

THE STATE ROAD 7/U.S. 441 COLLABORATIVE STEERING COMMITTEE: MEETING SUMMARY

December 17, 2010
South Florida Regional Planning Council
Conference Room, 2:00pm - 3:30pm
3440 Hollywood Boulevard, Suite 140
Hollywood, FL 33021

Welcoming Remarks: Collaborative Steering Committee Chair: Commissioner Thomas Dorsett
SFRPC Interim Executive Director, Jack Osterholt
State Road 7 Collaborative Project Manager, Eric Swanson

Attendees:

Designees & Alternates:

Tamarac: Commissioner Pam Bushnell
North Miami: John O'Brian
West Park: Commissioner Thomas Dorsett
Davie: David Quigley
Miami Gardens: Bhairvi Pandya
Broward County Schools: Mohammed
Rasheduzzaman

Others Present:

SFRPC Staff: Bob Cambric

Collaborative Structure

Chair

Commissioner Thomas Dorsett previously served as the Vice-Chair of the Collaborative and indicated an interest in serving as the Chair during 2011. Commissioner Dorsett is designee from the City of West Park. Commissioner Dorsett was made Chair by consensus of the Steering Committee.

Vice-Chair

Due to Commissioner Dorsett's advancement to Chair, this position is currently open and available to a Collaborative Designee or alternate. For more information, please contact Eric Swanson of Council Staff at (954) 485-4416 or eswanson@sfrpc.com

Project Manager's Report, Eric Swanson, SFRPC

- a. Collaborative Updates: David Quigley noted the Town of Davie recently hosted, with the Urban Land Institute (ULI), "Mixed-Use Development: A Case Study in Davie." Bhairvi Pandya noted the City of Miami Gardens had completed its Land Development Regulations and would be working to designate a Planned Corridor District along SR 7. Chair Dorsett noted the City of West Park has received technical assistance from the Florida Department of Community Affairs.
- b. 10 Years Down the Road: The State Road 7/U.S. 441 Collaborative is in the final stages of producing a publication that demonstrates to citizens; the private sector; and our local, regional, state, and federal partners the progress made since the group formed in 2000. Each jurisdiction and Ex-Officio Agency will be allocated space within the publication to

provide an overview of their goals, achievements, and recent and future activities. Council Staff will be contacting designees and staff for each Collaborative member for updates of content before the publication is finalized. Please review materials and provide Eric Swanson with any edits or suggestions.

- c. Signature Event: Council staff is currently working on a description of activities that will be showcased at the signature event and will be forwarded to collaborative members for review. The purpose of the signature event is to promote the rollout of our '10 Years Down the Road' publication, as well as kick-off our Community Network - Ambassador Program with community leaders throughout the SR7 corridor.

Discussions arose as to where the event will be held, including possible site locations such as the Hardrock, parks along the Corridor, and the Education and Cultural Center (Lauderdale Lakes Library). If you would like to nominate a site location, please contact Eric Swanson. The next Collaborative Steering Committee Meeting is scheduled for March 24th, 2011; so we will combine our quarterly meeting with the signature event to avoid a need to travel twice.

- d. The *DRAFT 2011 Work Plan and DRAFT 2011 Community Network Project Outline* were both presented and included in the agenda materials. Few changes were suggested to the 2011 plans, but Steering Committee members are asked to provide comments or additions to eswanson@sfrpc.com.

Collaborative Opportunities

Collaborative Funding:

Each shareholder community that contributes funding to the Collaborative maintains an individual schedule for payment. Funding will be tracked by fiscal year and reported to the Collaborative Steering Committee annually. A letter to each local government will be sent during the 1st quarter of 2011.

Requested dues go right back into the organization, planning, and implementation of Collaborative objectives. This includes the education, engagement, and empowerment of community leaders which can be a catalyst for positive change under the SR7 Ambassador Program. The Ambassador Program is an overall improvement of regional communication and trust with the general public, throughout the continual efforts of the Collaborative to revitalize the SR7/U.S. 441 corridor. Other ways in which requested dues benefit the Collaborative include the promoting and marketing of our partnership, leveraging resources through regional cooperation, addressing identified needs, community empowerment and education of community ambassadors, as well as identifying additional cost saving and cost sharing opportunities by way of technical assistance of Council Staff.

Enhancing Collaborative Activities in Miami-Dade County:

Bhairvi Pandya inquired if the Collaborative was prohibited from expanding into Miami-Dade County. Staff indicated the Collaborative is intended to assist all communities along SR 7 including Miami-Dade County. Staff stated they would research the question. {Staff has determined that the Collaborative is not limited to Broward County.

SR 7 Ambassador Program

The attendees discussed revitalizing the Ambassador Program and recommended staff contact communities along the Corridor to receive new appointments for the upcoming year. Staff has organized an outline of objectives for the Ambassador Program, as well as an Ambassador Nomination Form for review. Council Staff will be contacting all members to begin the nomination process between February 7, 2011 and February 11, 2011.

The Ambassador Program reaches out to a group of more than 50 designated community stakeholders in an effort to educate and empower them to share information with their peers on the progress of the State Road 7 Corridor transformation project. Ambassadors will meet members of the State Road 7/U.S. 441 Collaborative and learn in detail about the planning and implementation activities of the many cities that are involved with the transformation of the State Road 7 Corridor. This select group will be encouraged to act as a resource to their community and share this information with neighbors and constituents in order to broaden community involvement and interest in the State Road 7 revitalization process.

The official launch and inaugural meeting of the State Road 7 Community Network Ambassadors will be held Thursday, March 24, 2011. Registration will be held from 8:00 – 8:30 a.m. with the meeting from 8:30 to 10:30 a.m. Site location has yet to be determined. The inaugural meeting will be paired with the quarterly meeting/signature event of the Collaborative.

Florida Department of Transportation (FDOT) SR 7 Activities

Chair Dorsett noted FDOT had begun implementing activities along SR 7, including street-widening. Chair Dorsett recommended staff contact FDOT (Districts IV and VI) and request presentations regarding their current and planned SR 7 activities. The attendees also requested staff coordinate with FDOT, Broward County Transit, Miami-Dade Transit, and the Broward and Miami-Dade Metropolitan Planning Organizations regarding the status of decisions regarding dedicated lanes for transit and the type of transit (i.e., Bus Rapid Transit and Light Rail)

Updates

The South Florida Regional Planning Council, in partnership with the Treasure Coast Regional Planning Council, more than 44 consortium members, and additional members of the Southeast Florida Regional Partnership, was recently awarded a \$4.25 million Sustainable Communities Regional Planning Grant from the U.S. Department of Housing and Urban Development (HUD). One of the four top awards nationally in the regional plan development category (Category 1), this grant is part of an interagency effort by HUD, the U.S. Department of Transportation (DOT), and the Environmental Protection Agency (EPA) to promote the creation of sustainable communities. HUD's inaugural grants under this program will support metropolitan and multi-jurisdictional planning efforts that incorporate housing, land use, economic development, community development, social equity, water / environmental protection, transportation and infrastructure. The Regional Partnership has assembled a workgroup to adjust the workplan and budget with awarded funds, which is under the requested amount initially pursued from HUD. For more information, please check out the Sustainable Communities Partnership website at <http://www.sfrpc.com/Regional%20Partnership.htm>.

The Next Steering Committee Meeting, Inaugural Ambassadors Meeting & 10-Year Media Event is scheduled for Thursday, March 24, 2011. The Signature event location has yet to be announced. Collaborative members will be notified once the location is finalized. Please mark your calendars.