

EXHIBIT J

THE 5TH STREET CORRIDOR REVITALIZATION WORKSHOP V
ECONOMIC DEVELOPMENT/STAFF INPUT
April 9, 2002

Key: * indicates comments by individual staffers / § indicates comment by staff group

Issue	Who Responsible	Is this Feasible	Existing Programs	Signs of Progress
Active uses on 5 th Street	* § Economic Development § Private businesses	§ Yes	§ New buildings being developed	§ New buildings under construction
Create a boulevard	§ Planning & Zoning	§ Yes		
Partnerships to enhance	§ Economic Development			
Government and private enterprise partnerships	§ Economic Development	§ Yes		
Expand the restricted area around schools for establishments serving "single serving" alcoholic beverages	* City Commission § Planning & Zoning			
Building renovation	* Code Enforcement * Building Department § Housing Division (for Residential Rehab) § Economic Development (for Business Rehab)	* § Yes	* Planning & Zoning § See housing programs	* Buildings are being renovated § See housing programs
Promotion of light commercial development	§ Economic Development	§ Yes		
Provide logical sign "linkages" throughout the City	§ Property Management	§ Yes		
Enhance/improve 5 th Street landscaping	§ Parks & Recreation	§ Yes		
Lack of marketing	§ Economic Development			
Facilitate loans and incentives for residents' businesses	§ Economic Development	§ Yes	§ Small Business Assistance Program	
Make it easier for merchants to obtain sign permits.	* Building & Zoning § Planning & Zoning § Code Compliance	* Yes, not hard now	* Permit process	*Businesses have signs
Ensure proposed buildings provide easily accessible adequate parking (rooftop) like a Planned Use Community	* Building Department * Planning Department § Parking and Zoing			

EXHIBIT J

THE 5TH STREET CORRIDOR REVITALIZATION WORKSHOP V
ECONOMIC DEVELOPMENT/STAFF INPUT
April 9, 2002

Key: * indicates comments by individual staffers / § indicates comment by staff group

Issue	Who Responsible	Is this Feasible	Existing Programs	Signs of Progress
Offer incentives for people that work on the Beach to visit the Beach on weekends, i.e. free parking.	* City Commission § Convention Center & Visitors Bureau			
Encourage diversity of cultural markets				
Create website/brochure where local businesses can advertise discounts for Miami Beach employees Done as a free service Created by volunteers	§ Economic Development	§ Yes	§ Website existing	
Provide Supermarket	* § Economic development * Planning	§ Yes	* Enterprise Zone, Brownfield, CRA, EDA Road Fund	
Entice Office Depot type store	§ Economic Development	§ Yes		
Entice Target type store	* § Economic Development	* § Yes	* Brownfields, Enterprise Zone, CRA, Development Agreement	* Letters of Interest, acquisition of property, Approval of plans.
Entice Publix and other big box commercial businesses and provide parking at block between Alton Rd. and Lenox Ave. on north side of 5 th Street.	§ Economic Development	§ Yes		
Create an entity similar to Lincoln Road Merchants Association	§ Economic Development	§ Yes	§ Could be modeled after the Lincoln Road Merchants Association guided by the Chamber of Commerce	
Conduct comprehensive evaluation of appropriate locations for commercial retail, i.e. What class? Where? Why?	§ Economic Development	§ Yes		
Encourage neighborhood marketplaces	* § Economic Development	§ Yes	§ Coordinate a farmer's market in the 5 th Street Corridor area *Enterprise Zone, Brownfields, EDA	*Submission of plans for review, Securing EDA and/or Road Fund dollars. Approval of design.
Keep affordable services and shopping opportunities for families with children	§ Economic Development			
Build on cultural	§ Cultural Arts Council	§ Yes	§ 2 nd Thursdays:	

EXHIBIT J

THE 5TH STREET CORRIDOR REVITALIZATION WORKSHOP V
ECONOMIC DEVELOPMENT/STAFF INPUT
April 9, 2002

Key: * indicates comments by individual staffers / § indicates comment by staff group

Issue	Who Responsible	Is this Feasible	Existing Programs	Signs of Progress
diversity			something could be coordinated for the corridor	
Provide business to business incentives	* Ocean Drive Association § Economic Development	§ Yes		
Zone for fewer bars	* City Commission, Planning, Economic Development § Planning & Zoning	* § Yes		
Better publicize those city services already available.	§ Public Information Office	§ Yes		
Analyze pay scales which compare rental expenses and other expenses to amount of income being received	* Person renting programs § Economic Development	§ Yes		
Do not increase building zone heights	* City Commission			
Building heights in the corridor should be RM1 for residential	* Planning Department * City Commission			
Building owners maintain facades/ i.e. eliminate graffiti and provide proper signage	* § Code Compliance	* § Yes	* Existing codes	
Improve condition of buildings in 400 - 700 blocks	* Code Compliance § Economic Development	* Yes	* Existing code for property standards * Property maintenance codes already exist which are enforced * A new graffiti code allows city to clean graffiti	* Clean-up of buildings in progress * graffiti being removed