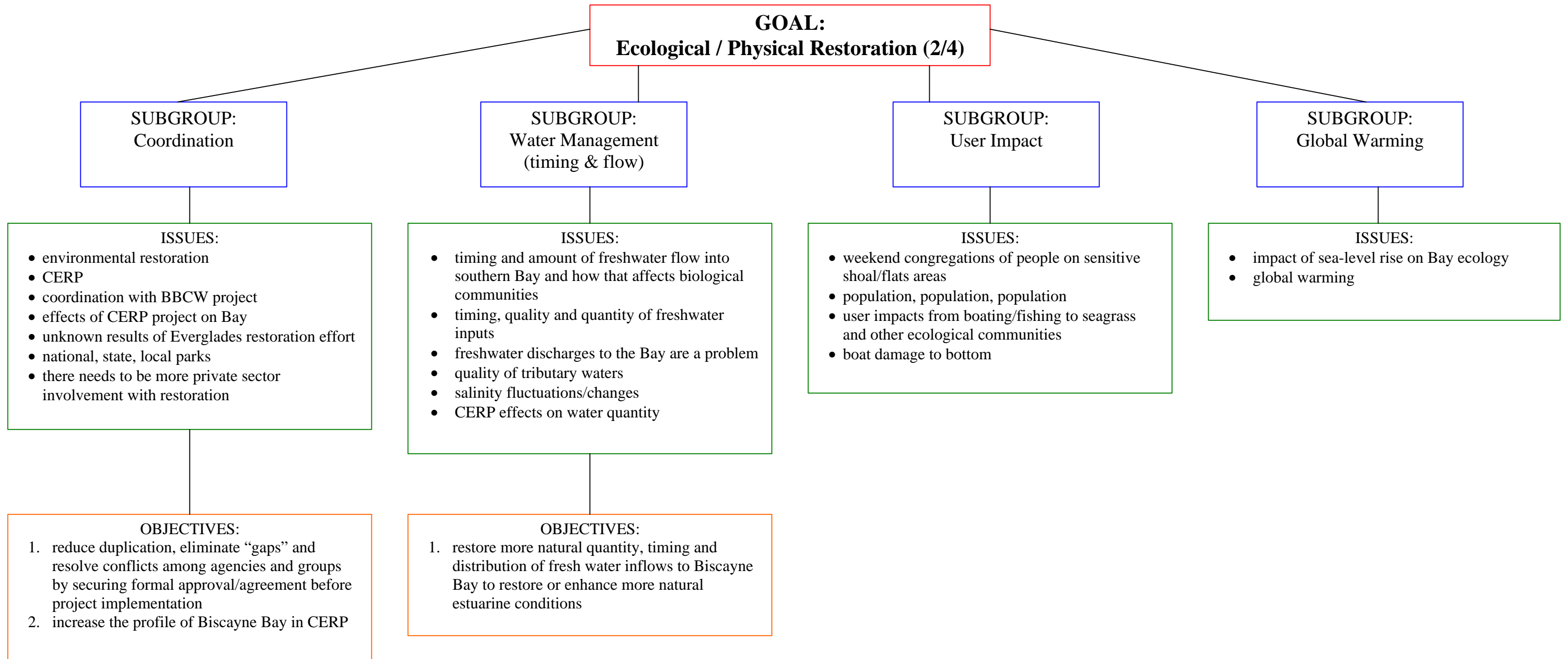
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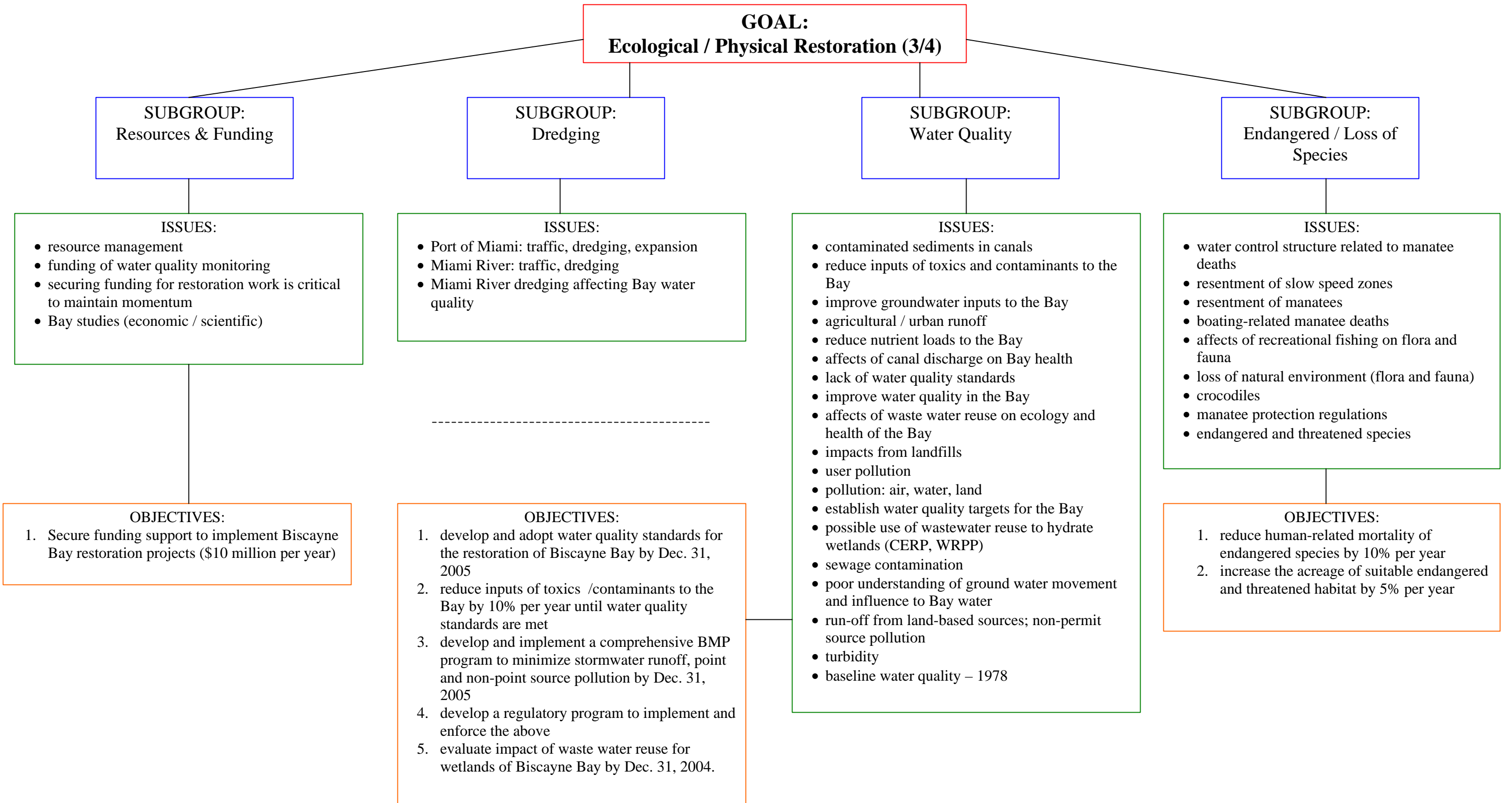
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